

GOLD



KEY®

90058-412

**EXTRA 16 Page Fun Catalog!**

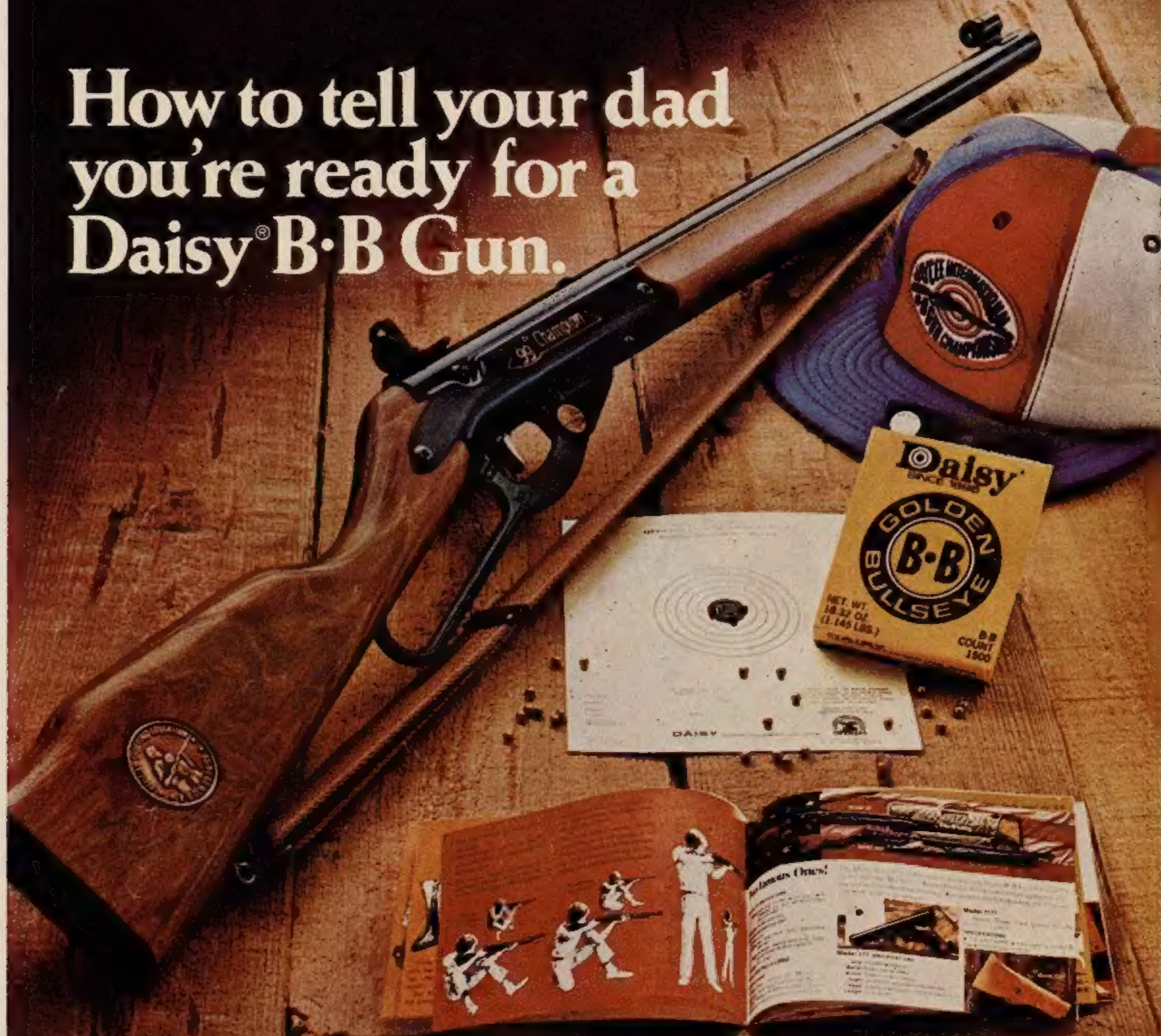
25¢

# TOM and JERRY





# How to tell your dad you're ready for a Daisy® B·B Gun.



## It's in this free booklet.

Wow your dad with the Code of the Daisy Rifleman. He'll know you care enough to learn gun safety rules and responsibilities. Find out how to build a 15-foot indoor or outdoor shooting range. It'll tell him you probably have room for a Daisy B·B Gun. Show him the 33 models of Daisy B·B Guns, including the ones built for your size and age (from 8 on up). You'll find all these facts in "The Air Rifle Marksman by Daisy."

Get your free copy of "The Air Rifle Marksman" at most Daisy dealers. Or write Daisy and we'll send you one. But be sure Dad sees the booklet when you get it. It might tell him you're ready for a Daisy B·B Gun right now.

## Do you know?

Which is the safe way  
to carry a B·B Gun?

Answer: They are both correct.  
Find out more gun safety and fun  
facts in your free Daisy booklet.



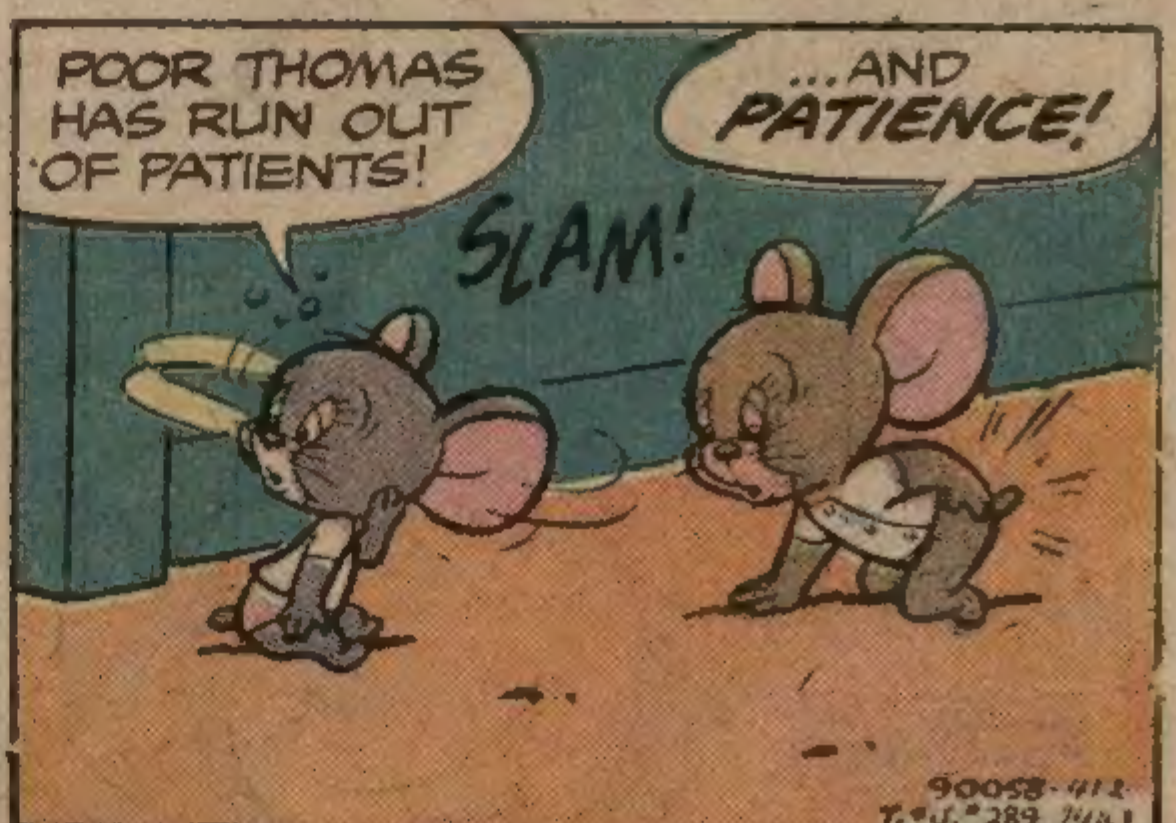
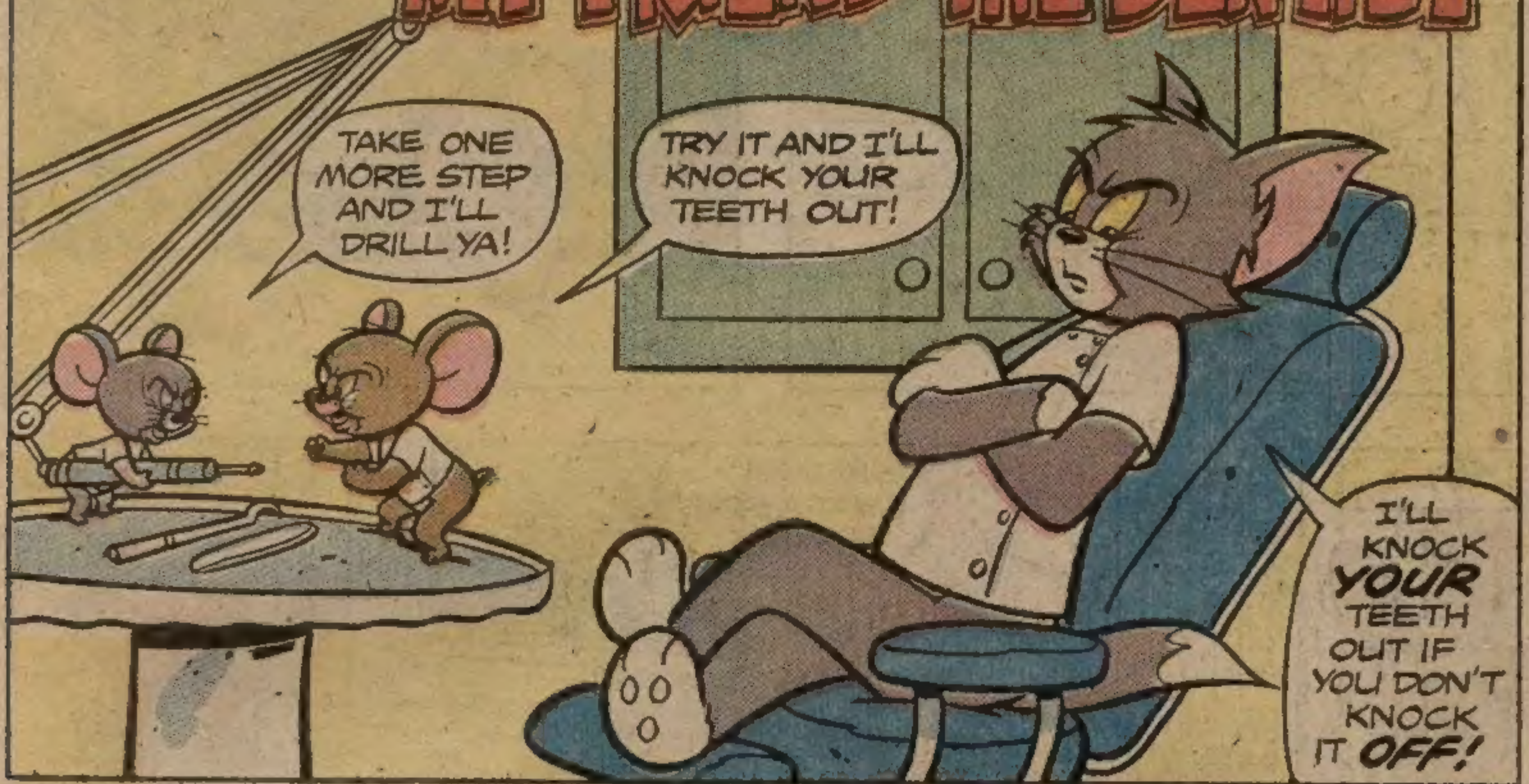
**Daisy®**  
SINCE 1886

Division Victor Comptometer Corporation  
Mailing address: Daisy, Dept. C64, Rogers, Arkansas 72756  
In Canada: Daisy/Heaton Ltd., Cambridge, Ontario N3H4T9



TOM and JERRY

# MY FRIEND THE DENTIST



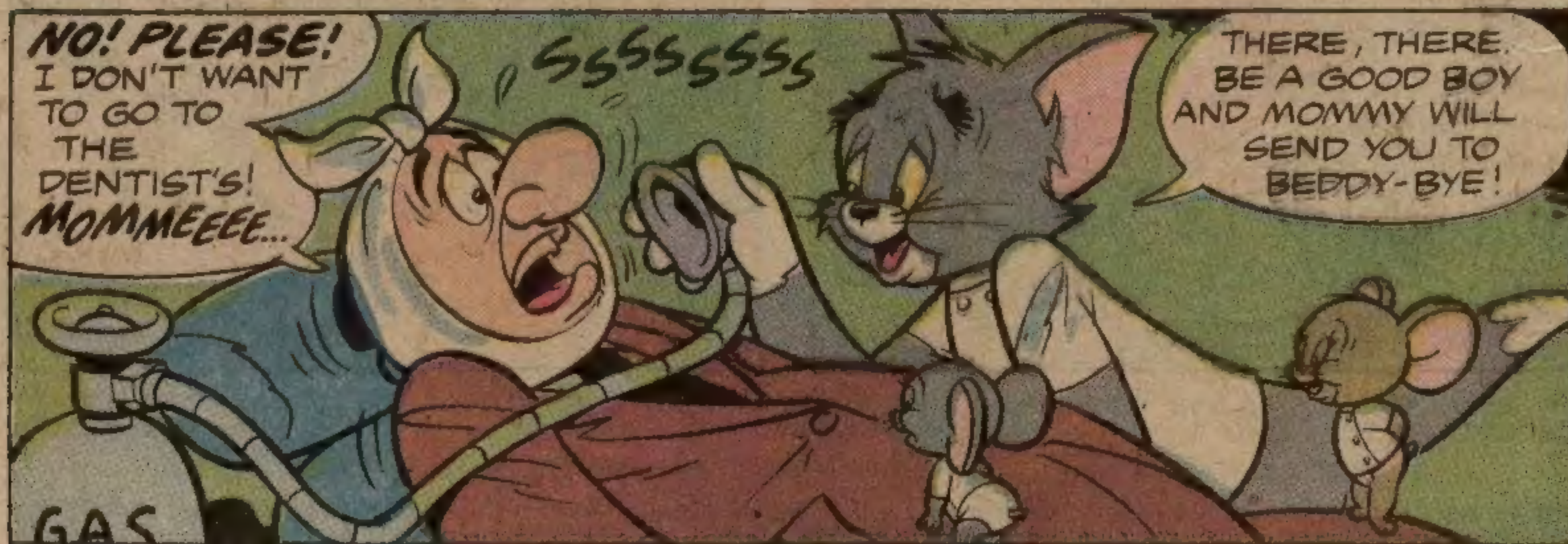
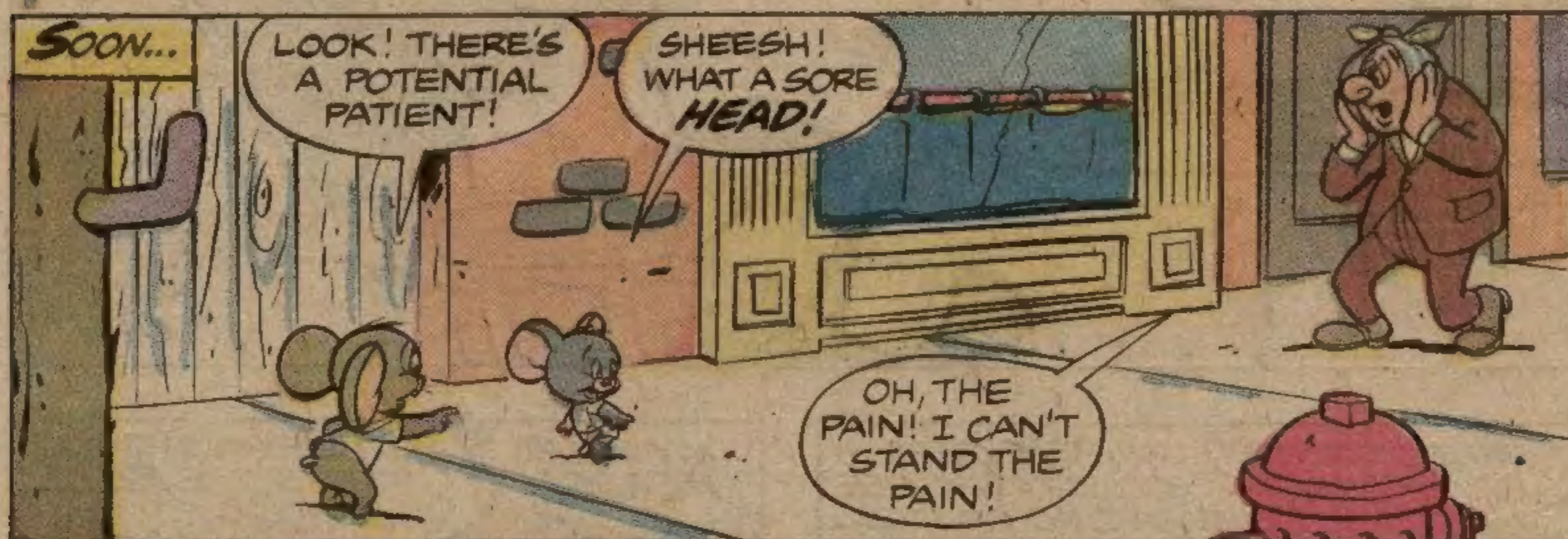
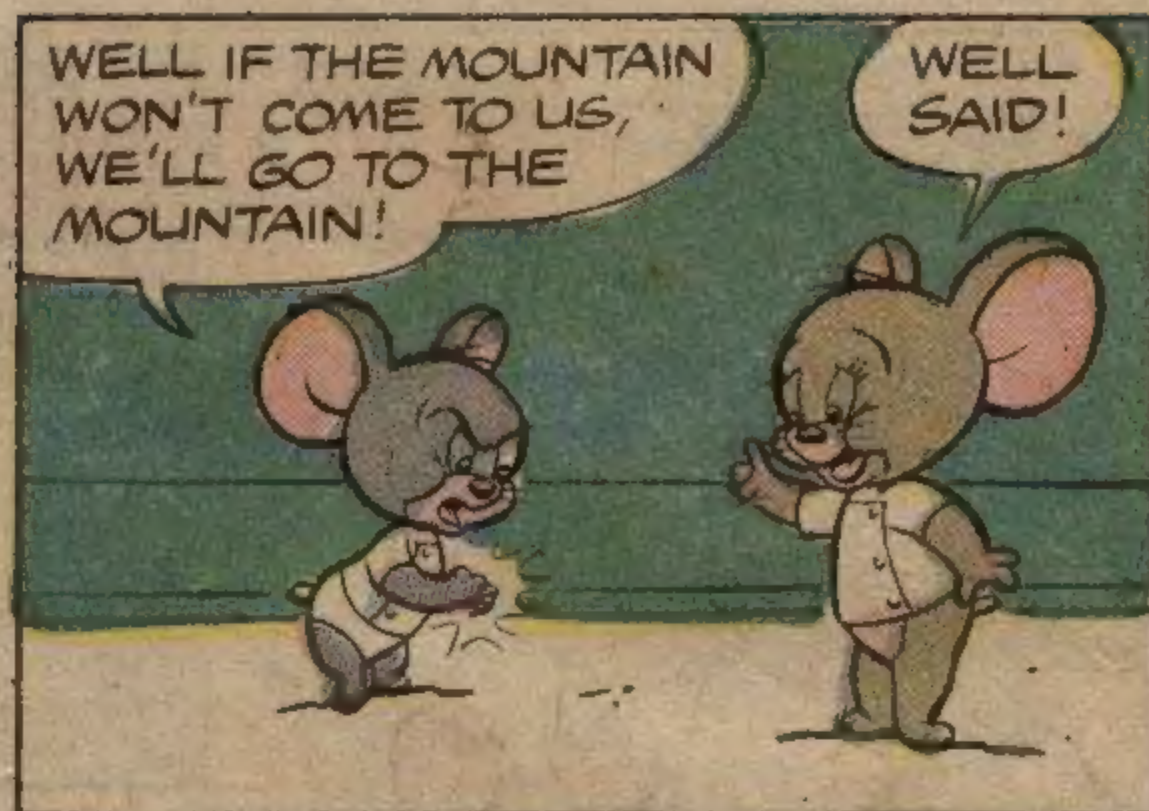
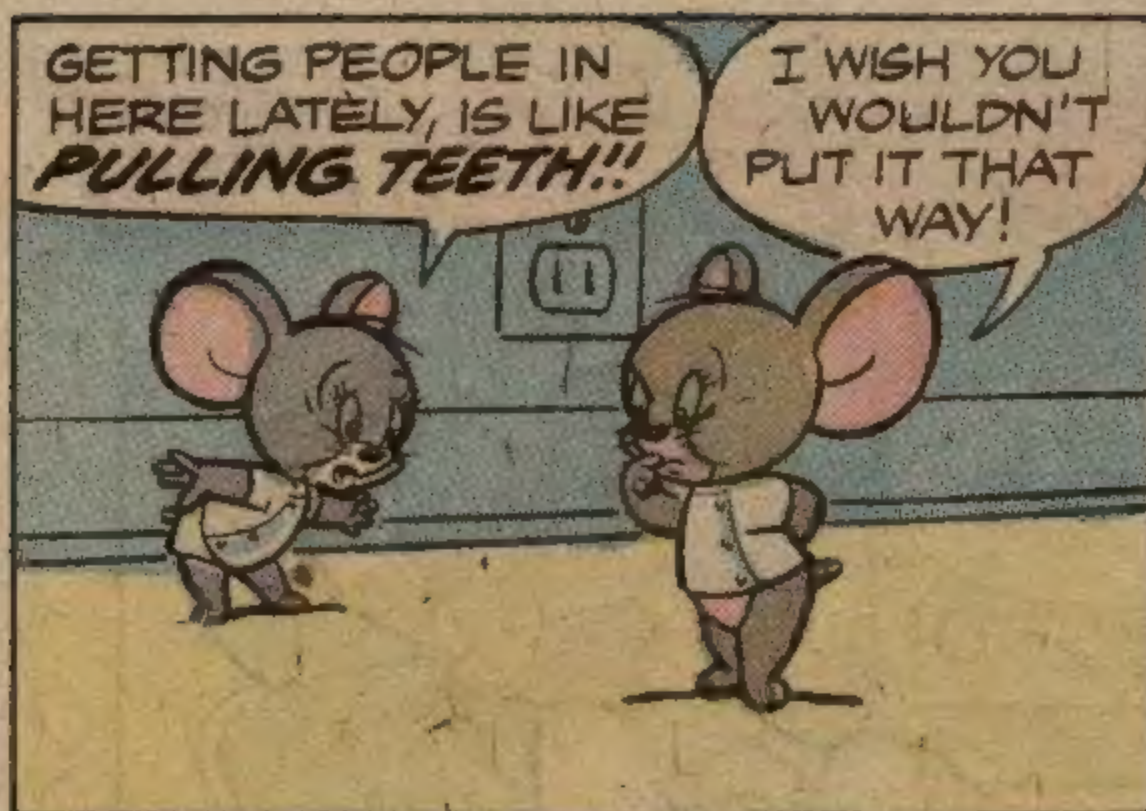
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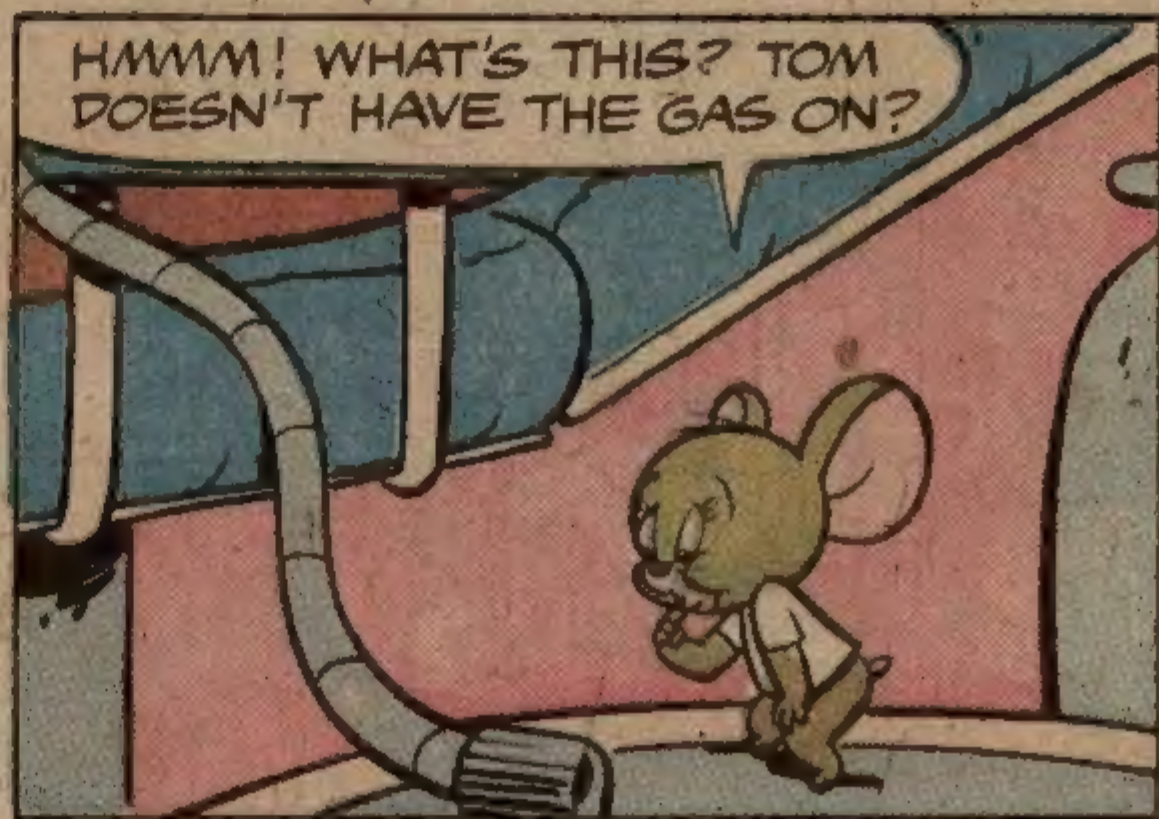
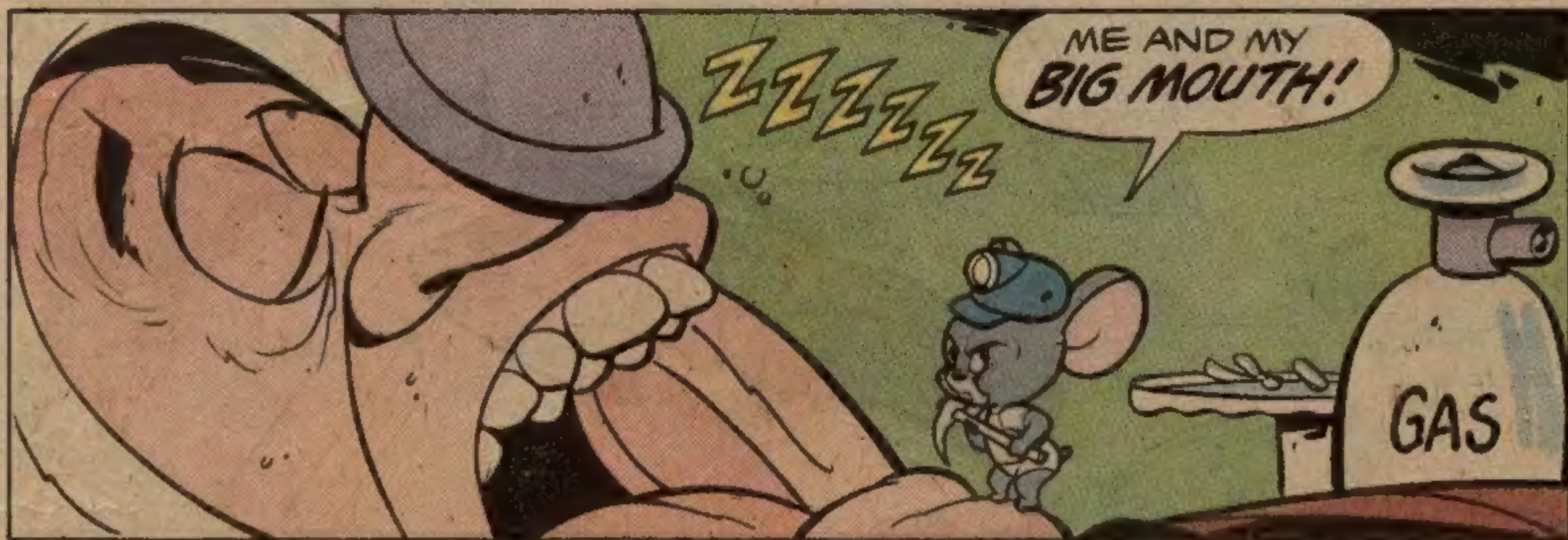
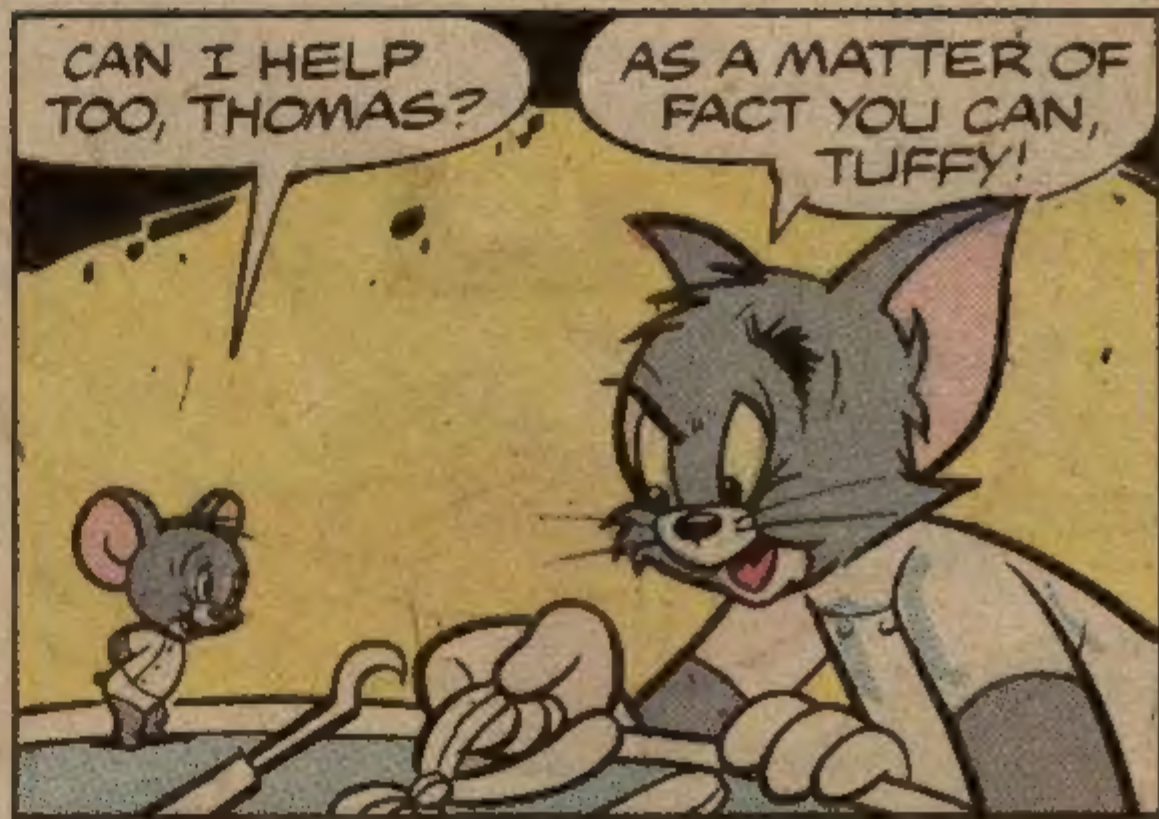
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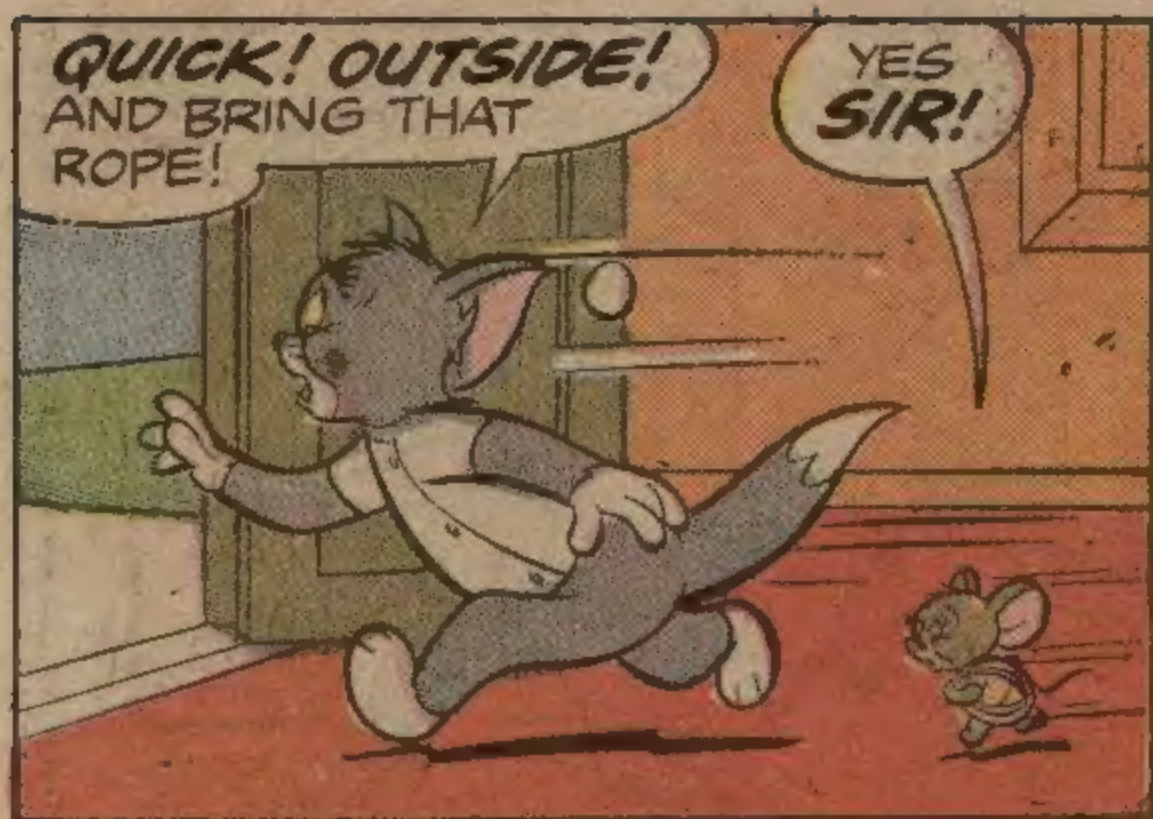














# GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

**NOW ONLY**

**79¢**

**PAY ONLY 79¢ EACH**

**EACH**



1. Peace Symbol

2. Stop

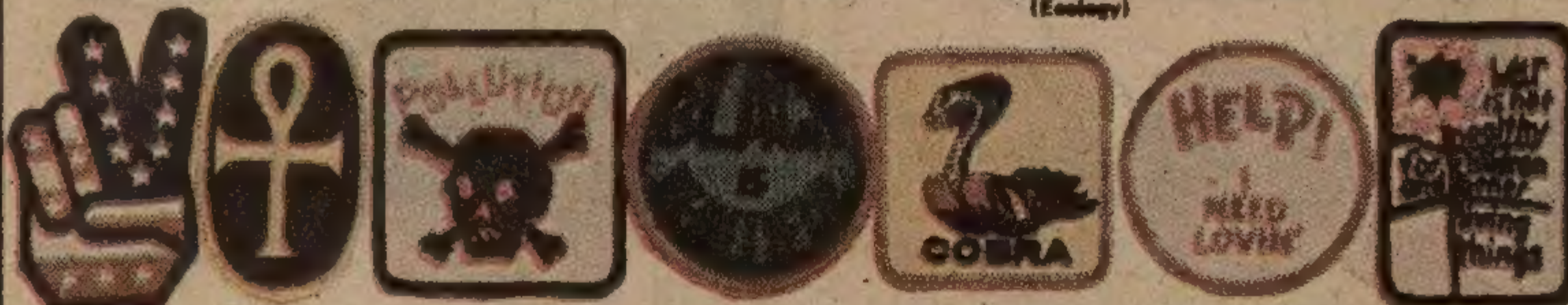
3. Psychobolic Love

4. Bunny

5. Survival (Ecology)

6. Gas Mask

7. Peace Flag



8. Peace

9. Life Symbol

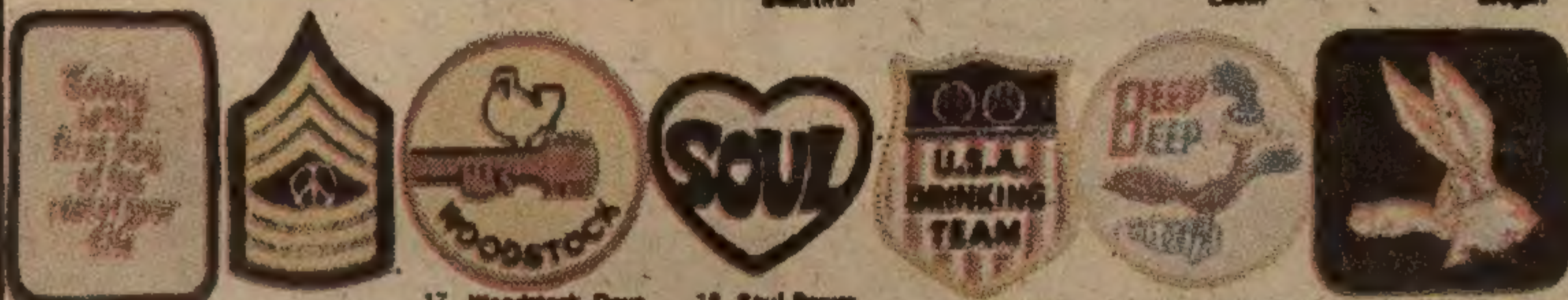
10. Pollution Skull

11. Black Is Beautiful

12. Cobra

13. Help! I Need Love

14. Peace Slogan



15. Life Slogan

16. Peace Sergeant

17. Woodstock Dove

18. Soul Power

19. Olympic Drinker

20. Roadrunner

21. Willy Coyote



22. Eye Boy

23. STP

24. Budweiser

25. All American Patch

26. US Flag

27. Confederate Flag



28. Flash Gordon

29. Chopper

30. Skull and Crossbones

31. Ecology Peace Flag



32. Popeye

33. Felix

34. Happy Face

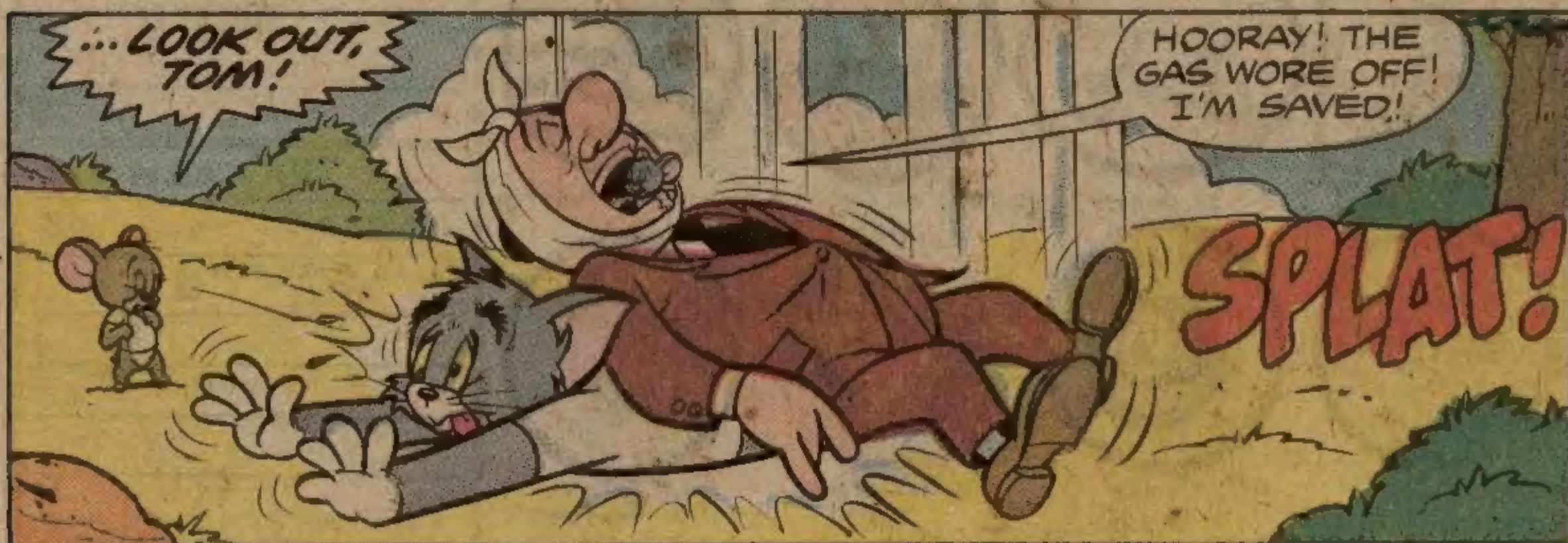
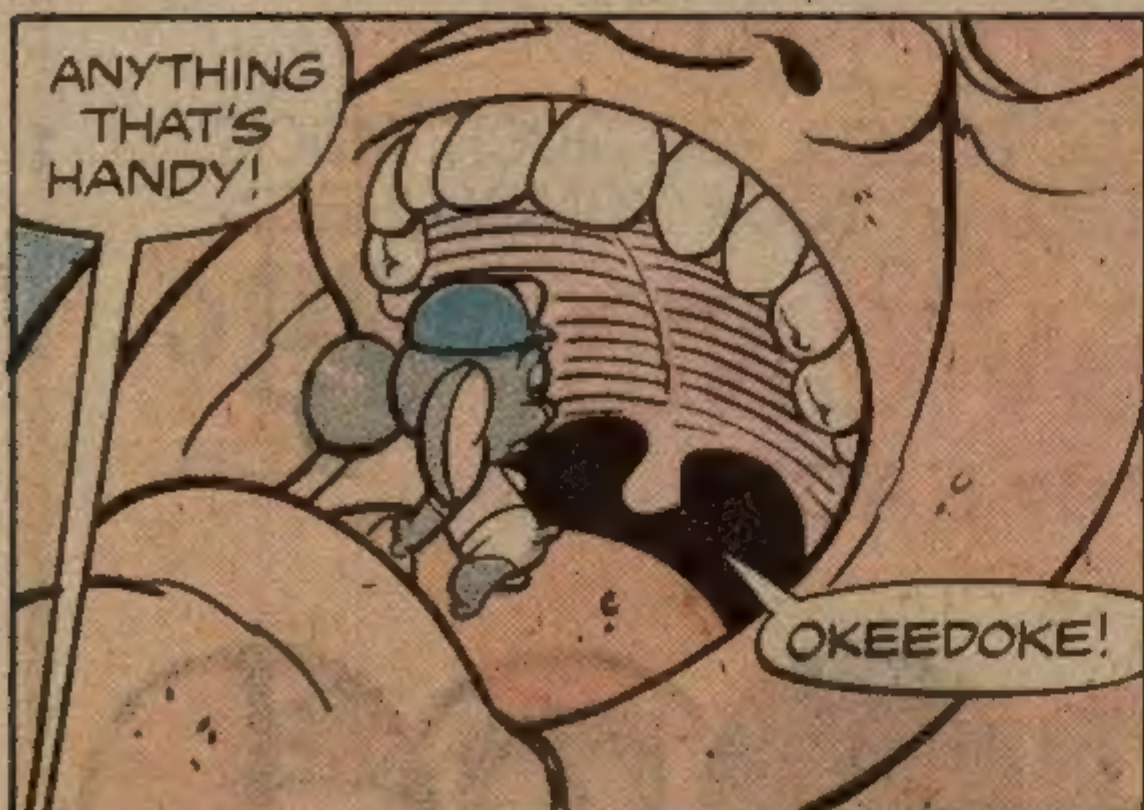
35. Santa's Sgt. Pepper

Mail Orders to:

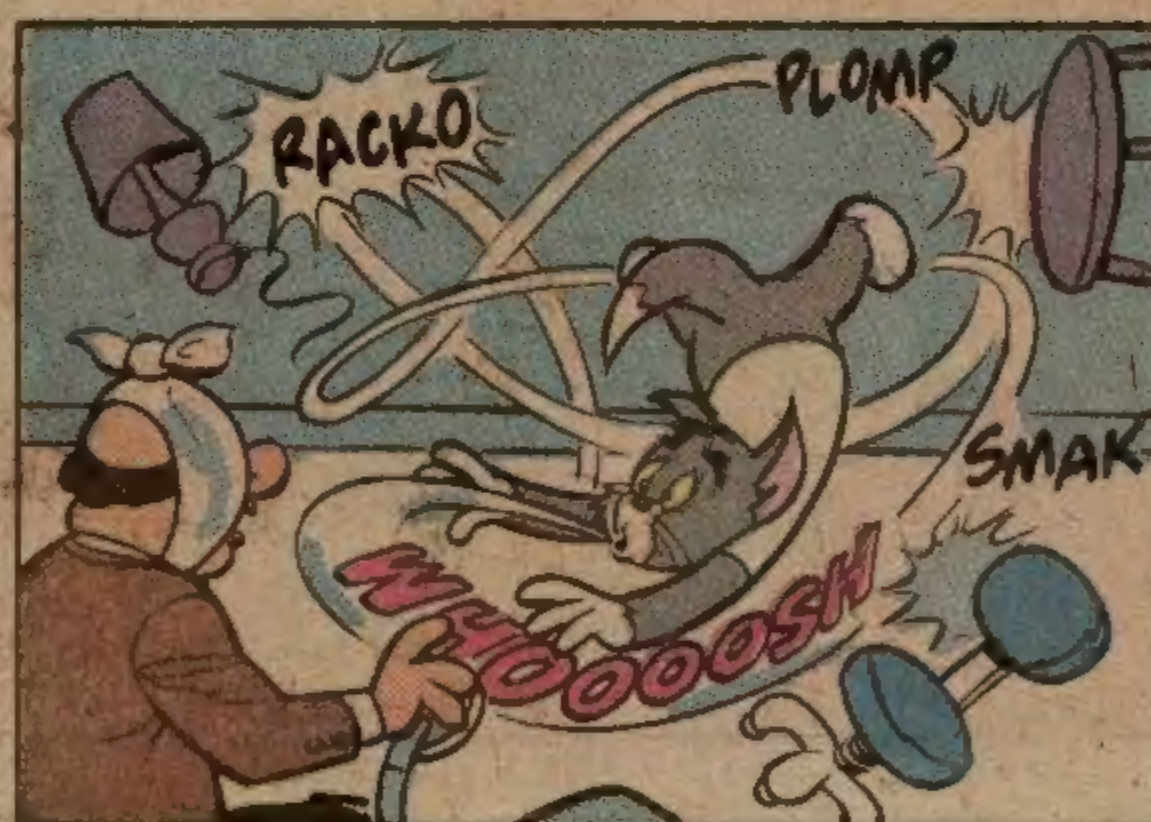
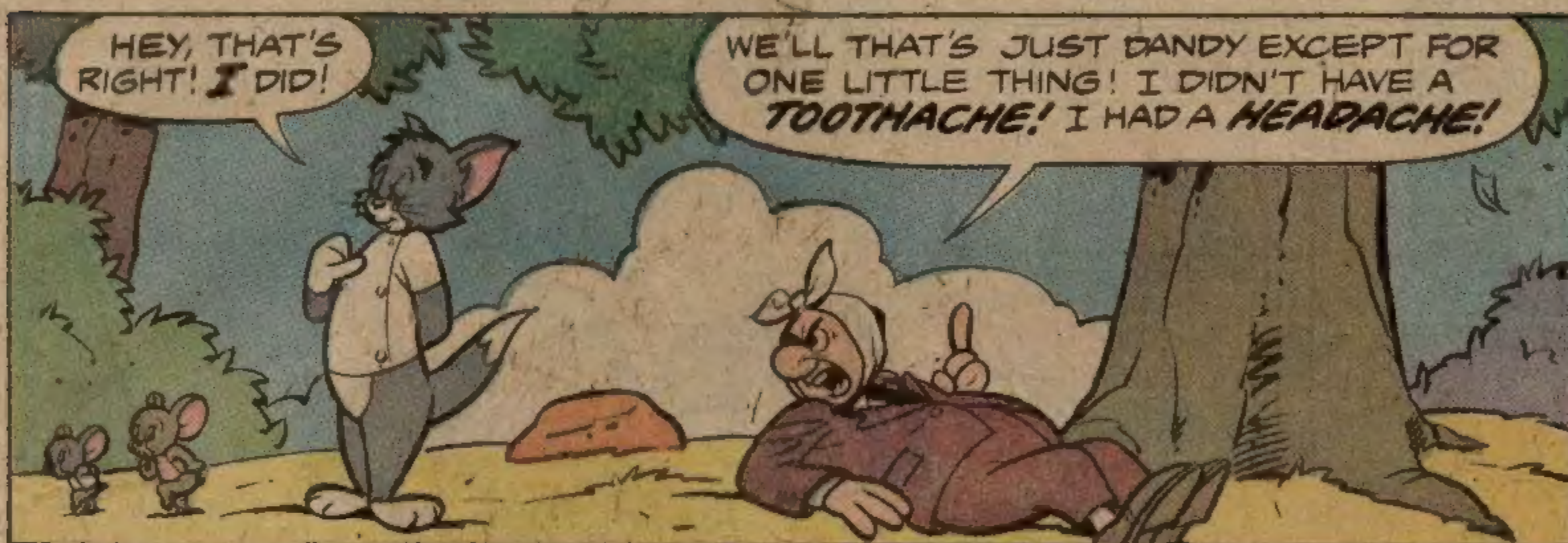
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<b>SPEEDY ORDER FORM</b> RUSH FOLLOWING EMBLEMS TO ME: (Order by number only) (Allow 2 to 4 Weeks For Delivery)		
_____		
<b>79¢ EACH</b>		
<b>HANDLING</b>		<b>.45</b>
Add 4% IN NEW YORK		<b>\$</b>
<b>TOTAL</b>		
_____ PRINT NAME		
_____ ADDRESS		_____ APT. NO.
_____ CITY	_____ STATE	_____ ZIP
GANDALF PRODUCTS CO., P.O. Box 38 Dept. GK-410 New York, N.Y. 10022		











**TOM and JERRY**

# THE DOORMAN

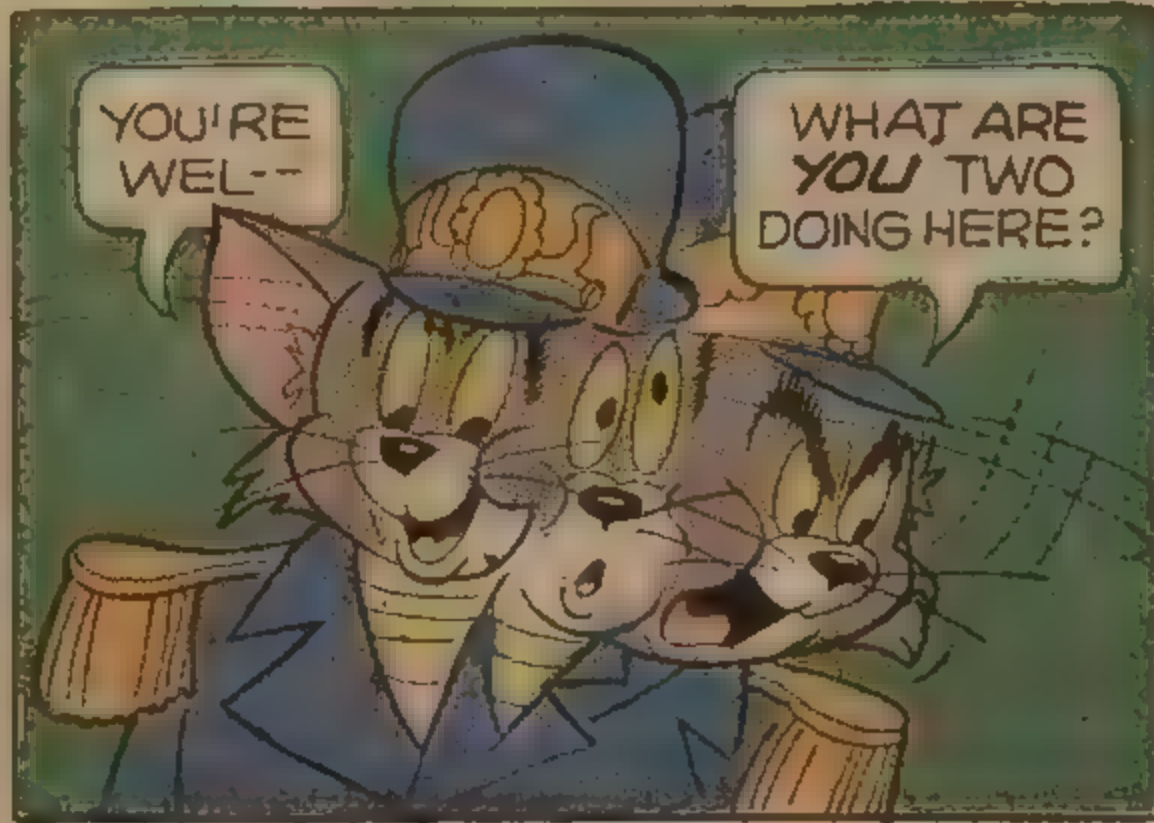
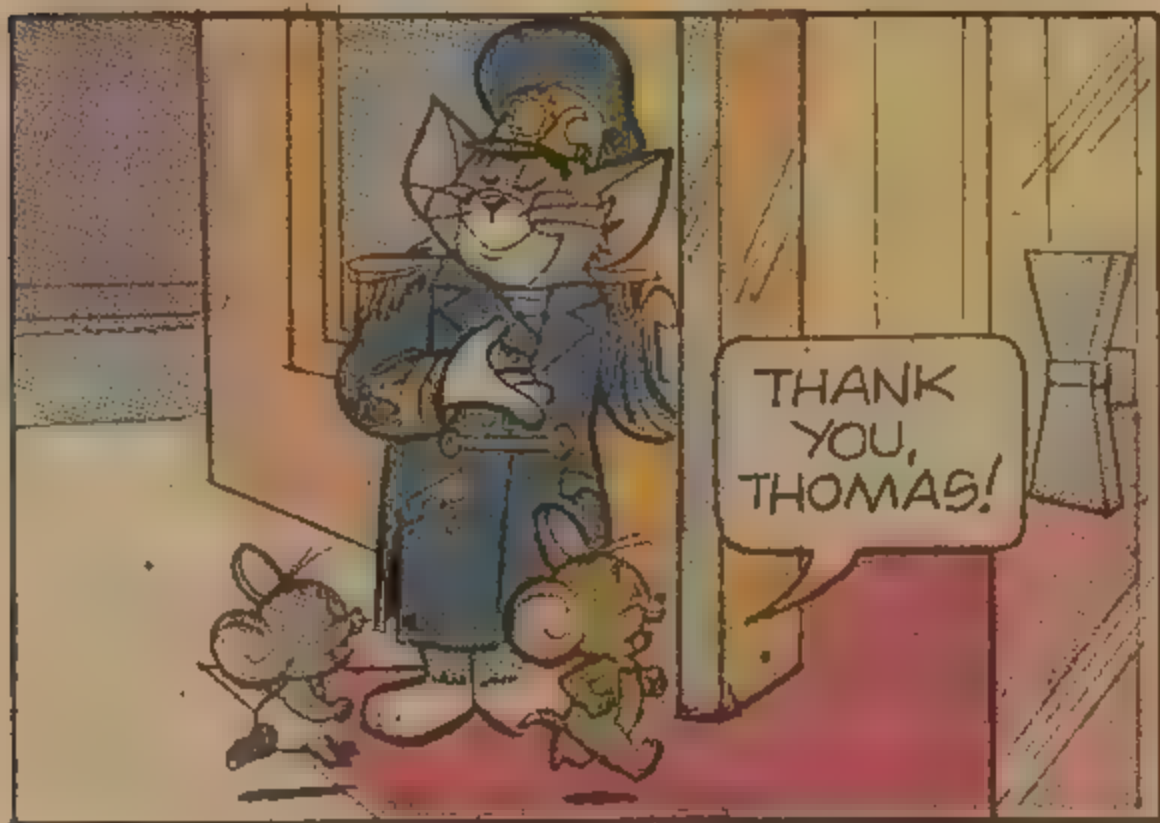
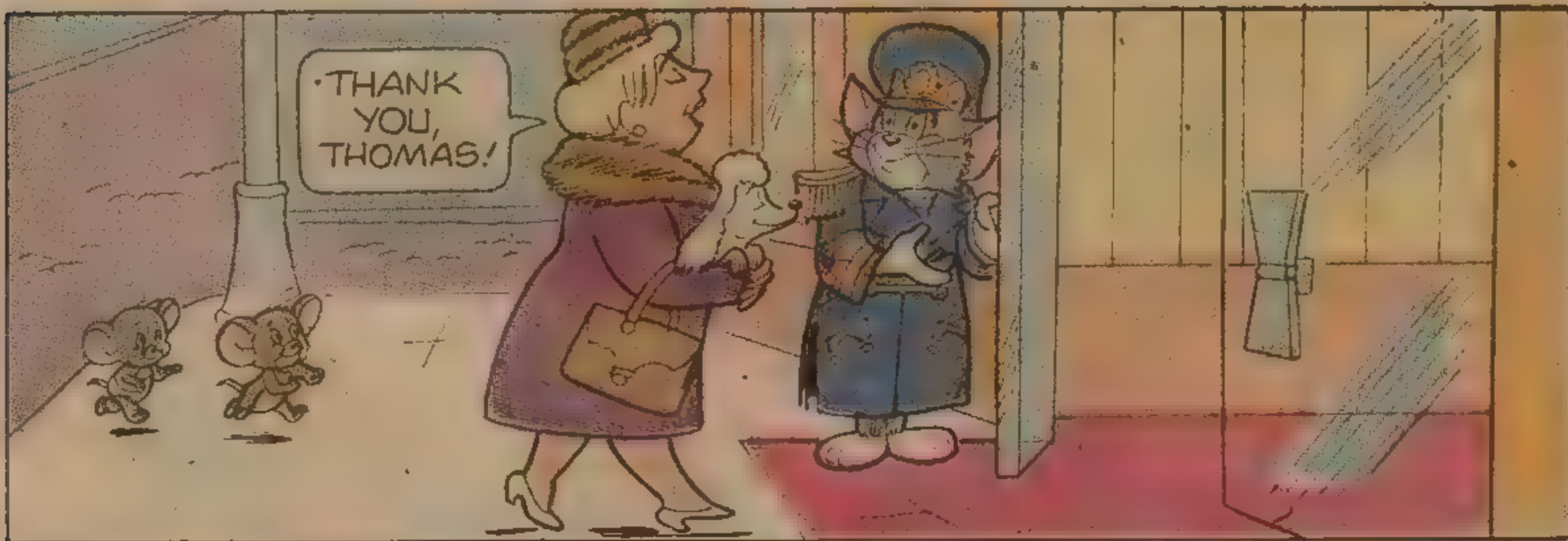
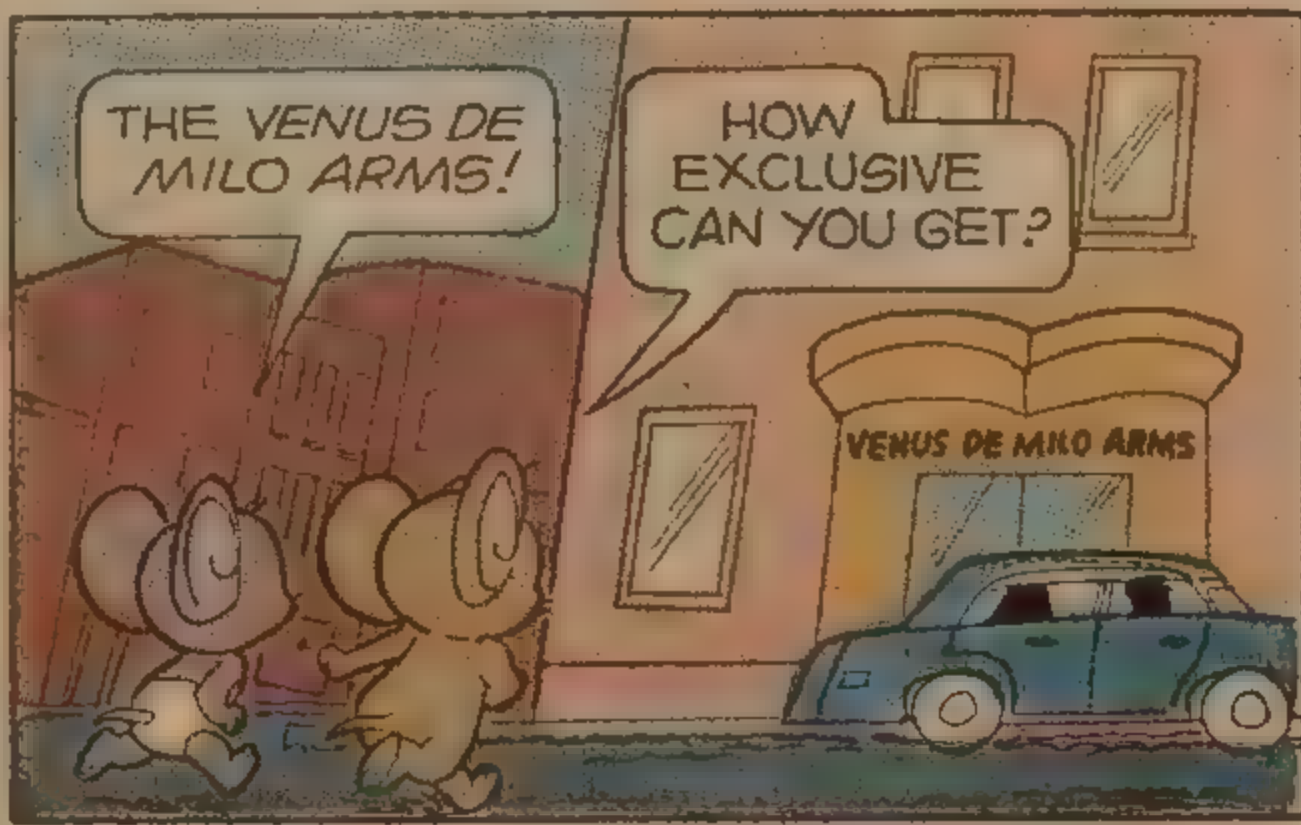
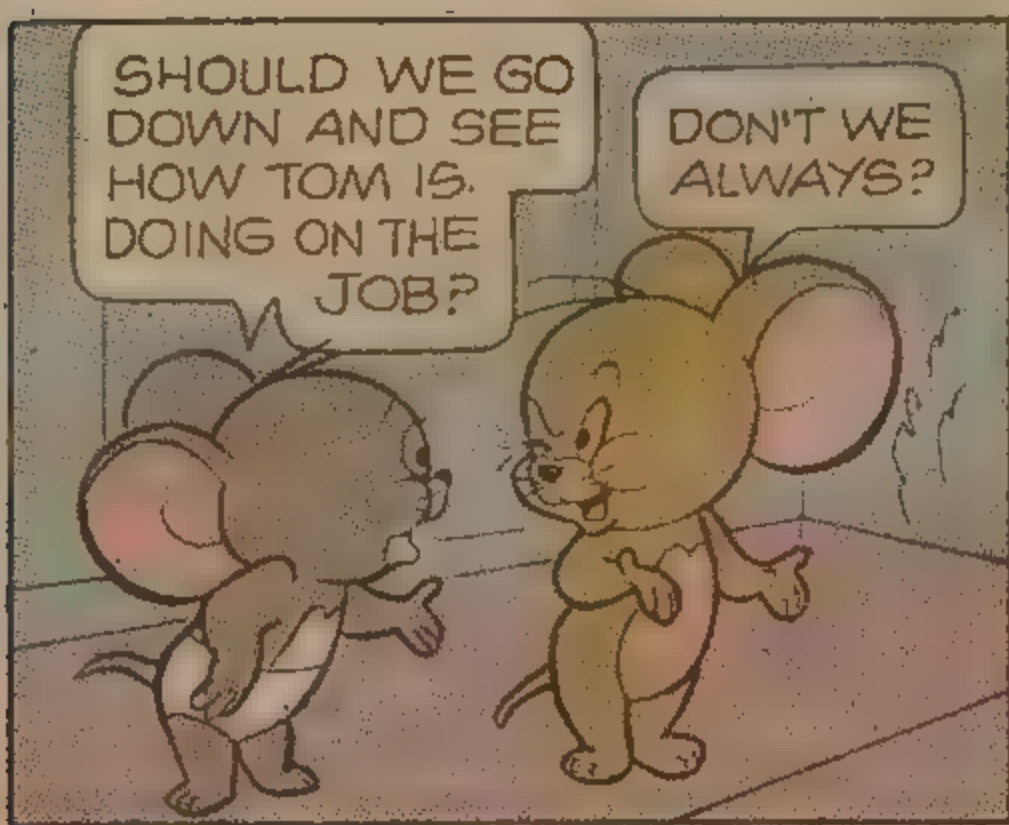
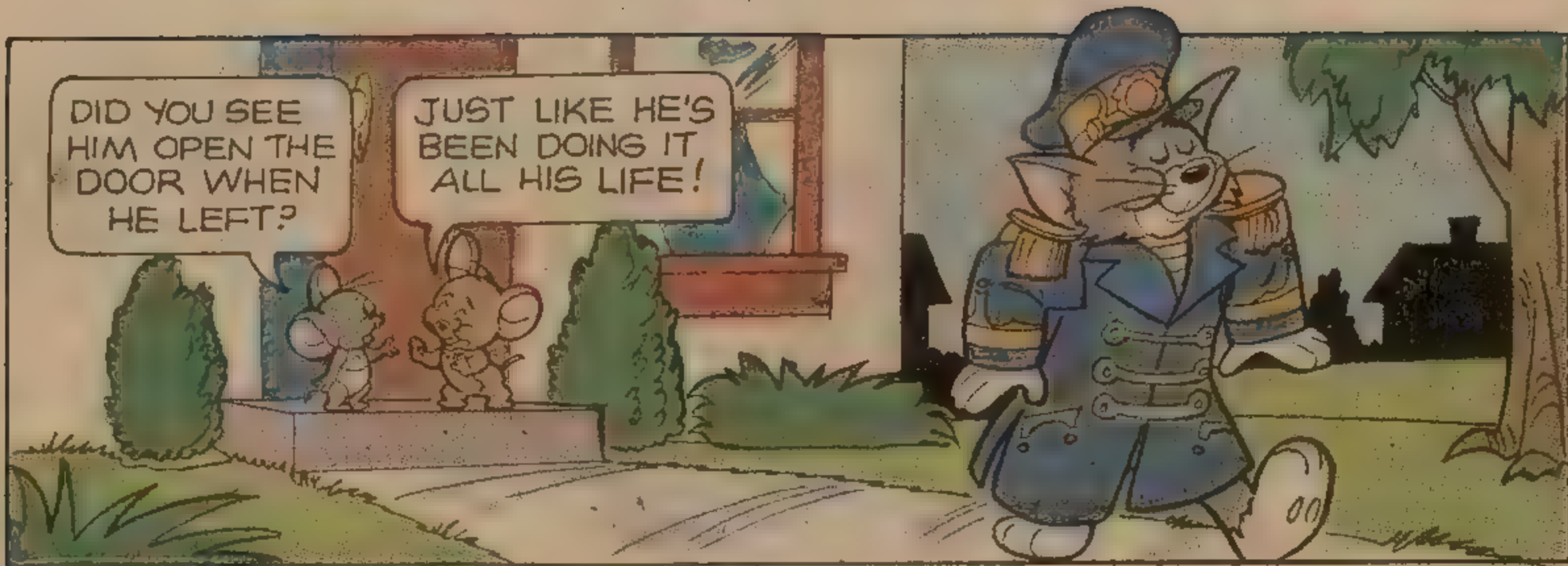
NO, I'M NOT AN ADMIRAL!  
I'M GOING TO BE A DOORMAN  
AT A VERY EXCLUSIVE  
APARTMENT HOUSE!

Wow!

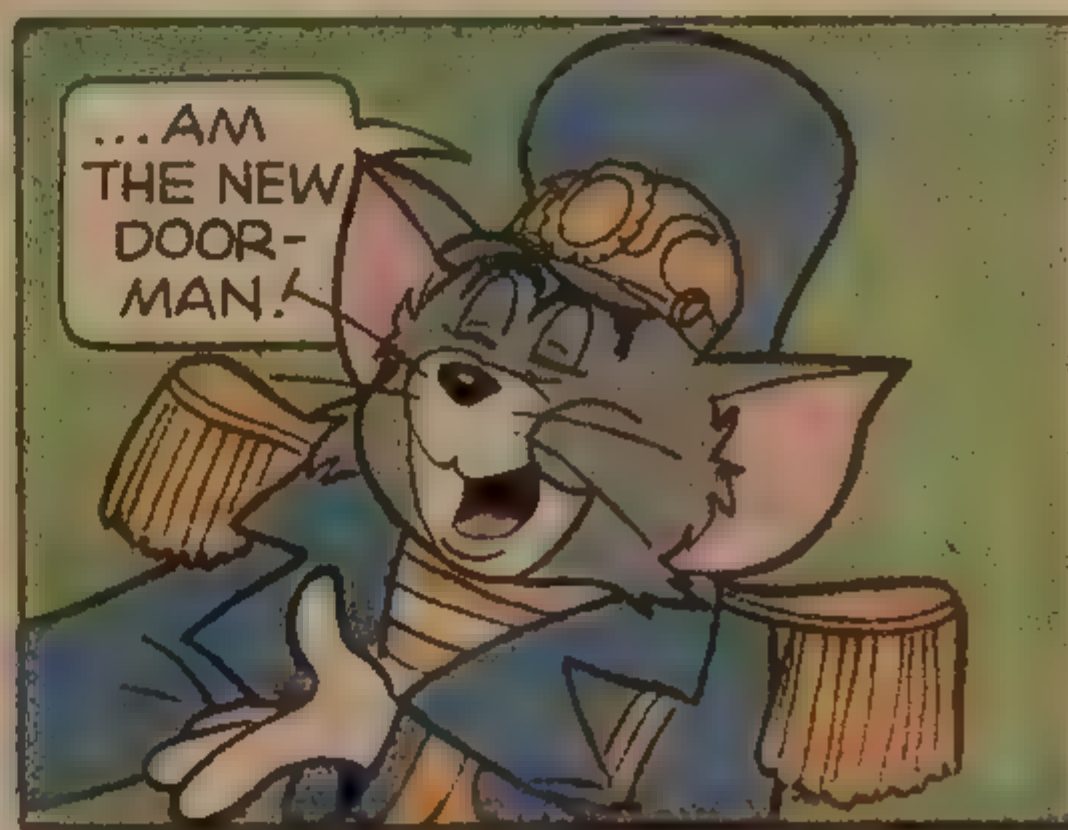
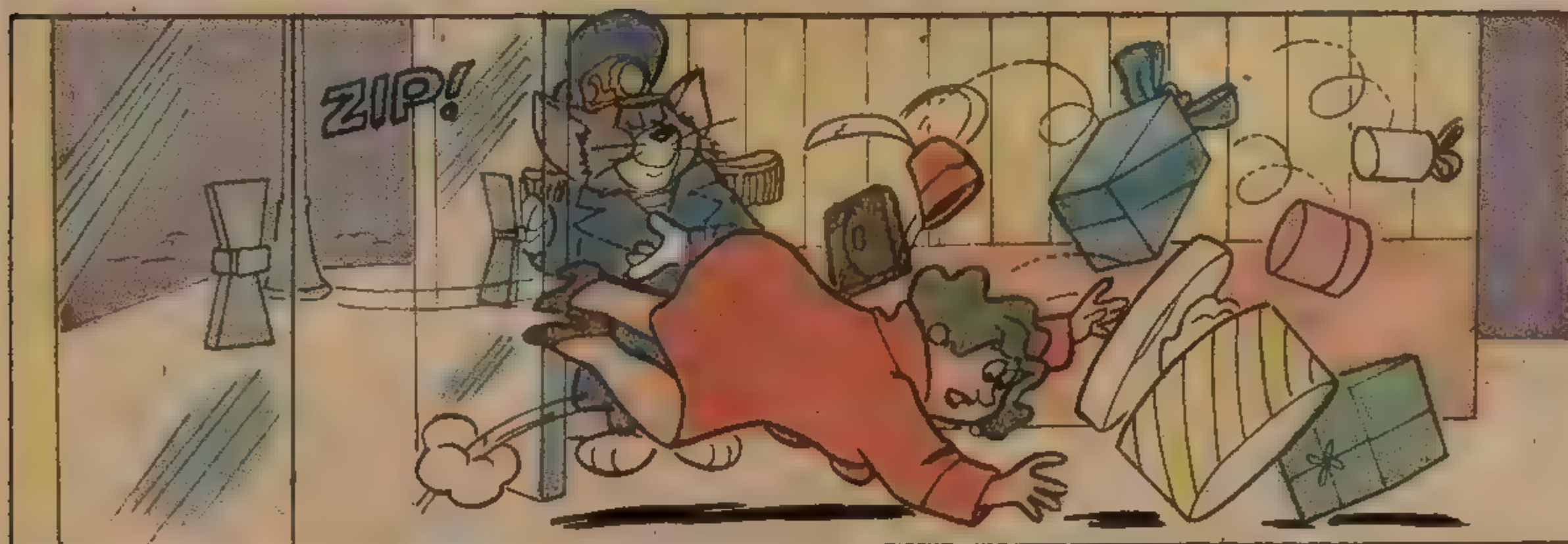
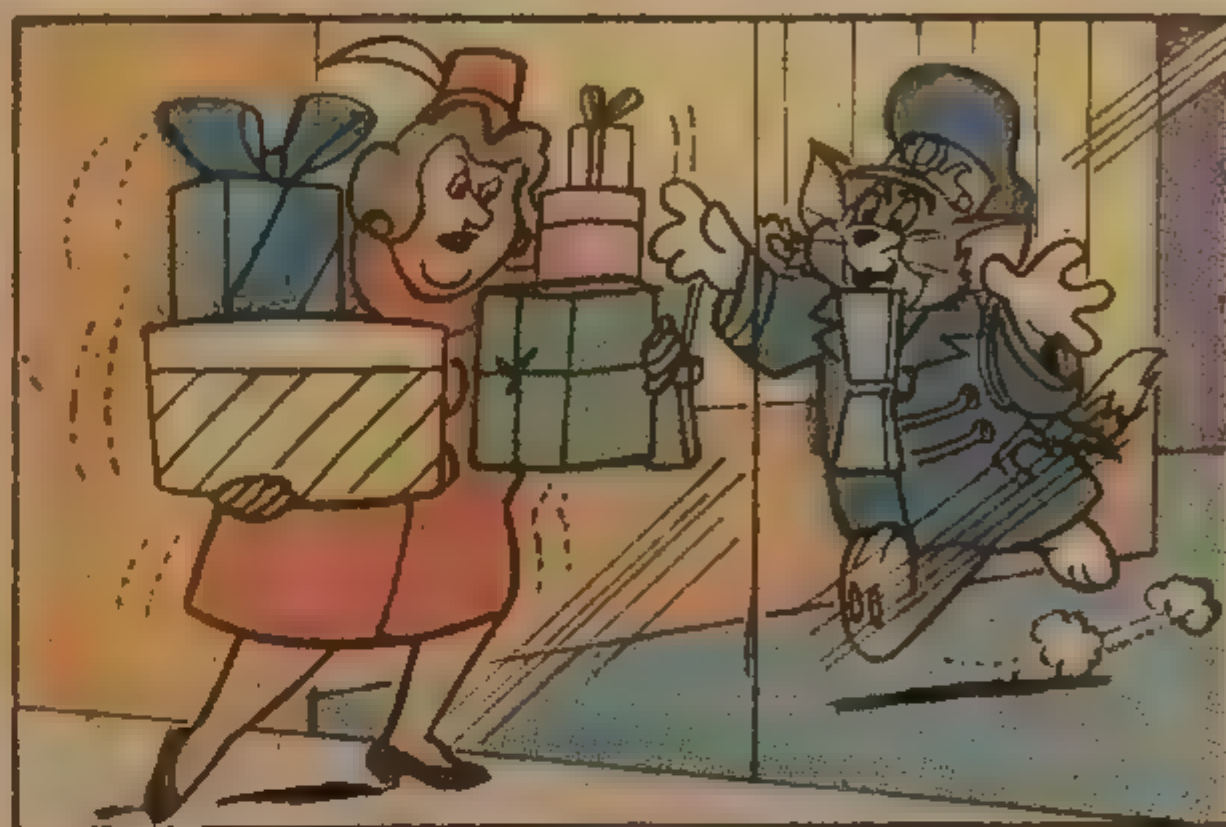
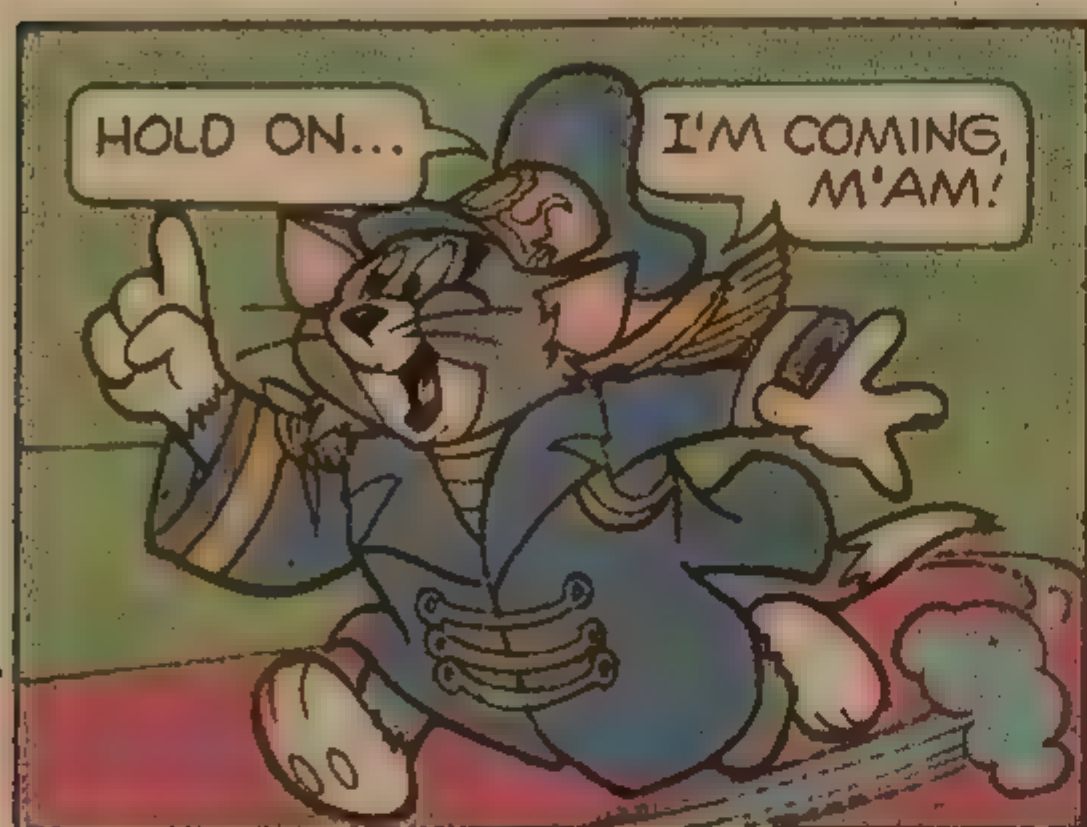
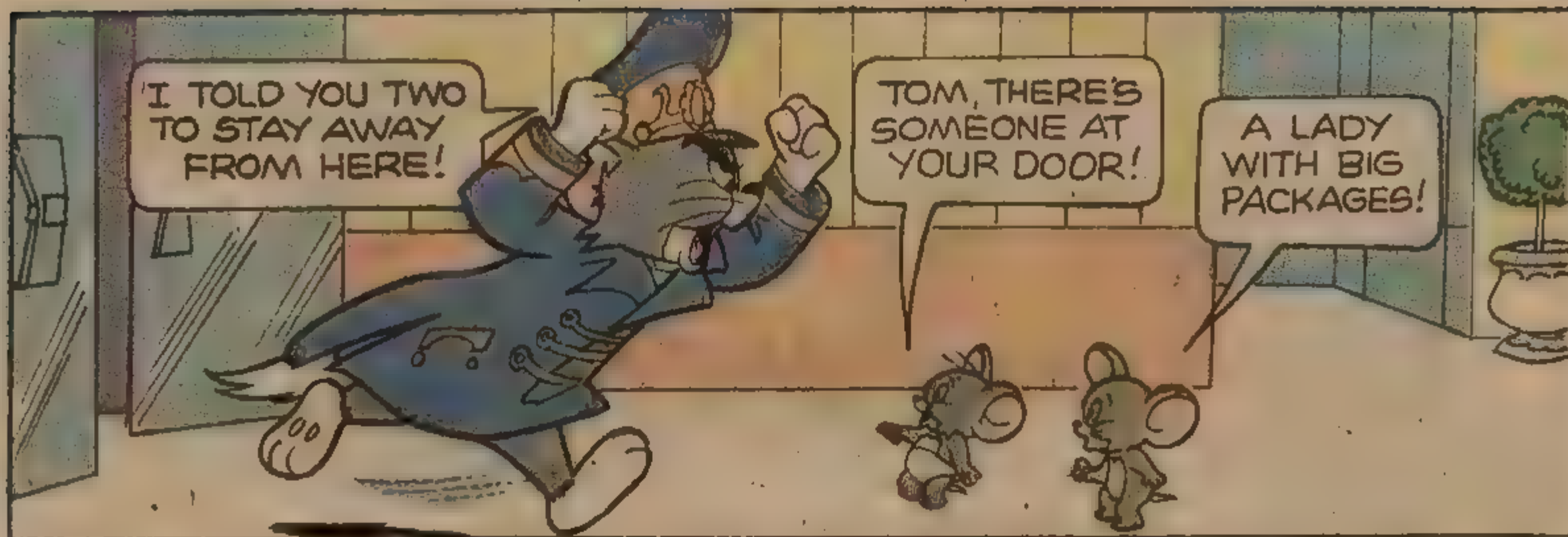
THAT'S BETTER THAN  
BEING AN ADMIRAL,  
ISN'T IT, JERRY?

AT LEAST I WON'T  
HAVE TO CONTEND WITH  
YOU TWO ALL DAY!

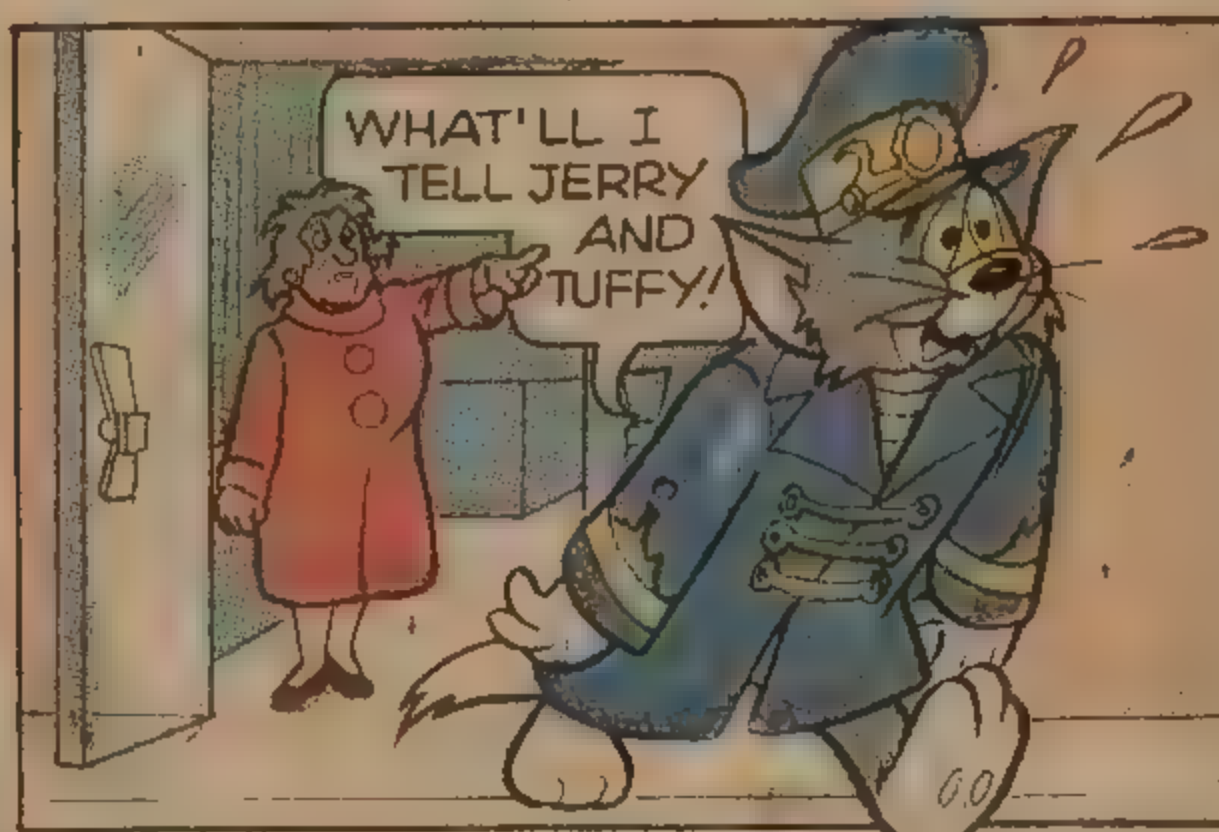
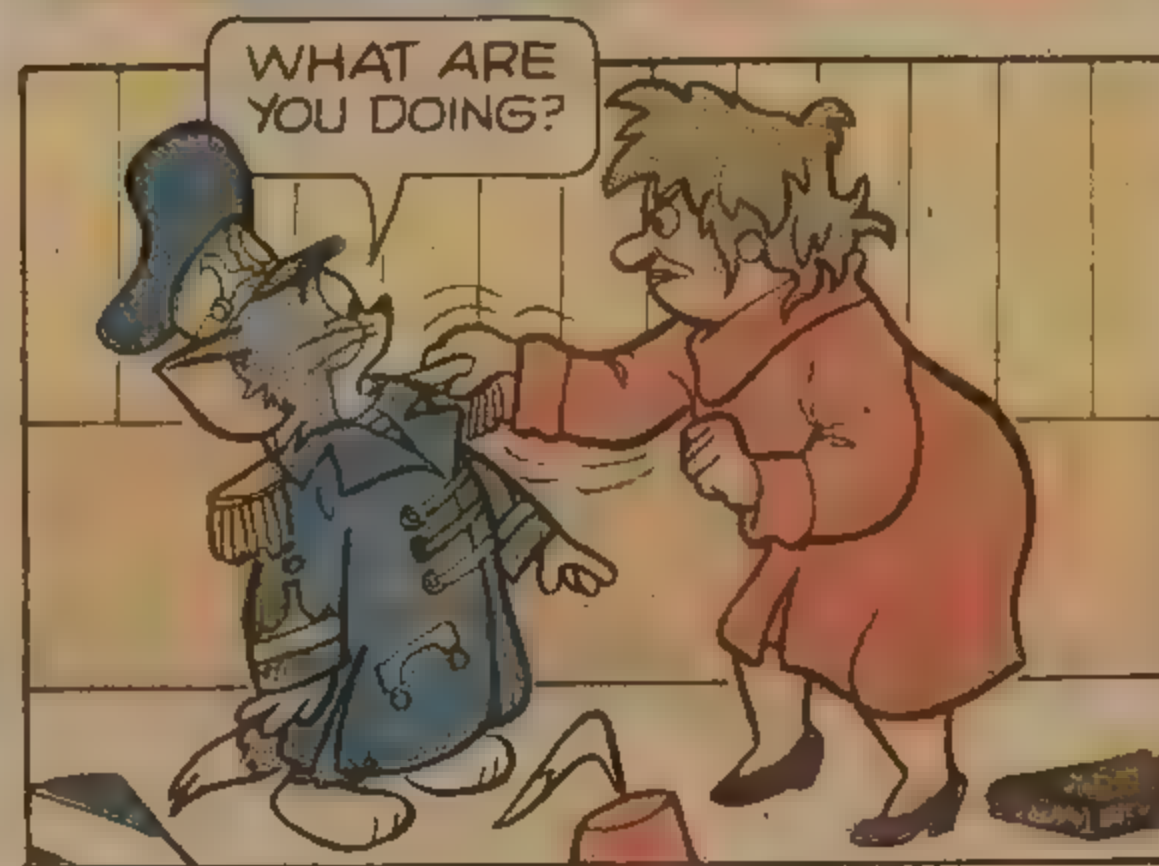
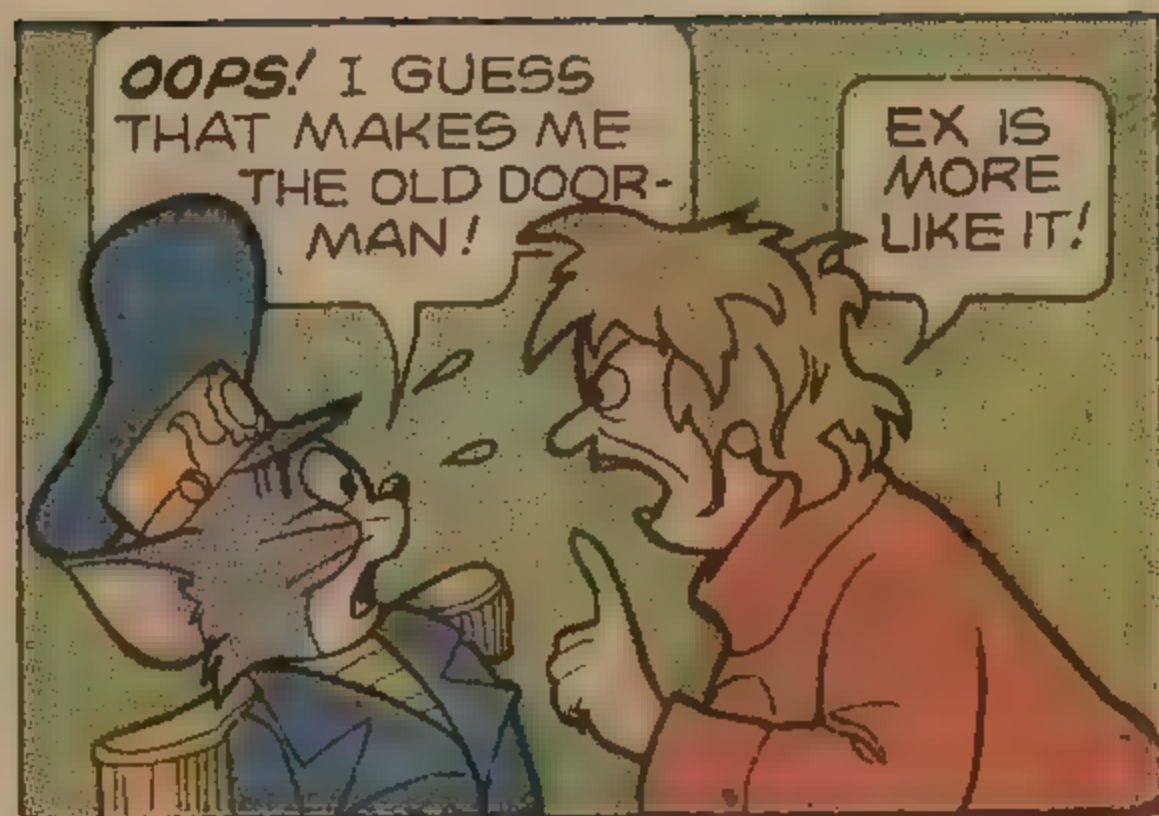
















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In Care of \_\_\_\_\_

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Post Office \_\_\_\_\_ State \_\_\_\_\_

ZIP Code No. \_\_\_\_\_

Male or Female \_\_\_\_\_ Age \_\_\_\_\_ Date Born \_\_\_\_\_ Year \_\_\_\_\_

Print Your \_\_\_\_\_

Last Name \_\_\_\_\_

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**MAKE EXCELLENT EXTRA CASH...  
WITH NO REAL "SELLING"... JUST  
SHOWING THIS SAMPLE FREE!**

**TAKE EASY, FAST ORDERS FOR MUCH-WANTED  
PERSONALIZED METAL SOCIAL SECURITY PLATES**

If you want to make good extra cash in spare time, we'll send you a complete compact money-making Order-Taking Outfit — which includes an actual sample engraved Plate, Carrying Case, ID Card and 10-Year Calendar, plus customer order forms, reply envelope and everything else you need to start taking orders and making money from the very day you receive it. This complete Outfit is yours **ABSOLUTELY FREE** and entirely without obligation. Just show it to everyone. They'll be amazed and delighted by the low price—only \$2.00 each — especially when they discover that they also get a smart Carrying Case, and ID Card, and an exclusive 10-Year Calendar— all **FREE!** You make \$1.00 profit on every order. Take as many as 10 or more orders in an hour — and make as much as \$10.00 or more in every spare hour you devote to showing the sample plate. To get your money-making Outfit by return mail — entirely **FREE** — just fill in and

**MAIL THIS COUPON TODAY.**

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**Exclusive  
10-Year  
Calendar  
FREE with  
Each Plate**

**Carrying  
Case and  
ID Card  
FREE with  
Each Plate**



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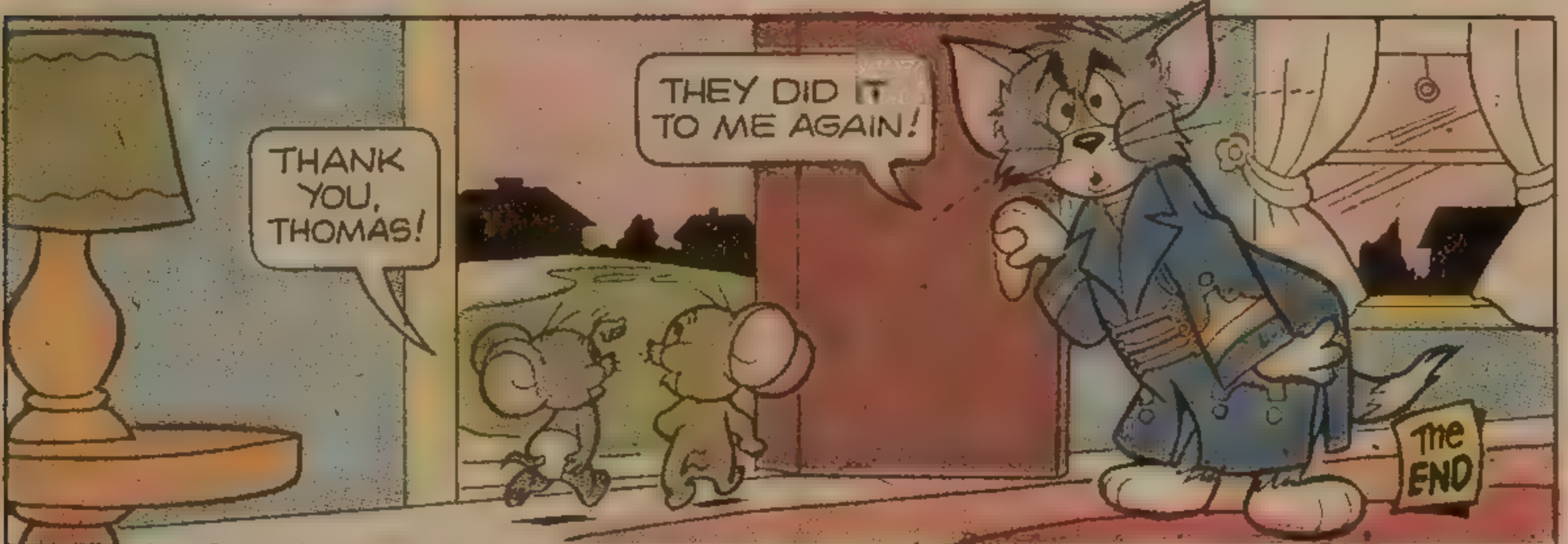
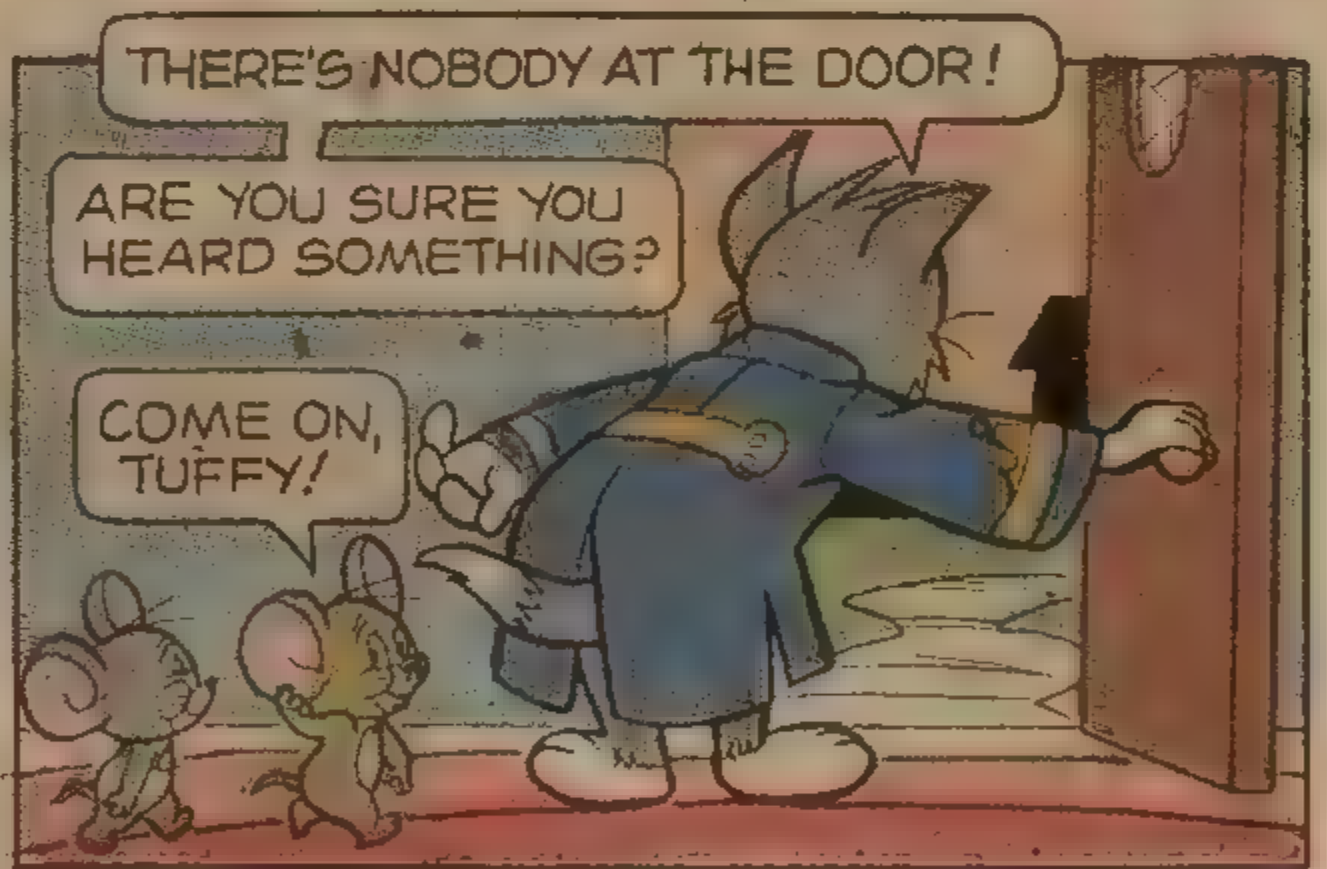
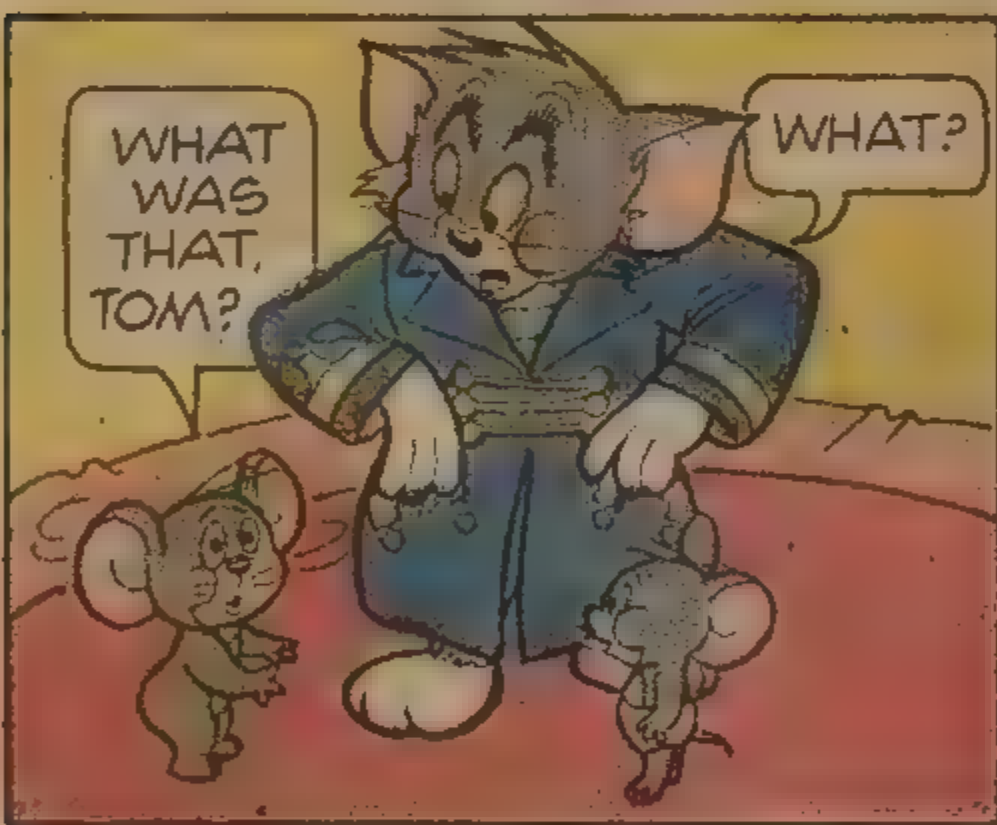
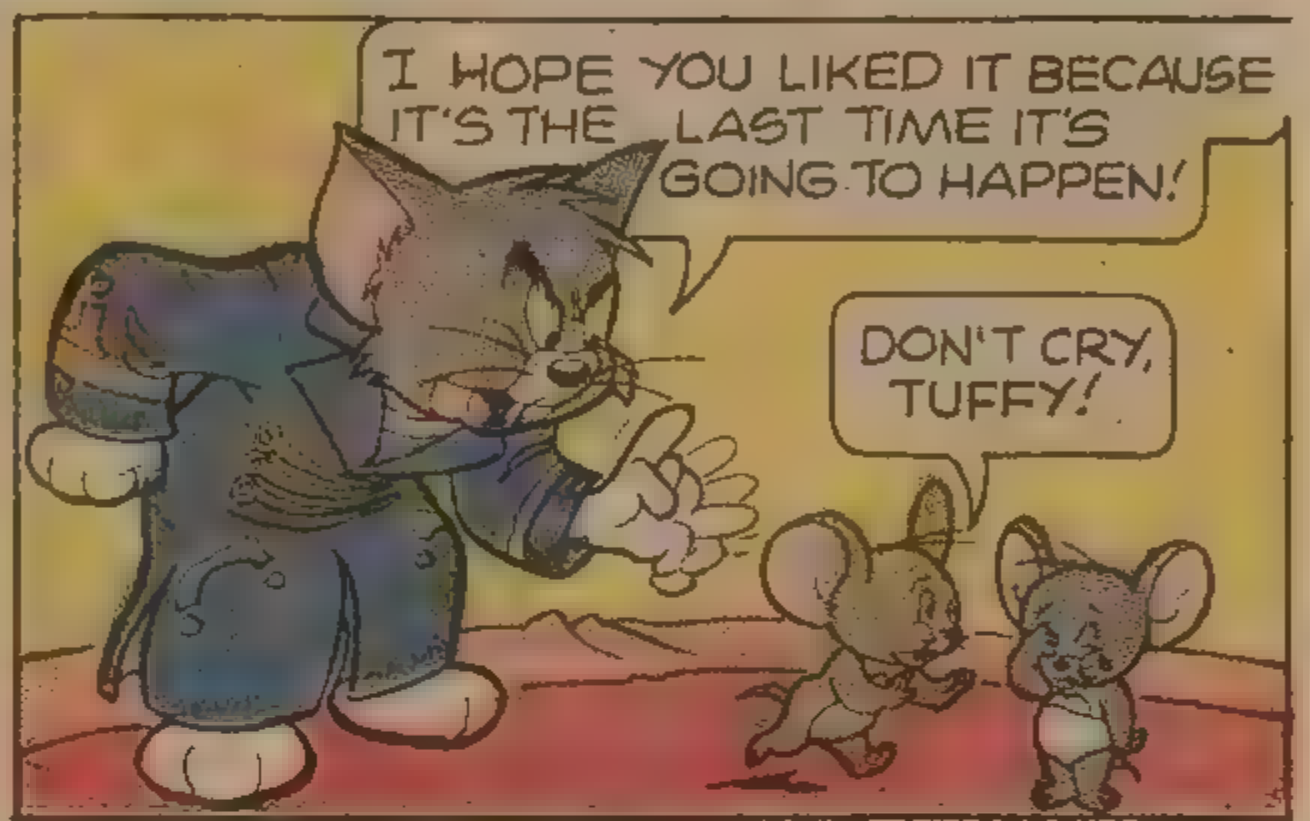
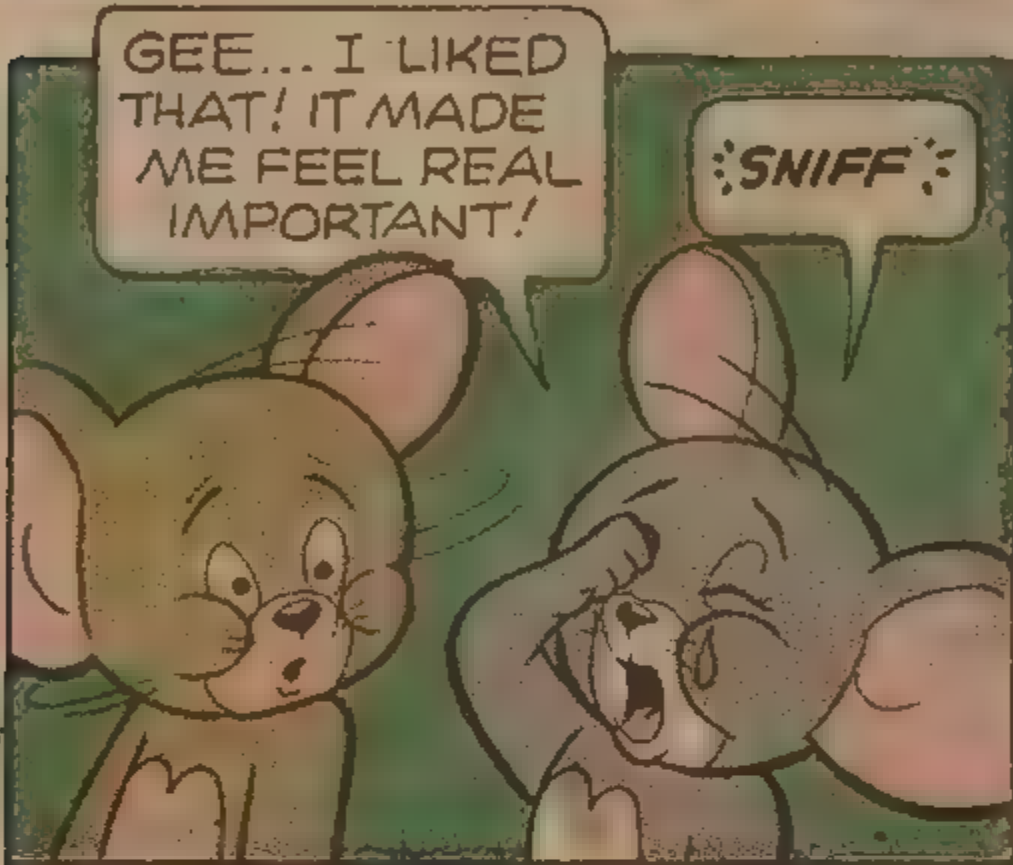
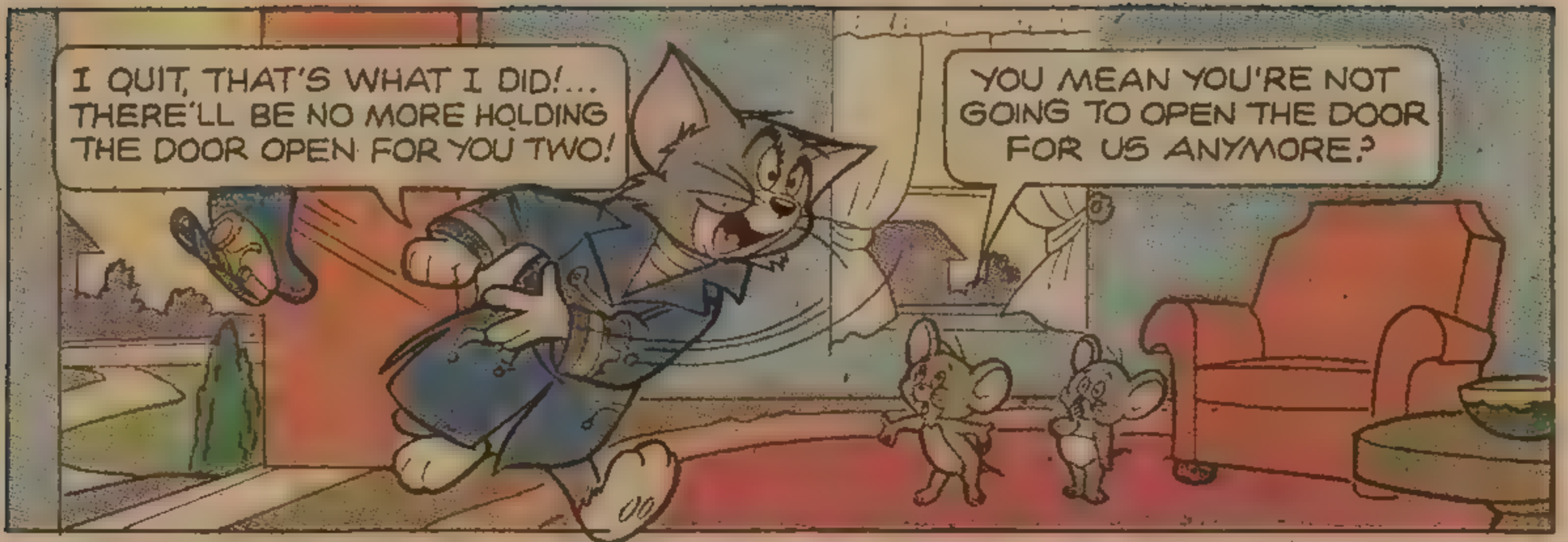
By return mail, prepaid, absolutely **FREE**, and entirely without obligation, rush me complete money-making Personalized Social Security Plate Order-Taking Outfit, including actual sample and everything else I need to begin making a good spare-time income immediately.

NAME (Print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

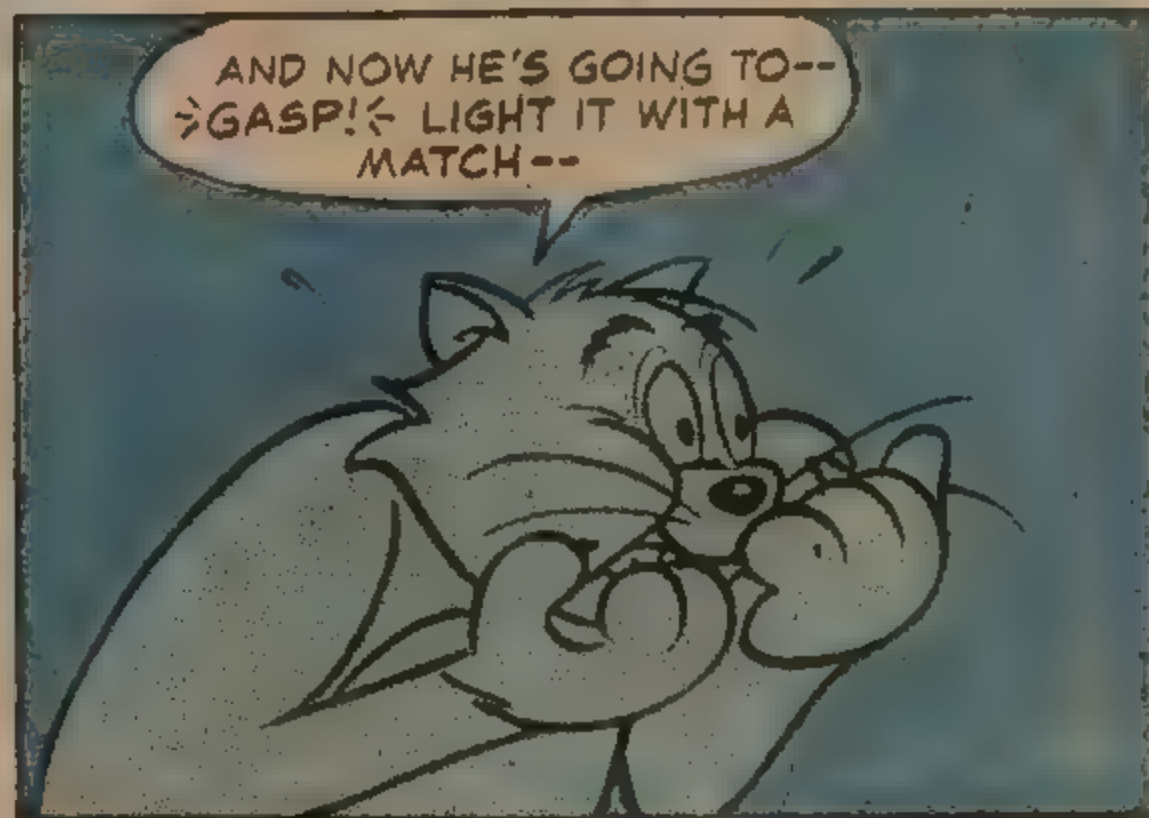
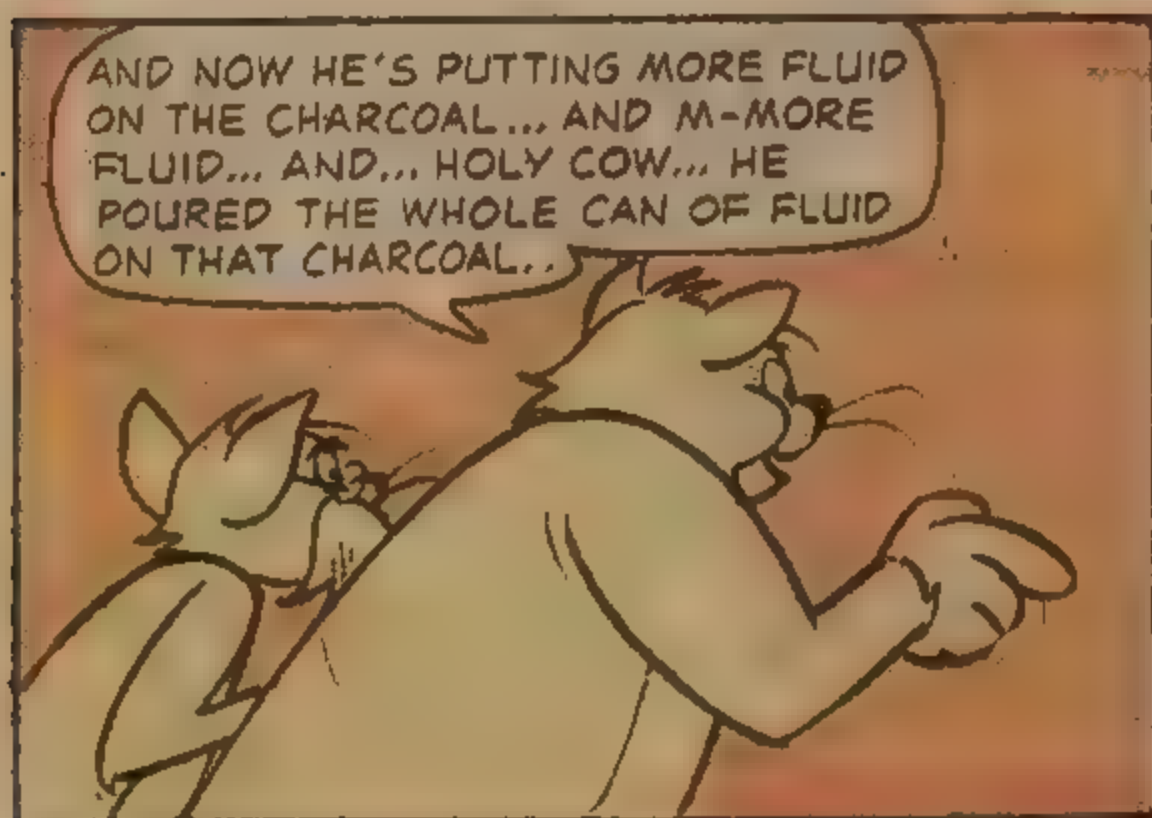
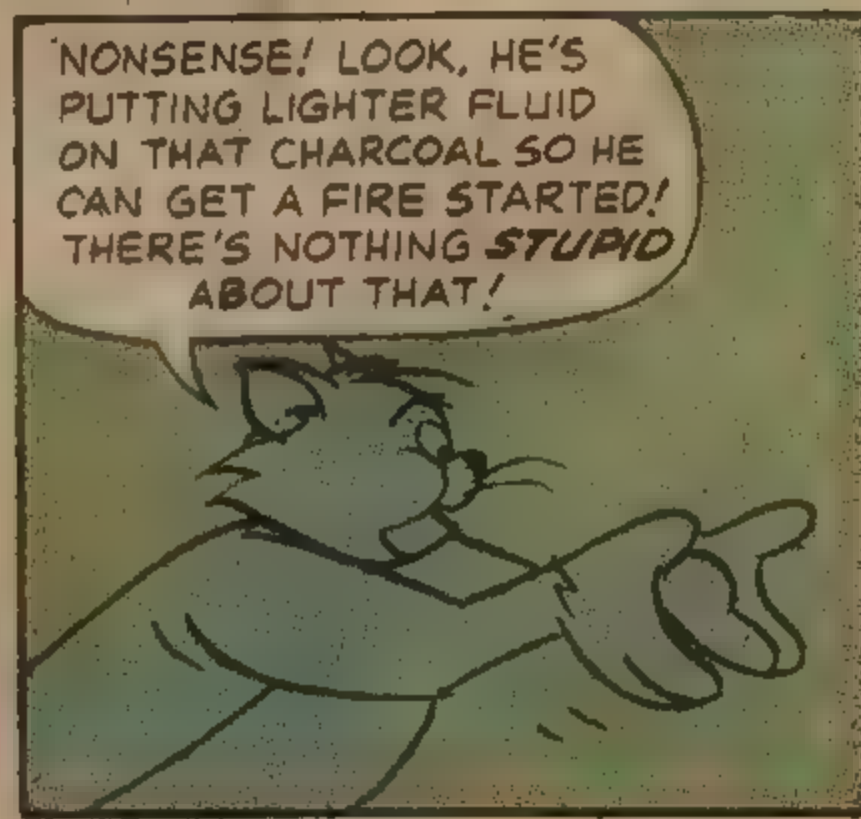
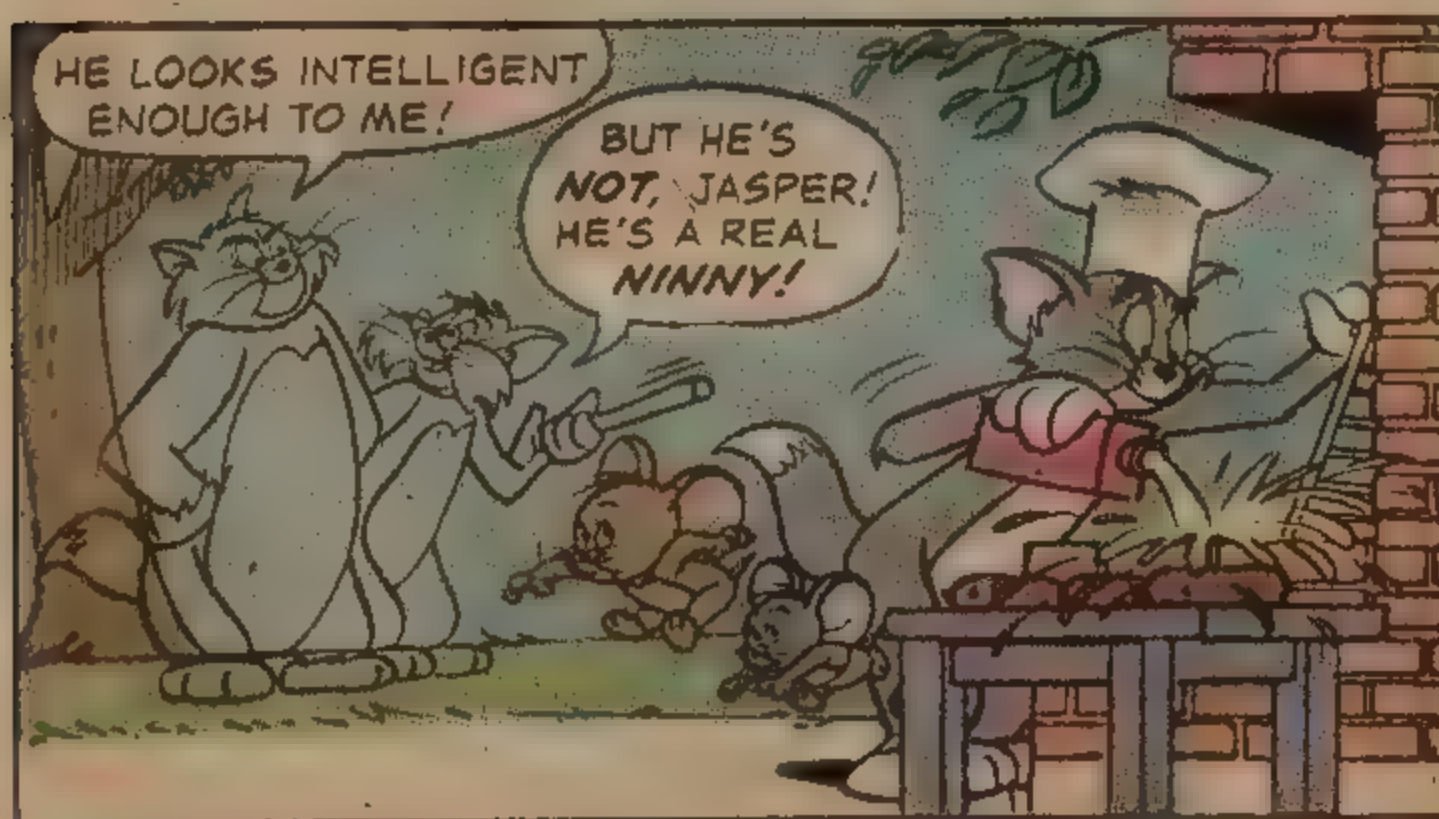
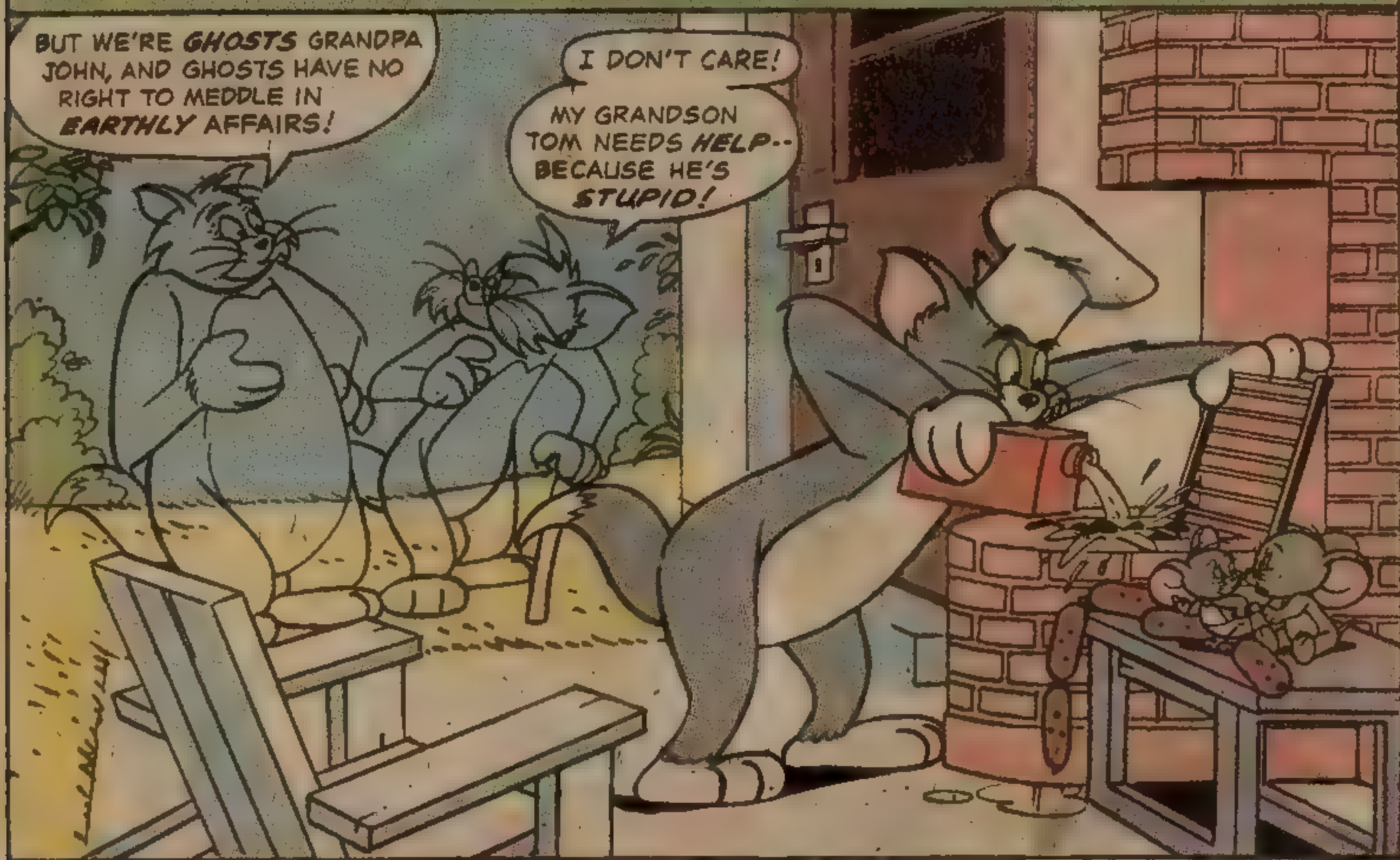




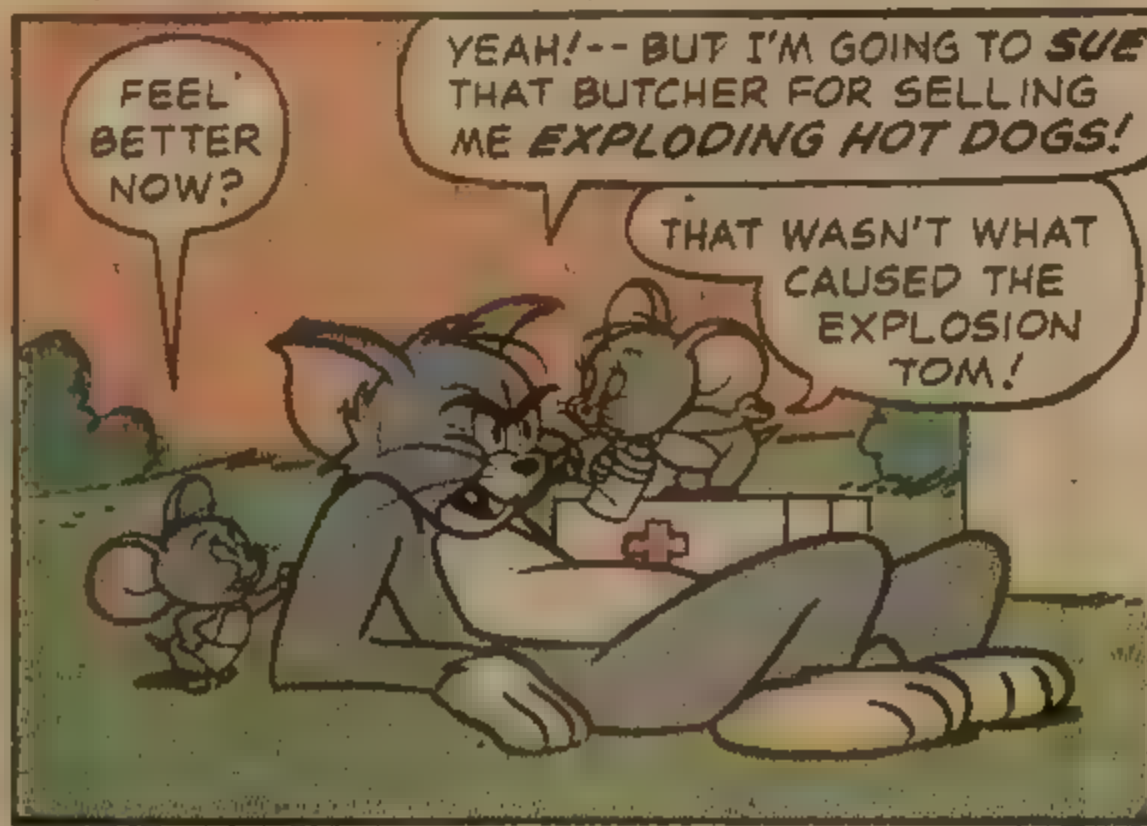
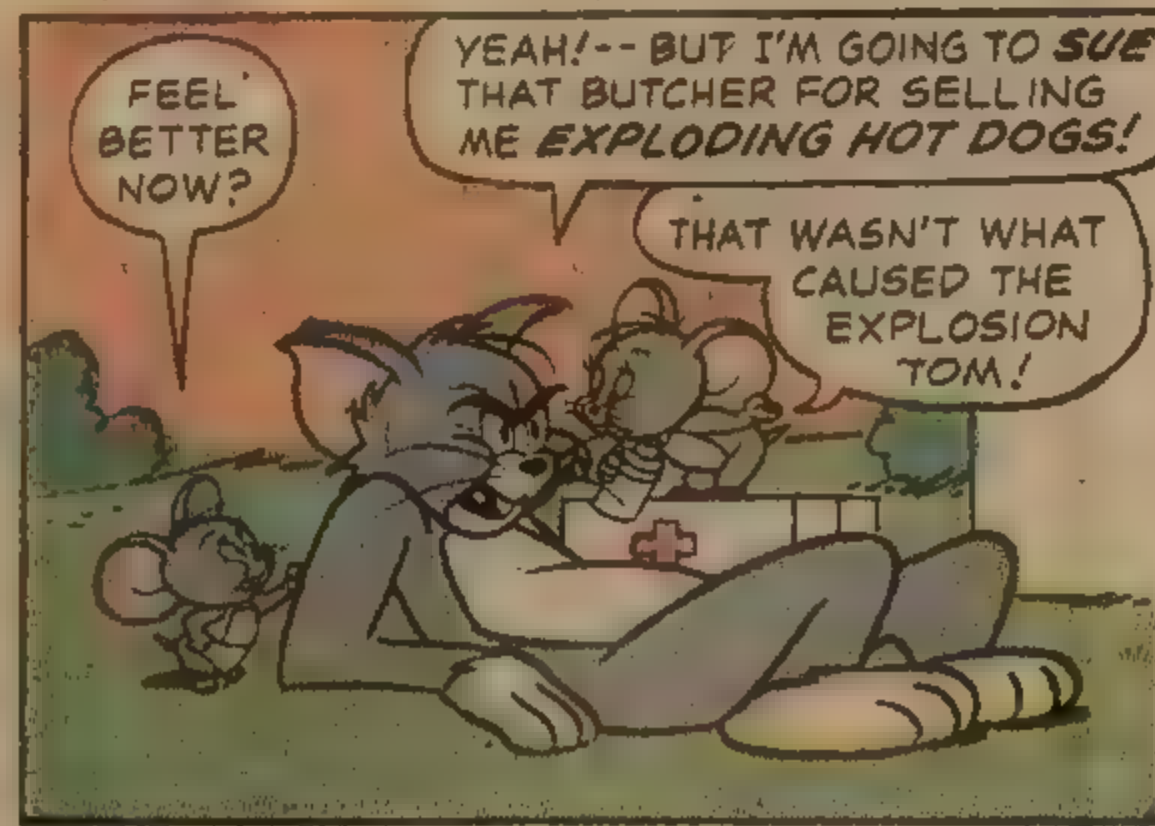
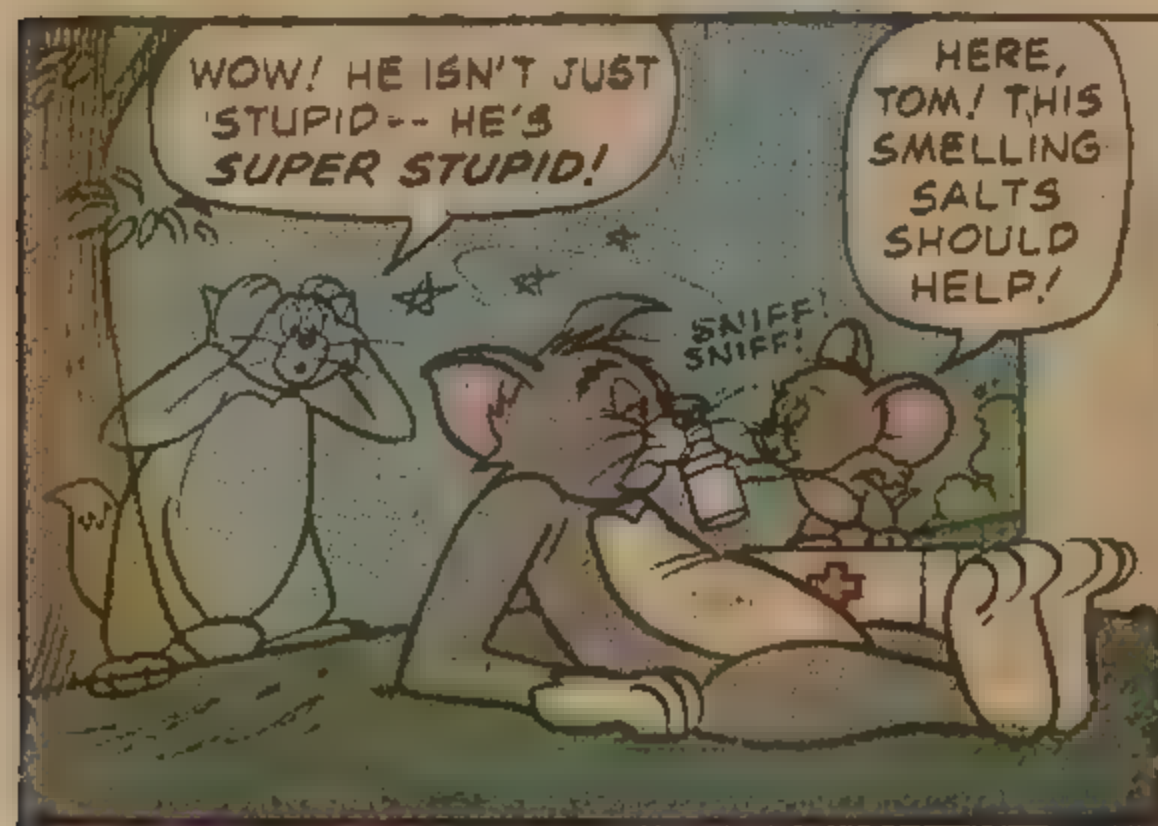
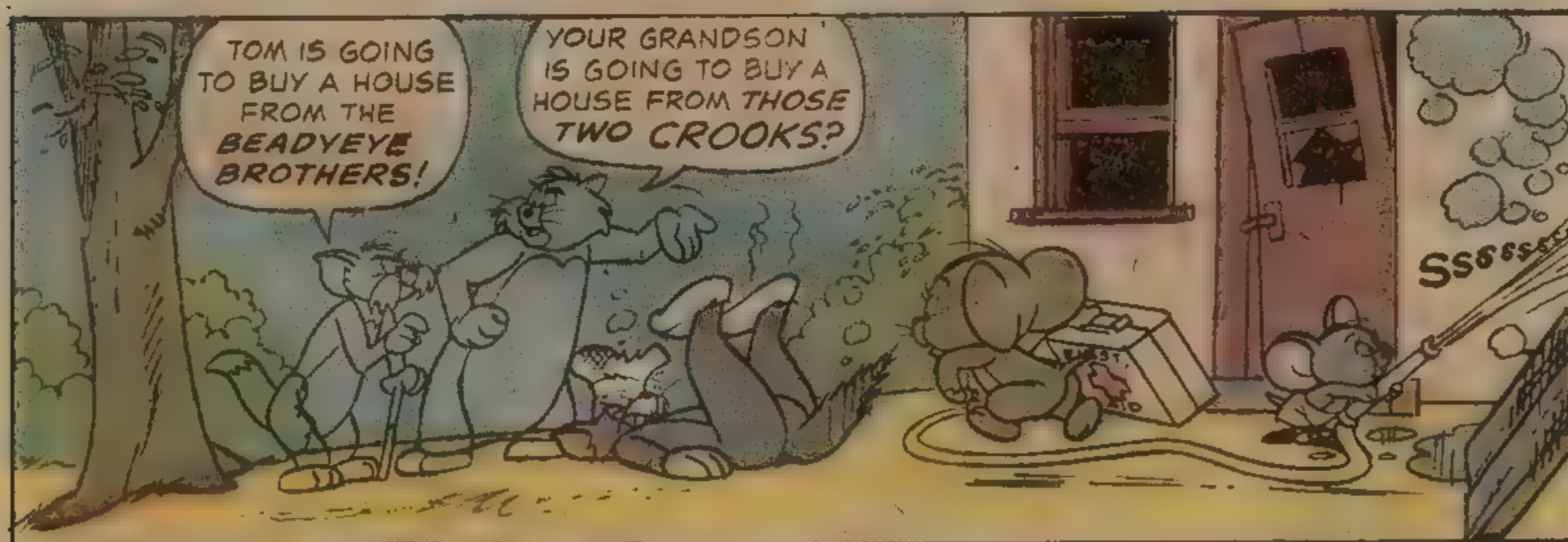
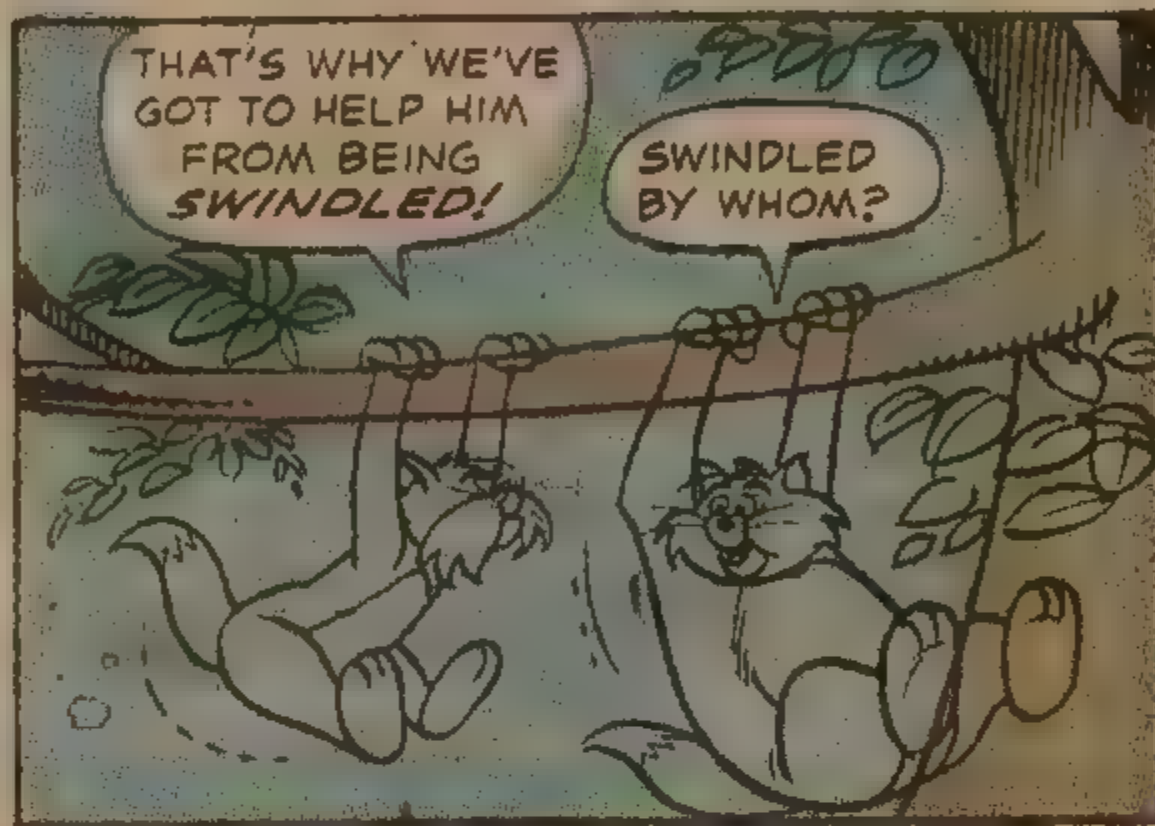
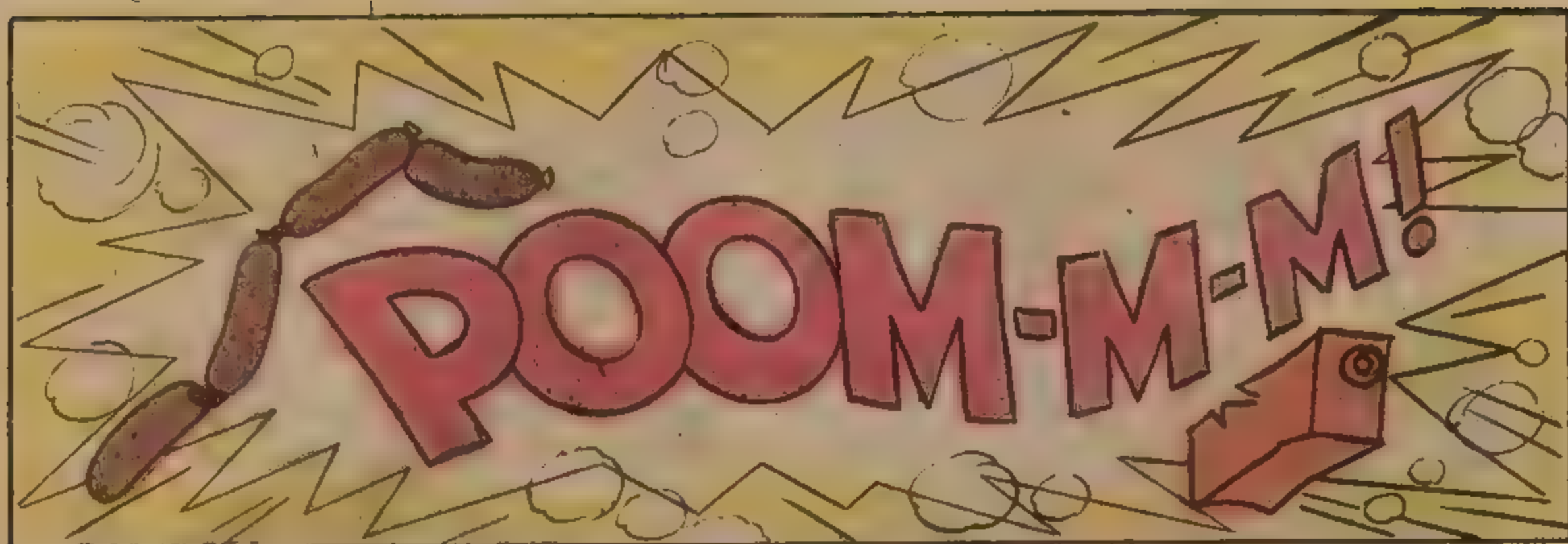


**TOM and JERRY**

# THE SPOOKY-KOOKY HOUSE











# Incense magic



21  
CONES



36  
STICKS

YOU GET MORE THAN **50** DIFFERENT **only \$1<sup>00</sup>**  
PIECES OF INCENSE

IN MORE THAN A DOZEN DIFFERENT FRAGRANCES

*Adds Your Personal Touch  
to Parties, Stationery,  
Linen and the Atmosphere  
of Your Home*

**FREE BONUS**

WITH EVERY ORDER  
A miniature porcelain burner plus  
an informative guidebook on  
the history and proper  
uses of incense.

## EXPERIENCE SOME OF THE WORLD'S MOST EXCITING AND EXOTIC INCENSE

JASMINE • STRAWBERRY • SANDALWOOD • COCONUT  
PINE • CHERRY • LILAC • MUSK • And Many More

Now you can capture the romance and excitement of the Far East  
right in your own home. Through this special, limited\* offer, you  
can sample over 50 different sticks and cones of incense in more  
than a dozen different fragrances.

### PAY A FRACTION OF REAL WORTH.

Imagine what you would have to pay if you bought all these  
fragrances separately? Now you can discover the various enchant-  
ing moods incense can create for only \$1.35 (\$1.00 plus 35¢ post-  
age and handling) by sending in your order today!

please!

\*This Special Offer MUST Be Limited To Two Per Person.

USE  
COUPON

ORDER  
NOW

GANDALF PRODUCTS CO., DEPT. GK-410 201  
P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen: Please RUSH my Incense package of over  
50 pieces in more than a dozen different fragrances.  
I understand that I am not completely delighted in  
every way, I may return it for a full refund. I am en-  
closing \$1.35 (\$1.00 plus 35¢ postage and handling)  
for each package I am ordering.

Please send me \_\_\_\_\_ package(s) @ \$1.35 each

(Limit of 2)

Enclosed is \$ \_\_\_\_\_

☐ Cash

☐ Check

☐ Money Order

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

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1000  
DECALS

**DECALOMANIA**

GO

WILD • CRAZY  
INSANE • BESERK  
NUTS • BLIPPY

WITH THIS FABULOUS  
SET OF 1000 DECALS

ALL 1000

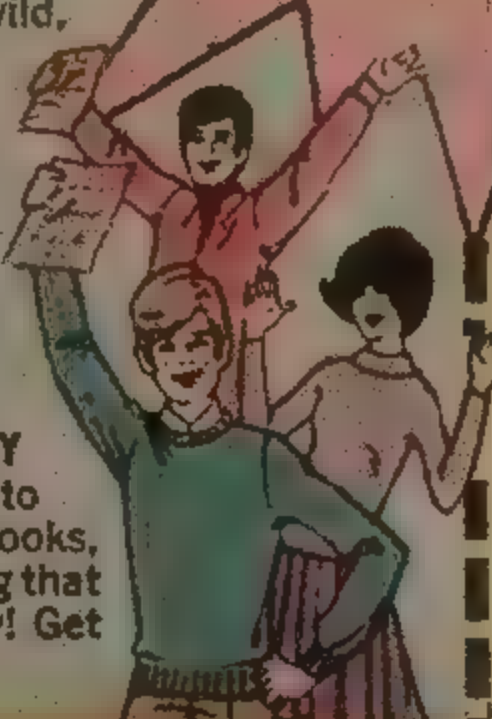
FOR

ONLY **\$1<sup>00</sup>**

This is the zaniest "buy of a lifetime"  
offer. You get 1000 stick-ons in wild,  
vibrant colors that "jump with life"  
under black light. Your set of  
decals include 10 different mes-  
sage designs, printed on gum  
paper, ready for you to stick on  
everything you own. Imagine, 1000  
decals with "PEACE," "LOVE,"  
"ZODIAC," "ECOLOGY," "SMILE"  
and MORE . . . all for only \$1.00.

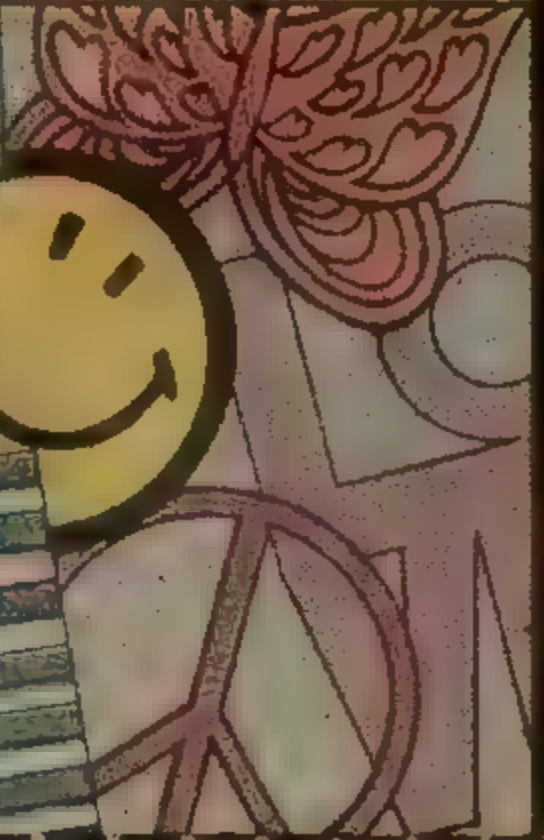
### GET DECALOMANIA — GO STICK CRAZY

Order now and get enough decals to  
spread your word on letters, notebooks,  
personal articles, friends or anything that  
stands still long enough. Go blippy! Get  
your set of decals today!



THE NUTTIEST, MOST  
FANTASTIC OFFER EVER!

GO



GANDALF PRODUCTS CO., DEPT. GK-410 101  
P.O. BOX 38, NEW YORK, N.Y. 10022

Gentlemen: (Allow 2 to 4 Weeks For Delivery)  
RUSH me my set of 1000 decals now. I want to go  
blippy right away. I understand that if I am not  
completely thrilled, I may return the set for a full  
refund. I am enclosing \$1.35 [\$1.00 plus 35¢ for  
postage and handling] for each set I am ordering.  
Limit 2 sets per customer.

I want \_\_\_\_\_ no. of sets at \$1.35 each.

Enclosed is \$ \_\_\_\_\_ ☐ Cash ☐ Check ☐ Money Order

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

ALL YOUR FAVORITES • IN WILD COLOR



HERE IT IS, KIDS!

Newest Kenner

# FUN CATALOG

AMERICA'S MOST-WANTED DOLL  
**Baby Alive**



PRESENTING  
**TEE-TEE  
POWER!**



**NOW! SNOOPY  
IS A  
PENCIL  
PAL!**

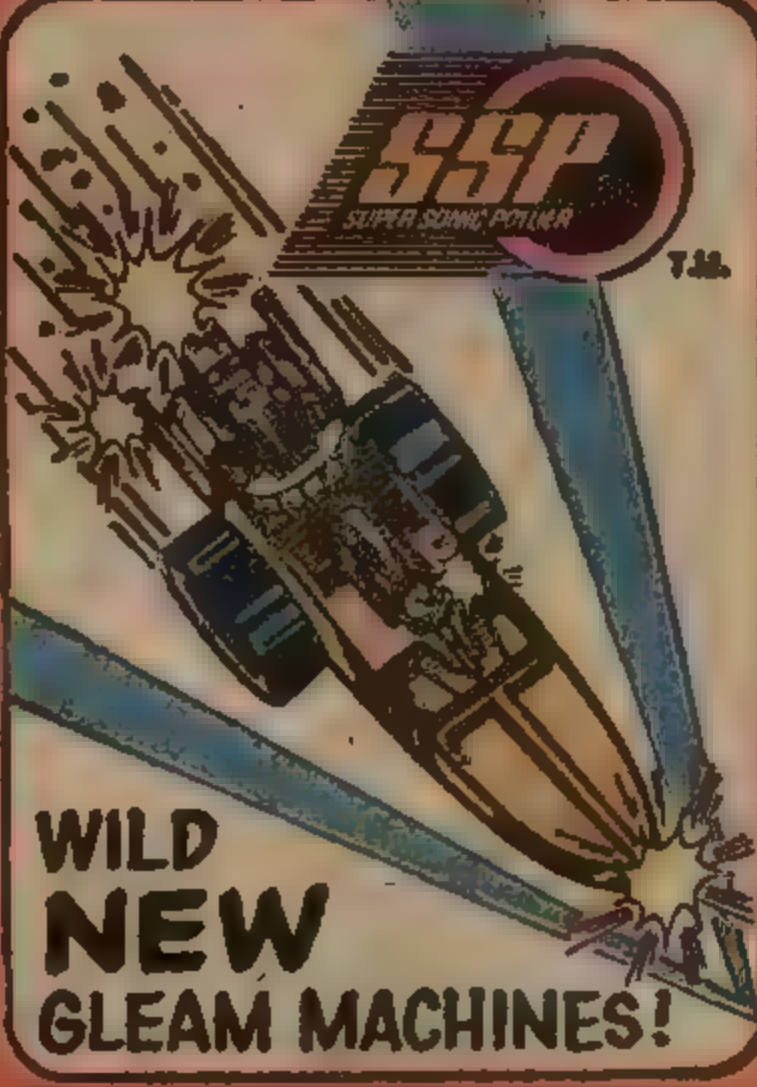
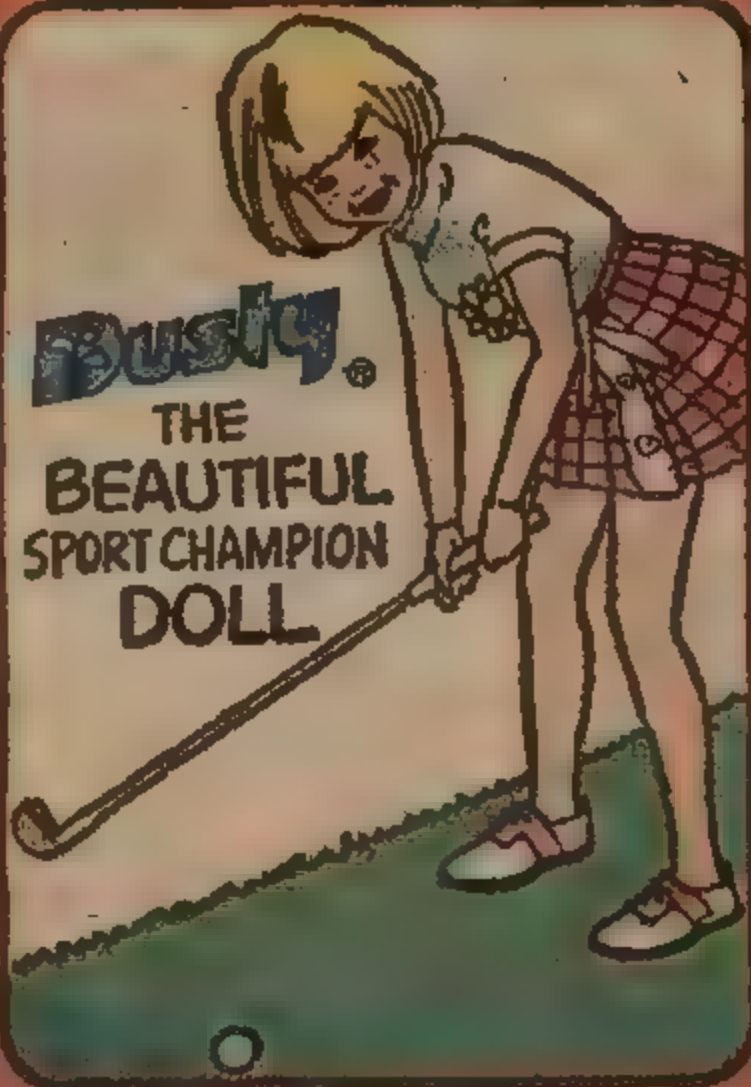
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**BOB &  
STEVE  
SCOUT**



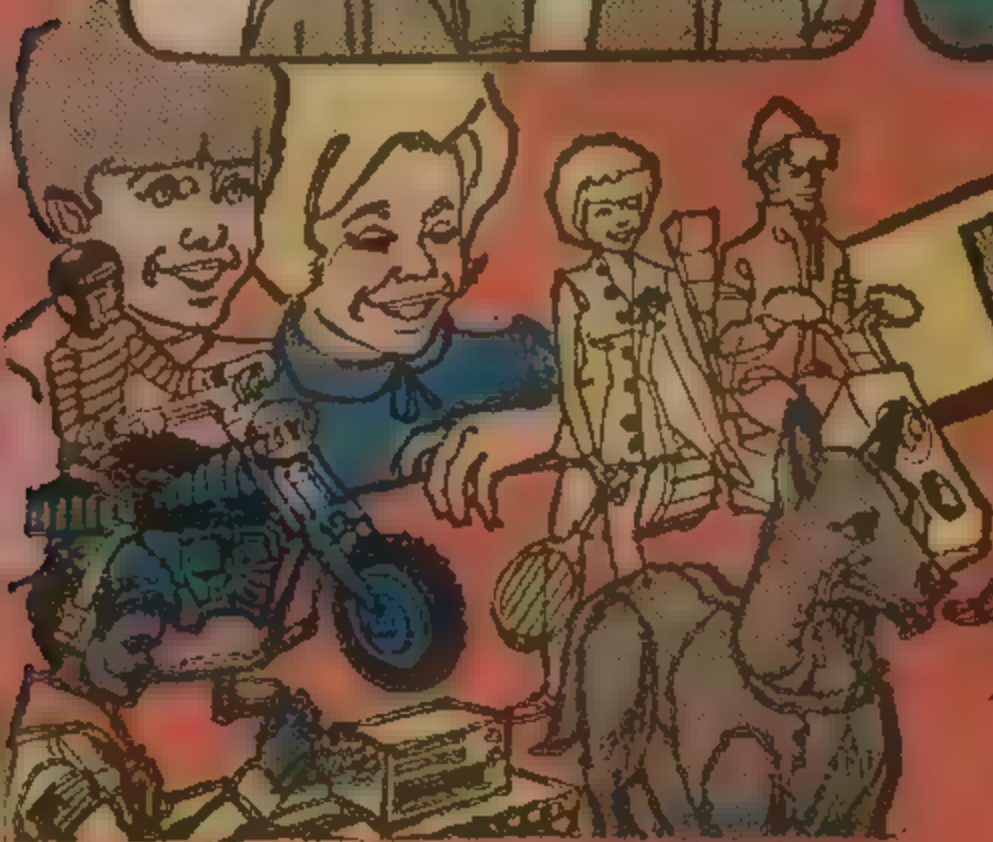
**Busty**  
THE  
BEAUTIFUL  
SPORT CHAMPION  
DOLL



**WIN Kenner TOYS**

OVER 2,000 WINNERS!  
**KENNER FUN SWEEPSTAKES!**

SEE PAGE 17K FOR PRIZES AND DETAILS





# TEE-TEE POWER

MEASURES UP TO THE CHALLENGE

NEW TURBO SOUND!

OH YEA! JUST WATCH ME AND OL' TEE-TEE POWER!

NO BATTERIES. JUST PUMP TOWER. HEAR THE JET-LIKE WHINE AS POWER BUILDS!

TEE-TEE POWER  
TURBO  
TOWER OF POWER

WOW! 12 FEET\*

BOY, THAT'S GOING TO BE HARD TO BEAT

\*SCALE 270 FT. - OVER 285 M.P.H.!

OH YEA! JUST WATCH ME AND OL' TEE-TEE POWER!

WHINNNE

WHINNNE

TEE-TEE POWER  
TURBO  
TOWER OF POWER

HEAR THAT WHINE? THAT'S POWER!

LOOK AT THAT BACK WHEEL SPIN!

WHINNNE

HERE WE GO!

AFTER REACHING MAXIMUM POWER (BY PUMPING) THE CYCLE IS RELEASED!

WOW--A MID-AIR FLIP!

15 FEET\* AND A WILD WHEELIE TO BOOT!

YOU CAN SEE WHY TEE-TEE AND ME ARE A WINNING COMBINATION!

OH, YEA? LET ME TRY!

\*SCALE 324 FT. - OVER 340 M.P.H.!

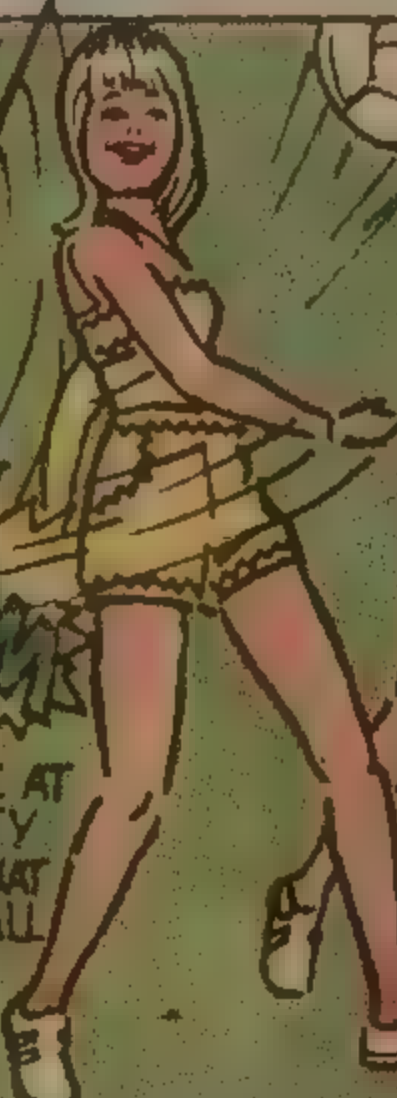
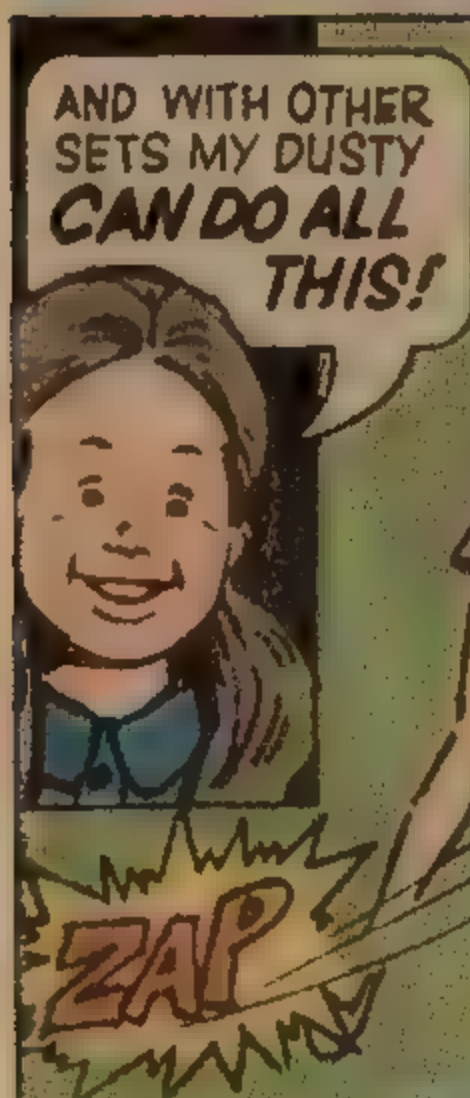
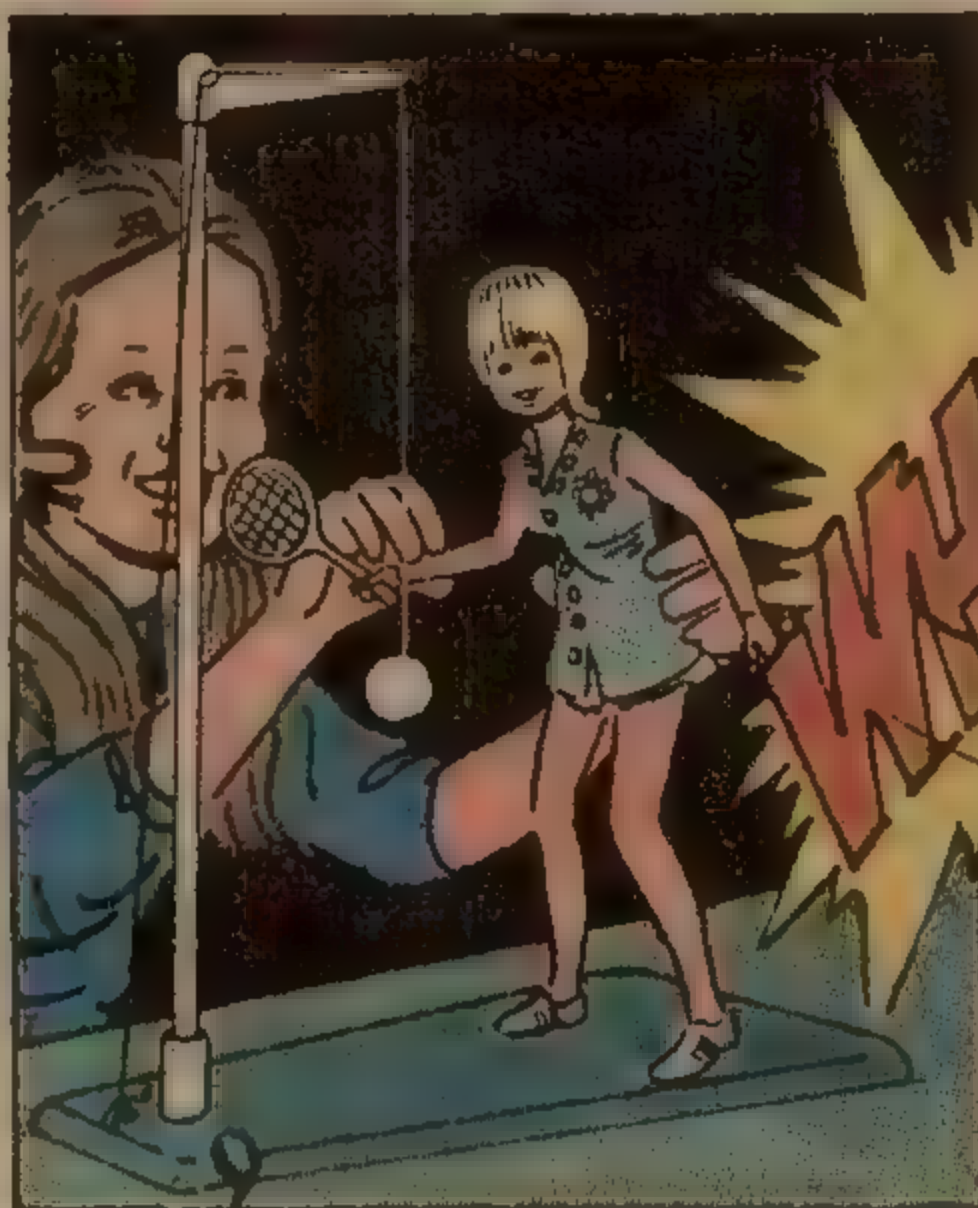
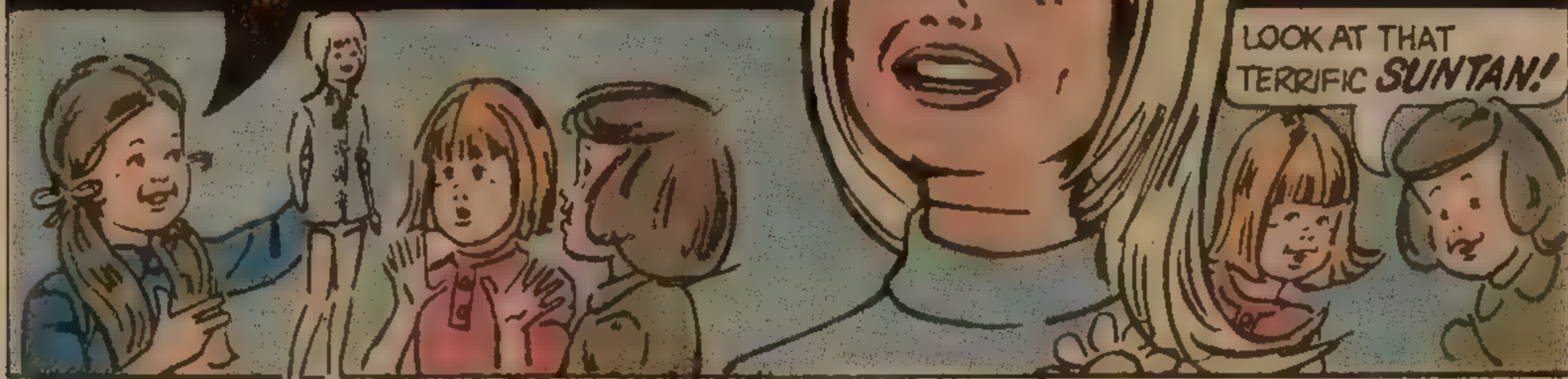
SET INCLUDES:  
TEE-TEE POWER  
AND HIS TURBO  
TOWER OF  
POWER SUPER  
CYCLE -- 4  
PYLONS -- THE  
L-O-N-G RAMP  
TAPE MEASURE  
AND DECALS

**Kenner**



# MEET DUSTY

AMERICA'S MOST  
BEAUTIFUL  
DOLL!

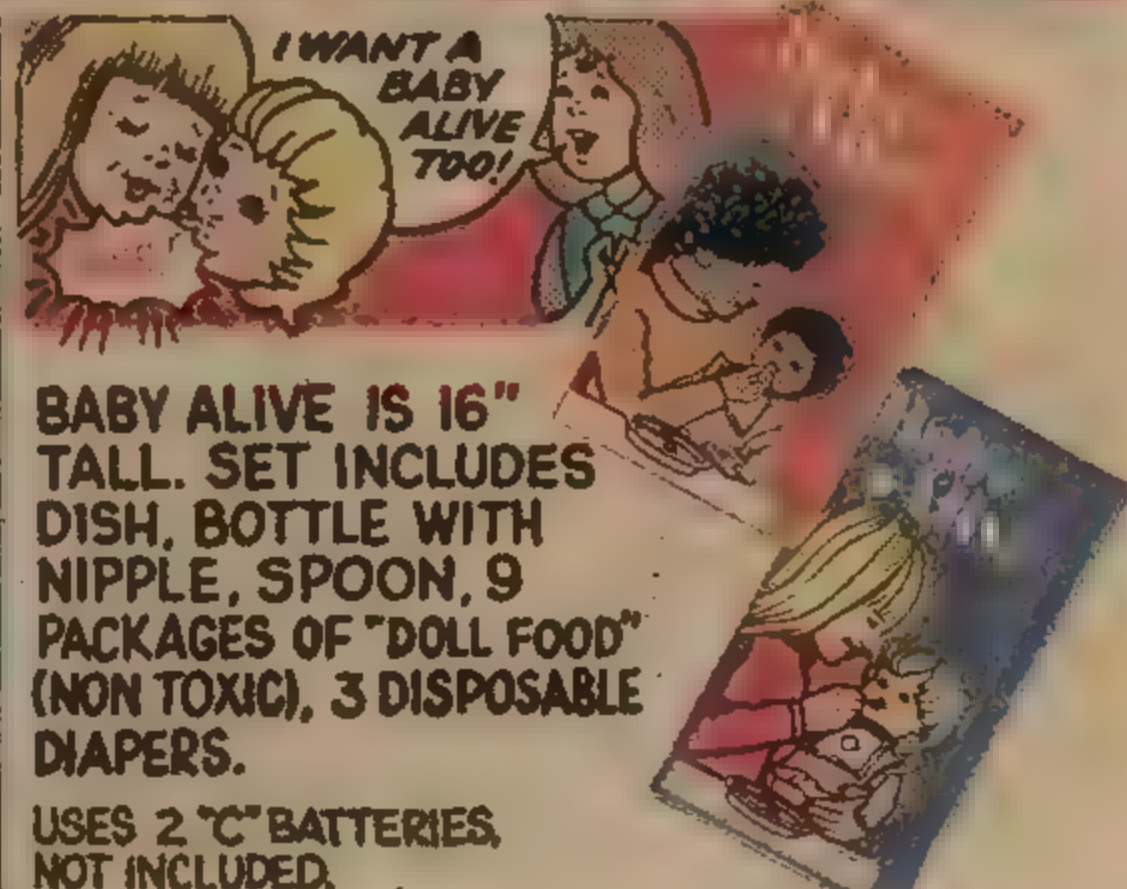
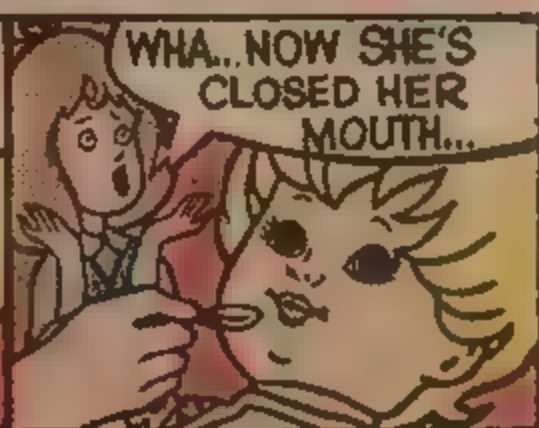
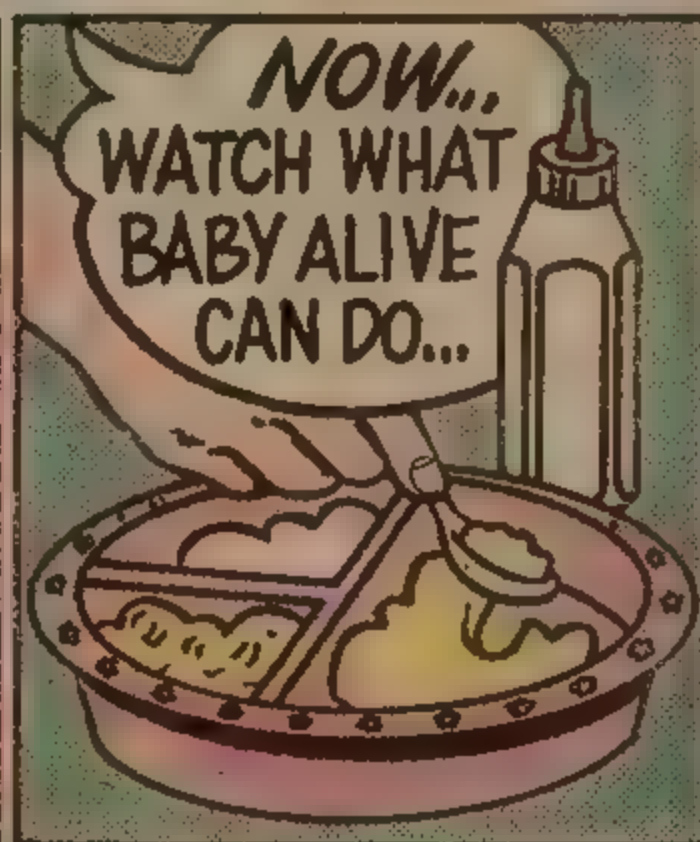
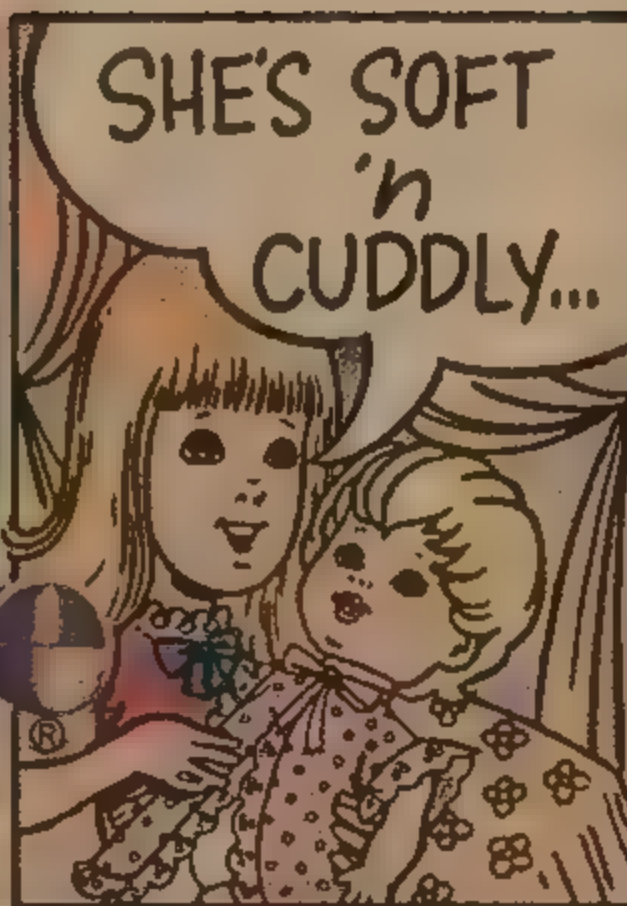
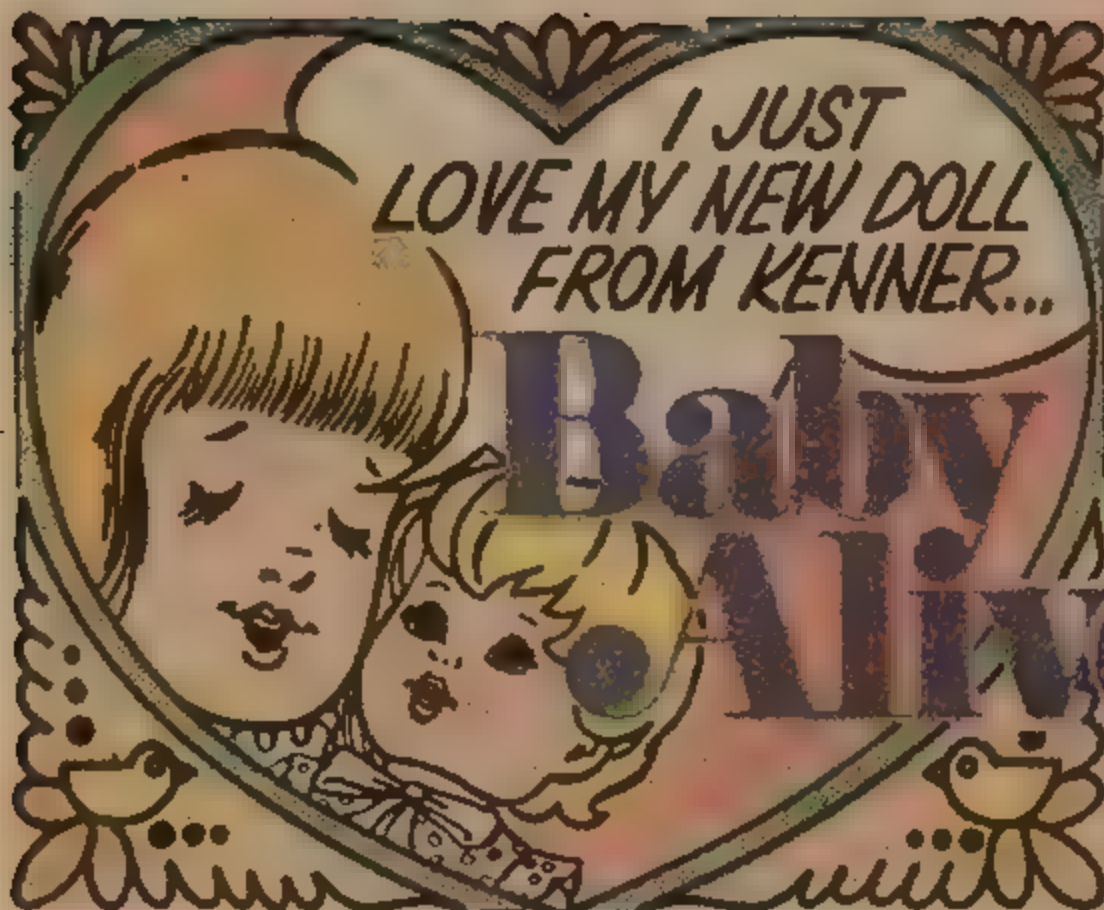


**Kenner**

EACH DUSTY SPORTS DOLL  
SOLD SEPARATELY!

ALSO AVAILABLE  
**DUSTY INWARD**  
**NIGHT SE:**  
COMES WITH EVENING  
GOWN AND TROPHY  
--ALSO WITH GOLF AND  
TENNIS OUTFITS  
AND EQUIPMENT!

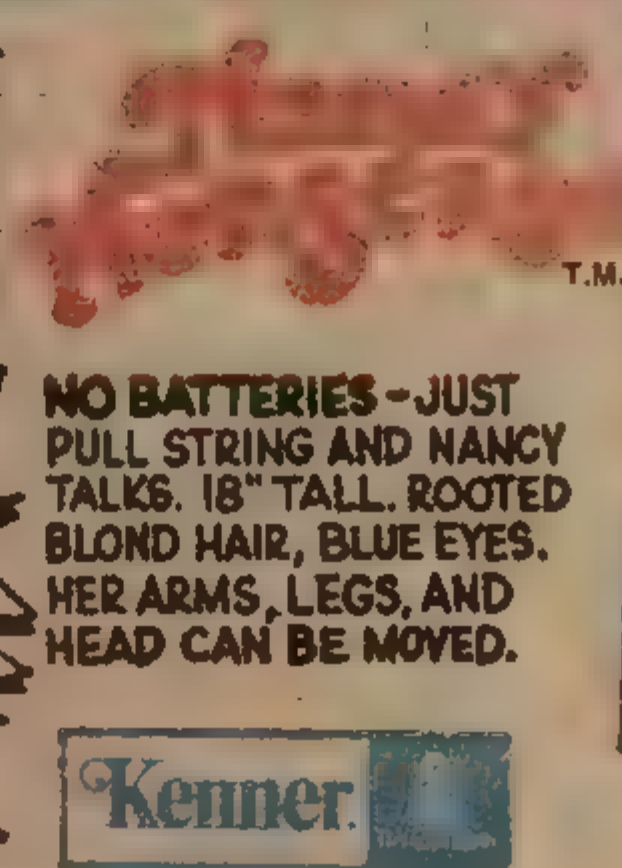
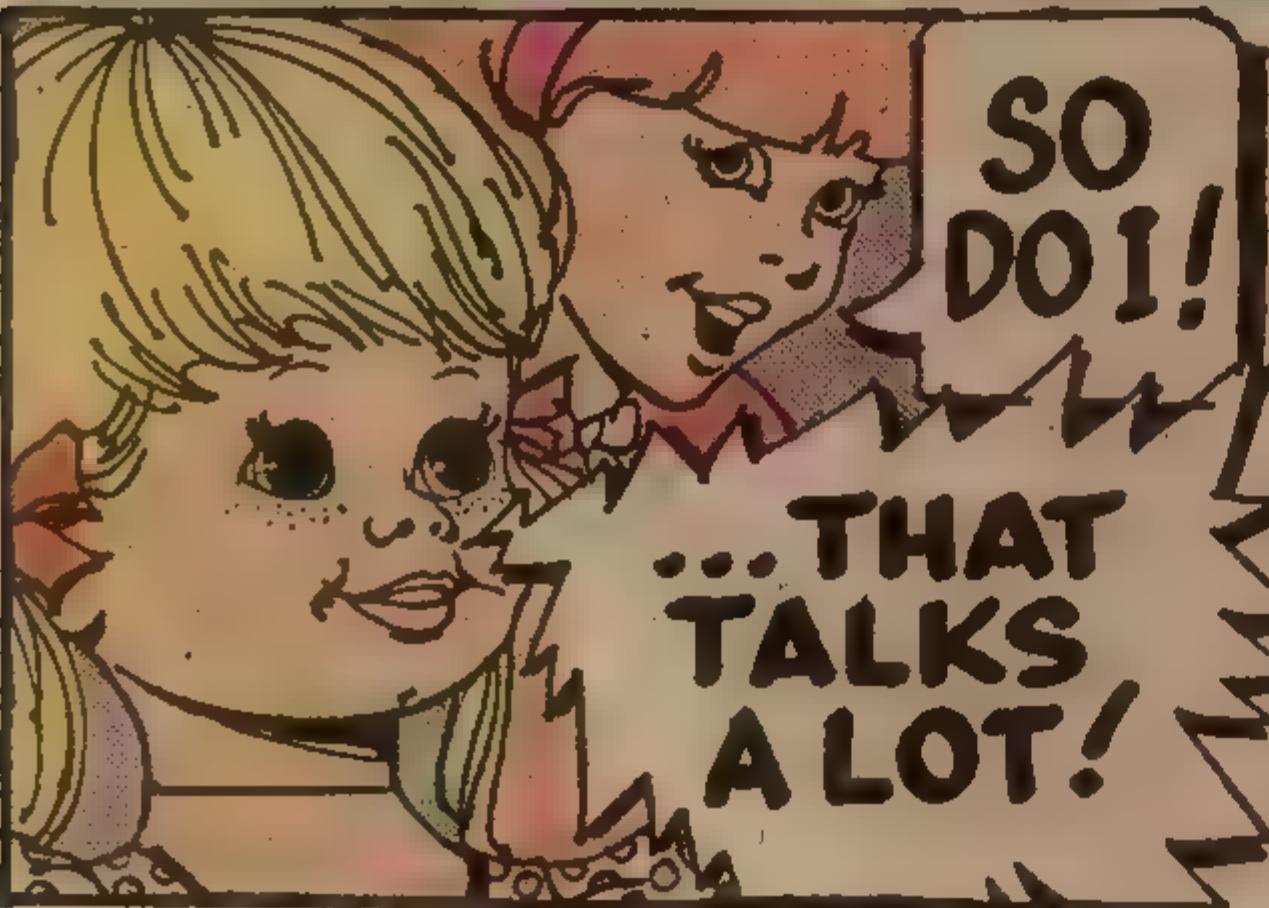
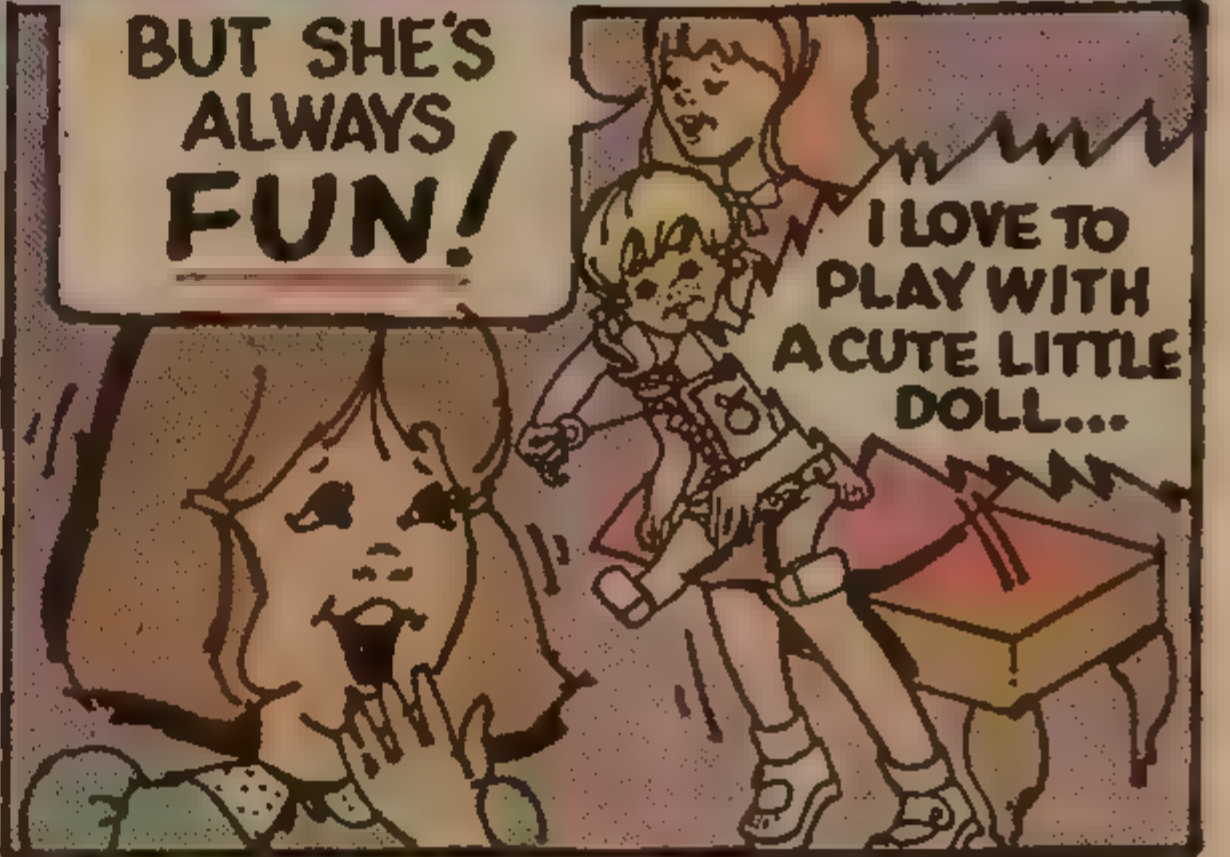
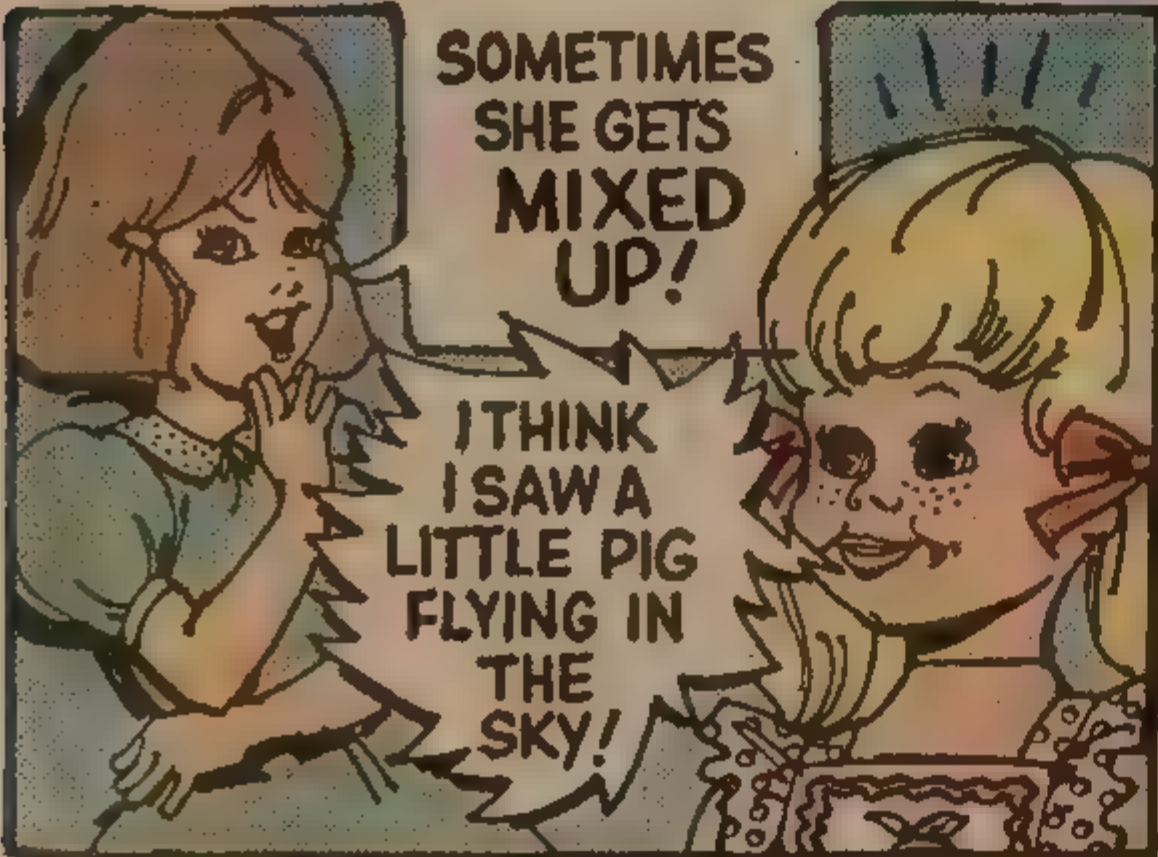
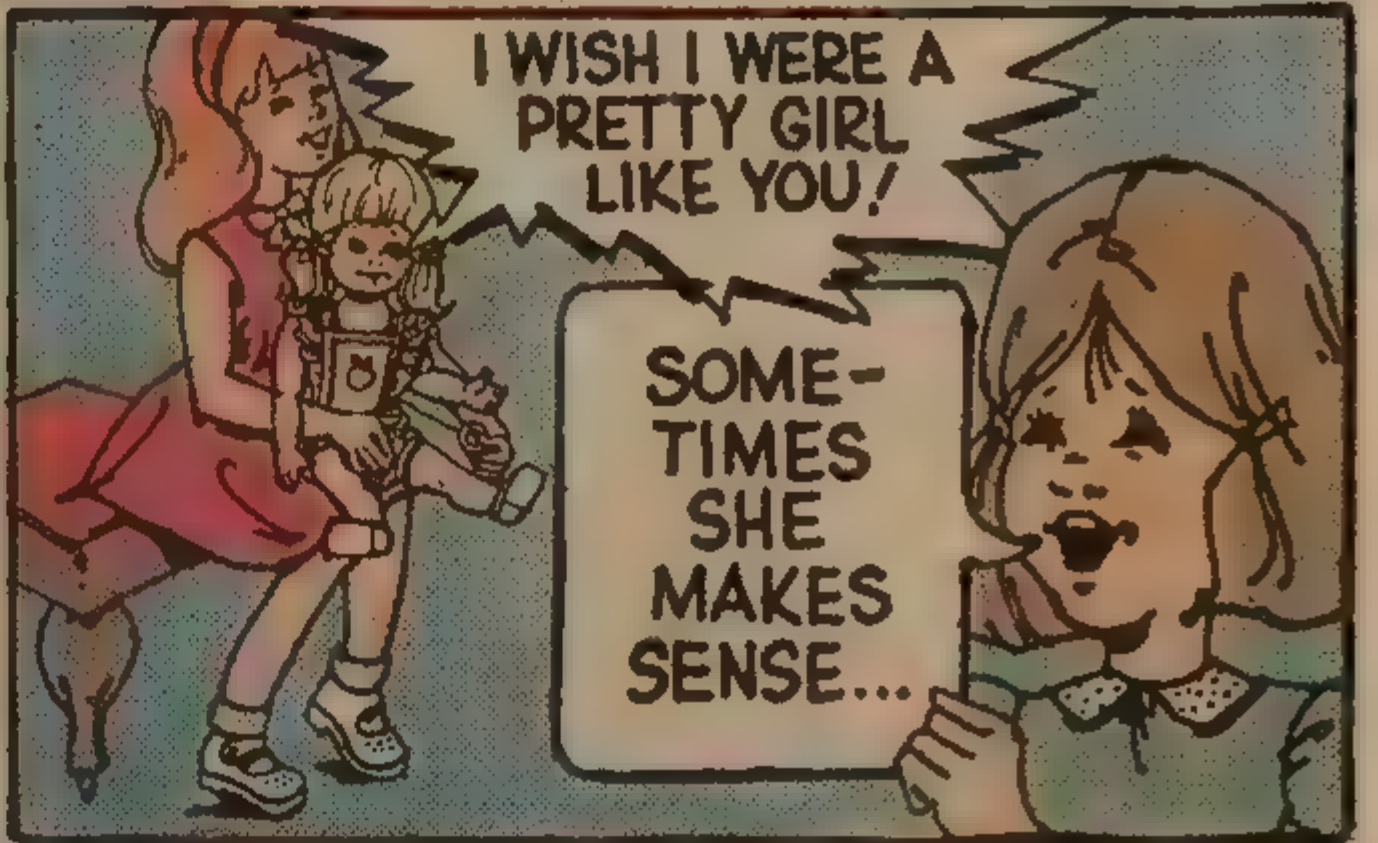
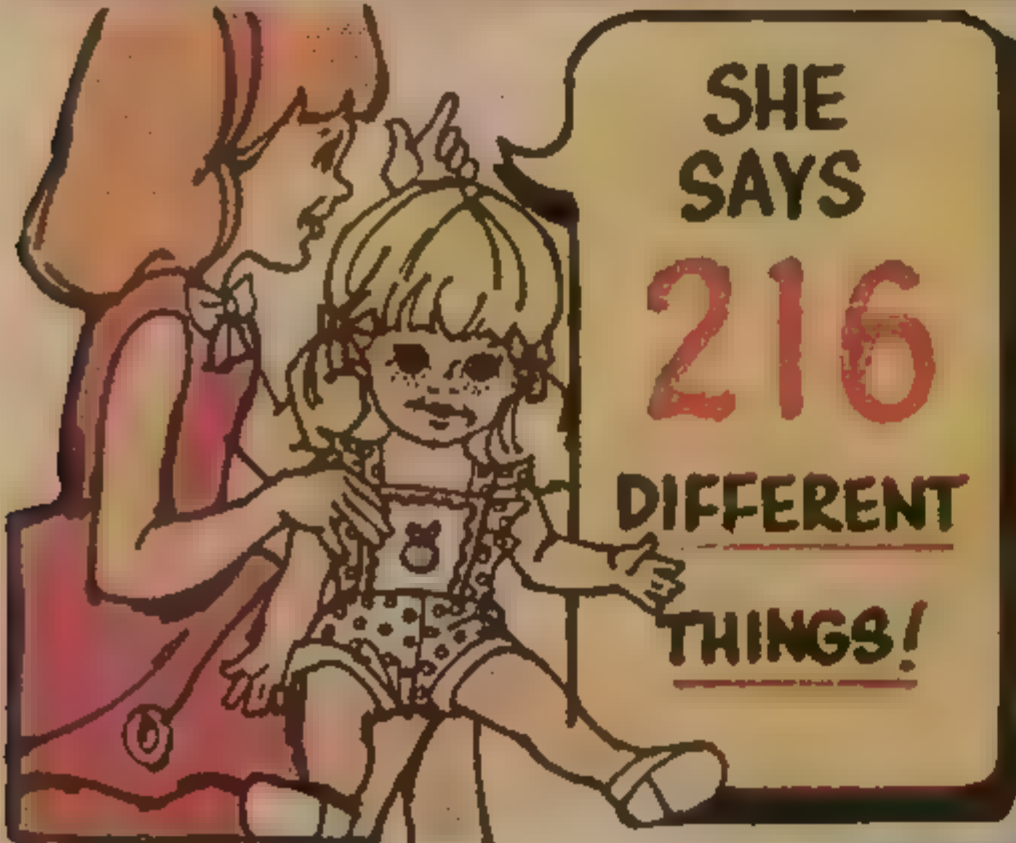
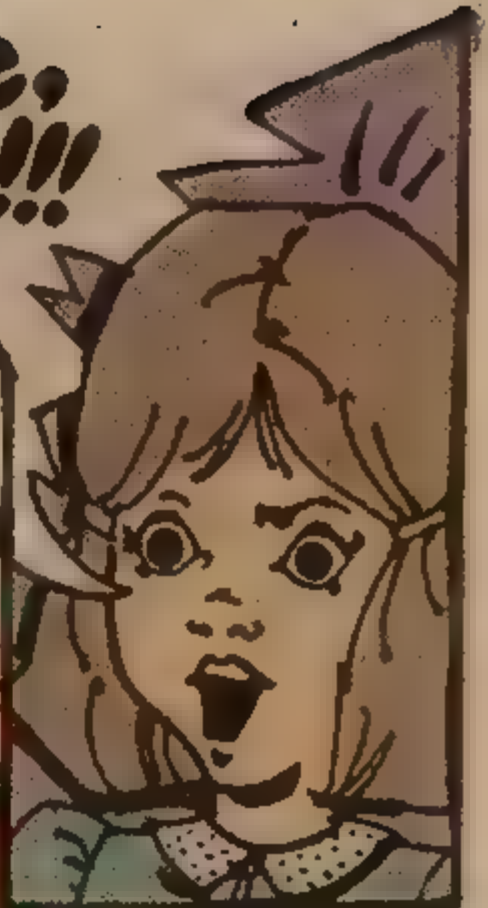
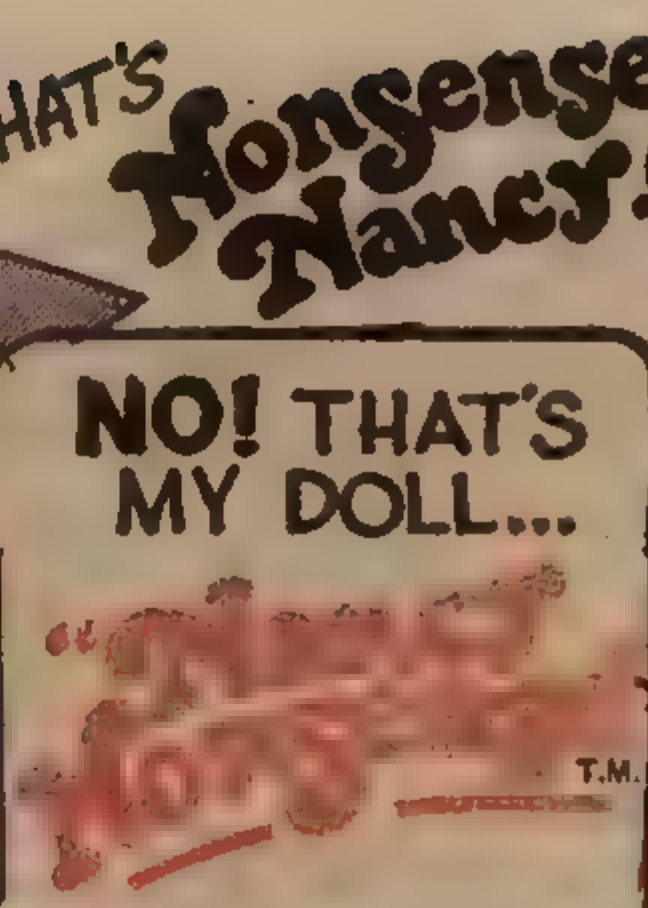
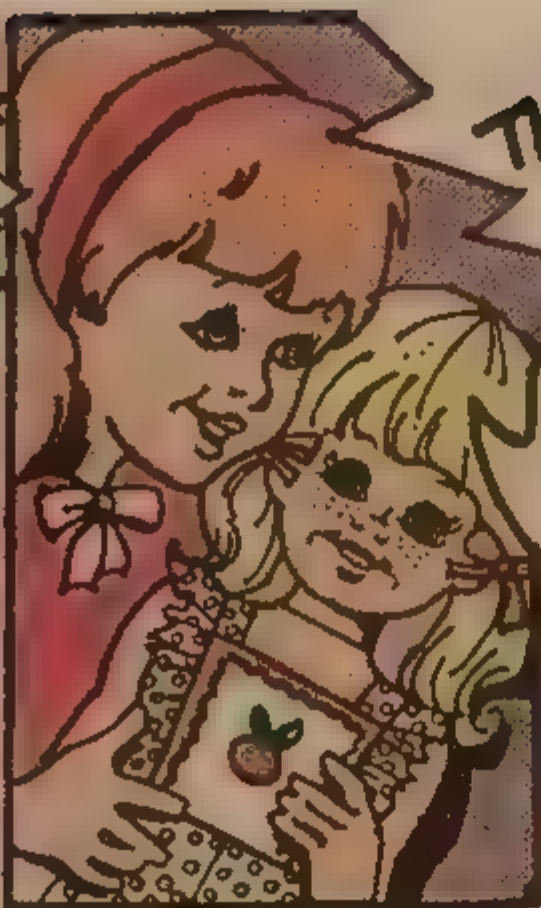




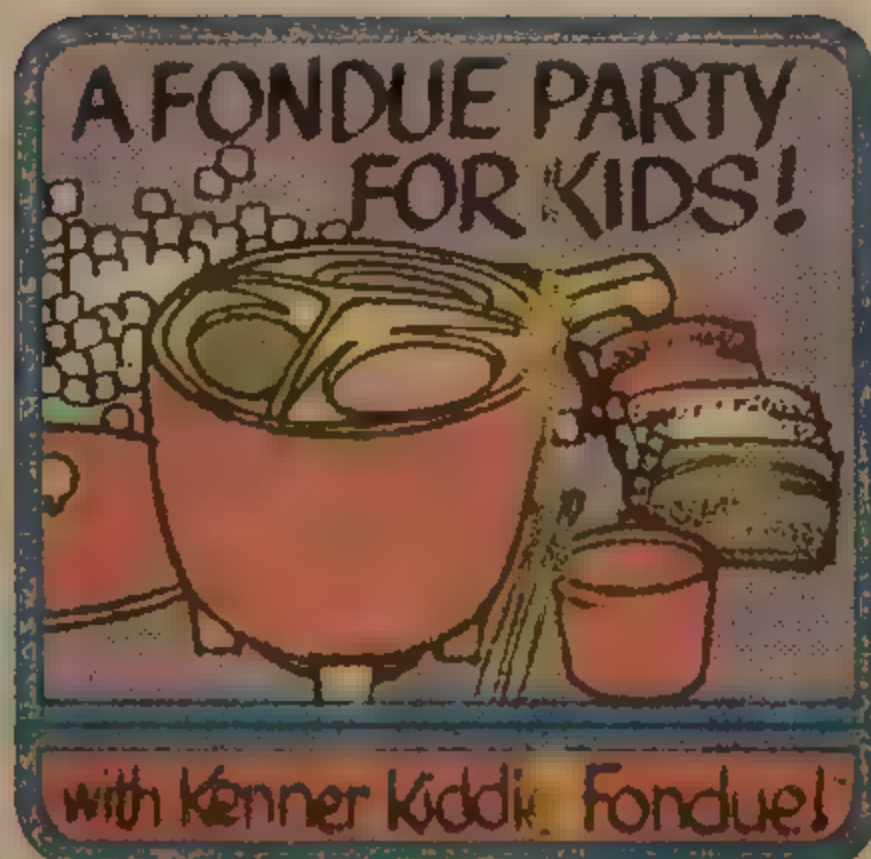
BABY ALIVE IS 16" TALL. SET INCLUDES DISH, BOTTLE WITH NIPPLE, SPOON, 9 PACKAGES OF "DOLL FOOD" (NON TOXIC), 3 DISPOSABLE DIAPERS.

USES 2 "C" BATTERIES, NOT INCLUDED.

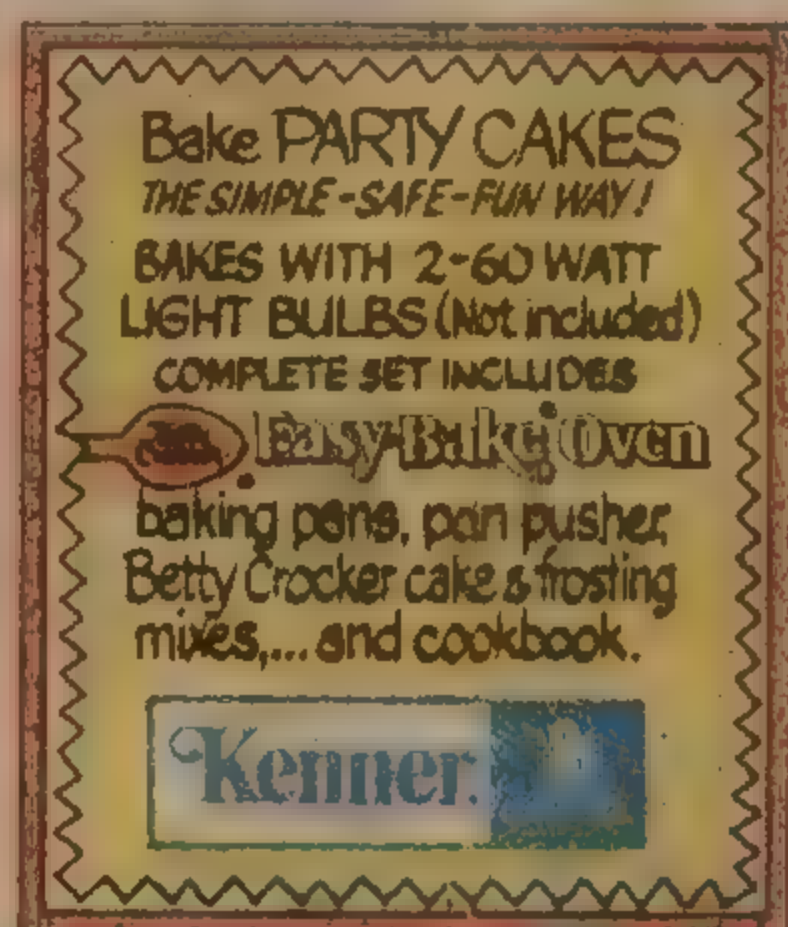
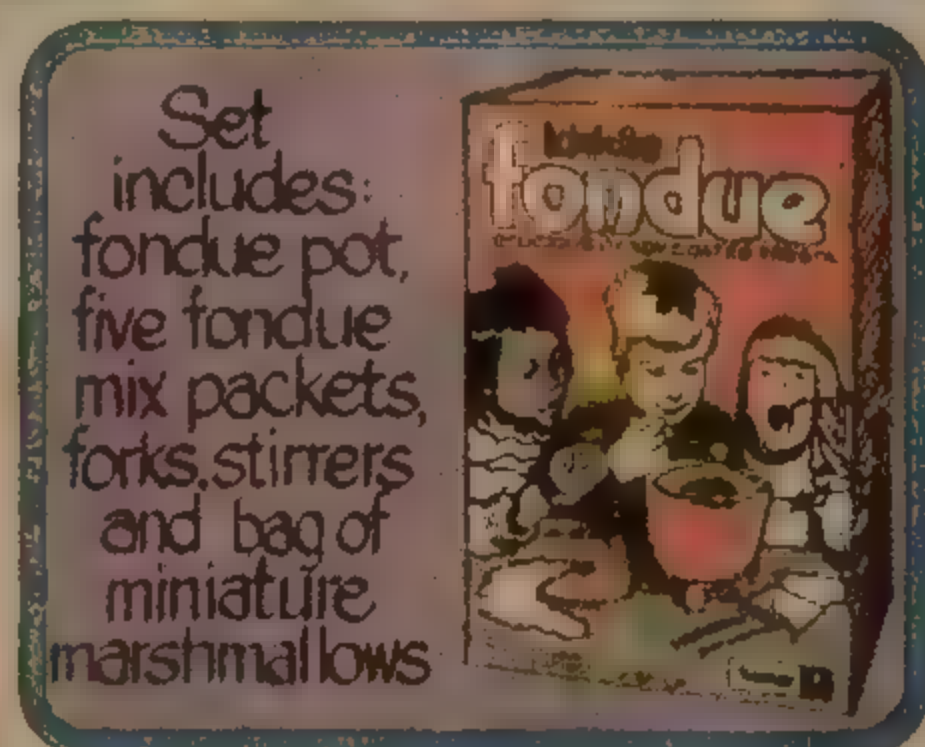
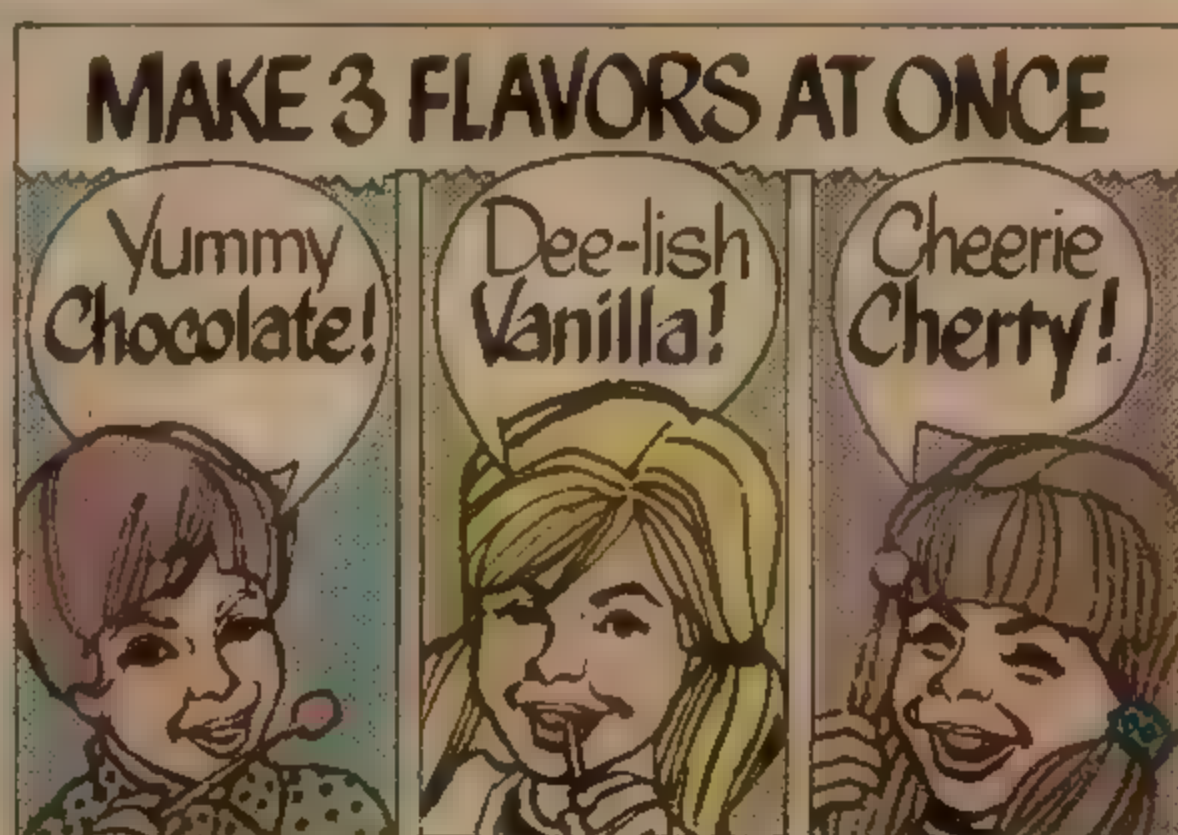




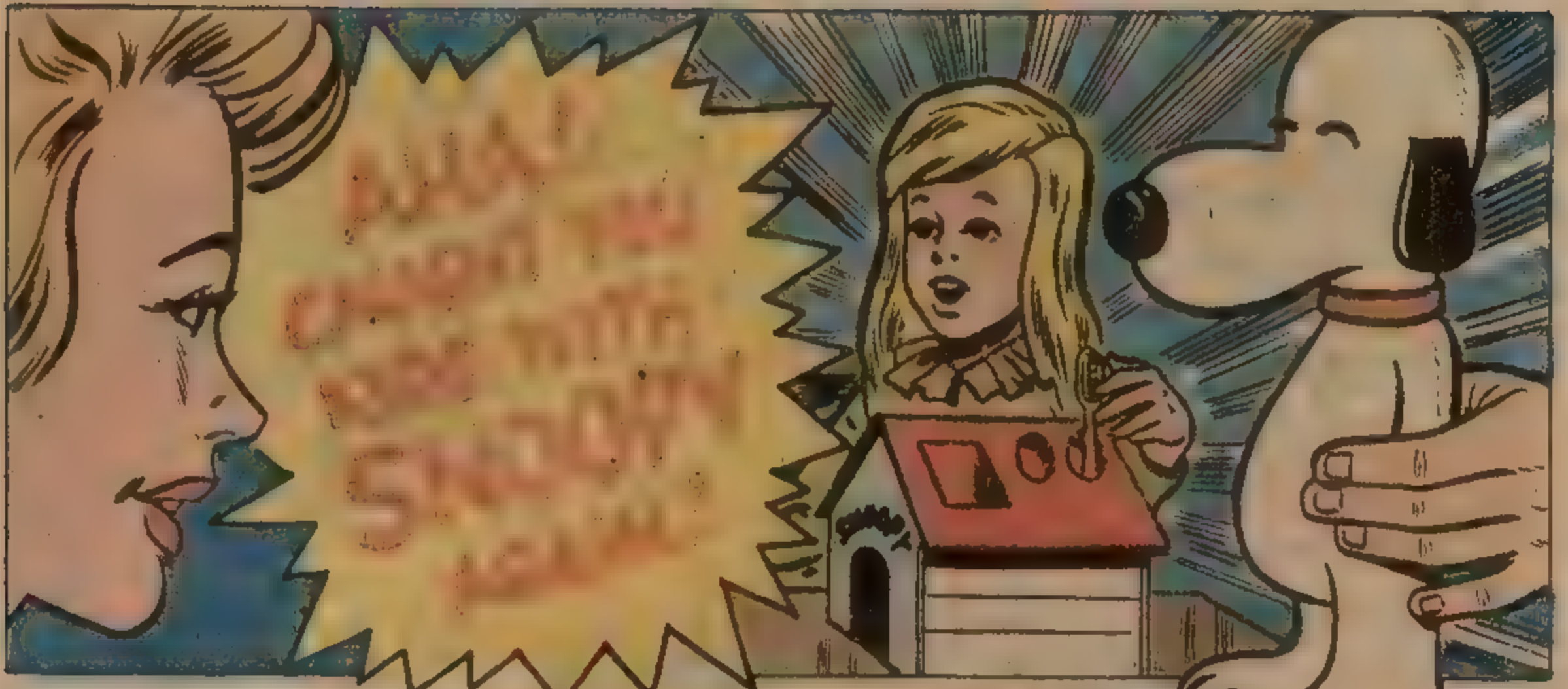




Just fill with ordinary hot tap water-put mix into trays.





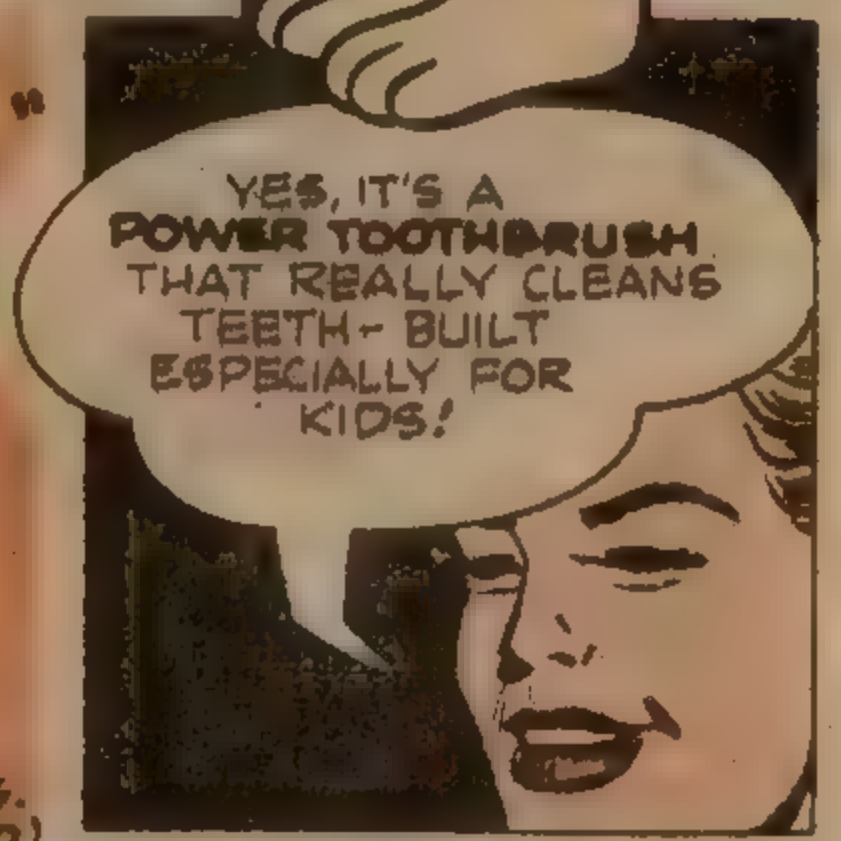


BUT MOM - WE JUST LOVE OUR SNOOPY POWER TOOTHBRUSH!

"SNOOPY MAKES IT FUN TO BRUSH OUR TEETH!"



SAFE - NO PLUG-IN; NO RECHARGING. USES 2 "D" BATTERIES (NOT INCLUDED)



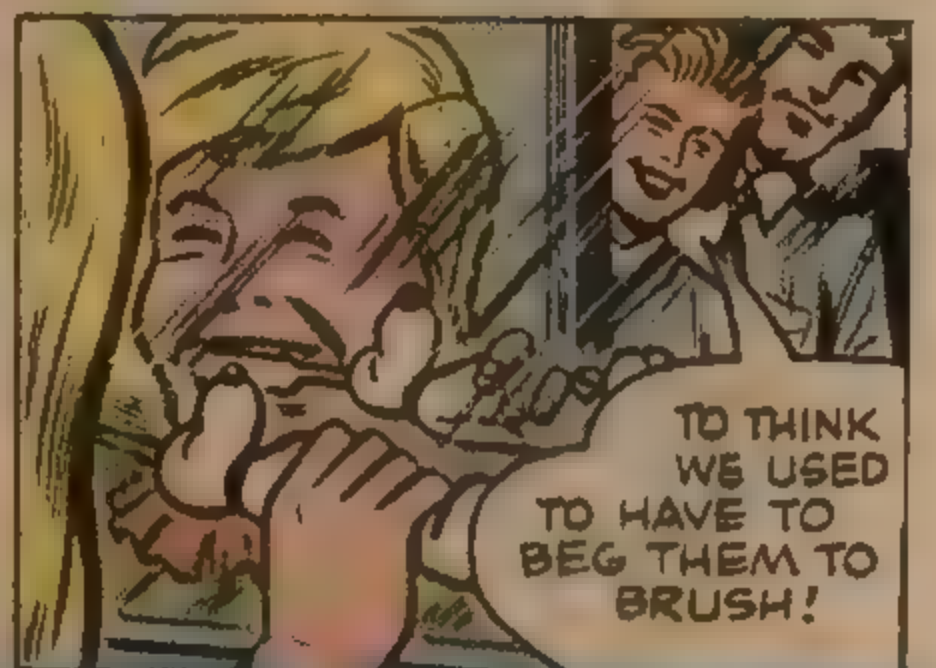
YES, IT'S A POWER TOOTHBRUSH THAT REALLY CLEANS TEETH - BUILT ESPECIALLY FOR KIDS!



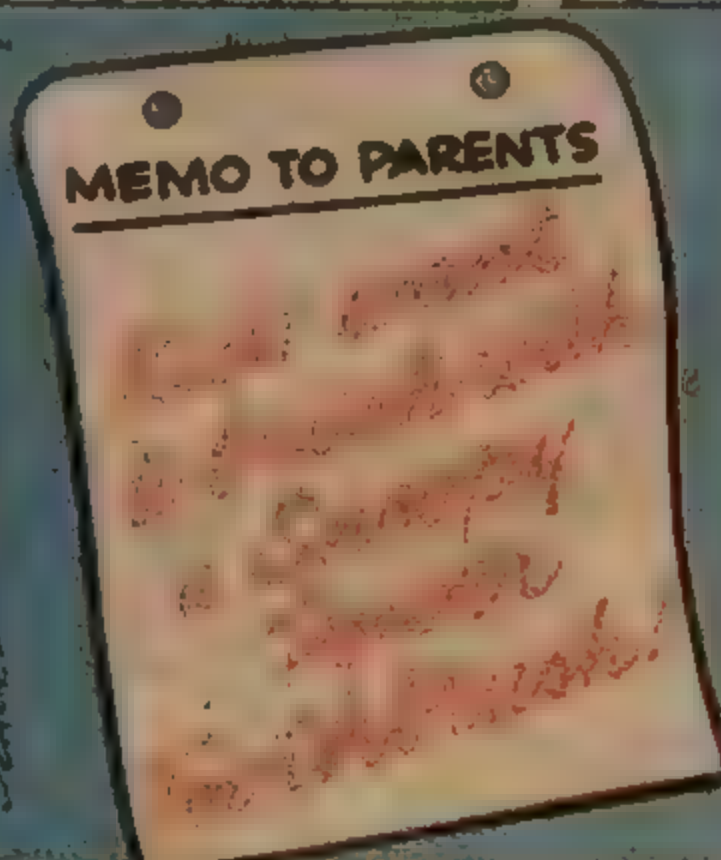
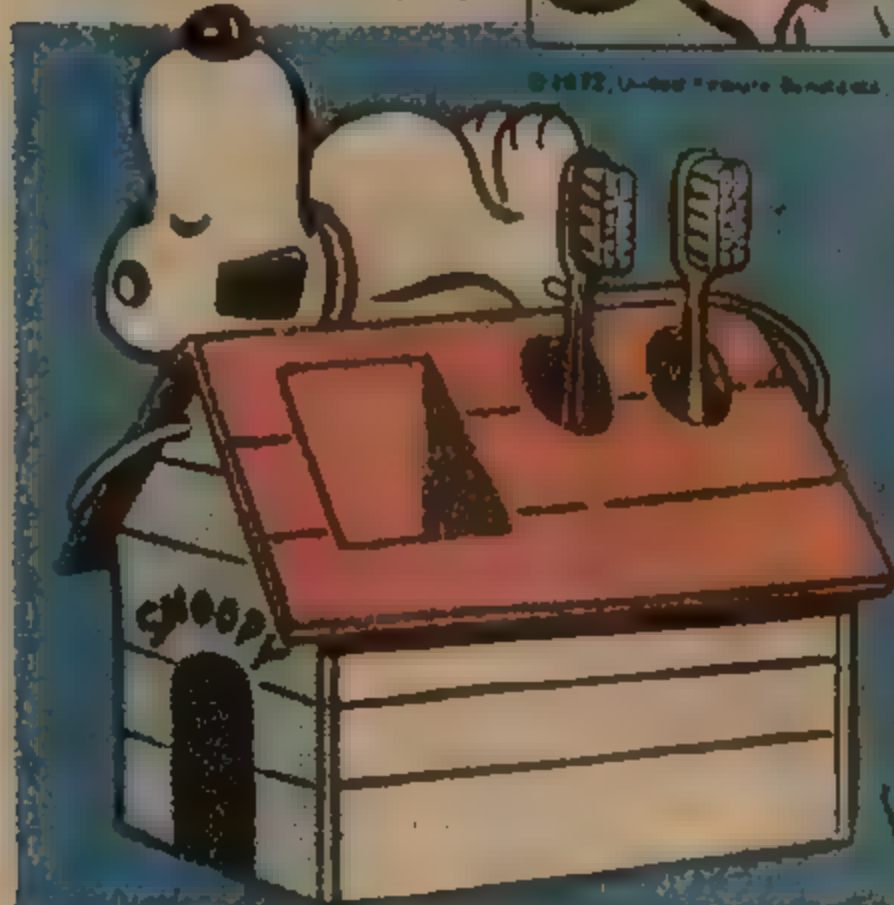
JUST HOLD SNOOPY WHILE HE BRUSHES YOUR TEETH AUTOMATICALLY!



HURRY UP... IT'S MY TURN!



TO THINK WE USED TO HAVE TO BEG THEM TO BRUSH!



# Snoopy

by Kenner.

**POWER TOOTHBRUSH**  
**BATTERY OPERATED**

CONTAINS:

- SNOOPY-SHAPED POWER HANDLE.
- 2 KID'S-SIZED TOOTHBRUSHES.
- SNOOPY DOGHOUSE HOLDS BATTERIES, HAS COMPARTMENTS FOR TOOTHBRUSHES AND TOOTH-PASTE. SNOOPY POWER HANDLE RESTS ON TOP.
- WALL MOUNTING BRACKETS; OR DOGHOUSE CAN STAND BY ITSELF.
- EXTRA TOOTHBRUSHES AVAILABLE.



**NEW!**  
**AMERICA'S ONLY**  
**SCOUT ACTION-**  
**FIGURE**



# STEVE SCOUT AND HIS FRIEND BOB SCOUT

## HIGH ADVENTURE SETS ALSO AVAILABLE!

**PATHFINDER™** JEEP-LIKE VEHICLE  
 WITH CANOE (THAT FLOATS) AND  
 TRAILER--HAS WORKING WINCH  
 AND TOOLS GALORE--EVEN A  
 JACK TO FIX FLATS!

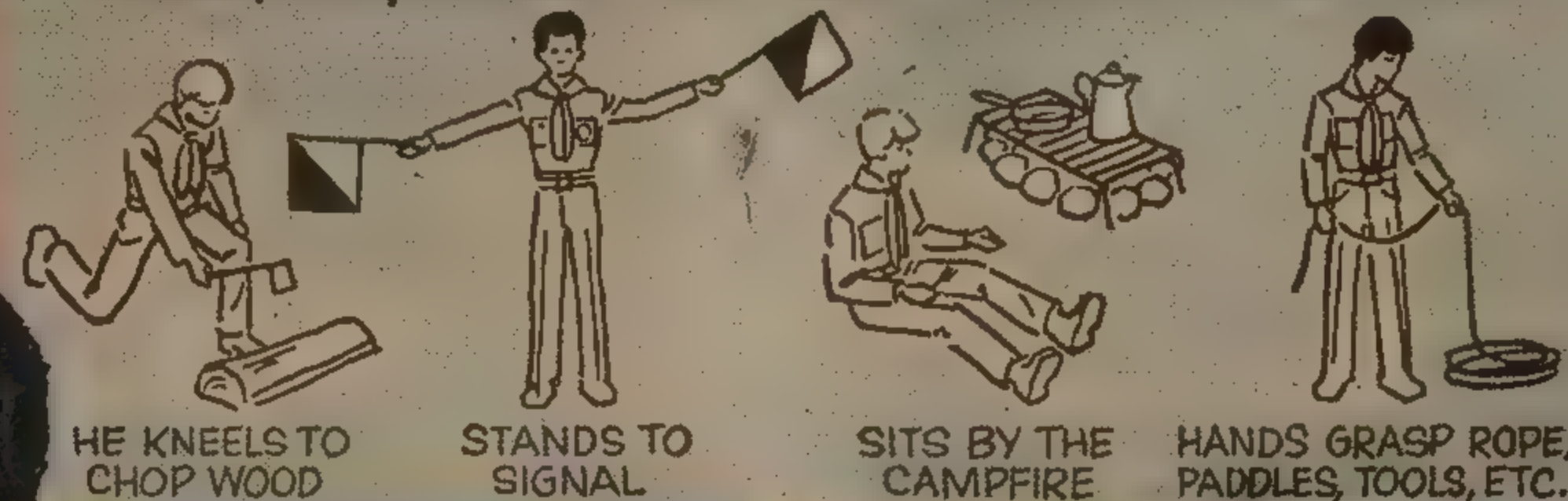


**HIGH ADVENTURE  
 SCOUT BASE™** 28" TALL  
 LOOKOUT TOWER--PLATFORM  
 ON TOP, HAS BATTERY  
 POWERED FLASHER--HAS  
 TELESCOPE AND CANVAS  
 TENT FOR BOB AND  
 STEVE SCOUT!

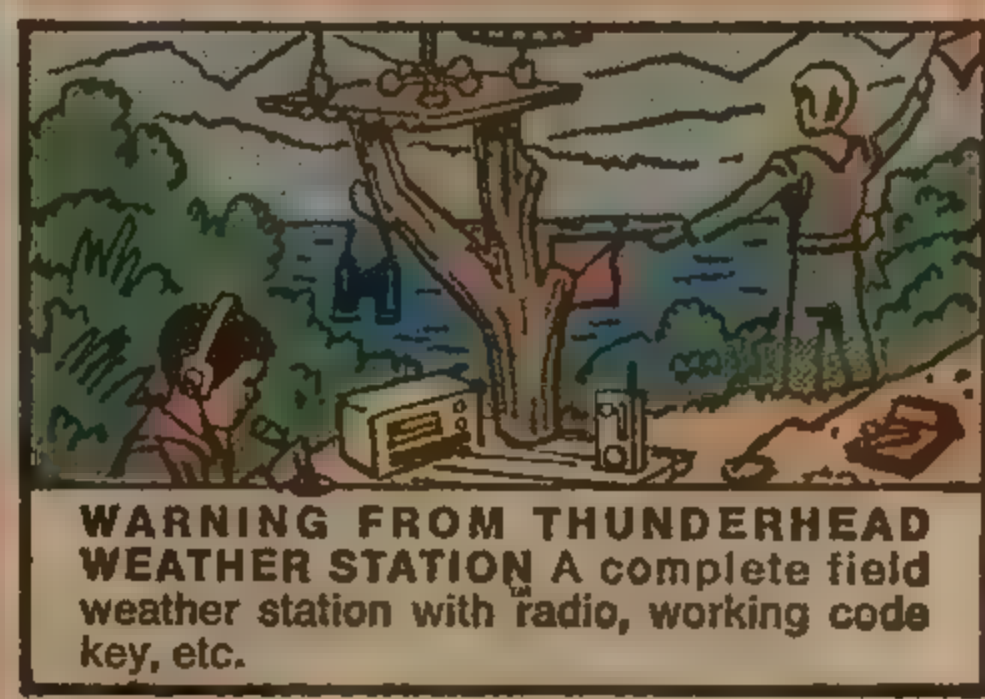
--A DIFFERENT HIGH  
 ADVENTURE COMIC  
 BOOK COMES WITH  
 ALL THESE SETS!

**Kenner**

ARMS, LEGS, HEAD AND WAIST MOVE FOR ACTION POSITIONS



**ALL THESE  
 REALISTIC SETS  
 FOR YOUR HIGH  
 ADVENTURES WITH  
 BOB AND STEVE  
 SCOUT!**



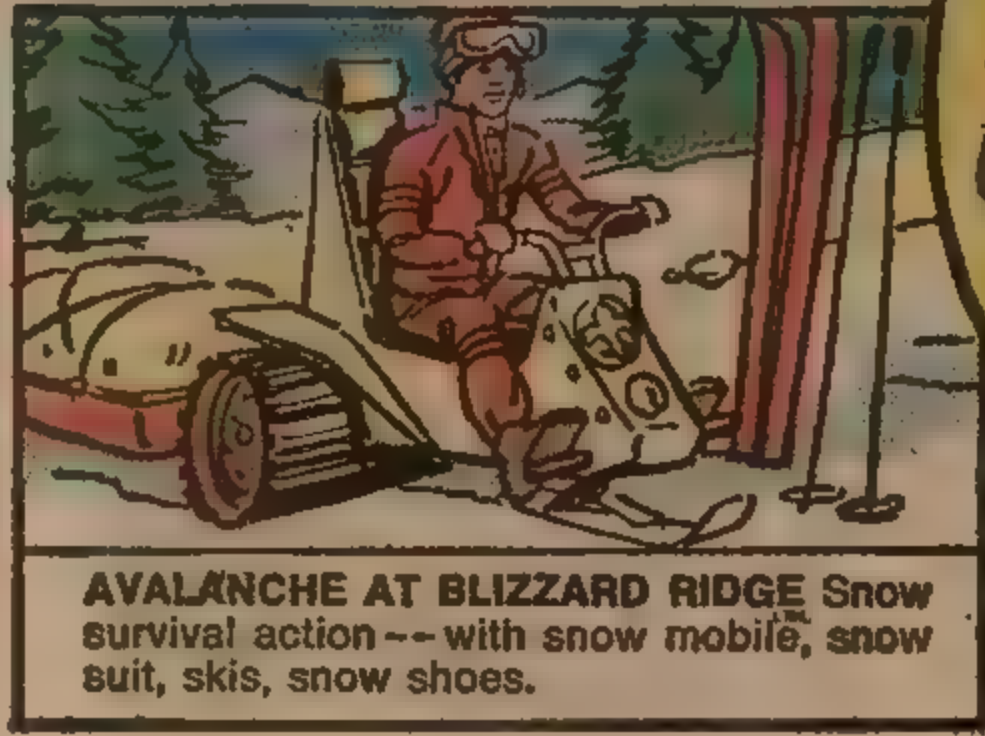
**WARNING FROM THUNDERHEAD  
 WEATHER STATION** A complete field  
 weather station with radio, working code  
 key, etc.



**DANGER AT SNAKE RIVER** First aid ad-  
 venture set--includes oxygen mask, rope,  
 and grappling hook, walkie-talkie, lantern,  
 stretcher, etc.



**SEARCH FOR SPANISH GALLEON** Ocean-  
 ography-action--with scuba gear, fins, in-  
 flatable floating raft--and a treasure chest,

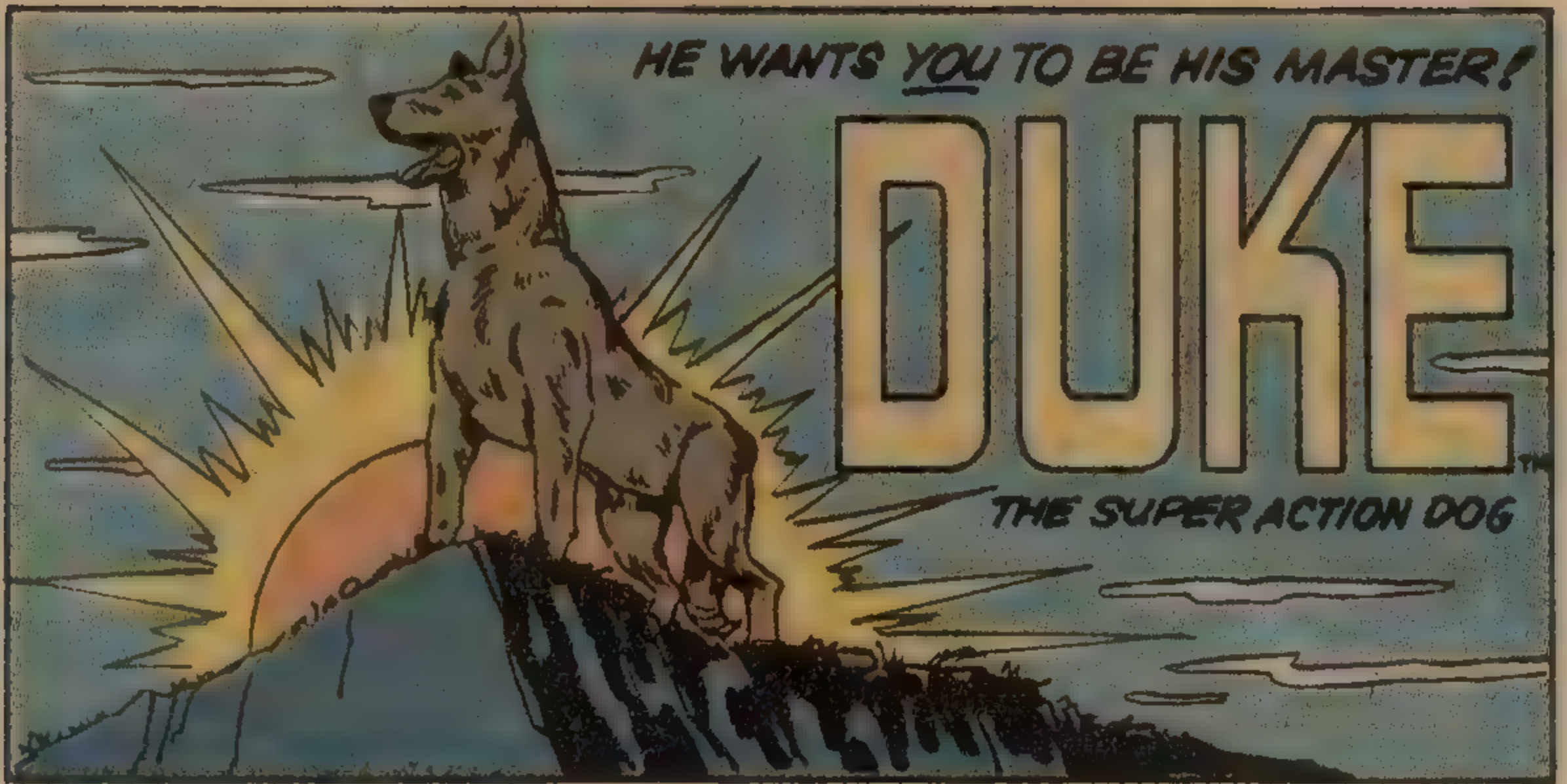


**AVALANCHE AT BLIZZARD RIDGE** Snow  
 survival action--with snow mobile, snow  
 suit, skis, snow shoes.

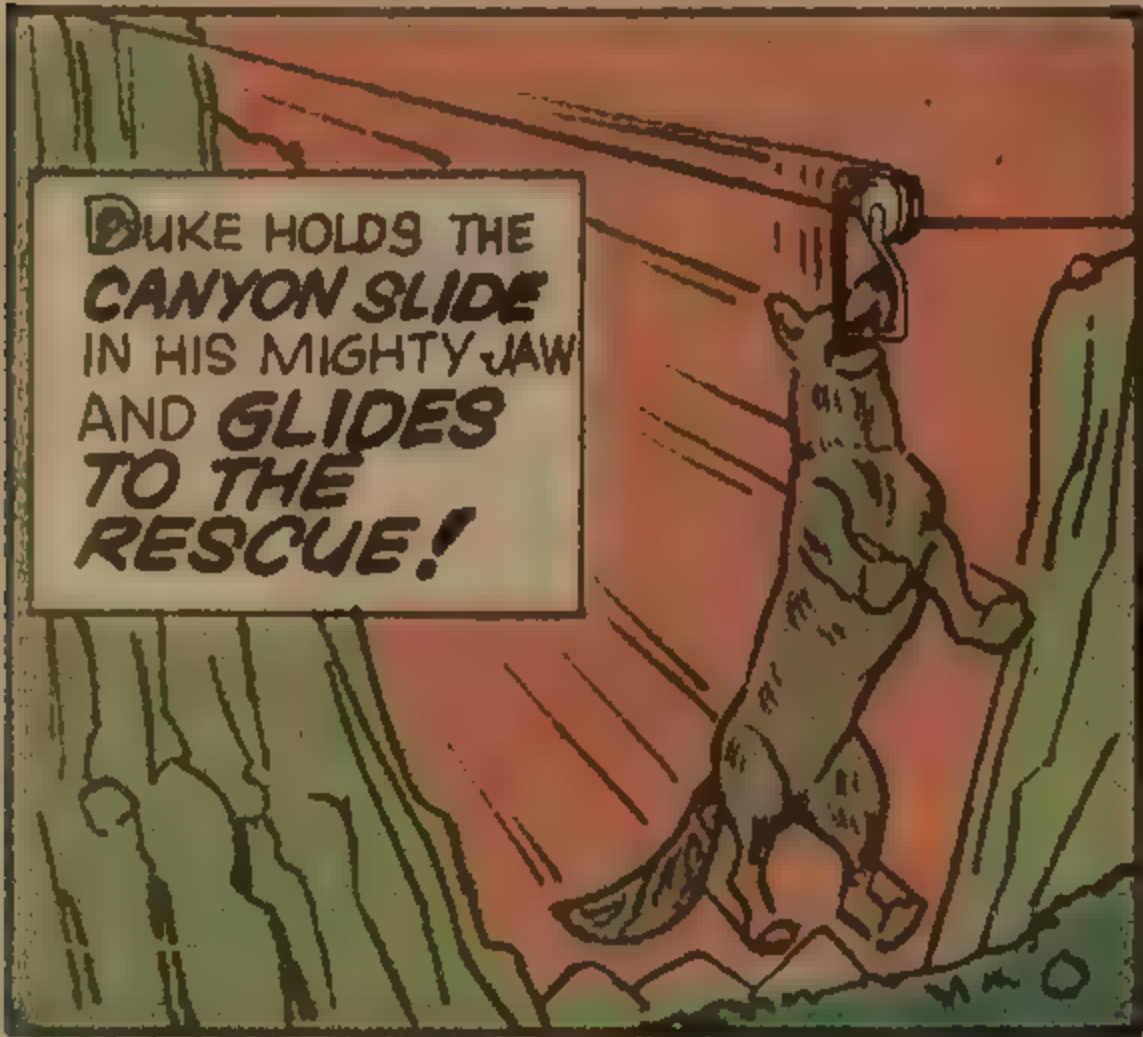


OVER  
 9 in.  
 TALL

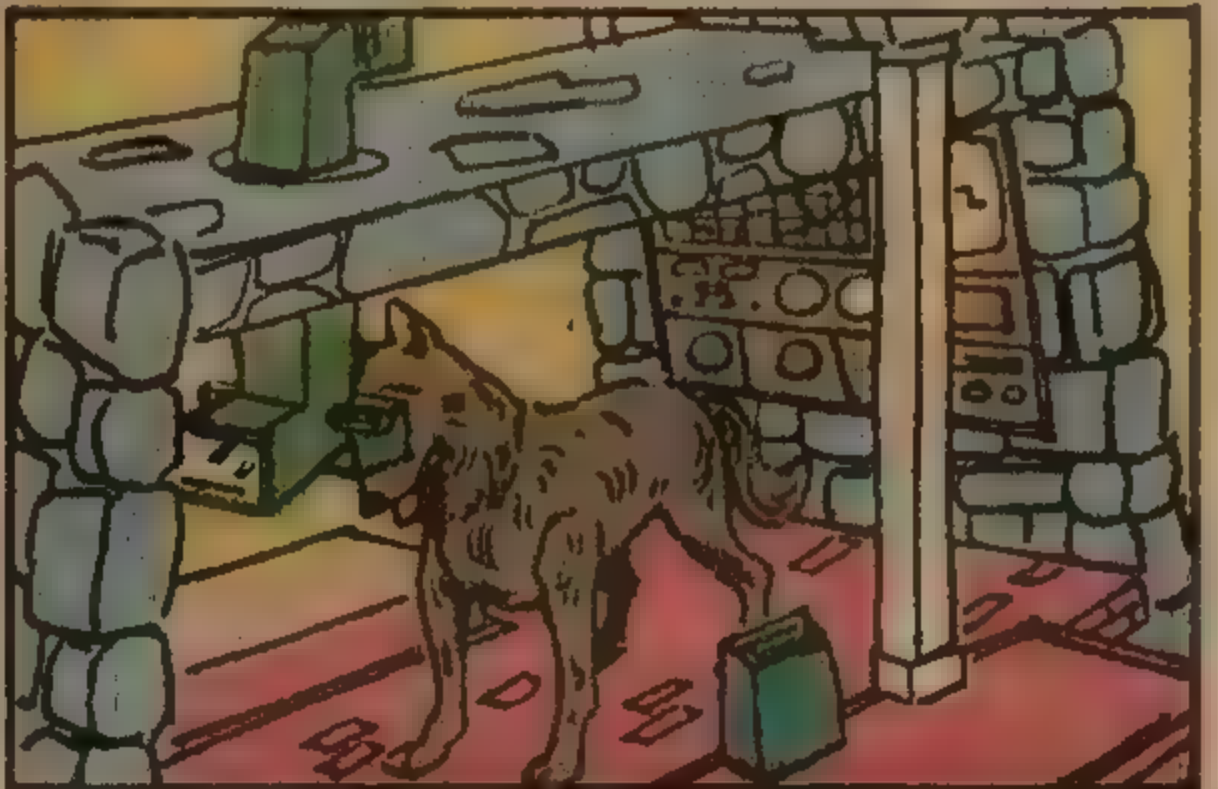




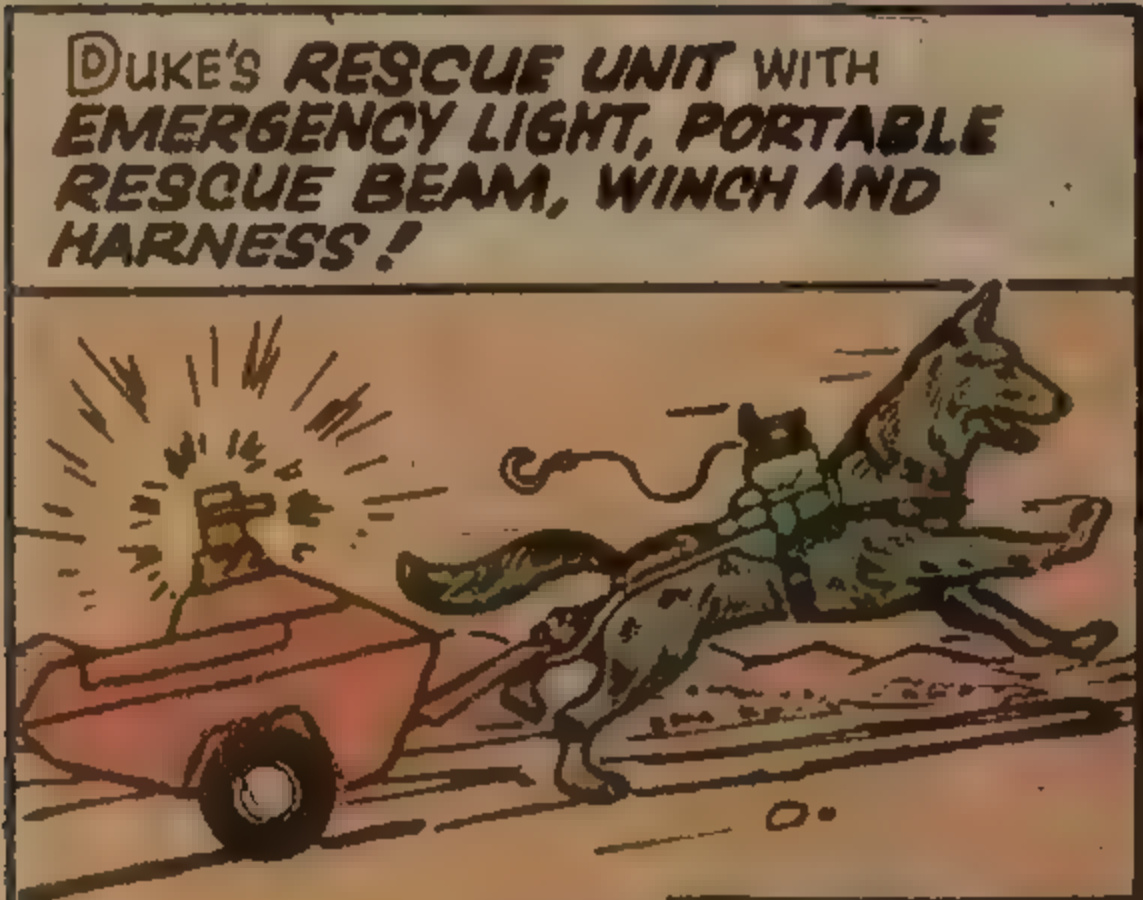
HIS MOUTH OPENS -- LEGS, HEAD AND BODY CAN BE MOVED FOR **ACTION!**



**DUKE HOLDS THE CANYON SLIDE** IN HIS MIGHTY JAW AND **GLIDES TO THE RESCUE!**



**DUKE'S H.Q. WITH REAL PERISCOPE FOR DUKE AND YOU -- THE PERFECT SPOT TO PLAN DUKE'S ADVENTURES!**



**DUKE'S RESCUE UNIT WITH EMERGENCY LIGHT, PORTABLE RESCUE BEAM, WINCH AND HARNESS!**



**BE THE MASTER OF YOUR OWN SUPER ACTION DOG!**

ADVENTURE COMIC BOOKS INCLUDED WITH MOST SETS

**Kenner**





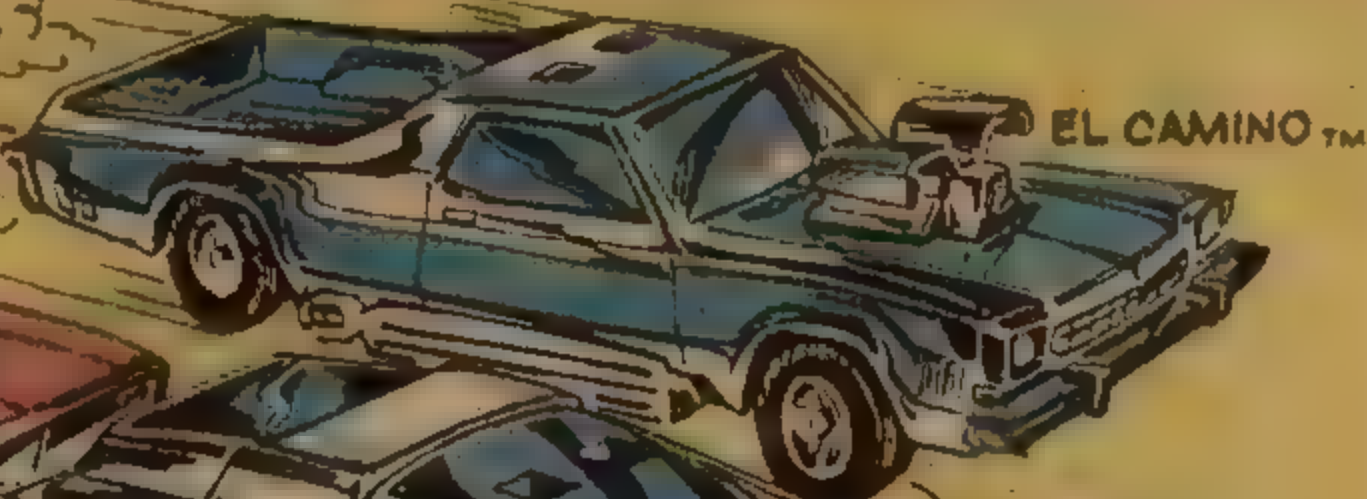
# ULTRA CHROME

GLEAMING HI-GLOSS

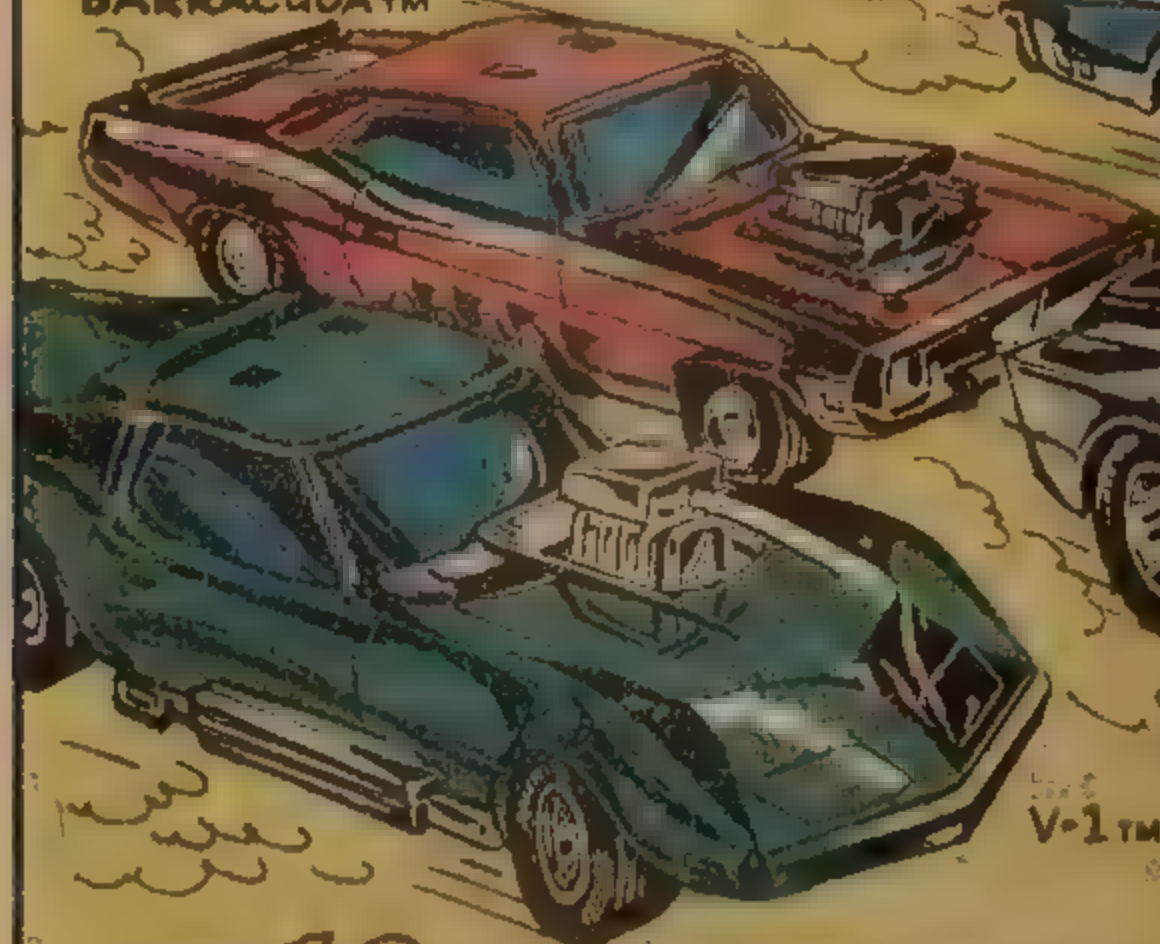
RACING CARS!



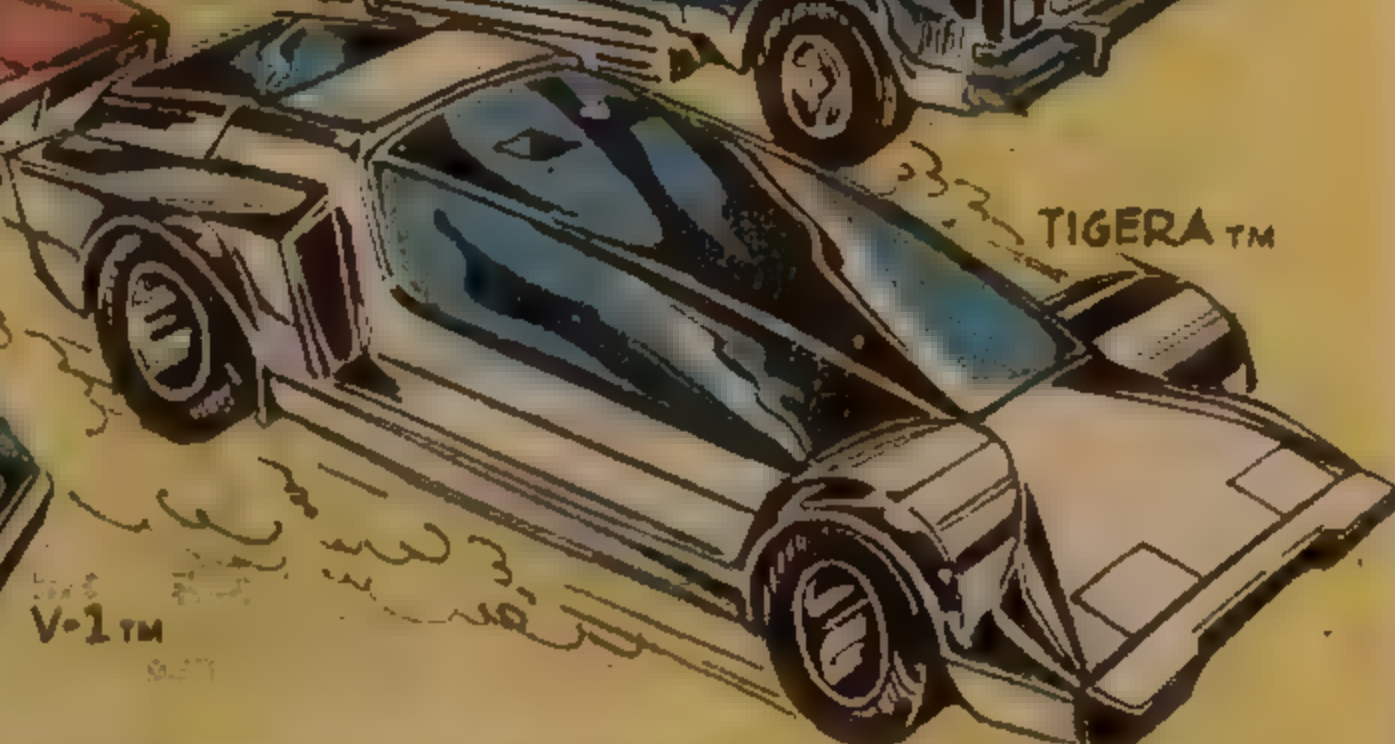
BARRACUDA™



EL CAMINO™



V-1™



TIGERA™

NOW 16 ULTRA CHROME RACERS--THE GLEEM MACHINES!

TRACTION  
ACTION  
BULLDOZER

R R R R R R R



Here's  
the  
ACTION!

HERE'S THE

TRACTION!

NO BATTERIES! NO MOTOR! JUST PUMP POWER CRANK!

CLIMBS!



DOZES!



PUSHES!



Kenner

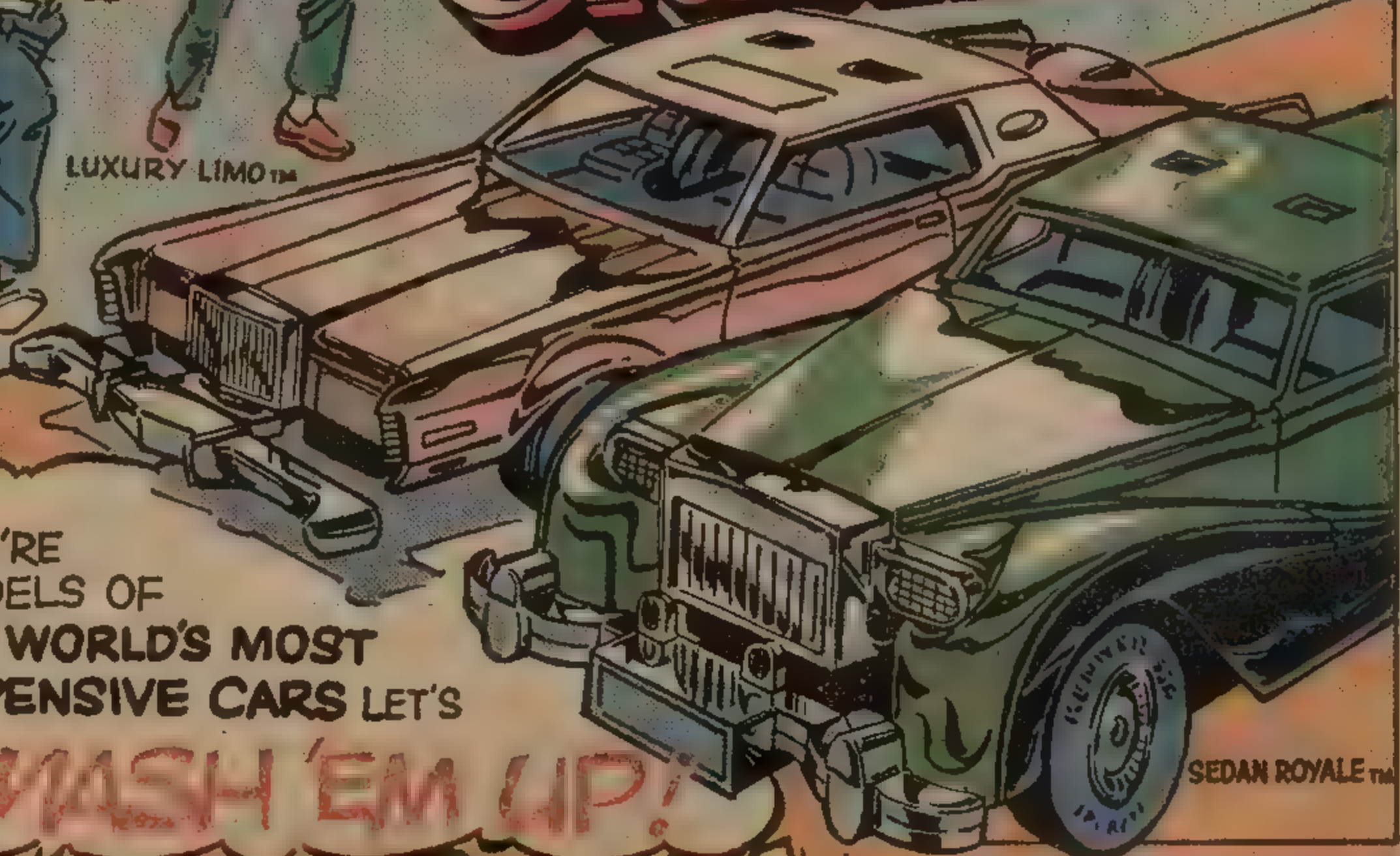


**BOY! THOSE ARE  
A COUPLE OF REAL  
CLASSY CARS!**



LUXURY LIMO™

# HSP Classy Crashers™

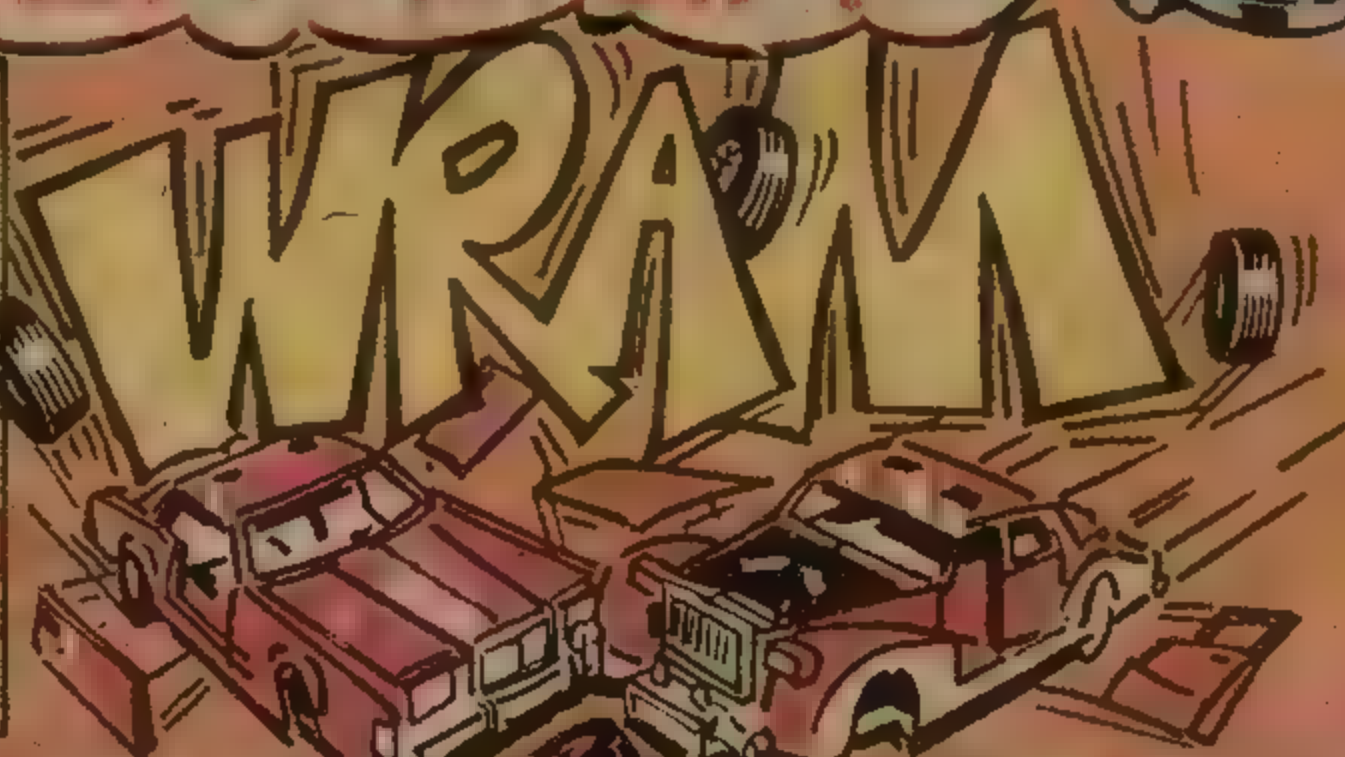


SEDAN ROYALE™

THEY'RE  
MODELS OF  
THE WORLD'S MOST  
EXPENSIVE CARS LET'S

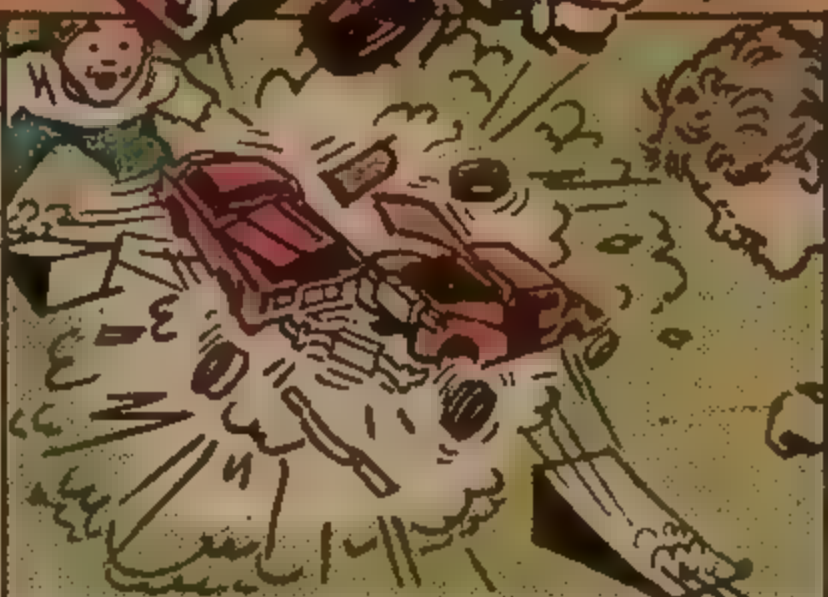
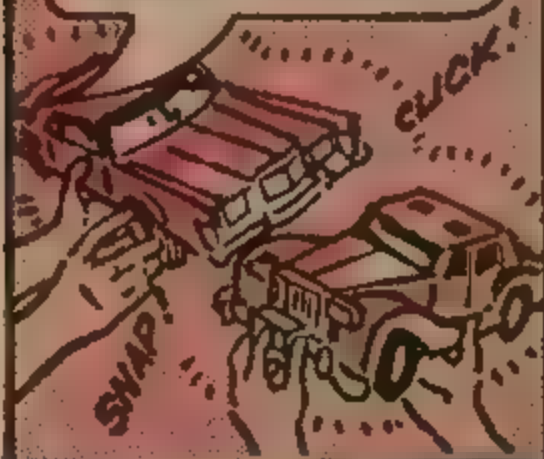
**SMASH 'EM UP!**

JUST  
INSERT  
POWER  
T-STICK  
AND PULL



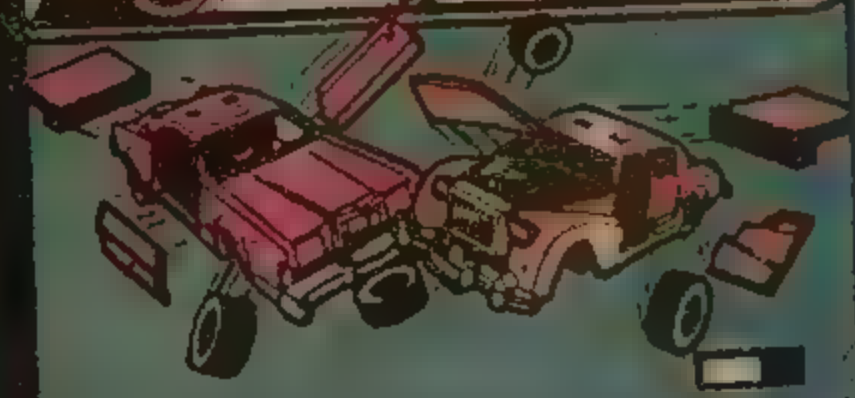
CRASH!  
PIECES  
FLY OFF!

SNAP 'EM BACK  
TOGETHER LIKE  
NEW AGAIN!



USE THE JUMP RAMP/  
BARRIER THAT COMES WITH  
SET FOR ALL KINDS OF THRILLING  
CLASSY CRASHES!

HSP Classy Crashers



NO BATTERIES  
SET INCLUDES:  
2 POWER T-STICKS -- 2 FINELY  
DETAILED CLASSY CRASHERS --  
2 JUMP RAMP/BARRIERS

**Kenner**



Kenner

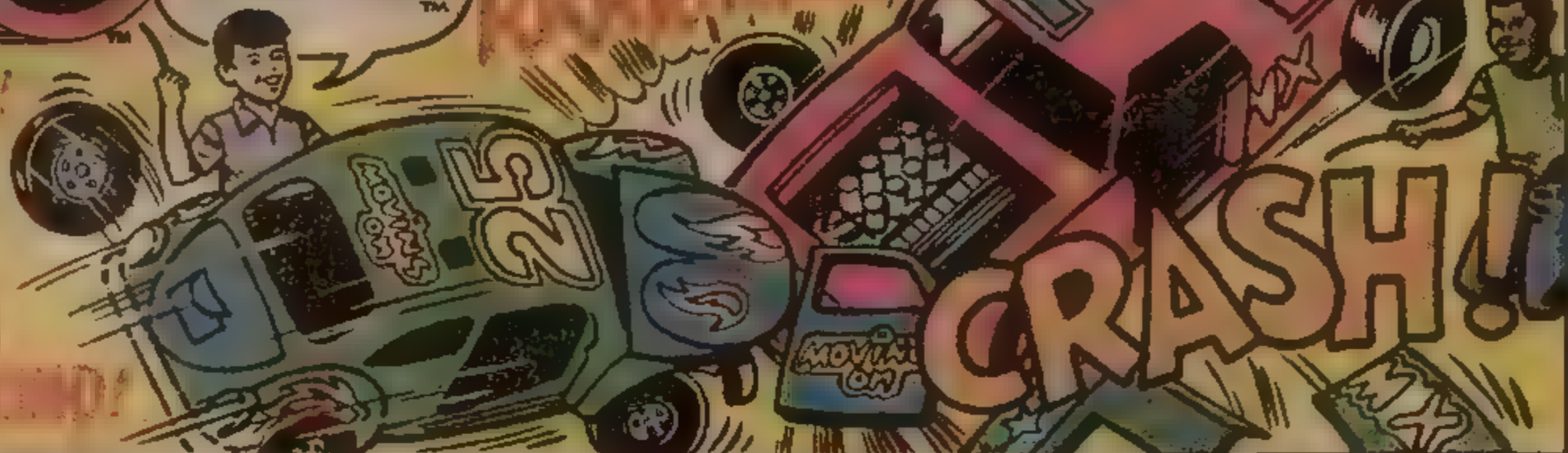
# Smash-Up Derby™

OH, YEAH BUGG-EM!



GOTCHA, TOUGH TOM!

NEW IDEAS!  
GO ON!  
FIGHT!  
ALL WITH  
SONIC SOUND!

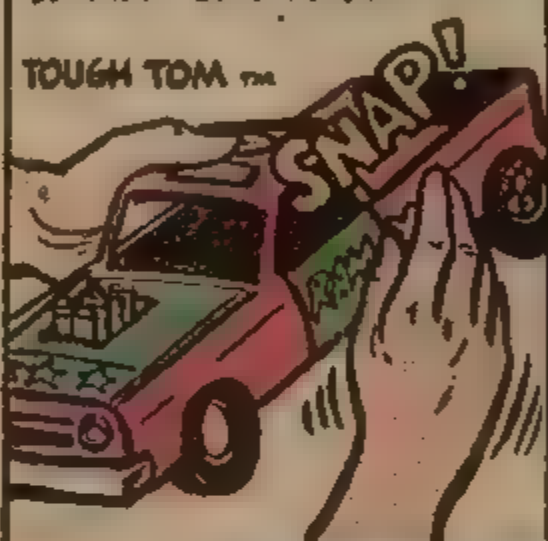


IT'S A DRAW!

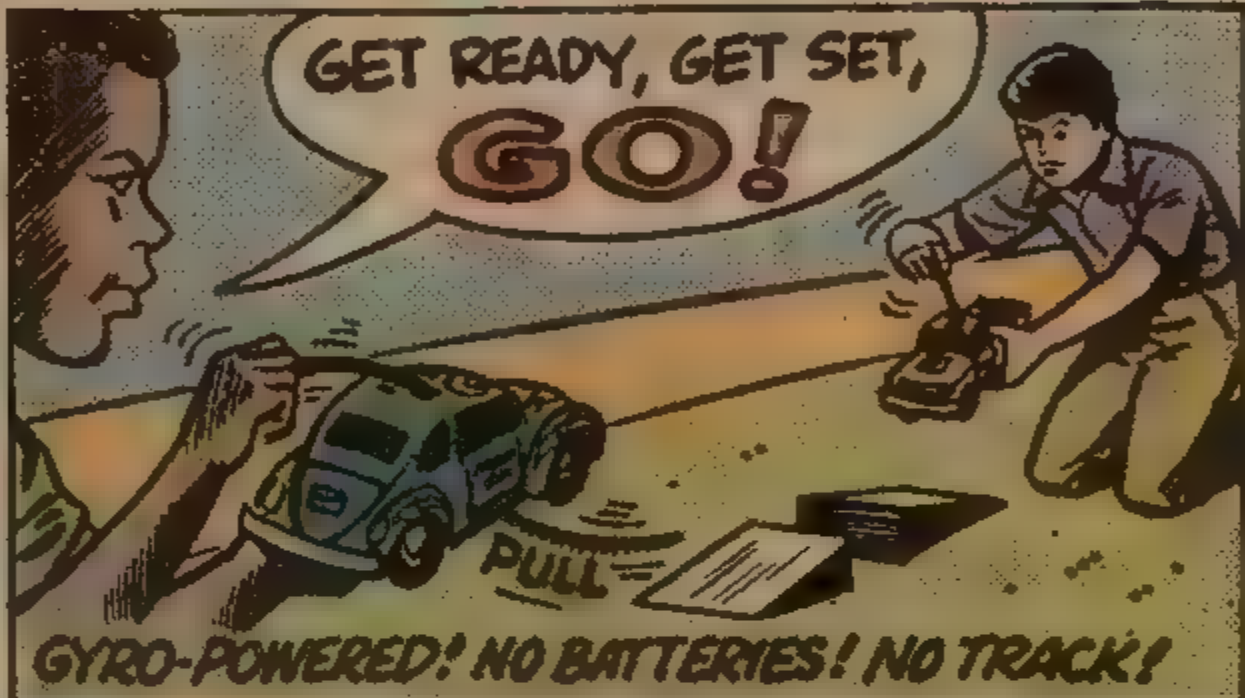


"OKAY, LET'S SNAP 'EM BACK TOGETHER AND SMASH 'EM UP AGAIN!"

TOUGH TOM™

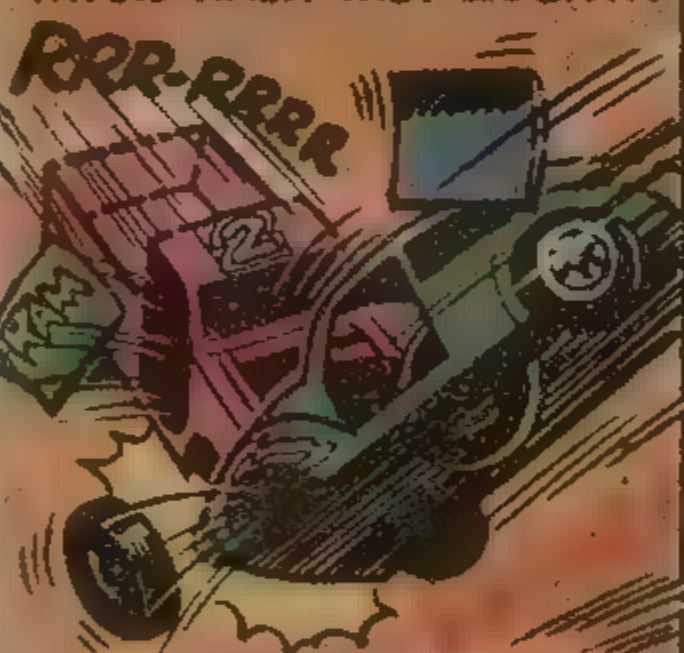


GET READY, GET SET, GO!



GYRO-POWERED! NO BATTERIES! NO TRACK!

...AND WHEN THEY CRASH...



DOORS, HOOD, WHEELS, TRUNK LID, ETC. FLY OFF...

THE BIGGER THE SMASH-UP THE MORE PIECES FLY OFF!



USE JUMP RAMP/BARRIER THAT COMES WITH SET FOR ALL KINDS OF THRILLING SMASH-UP DUELS!

LEAPS



HILLTOP SMASHES



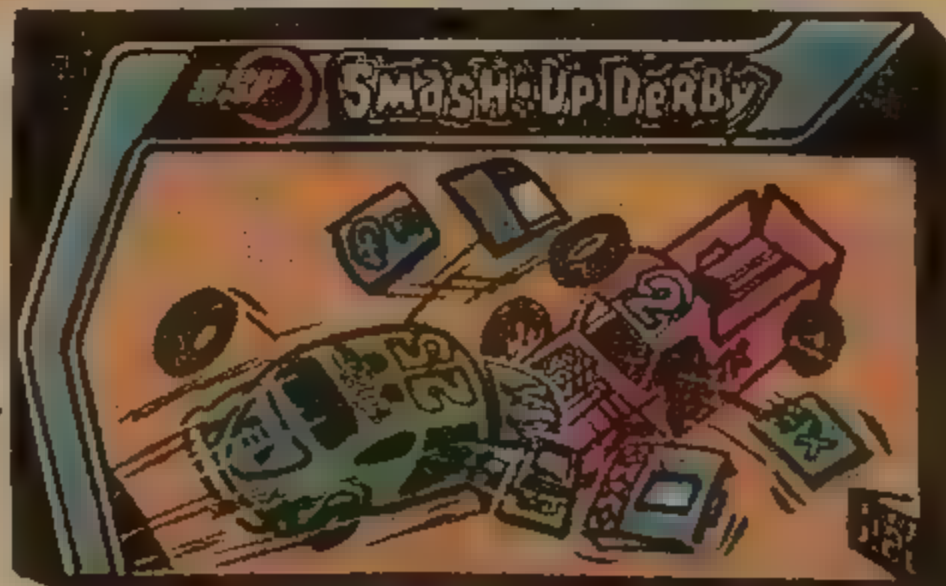
MID-AIR SCRUNCHERS



RAMP CRASHES



GOTCHA!



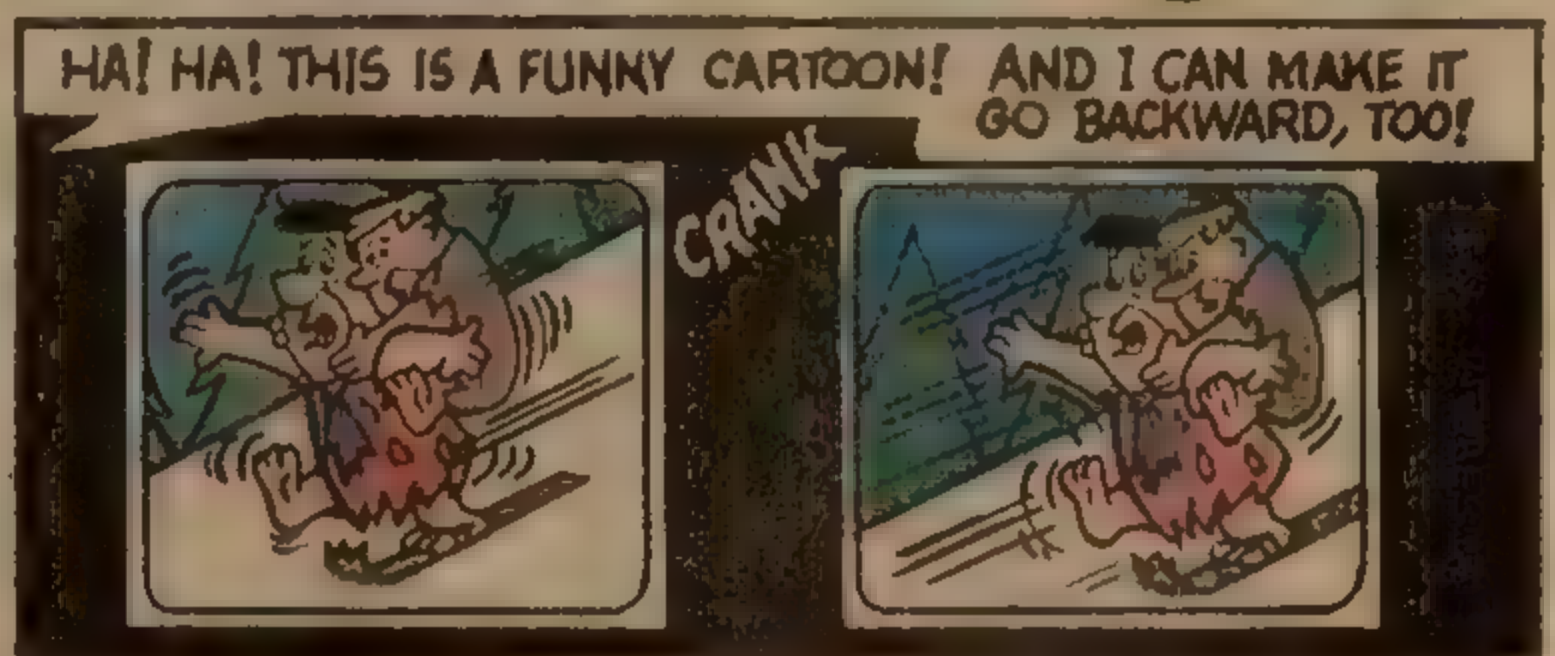
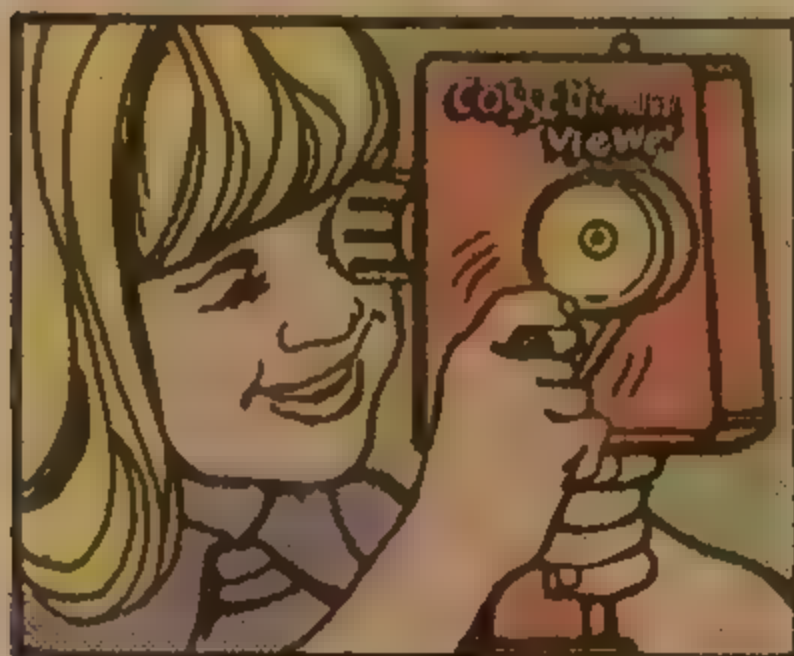
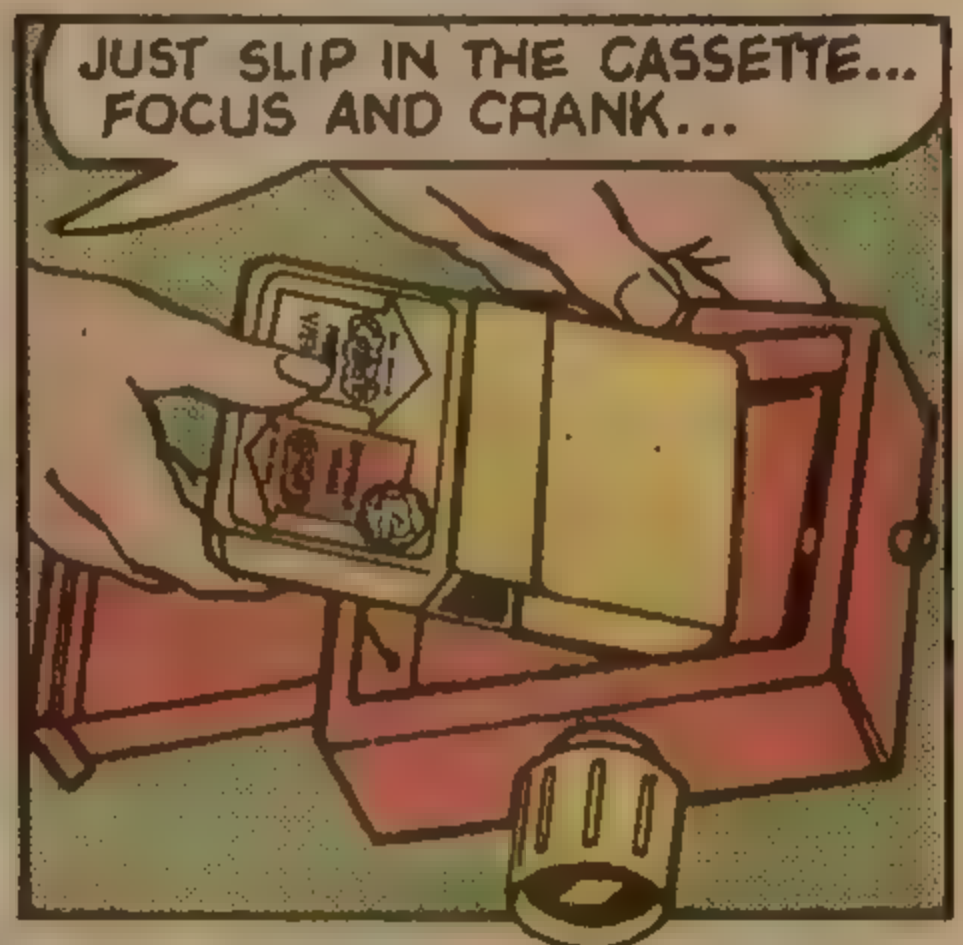
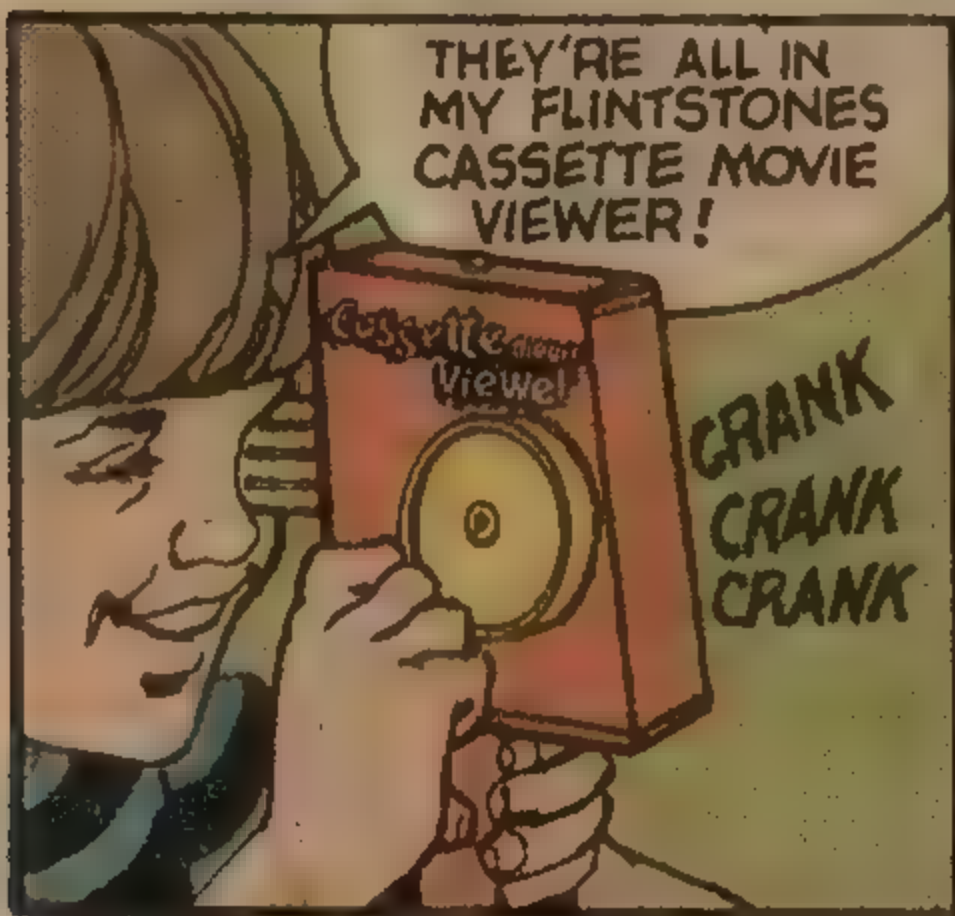
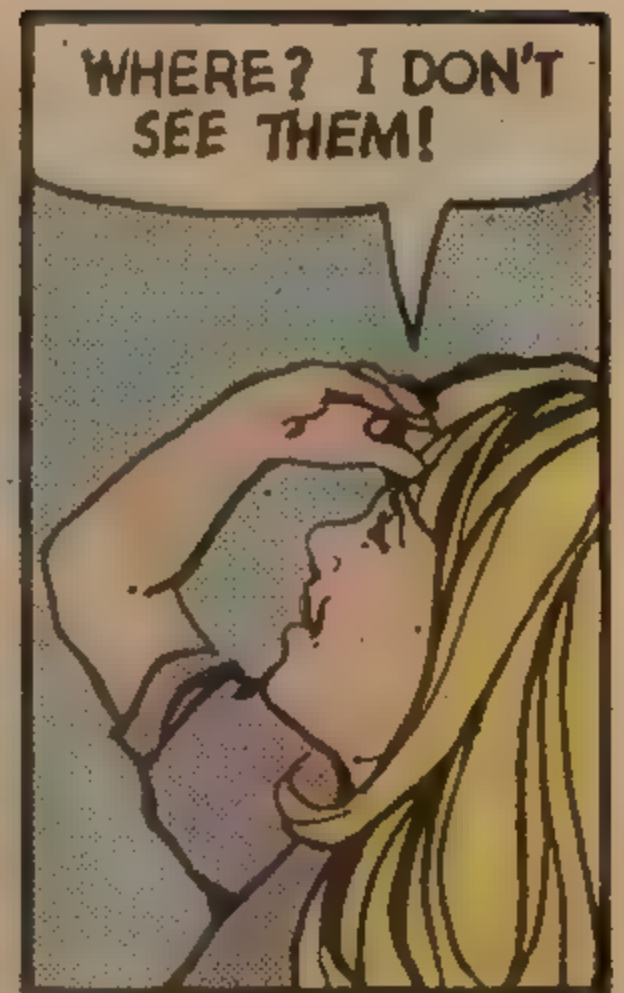
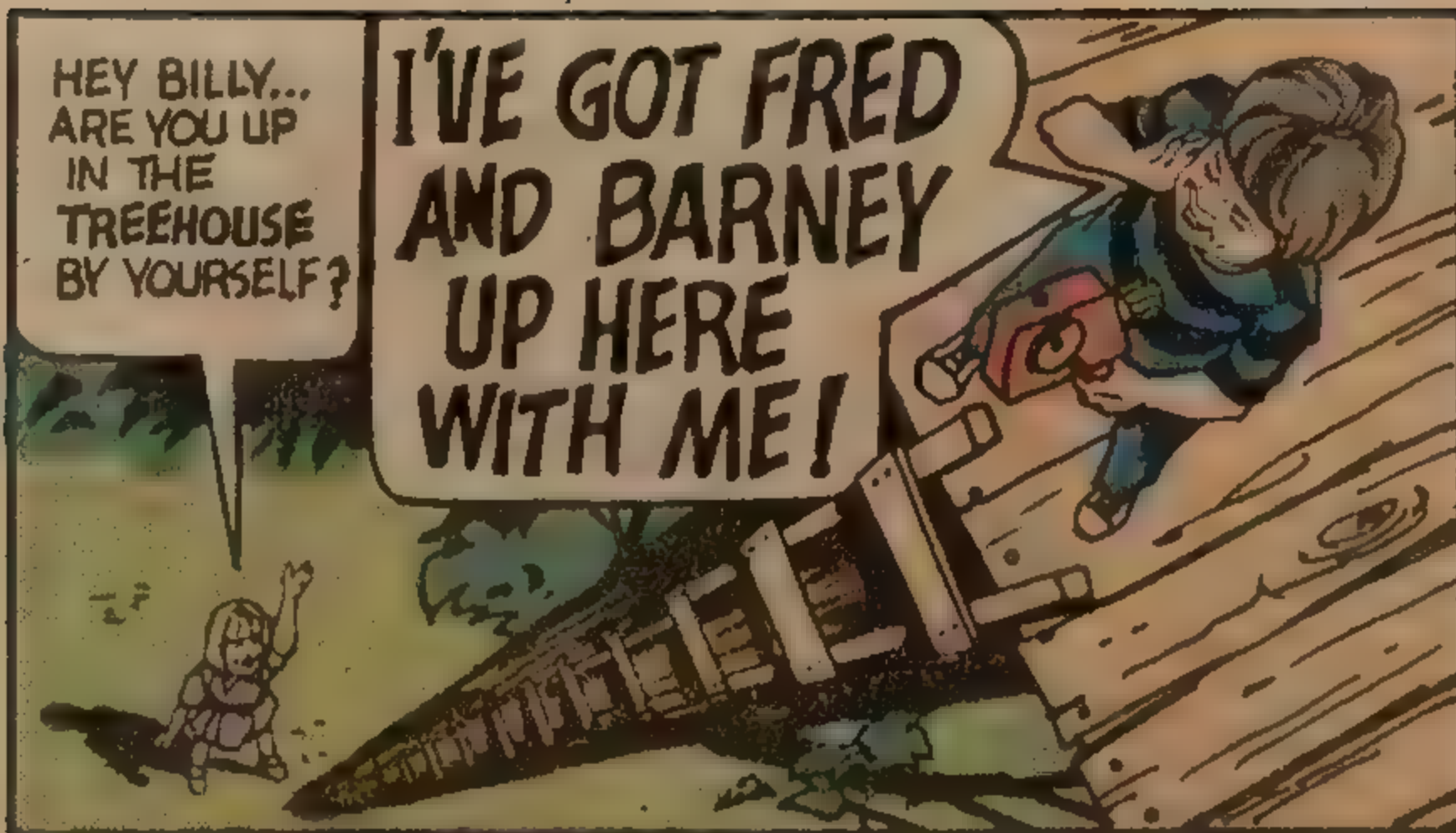
THE NEW SSP SMASH-UP DERBY SET INCLUDES 2 FLY-APART RACERS, EACH RACER ABOUT 7" LONG WITH SCRUNCHED-UP DEMOLITION DERBY DETAILING, RACING DECALS FOR BOTH RACERS, 2 JUMP/RAMP BARRIERS, 2 POWER T-STICKS.



ALSO! 4 SMASH-UP CARS AVAILABLE SEPARATELY! BLAST-EM™ (ILLUSTRATED), BUGG-EM™, BOSS HENRY™ (FORD SEDAN), TOUGH-TOM™.

SMASH 'EM UP - PUT 'EM BACK TOGETHER!





©1974 Kenner-Barbers Productions, Inc.



NO BATTERIES  
REQUIRED...YOU CAN  
SEE A MOVIE 'MOST  
ANYWHERE YOU GO.

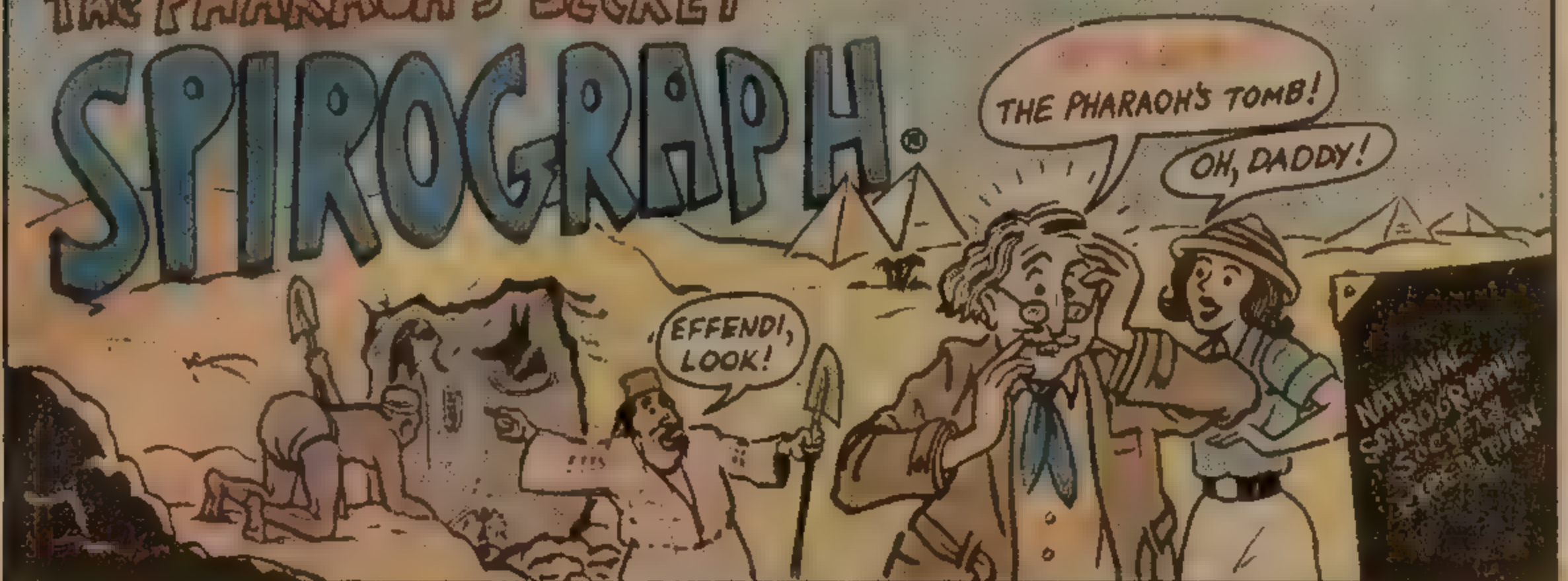


11 OTHER  
CASSETTES  
AVAILABLE  
INCLUDING:

- FAT ALBERT
- SCOOBY DOO
- BUGS BUNNY
- HARLEM GLOBE-TROTTERS



# THE PHARAOH'S SECRET SPIROGRAPH



THE SEAL IS BROKEN!

LOST FOR  
40 CENTURIES!



WHAT STRANGE DESIGNS...  
YET SOMEHOW FAMILIAR!



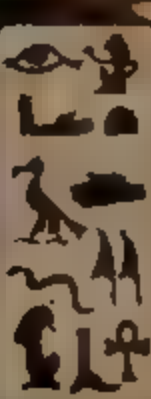
FASCINATING! SPELL BINDING!



KING KHEE-PAHN-TRUK-KEN,  
HIMSELF!!

QUICK,  
OPEN IT!

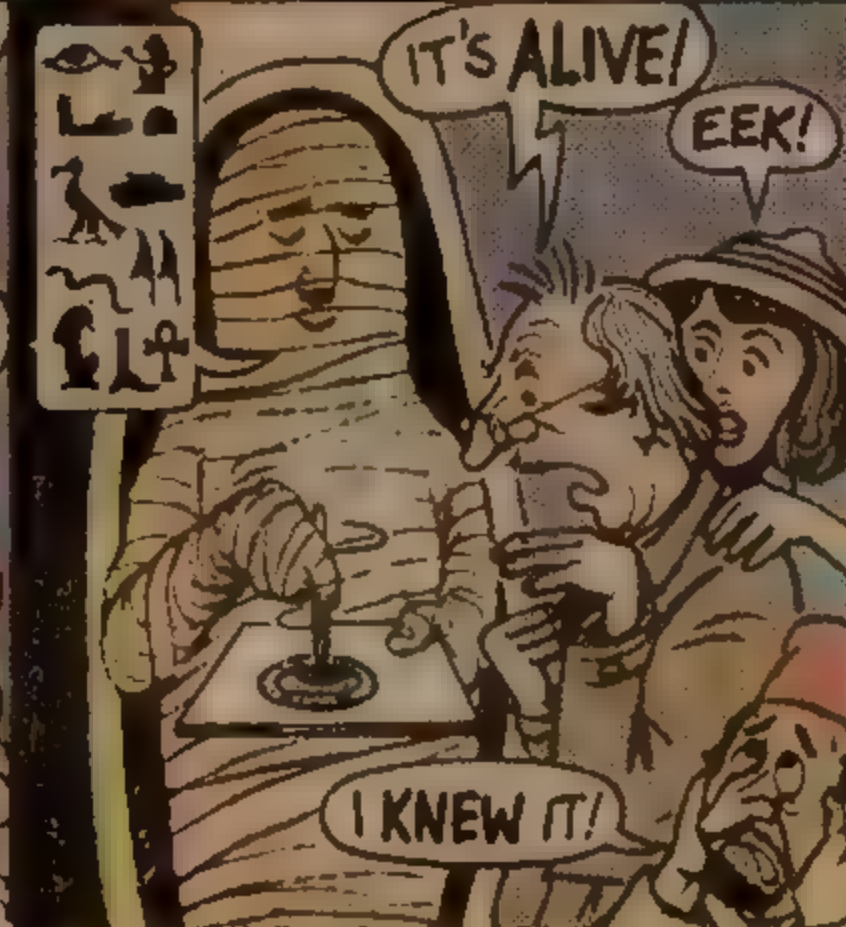
MAYBE THERE'S  
A CURSE!



IT'S ALIVE!

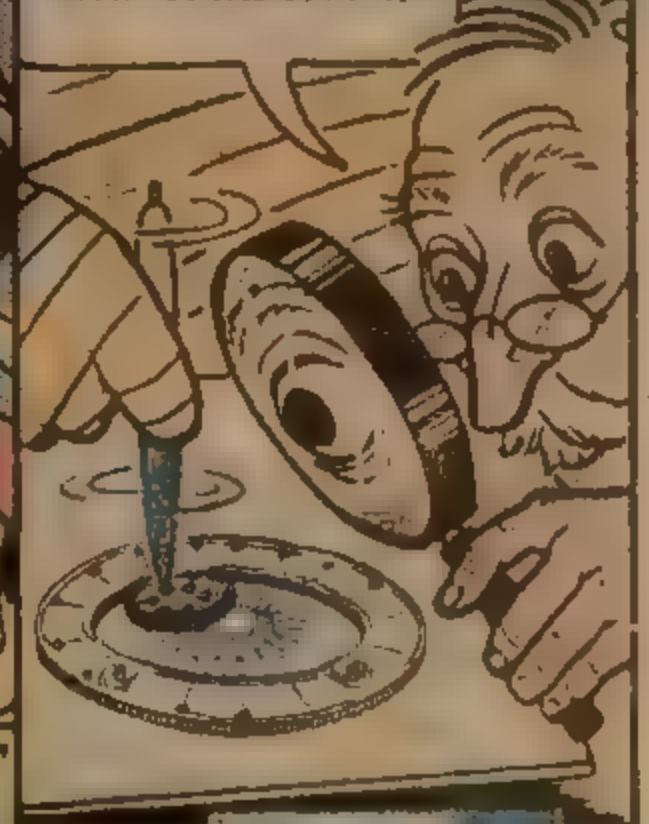
EEK!

I KNEW IT!



\*"I JUST CAN'T LEAVE IT ALONE!"

AMAZING! IN 4000 YEARS  
HE HASN'T DRAWN THE  
SAME DESIGN TWICE  
WITH SPIROGRAPH!!



LATER

YOU TAKE A REST,  
OLD BOY!

'CAUSE NOW I JUST  
CAN'T LEAVE IT ALONE!





# THE WHOLE FAMILY LOVES SNOOPY

... BECAUSE IT'S THE NEW AND **FUN** WAY FOR KIDS TO SHARPEN PENCILS AUTOMATICALLY!

I STICK IN MY PENCILS... AND JUST LIKE THIS THEY'RE SHARP AGAIN!

RRRR-R

SHARPENS ALL STANDARD SIZE PENCILS.

MOM LOVES SNOOPY... MY PHONE MESSAGES ARE EASIER TO READ WITH A SHARP PENCIL!

RRRR-R

WORKS BY BATTERIES - NO PLUG-IN!

SIS LOVES SNOOPY... I DRAW MUCH BETTER WITH A SHARP PENCIL!

RRRR

'LIL BROTHER LOVES SNOOPY... COLORING IS MUCH EASIER WITH SHARP PENCILS!

...AND I LOVE SNOOPY!

BUT I HARDLY EVER GET TO USE HIM!

RRRR-R

**Kenner**

SNOOPY PENCIL SHARPENER COMES WITH 3 COLORED PENCILS, 3 SHARPENERS. USES 3"D" BATTERIES (NOT INCLUDED).

SNOOPY PENCIL SHARPENER

©1988, Mattel Toys, Inc.



# Kenner. **FUN** Sweepstakes

## WIN ALL THESE GREAT TOYS!

IT'S EASY! NOTHING TO BUY, WRITE OR FIGURE OUT! YOUR CHANCES ARE AS GOOD AS ANYONES!

### GRAND PRIZE 25 TOYS!

APPROX. RETAIL VALUE \$175

**2<sup>nd</sup> PRIZE 10 WINNERS!** APPROX. RETAIL VALUE \$12 EACH  
DUKE — COMPLETE WITH H.Q. . . . or NANCY NONSENSE

**3<sup>rd</sup> PRIZE 50 WINNERS!** APPROX. RETAIL VALUE \$5 EACH  
SNOOPY PENCIL SHARPENER

**4<sup>th</sup> PRIZE 2,000 WINNERS!** APPROX. RETAIL VALUE 50¢ EACH  
3 COLOR SPIROGRAPH PENS

### 2,095 PRIZES!

#### OFFICIAL RULES

1. On a plain piece of 3" x 5" paper with the name KENNER FUN SWEEPSTAKES printed in block letters, or on an official KENNER SWEEPSTAKES entry blank, print your full name, address and zip code.

2. NO PURCHASE REQUIRED. Enter as often as you wish but mail each entry separately to: KENNER FUN SWEEPSTAKES, P.O. Box 1871, New Haven, Conn. 06508.

Entries must be postmarked by January 31, 1975 and received by February 10, 1975.

3. The Grand Prize will consist of Flintstones Power Toothbrush, Snoopy Pencil Sharpener, Pee Wee Pet, Scooby Doo Give-A-Show Projector, Cassette Movie Viewer, SSP UltraChrome Racer, Mini SSP Racer, Classy Crashers, TTP Deluxe Thrill Set, Duke — complete with his H.Q., Easy Bright Dip Dots, Close 'n Play Phonograph, Play-Doh Pumper No. 9, Play-Doh Fun Factory, Super Spirograph, Spirotot, Jenny Jones & Baby John Complete Nursery Set, Dusty Award Night Set, Baby Yawnie, Baby Alive, Nancy Nonsense, Betty Crocker Doll & Bake Set, Kiddle Fondue, O.J. Simpson See Action Football Game, and Steve Scout Avalanche et Blizzard Ridge Set.

All delivery charges for all prizes will be prepaid and will not be the responsibility of the winner.

4. Prize winners will be determined by random drawings conducted by an independent judging organization whose decision will be final. All prizes are non-transferable; no cash alternate or substitution for prizes as offered. Limit one prize per family. The odds of winning will be determined by the number of entries received. ALL PRIZES WILL BE AWARDED.

5. Local, state and federal taxes will be the responsibility of the winners.

6. This sweepstakes is open to residents of the continental U.S.A., Alaska, and Hawaii. Employees of General Mills, Inc., its subsidiaries, Kenner Products, Western Publishing Co., Inc., their advertising agencies and the judging organization are not eligible. Void in the states of Georgia, Idaho, Missouri and Washington, and wherever prohibited or regulated. All state, federal and local laws and regulations apply.

7. Winners will be notified by mail within 60 days after the drawing which will take place the week of February 24, 1975. The complete list of winners certified by the judging organization will be available for examination at the General Offices of Kenner Products; and the judging organizations following the awarding of prizes. You may obtain a list of the winners by sending a self-addressed stamped envelope to: Kenner Fun Sweepstakes, P.O. Box 1871, New Haven, Conn. 06508.

The toy names listed above are Registered Trademarks of the General Mills Fun Group, Inc.

#### OFFICIAL KENNER SWEEPSTAKES ENTRY FORM

Use this form or use plain piece of paper per the official rules above. Mail entries to: Kenner Fun Sweepstakes, P.O. Box 1871, New Haven, Conn. 06508.

NAME \_\_\_\_\_ ☐ BOY ☐ GIRL

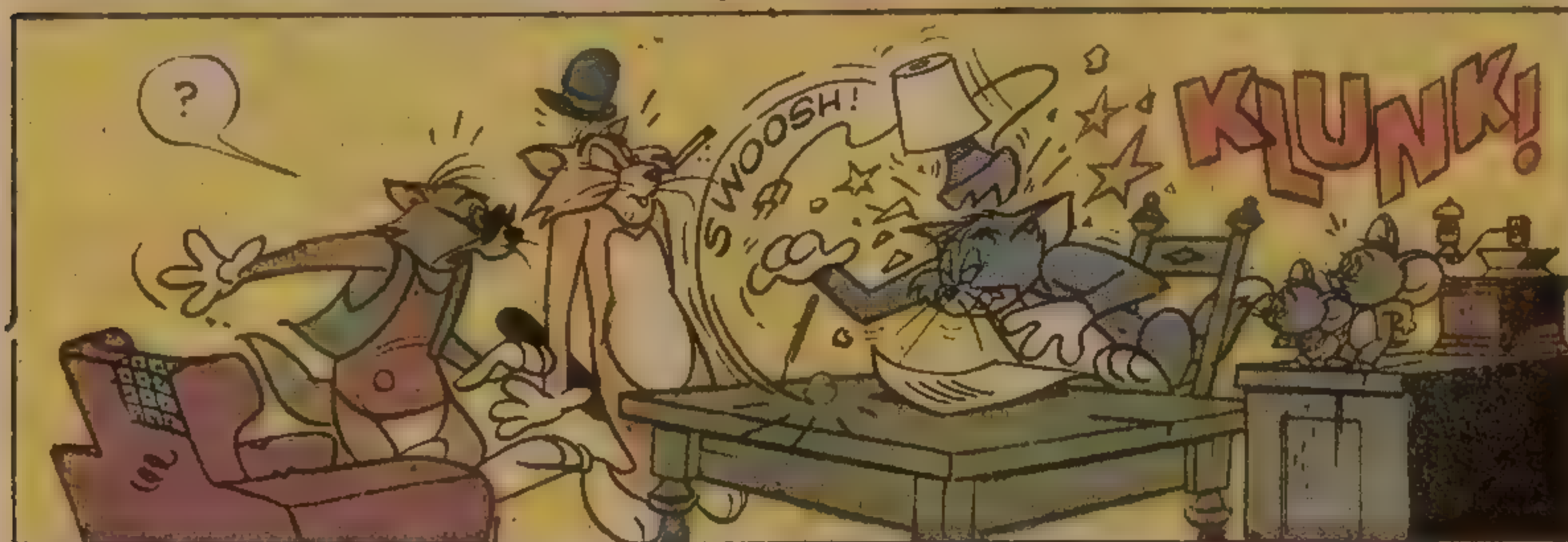
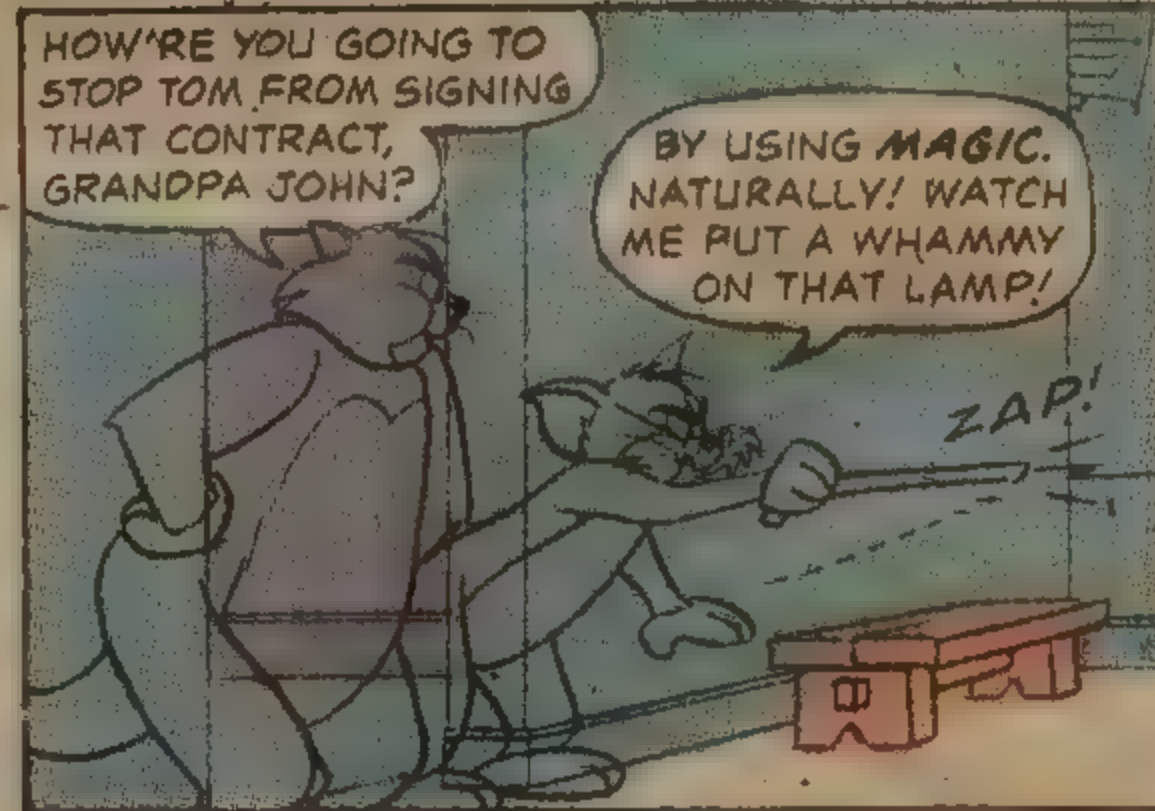
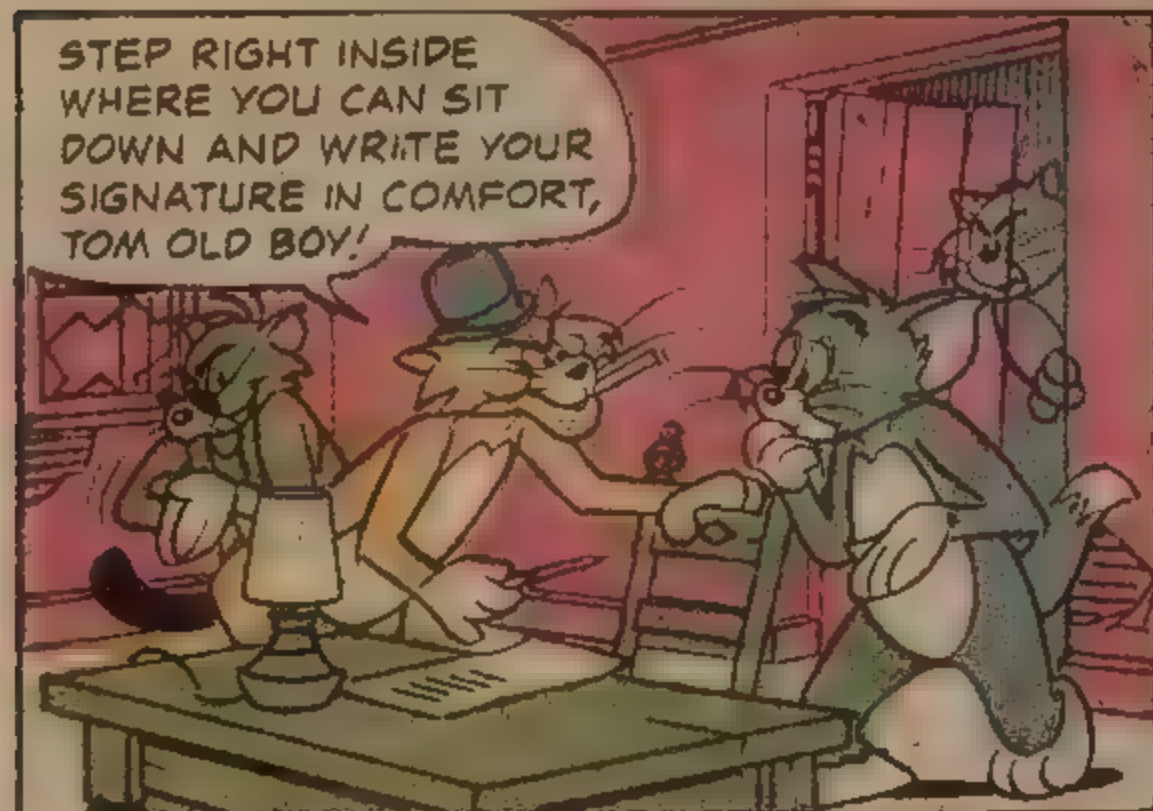
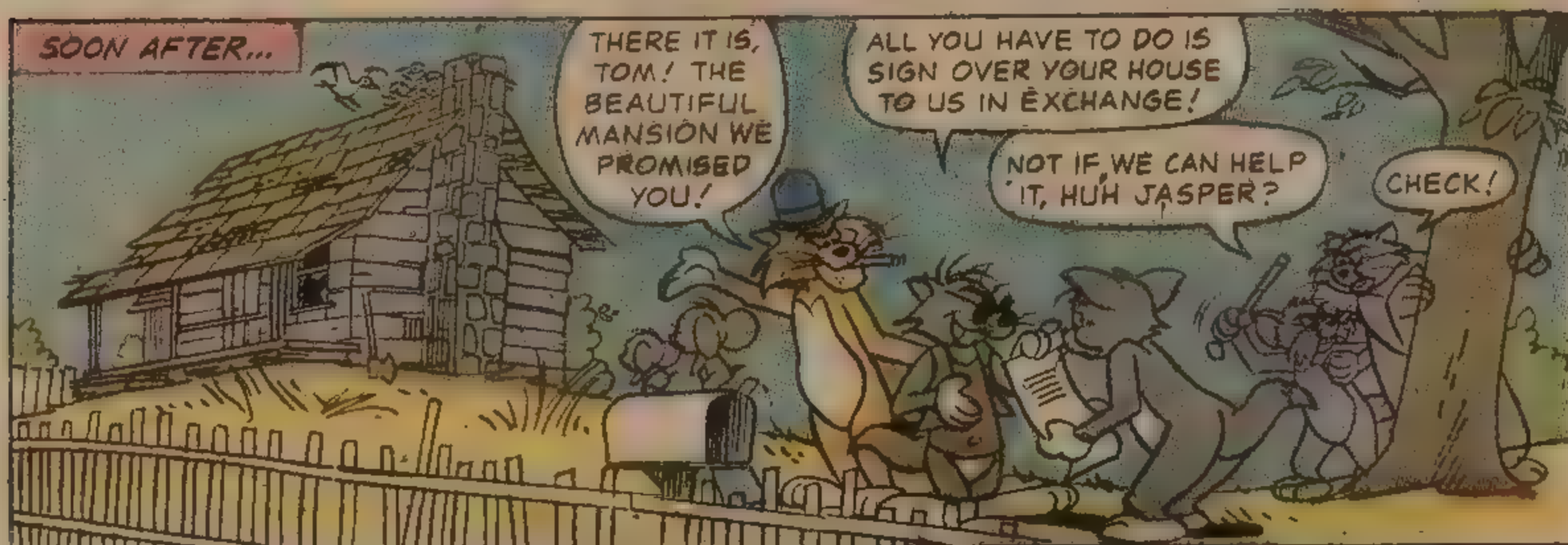
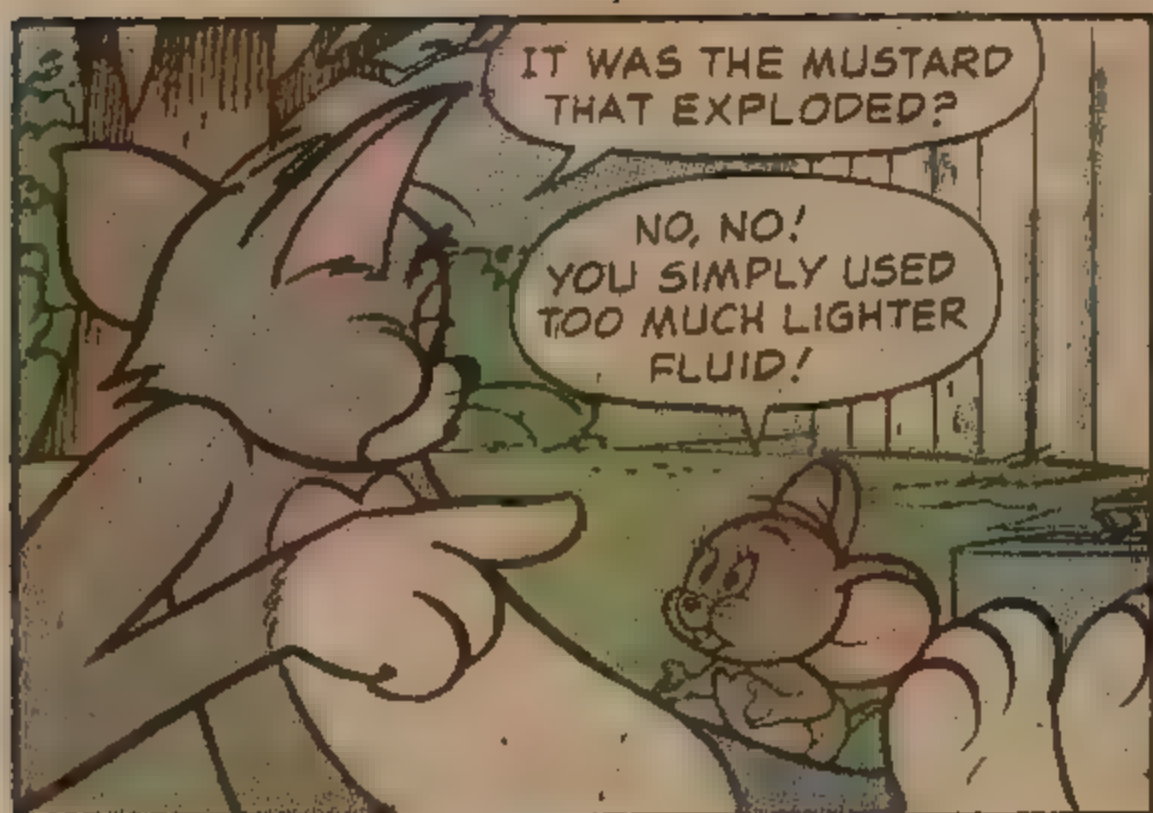
Print your first name, middle initial, and last name

ADDRESS \_\_\_\_\_

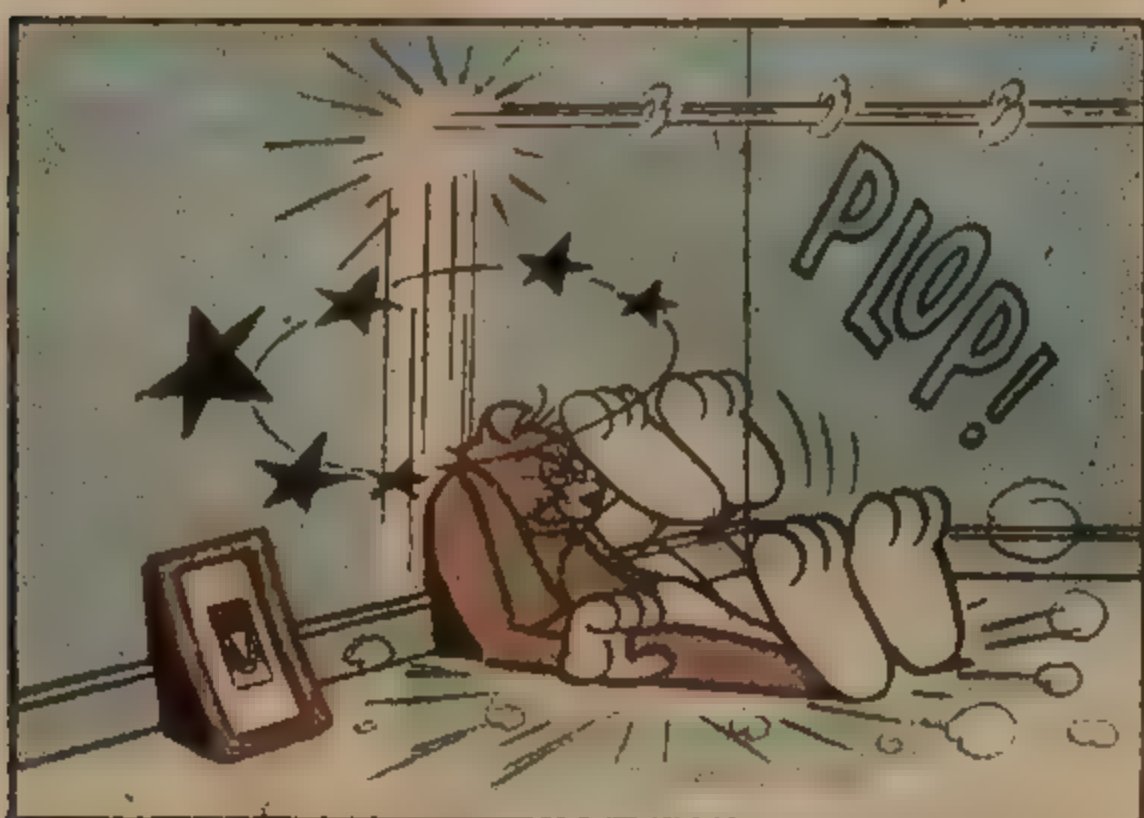
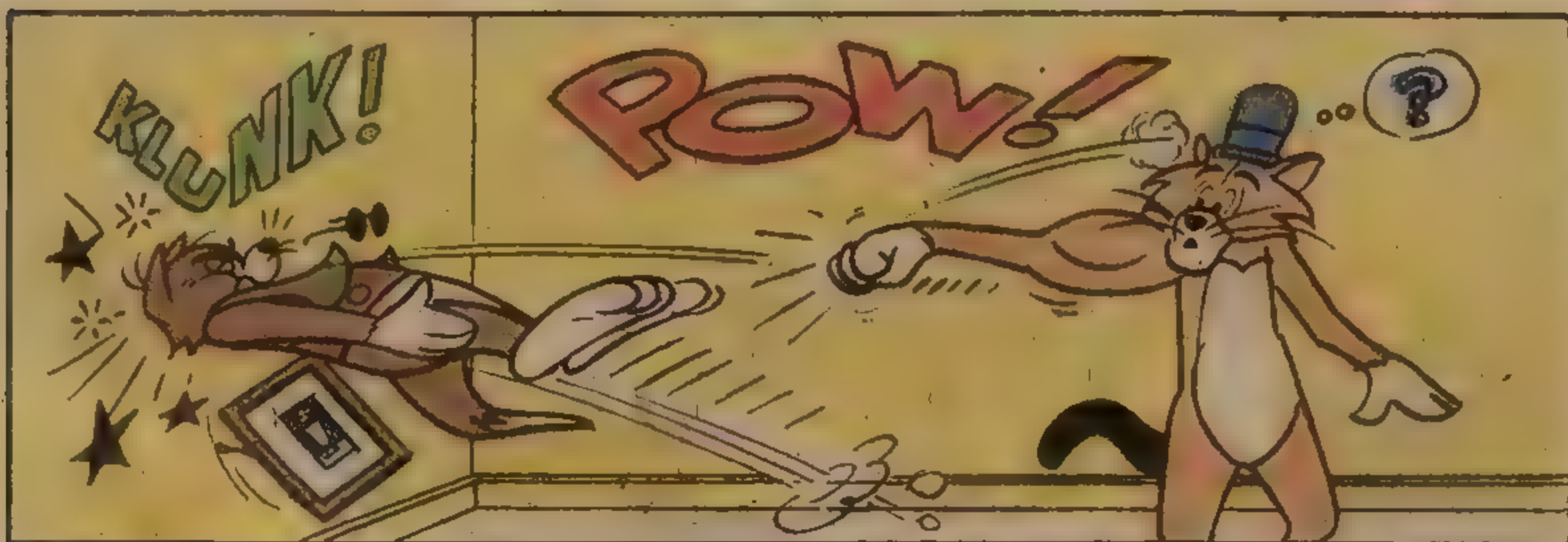
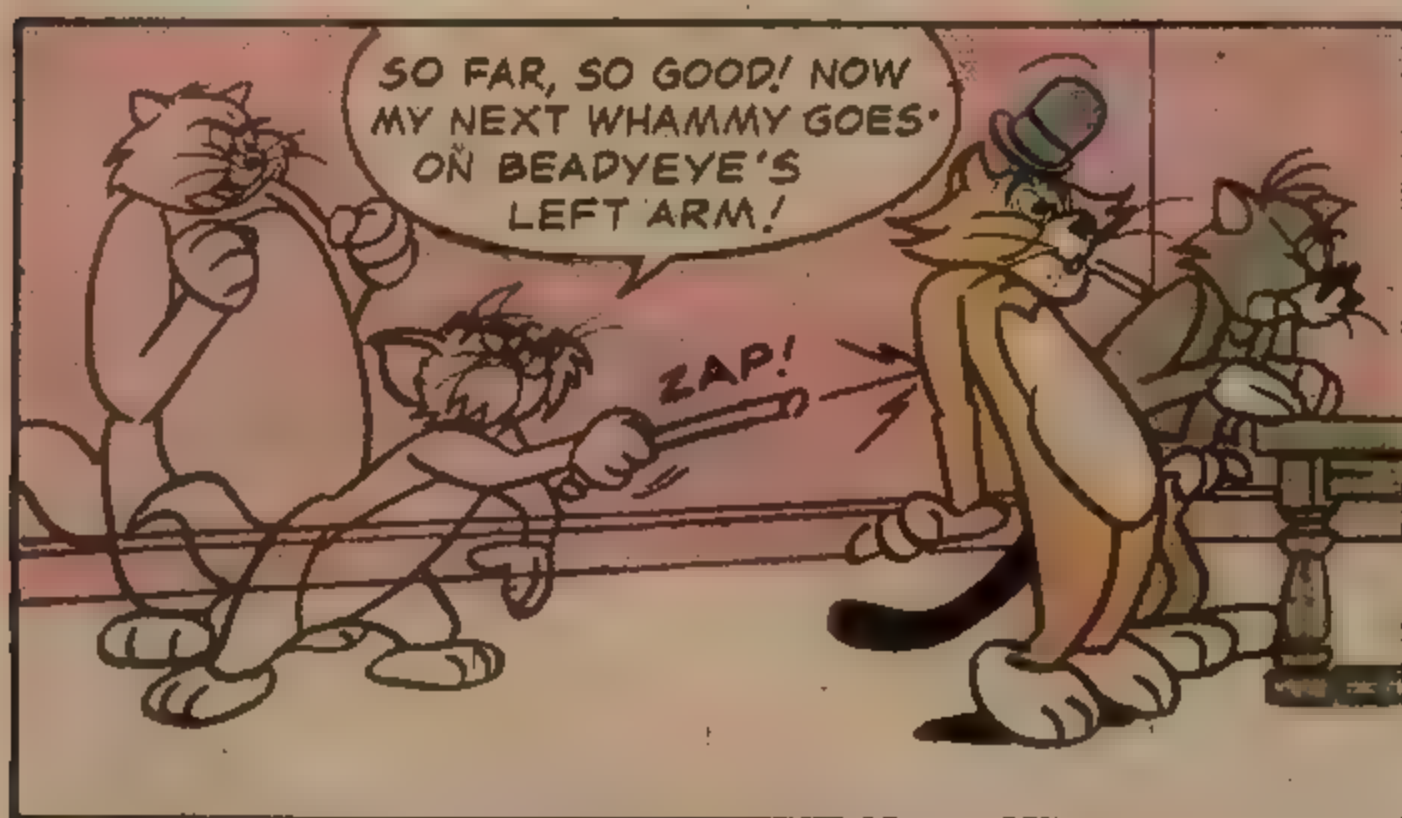
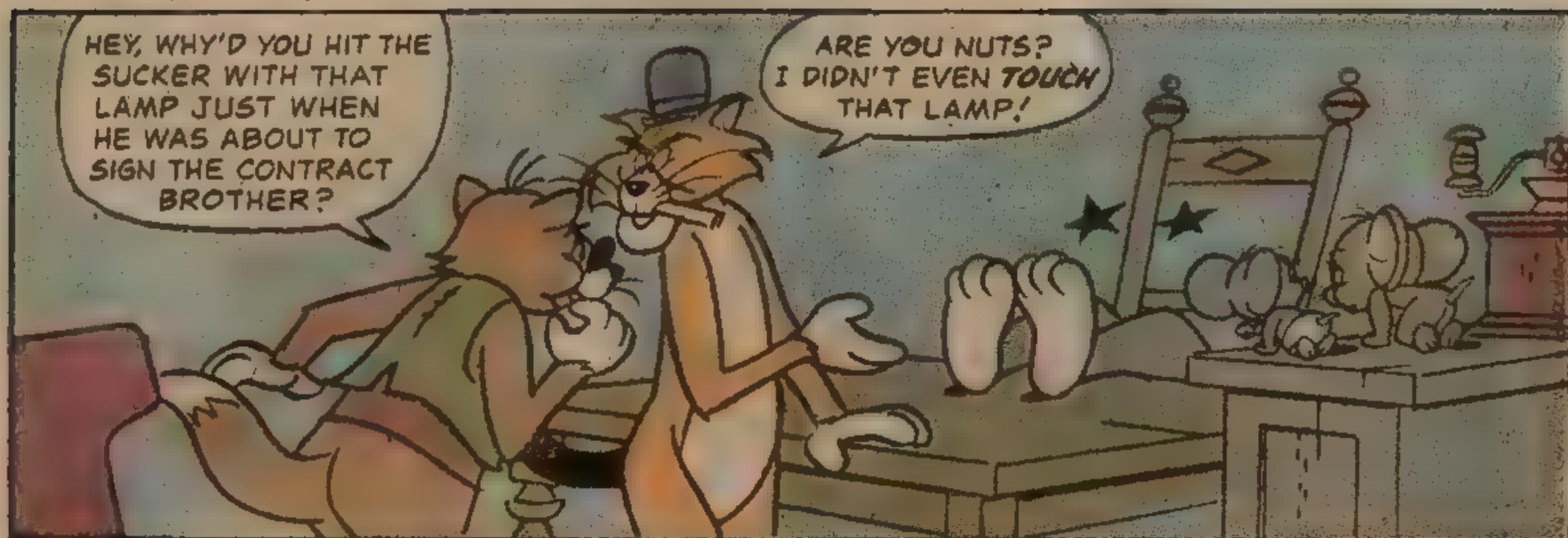
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Enter as often as you want, but mail each entry separately; entries must be postmarked by January 31, 1975.

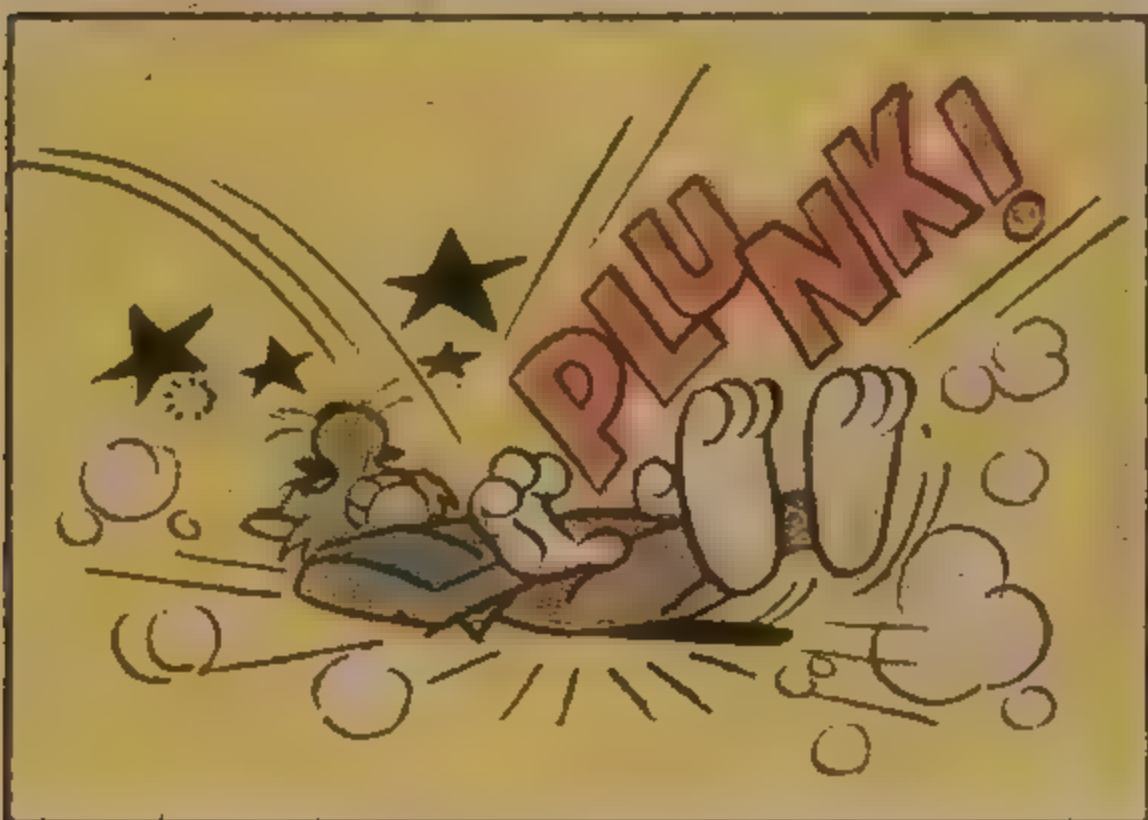
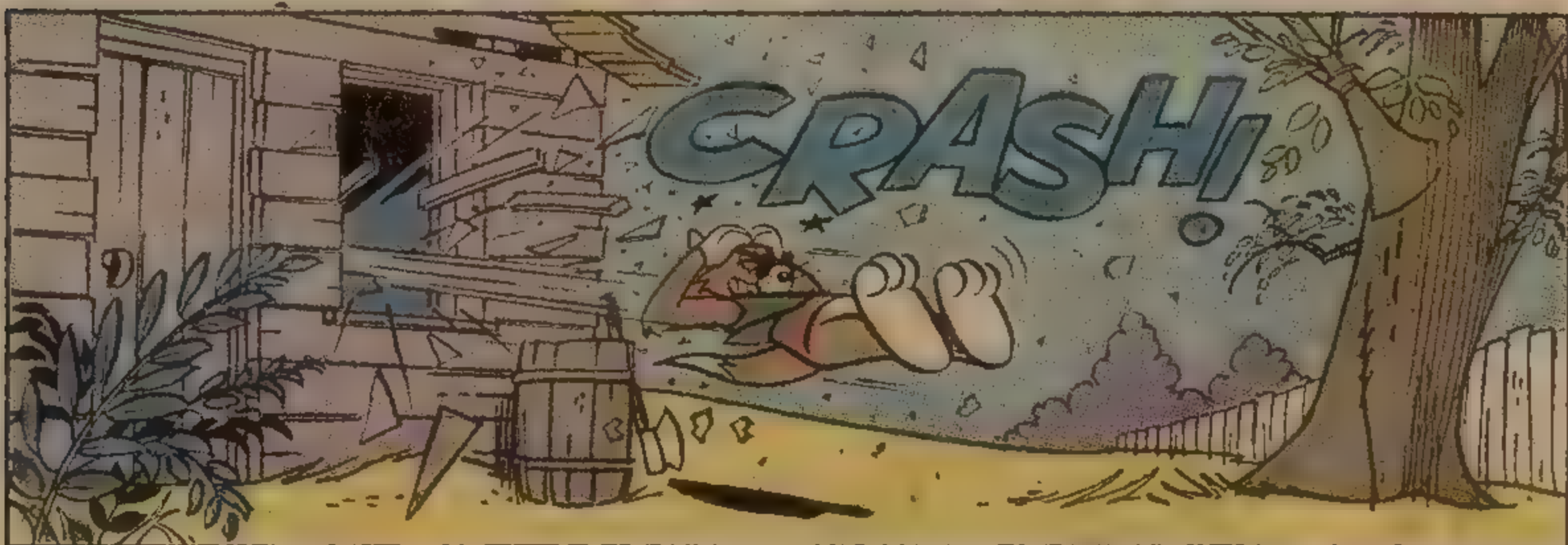
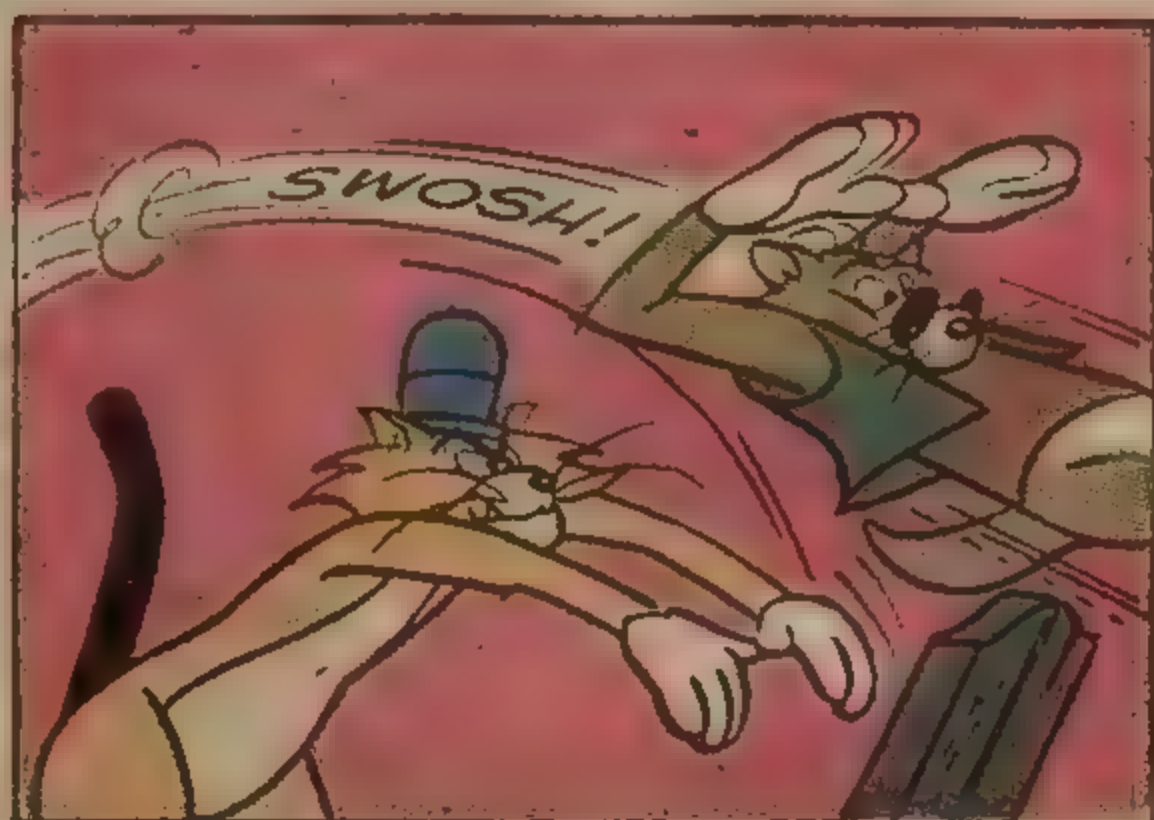
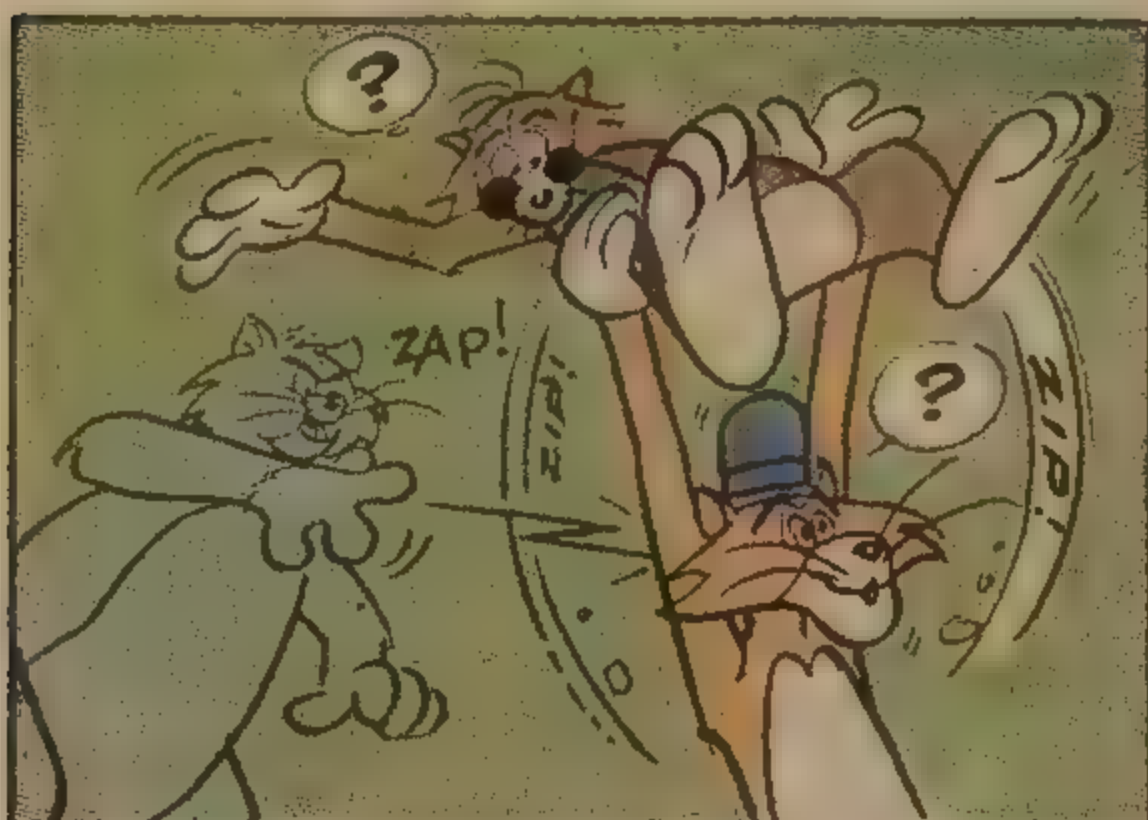
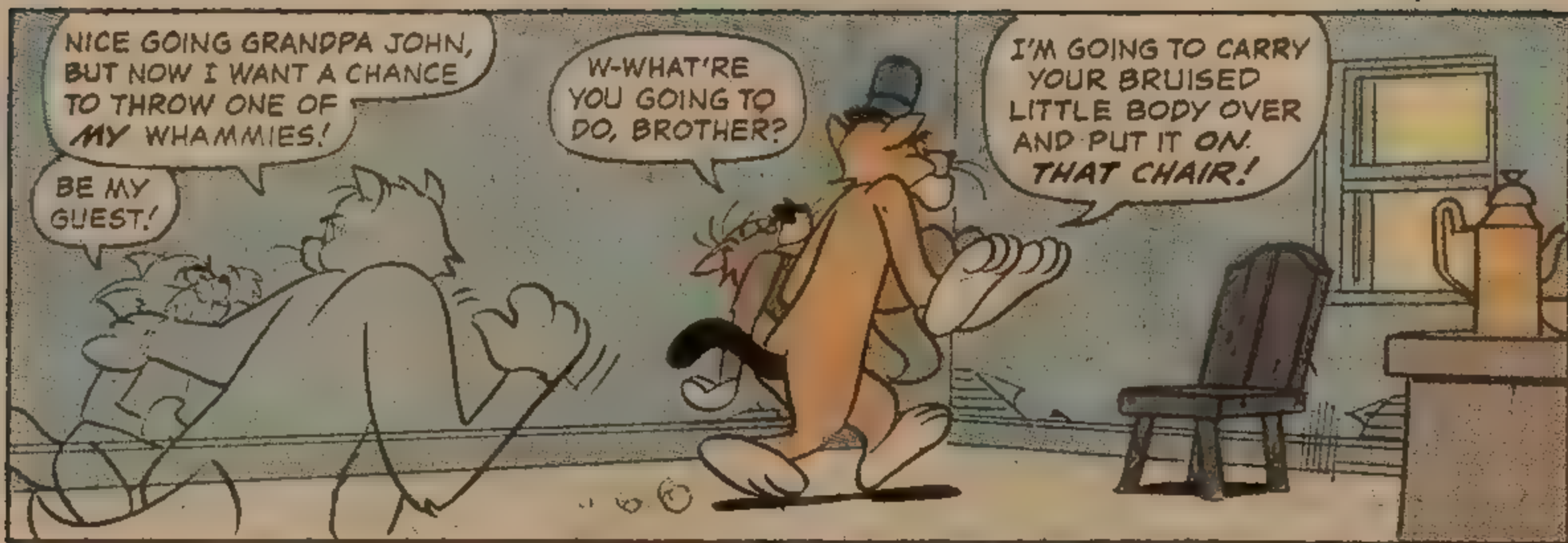














★ ★ ★ ★ ★ ★ ★ ★

# Margie gets FREE GIFTS for the whole family

Here's how it happened.

ONE DAY WHEN MARGIE WAS READING HER FAVORITE MAGAZINE....

"WOW! HERE'S AN AD FOR 100 GIFTS I CAN GET FREE."

FORGET IT MARGIE, IT'S A RIP-OFF. NOBODY GIVES ANYTHING FOR FREE.



I THINK I'LL WRITE AWAY FOR THIS PUBLICATION WHICH LISTS ALL THESE GREAT FREEBIES. IT ONLY COSTS \$1.00 AND IT SAYS I CAN GET OVER \$30.00 WORTH OF FREE GIFTS. BESIDES, SATISFACTION IS FULLY GUARANTEED.



SEVERAL DAYS LATER...

LOOK AT THE FANTASTIC THINGS WE ALL CAN SEND AWAY FOR.

I STILL THINK IT'S A RIP-OFF.



MARGIE AND HER MOTHER SEND AWAY FOR COSMETICS, JEWELRY, FOOD SAMPLES, RECIPE BOOKLETS, SHAMPOO, NAIL POLISH, AND PERFUME-- WHILE DAD ORDERS SOME GREAT SPORTS AND HOBBY MATERIAL-- AND THEY'RE ALL FREE.



SHORTLY AFTER...

MARGIE, WHAT'S HAPPENING? YOU'RE SUDDENLY GETTING MORE MAIL THAN ANY ONE ELSE IN THE NEIGHBORHOOD.



GEE MARGIE, I GUESS I'VE REALLY BEEN WRONG. LOOK AT ALL THE GREAT THINGS YOU'VE GOTTEN FREE!

IT'S NOT TOO LATE BILLY. YOU CAN SEND FOR YOUR OWN COPY OF THE CONSUMER GAZETTE TODAY, AND GET ALL THE FREE THINGS YOU WANT TOO!



THAT'S RIGHT YOU CAN GET ALL THE THINGS I GOT, PLUS MORE, FOR FREE. THERE'S FREE PATCHES, FREE DECALS, FREE FASHION AND MAKE UP GUIDES, FREE LIP GLOSS AND EYE SHADOW, FREE FILM, AND MORE. ALL FROM LEADING COMPANIES JUST TO INTRODUCE YOU TO THEIR PRODUCTS. IT'S A GREAT DEAL-- SO DON'T MISS OUT!

GANDOLF PRODUCTS CO., P.O. Box 38, New York, N. Y. 10022 DEPT GK-410

Please send me a copy of your list of over 100 FREE GIFTS and SAMPLES. I have enclosed \$1.00 for each list ordered.

Send me \_\_\_\_\_ list(s). Enclosed is \$ \_\_\_\_\_

Add 25¢ for Postage and Handling

SAVE: Order 2 or more copies and we'll pay the postage and handling.

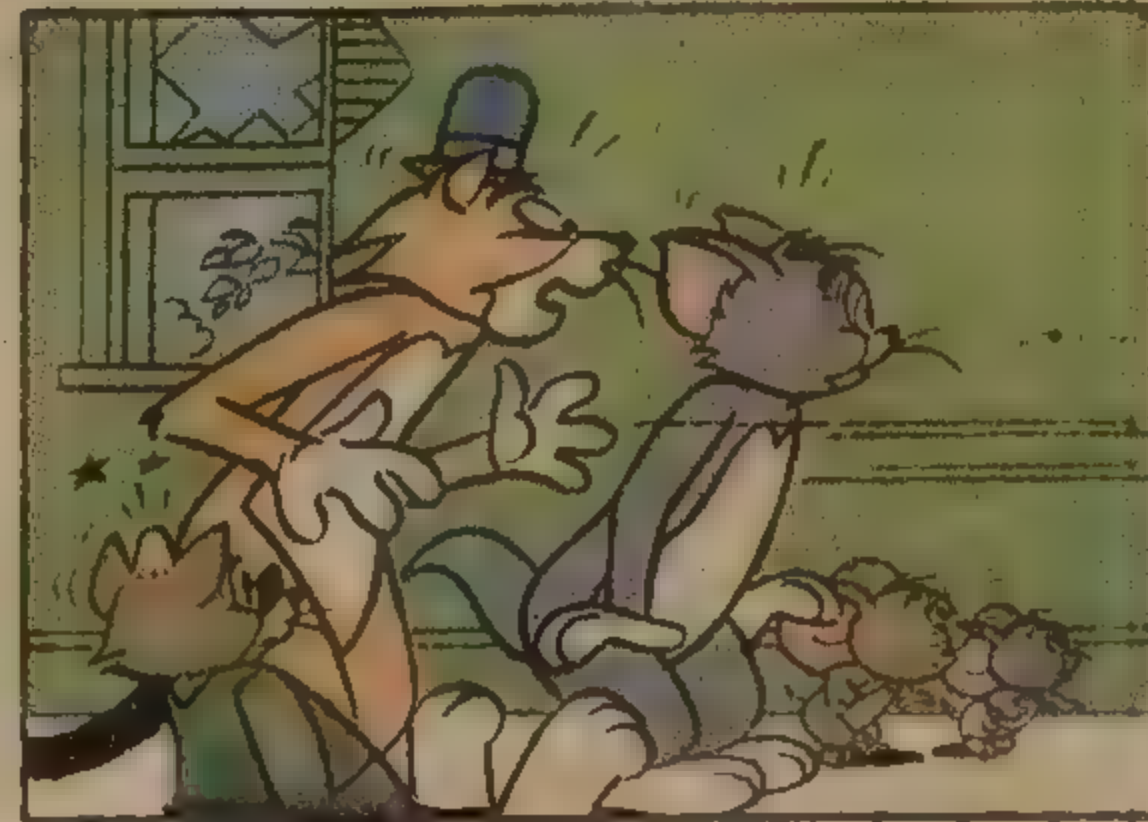
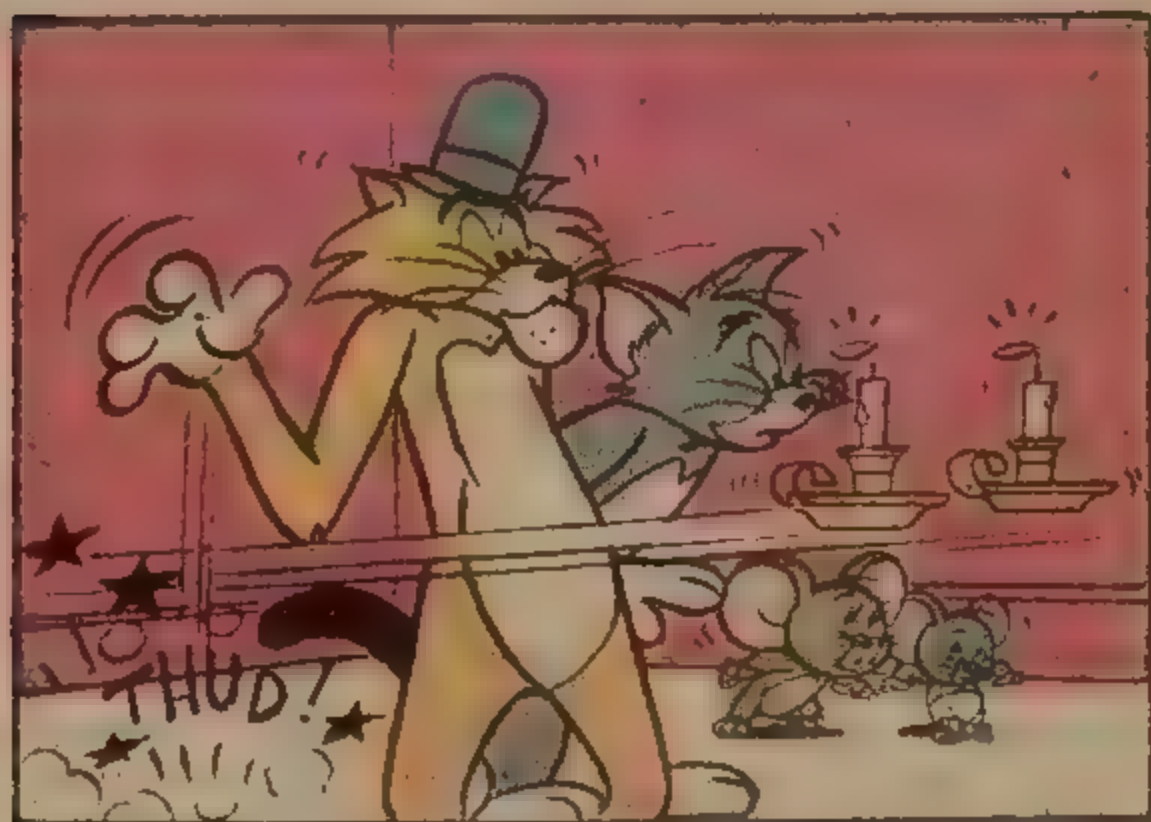
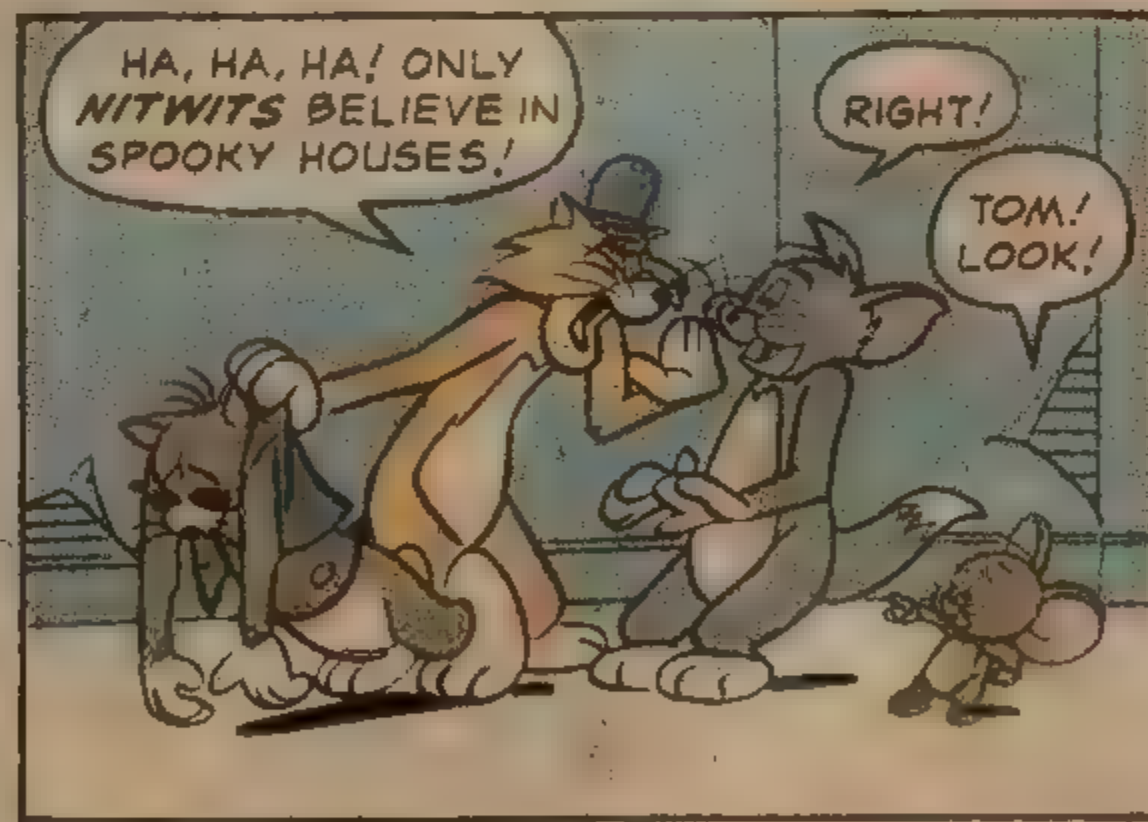
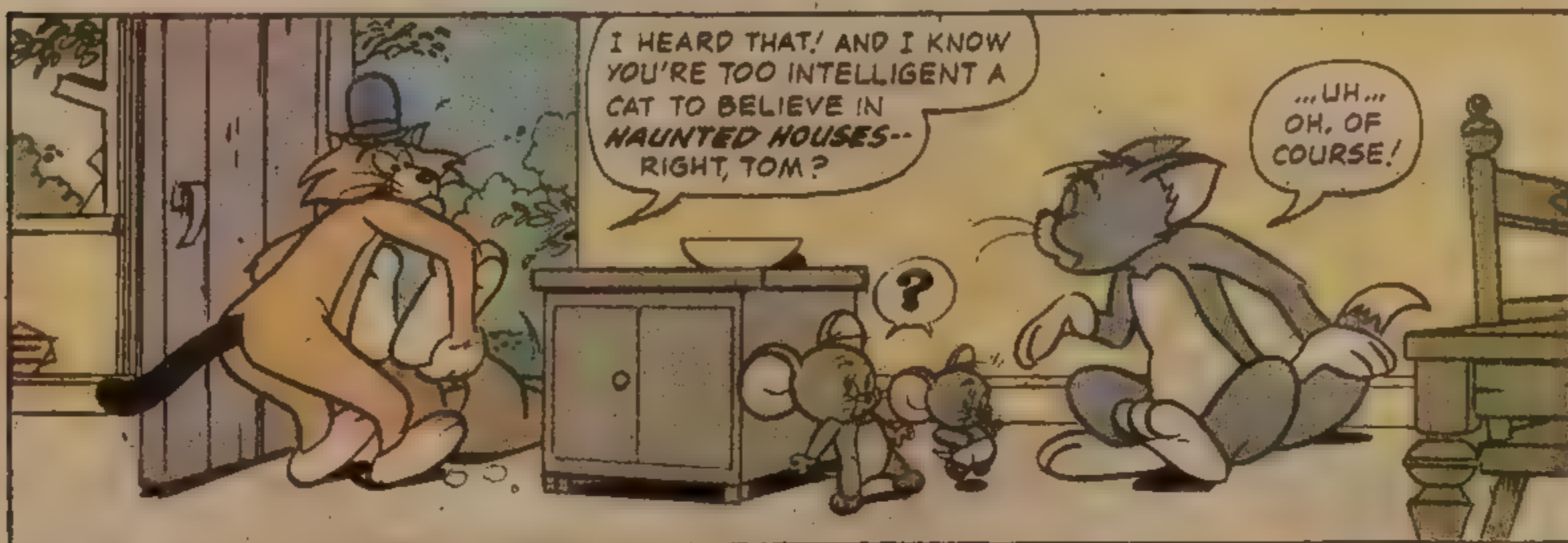
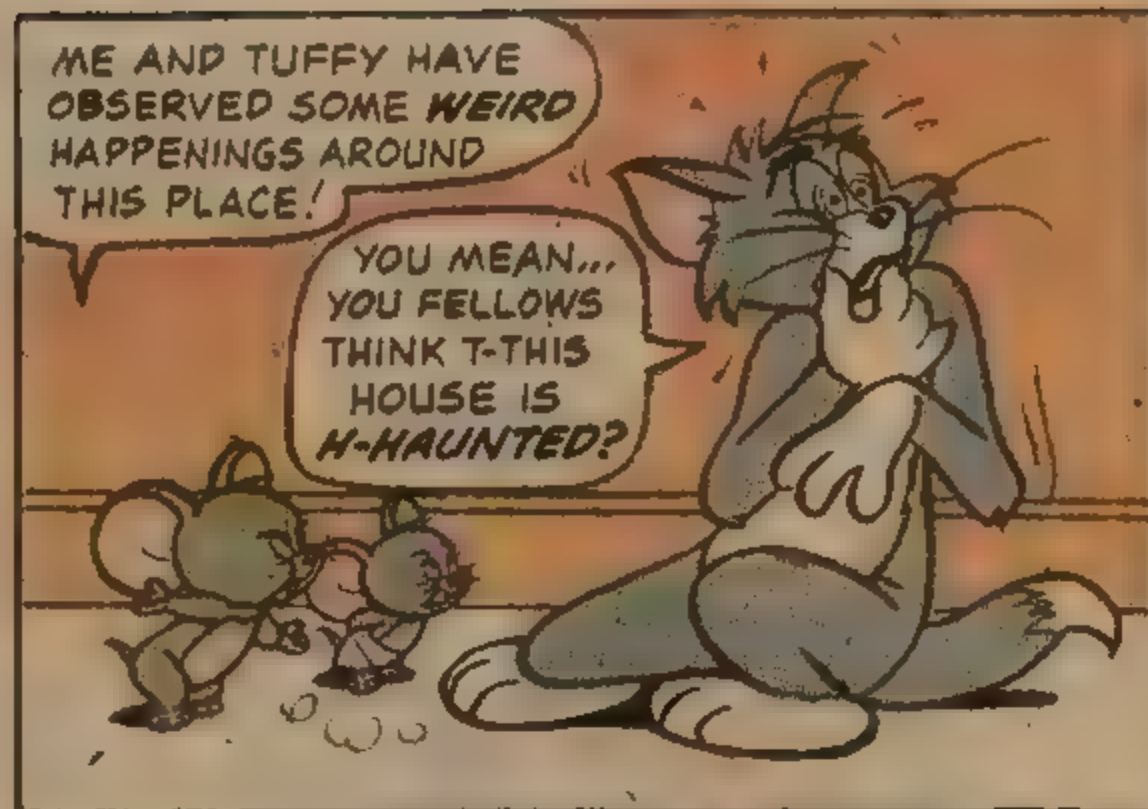
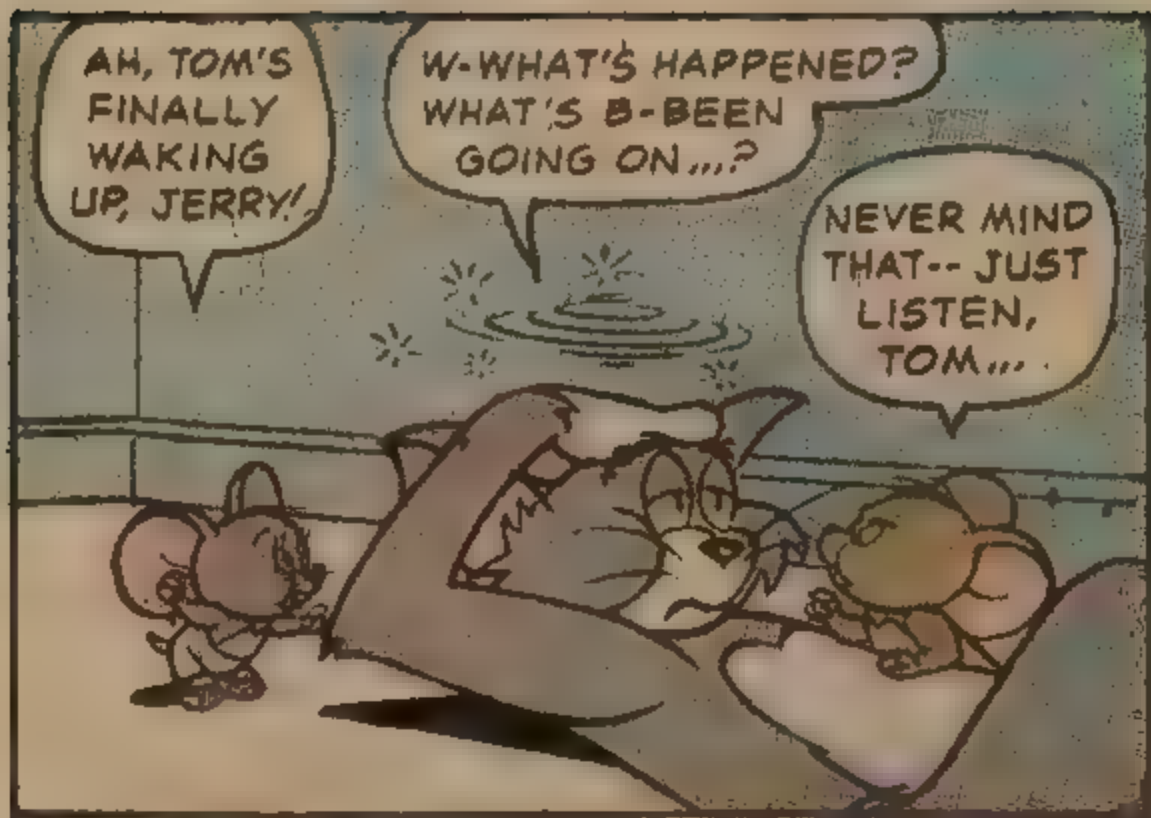
☐ Mrs.  
☐ Miss  
☐ Mr.

ADDRESS \_\_\_\_\_

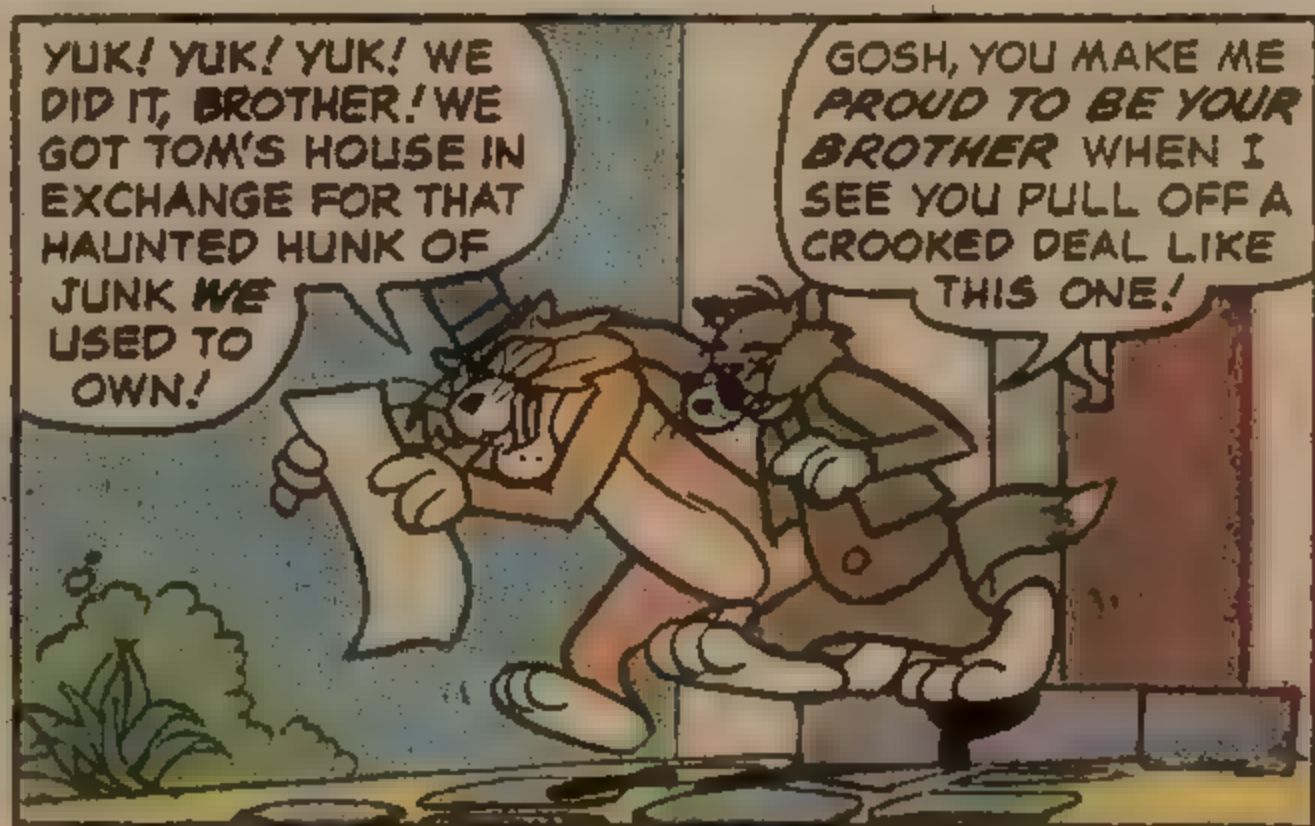
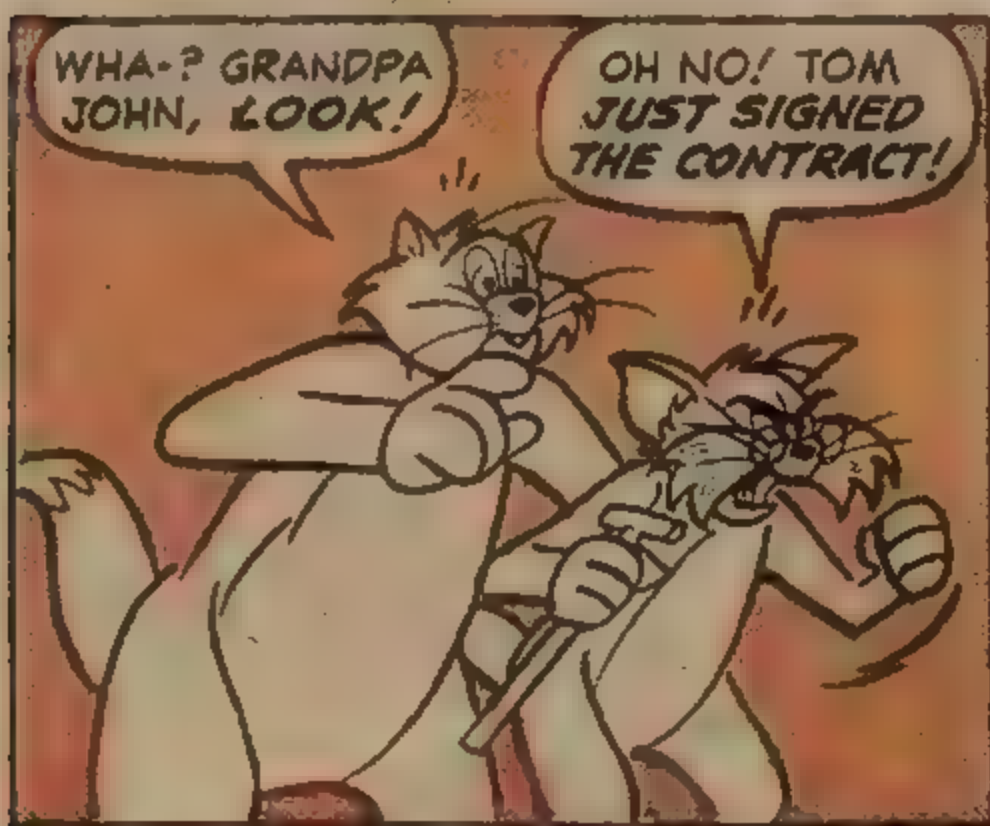
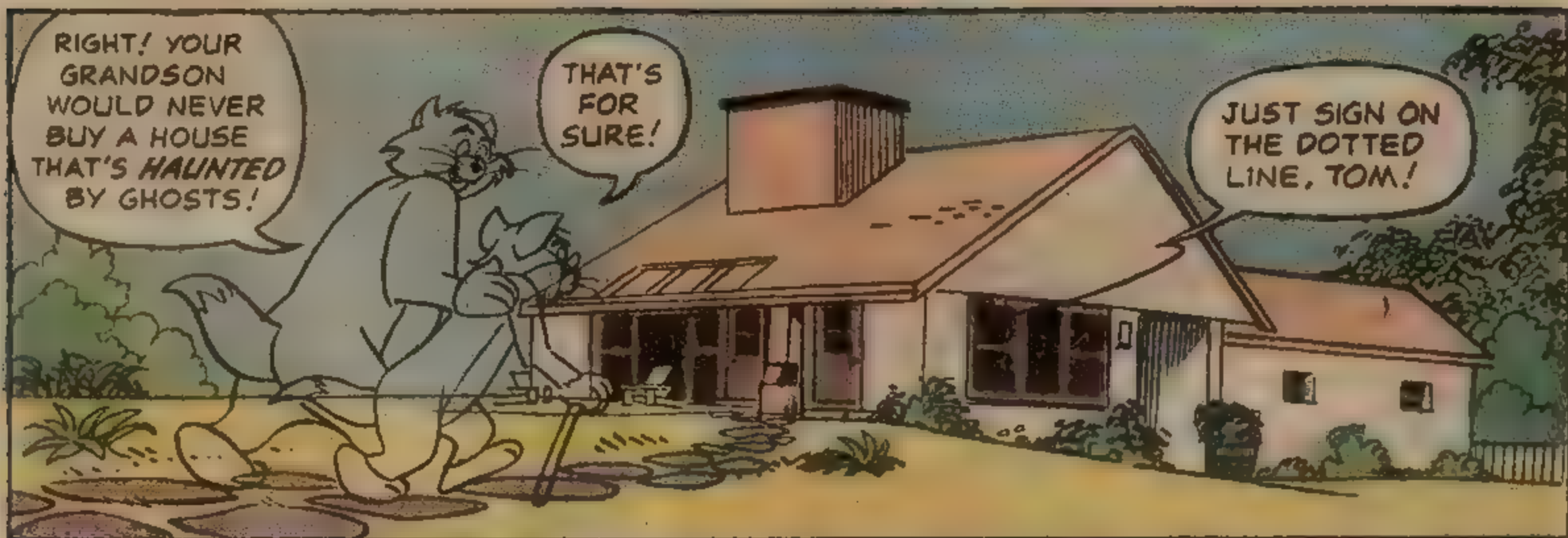
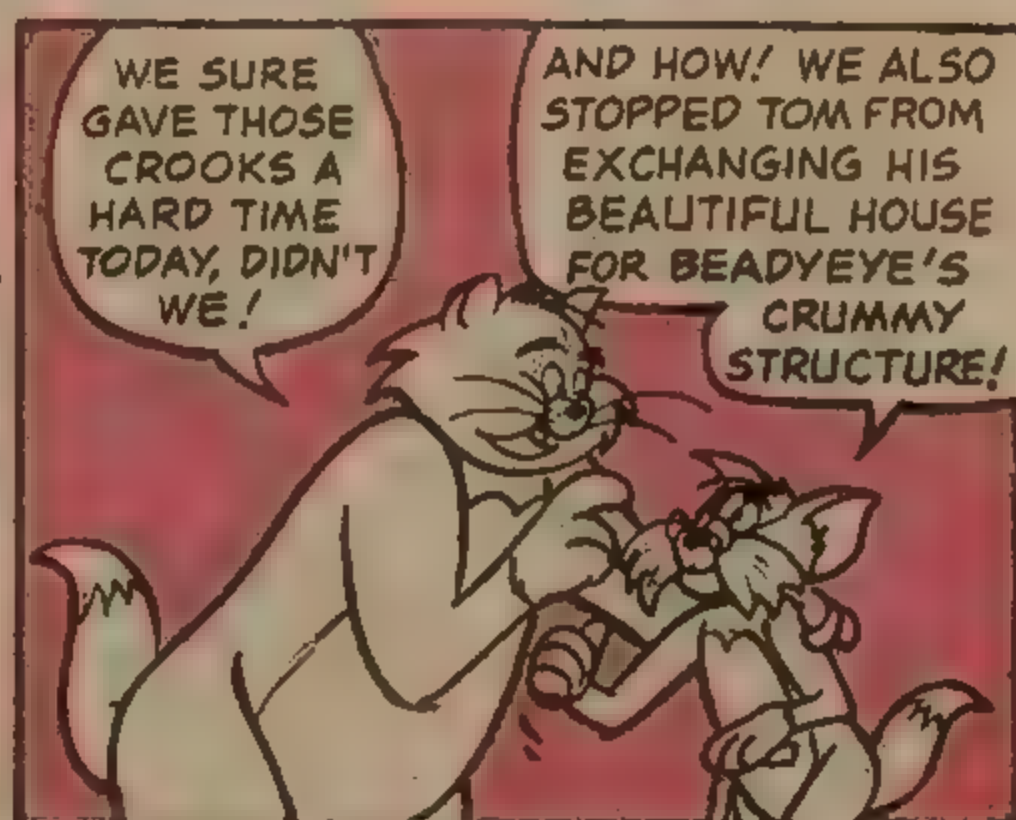
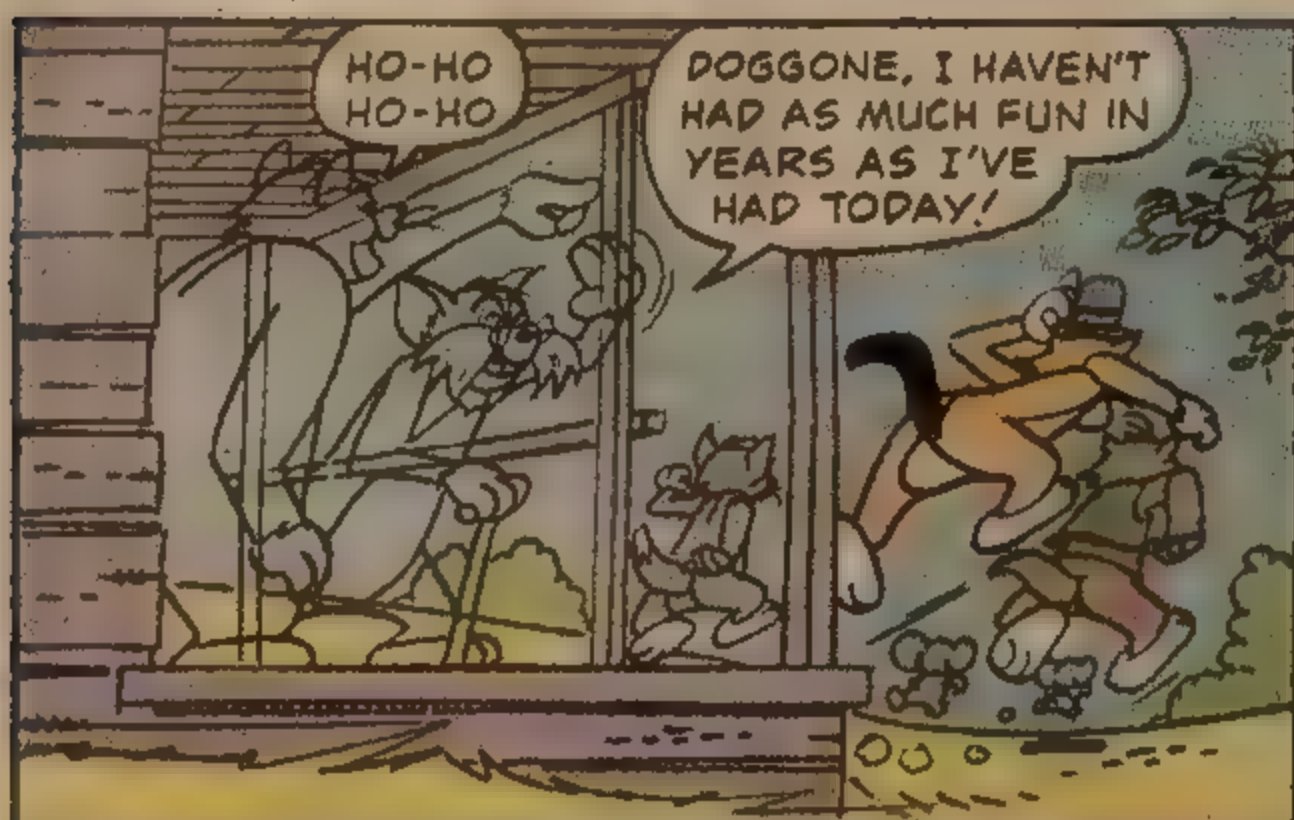
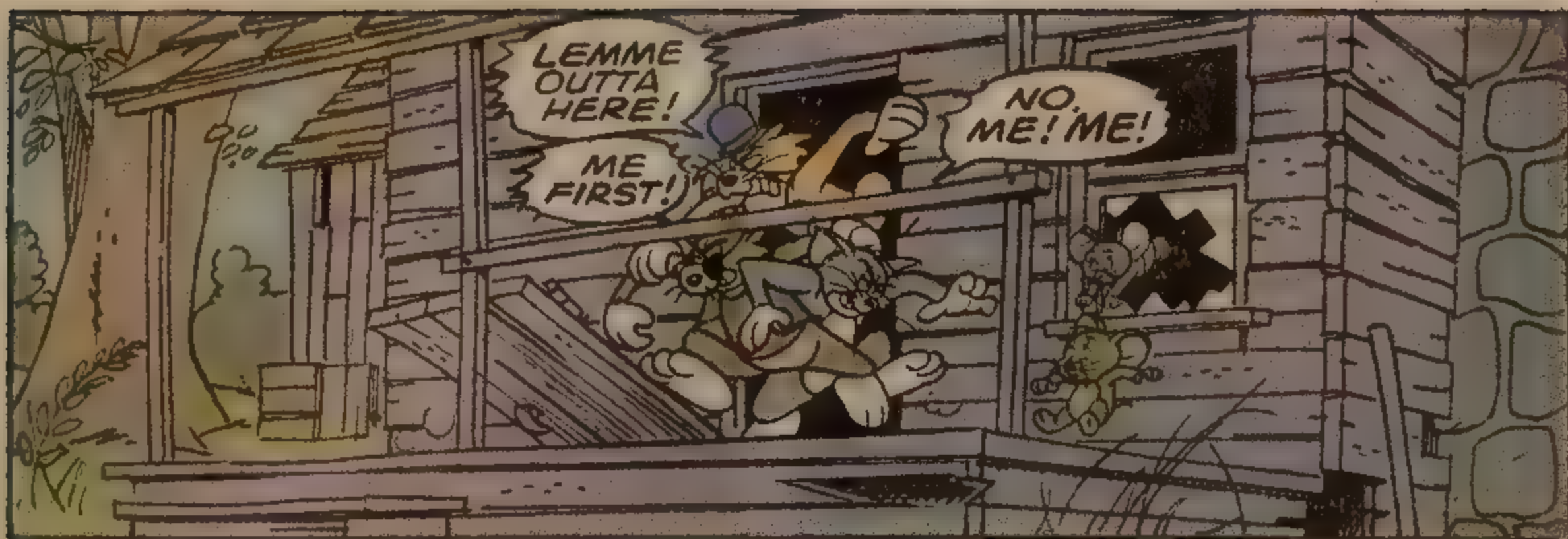
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ EXTRA COPIES Give a friend her own COPY of our FREE GIFT AND SAMPLE list.... It's like giving her 100 GIFTS. She'll really thank you.

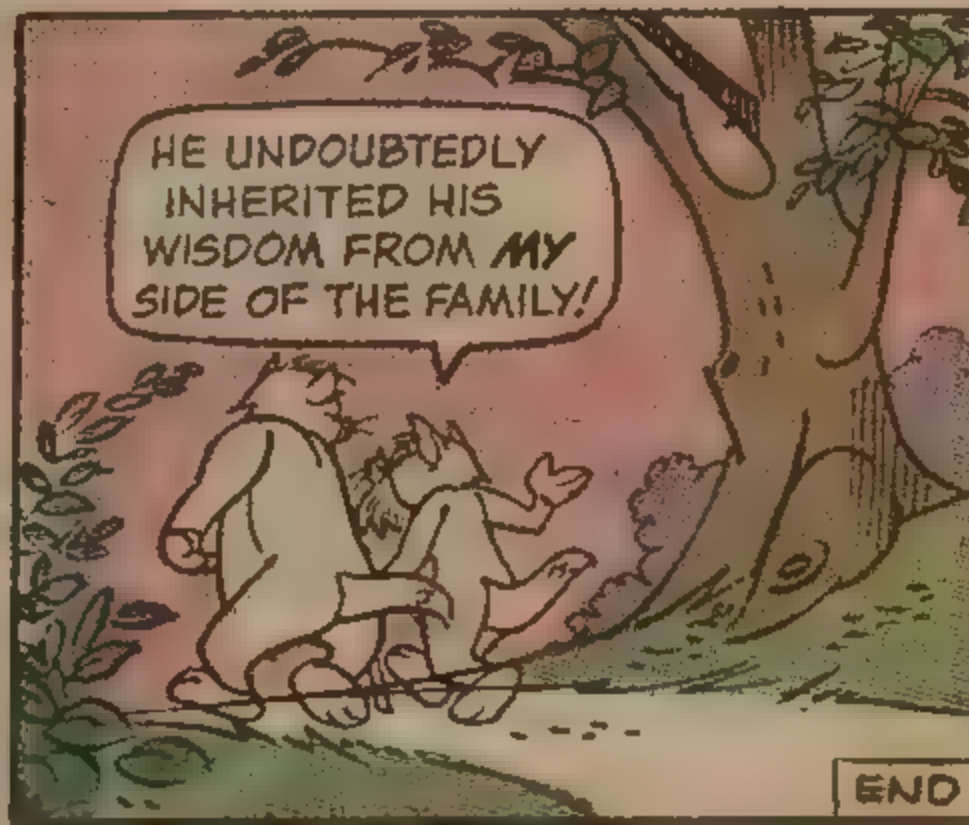
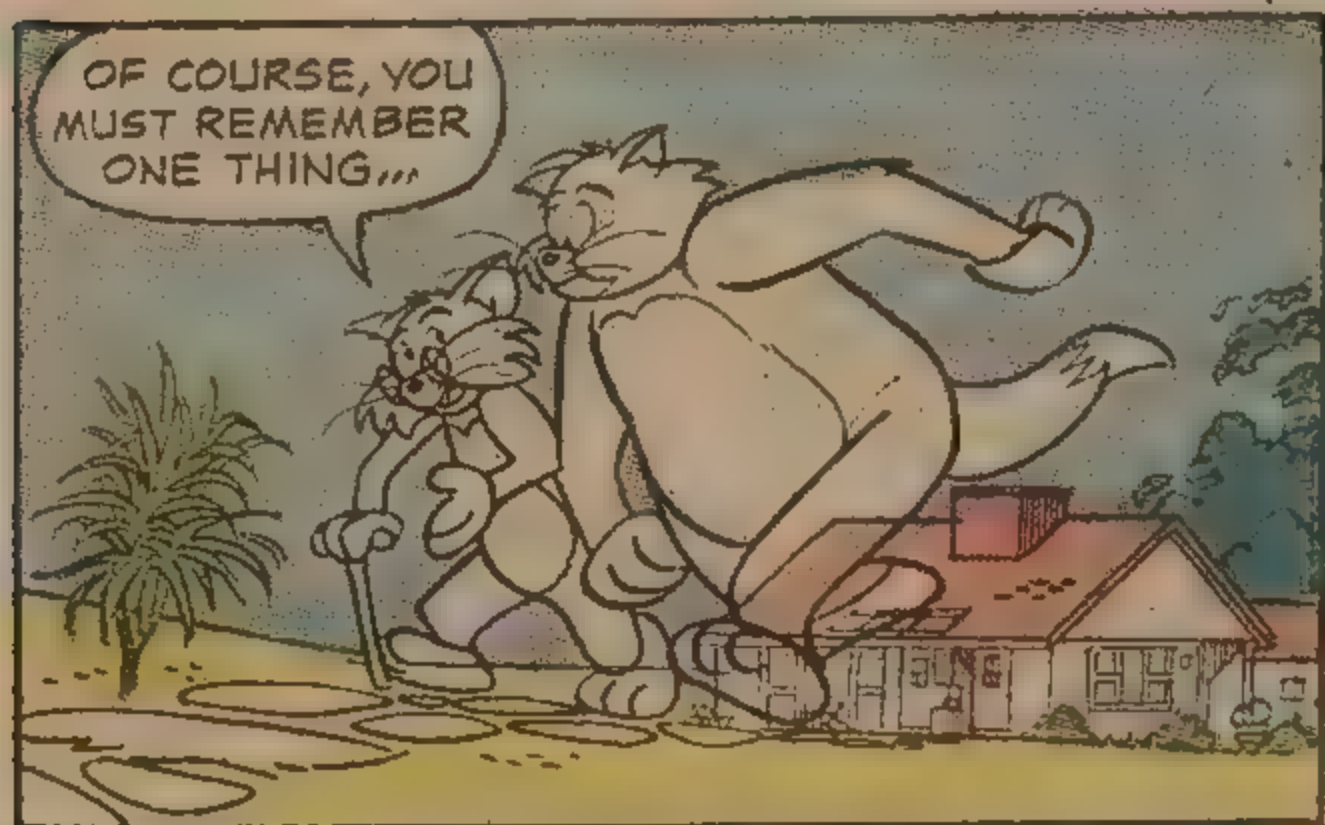
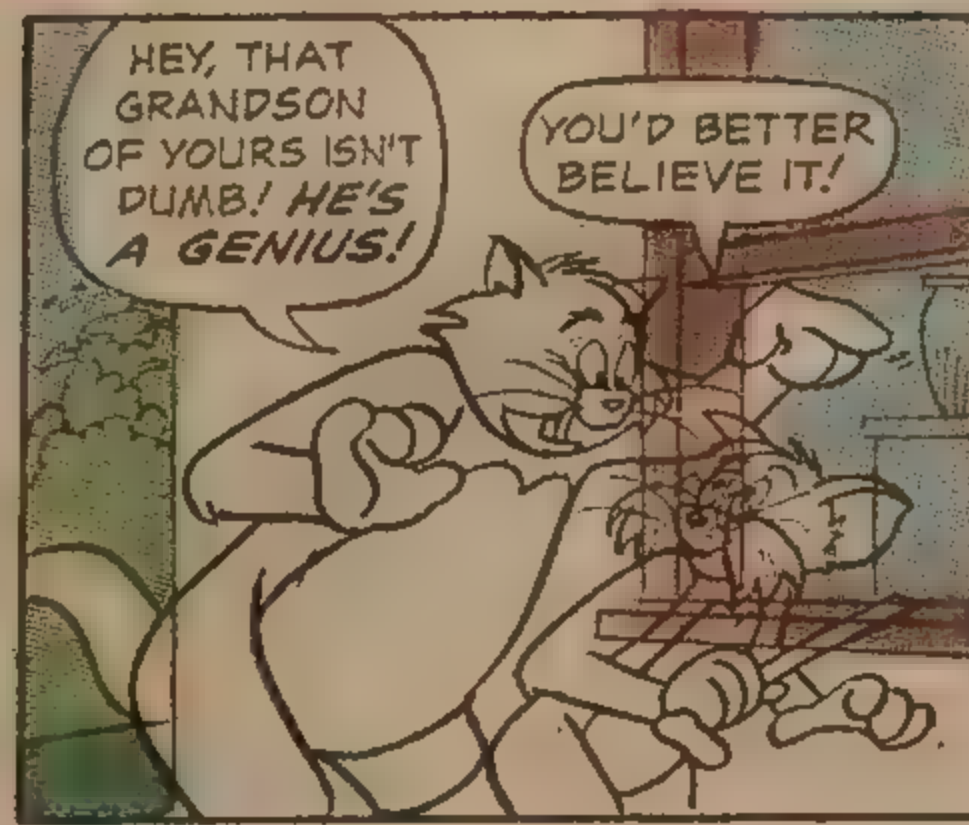
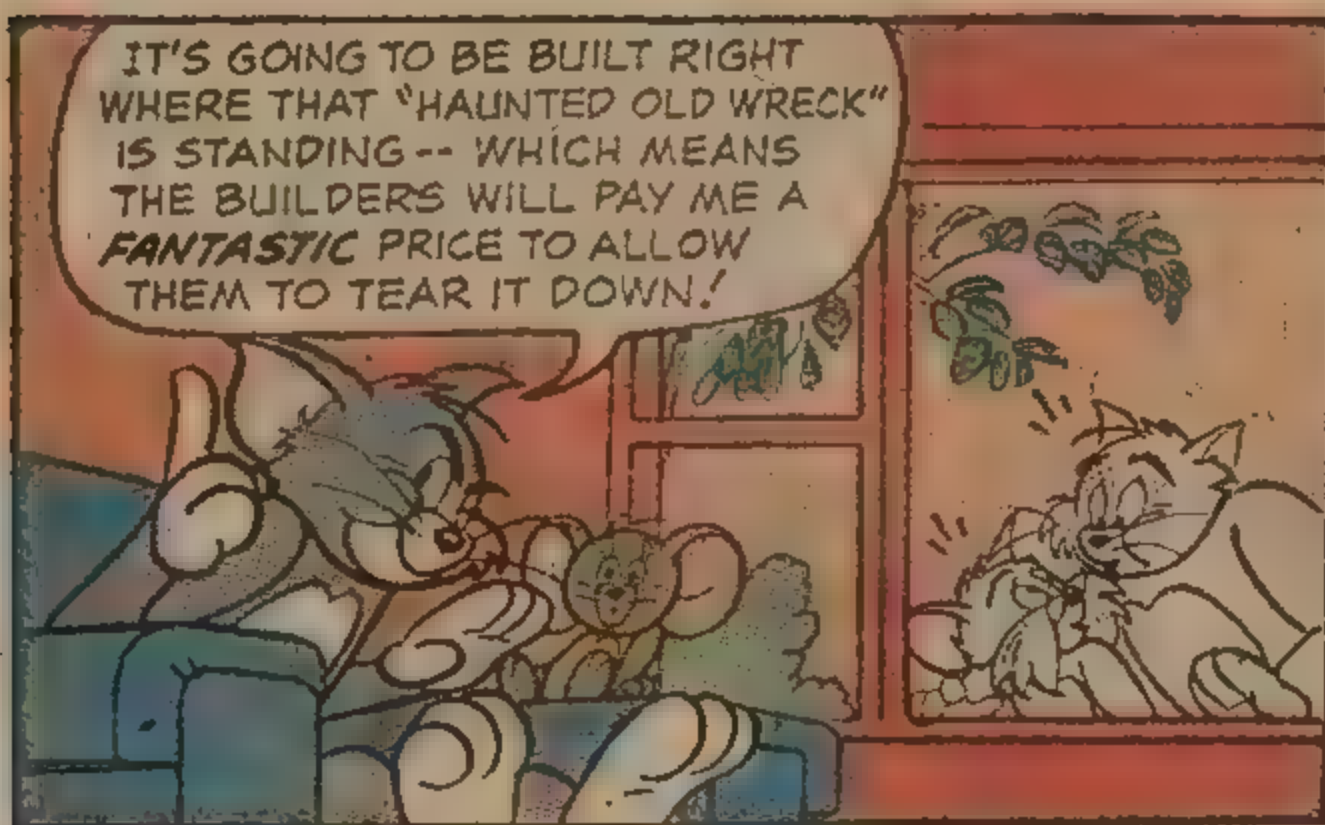
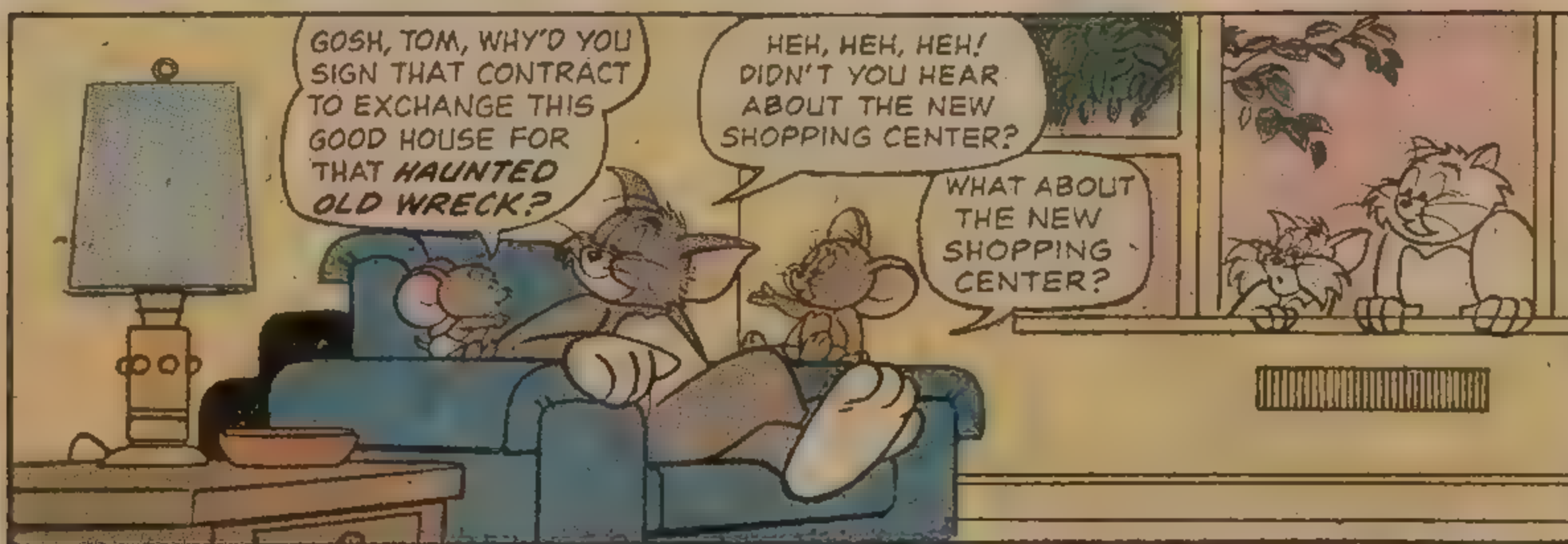
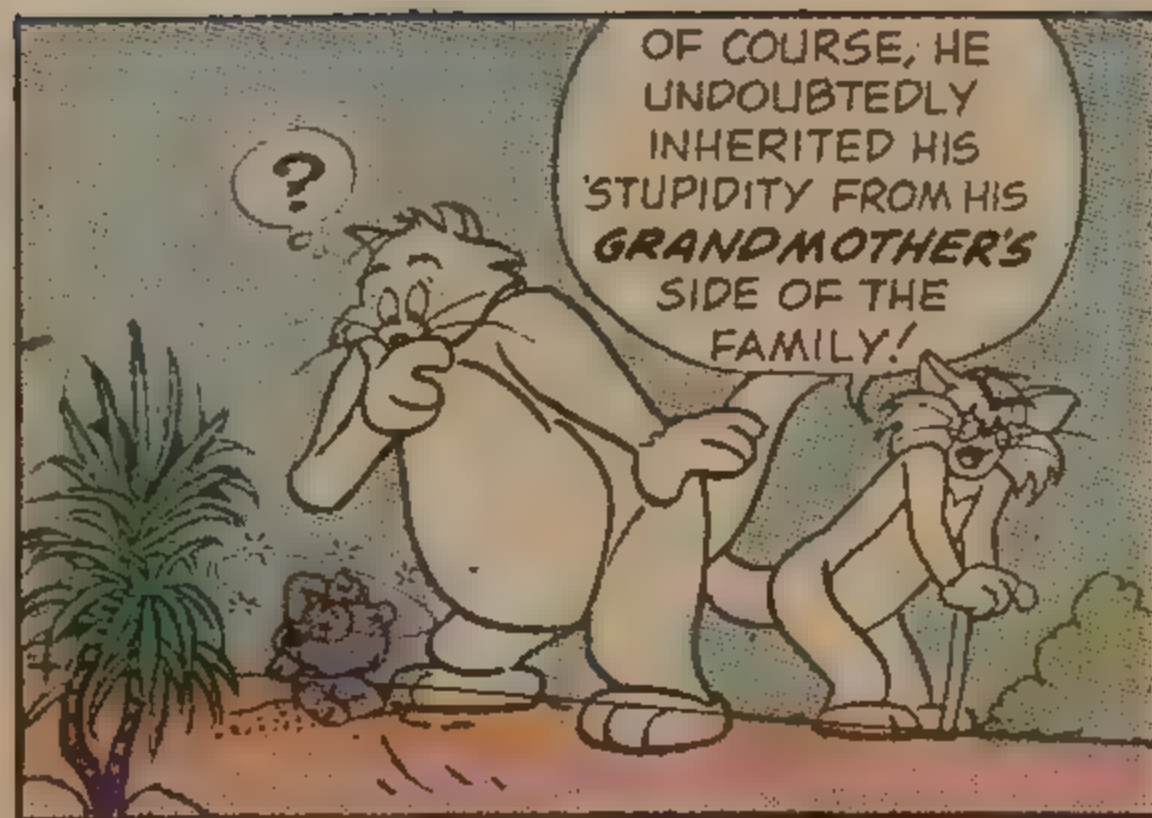
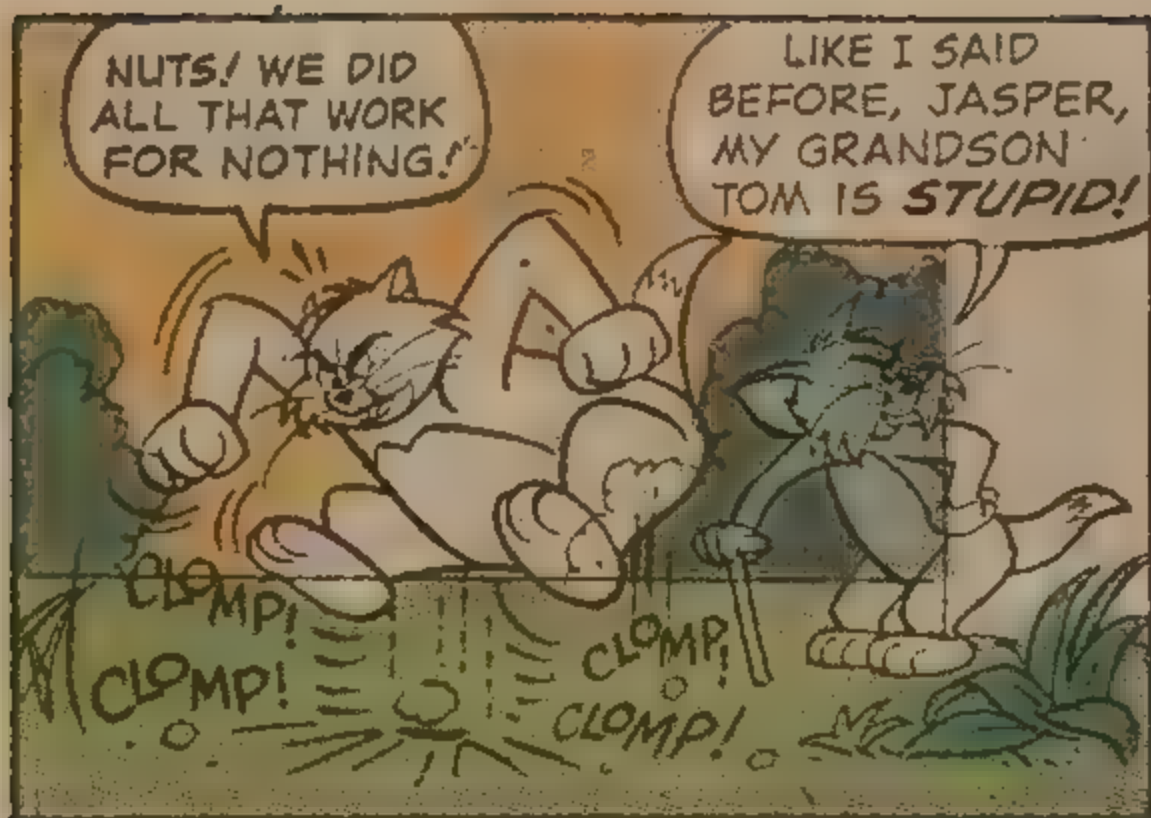














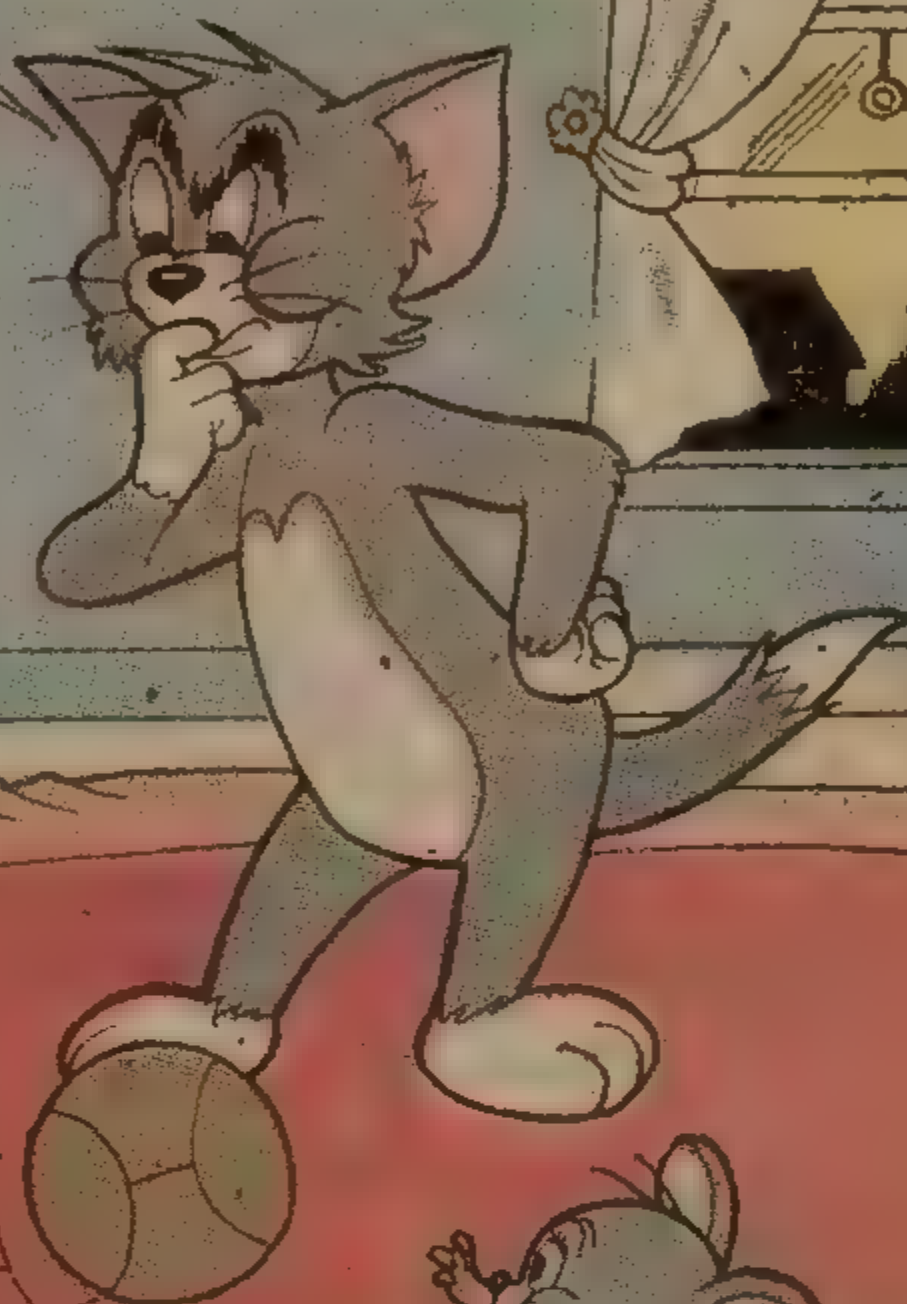
**TOM and JERRY**

# RARE MOMENTS

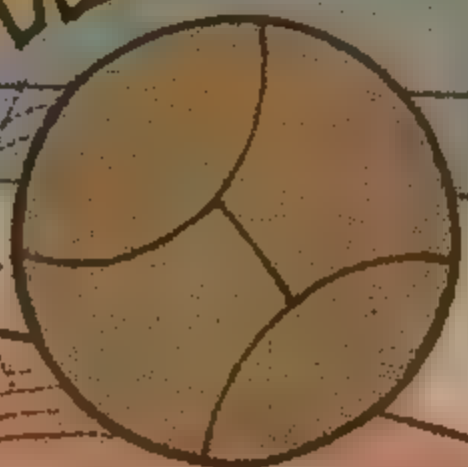
THERE'S NEVER  
A DULL MOMENT  
WHEN THOSE TWO  
ARE AROUND!



**PLUP!**



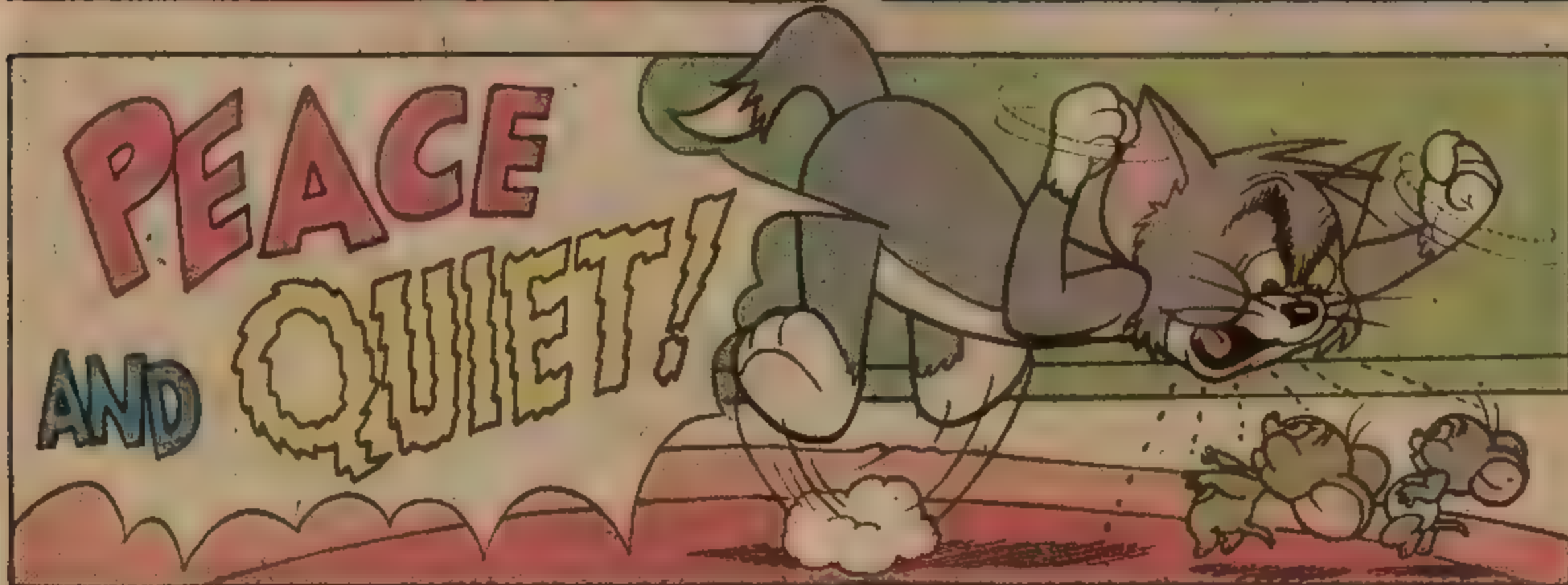
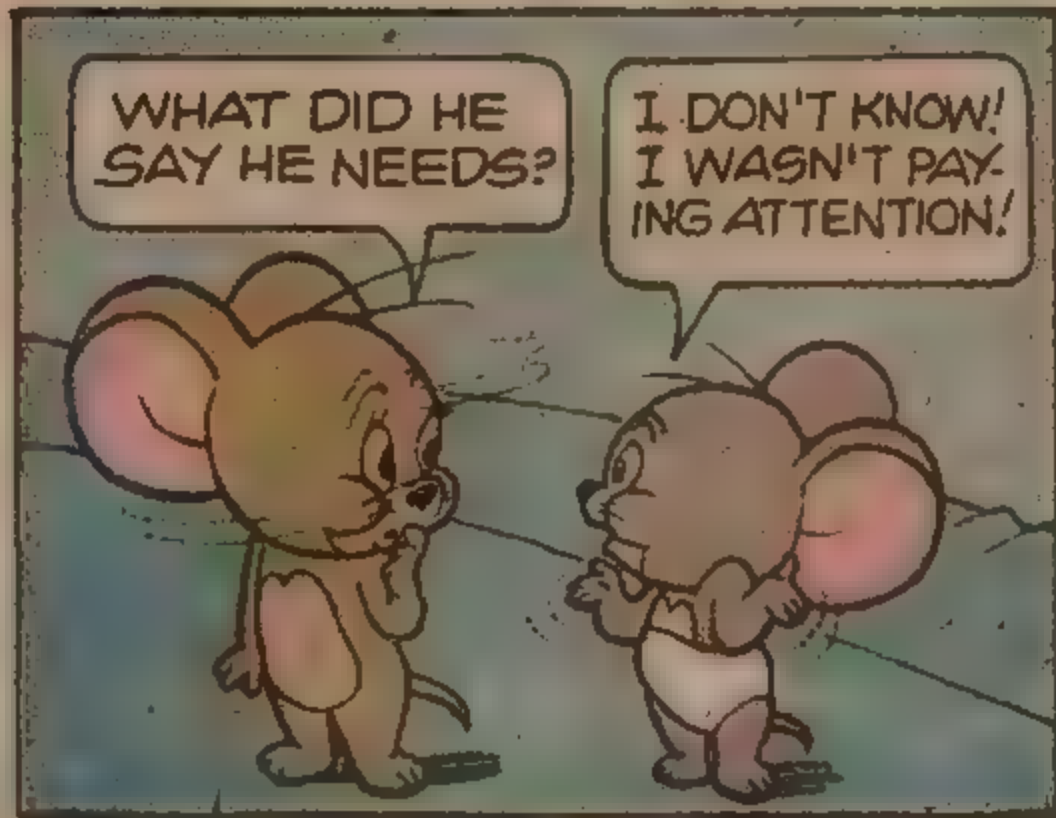
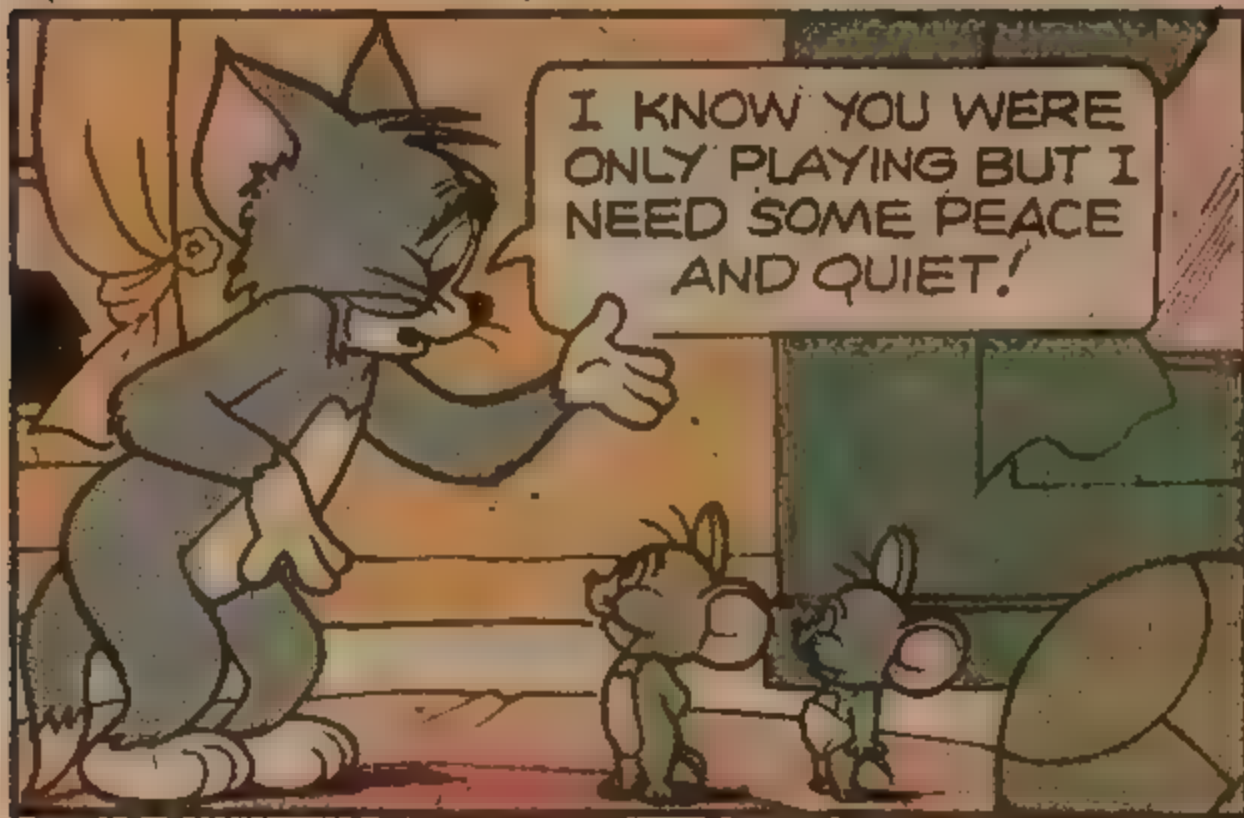
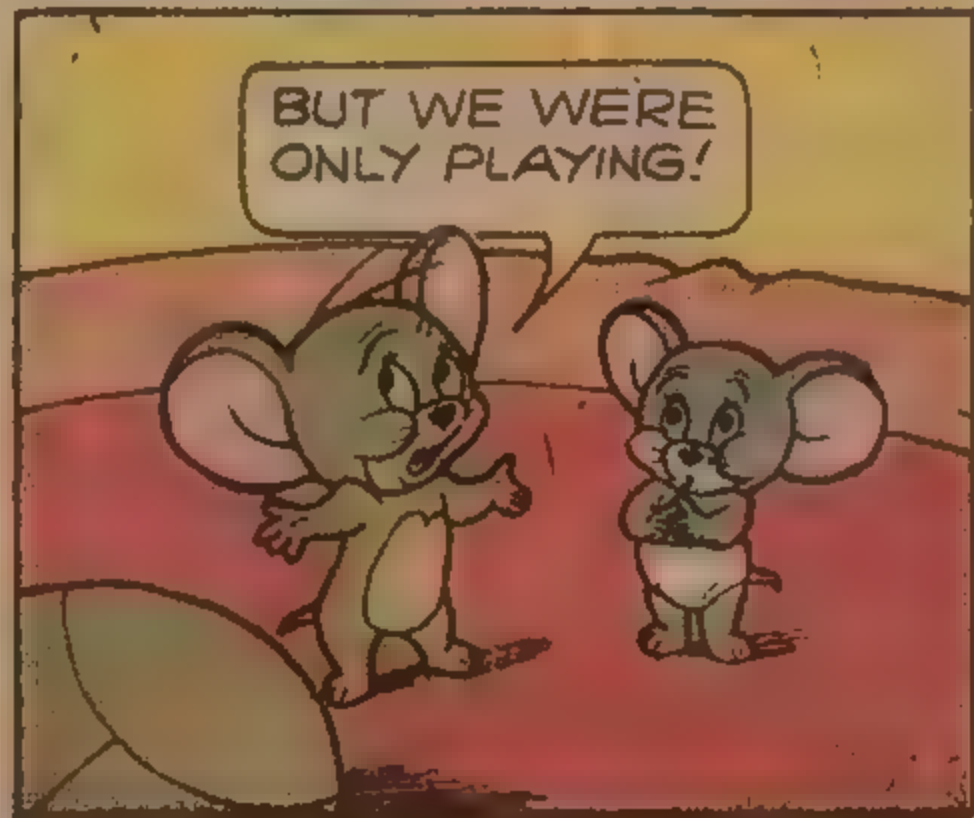
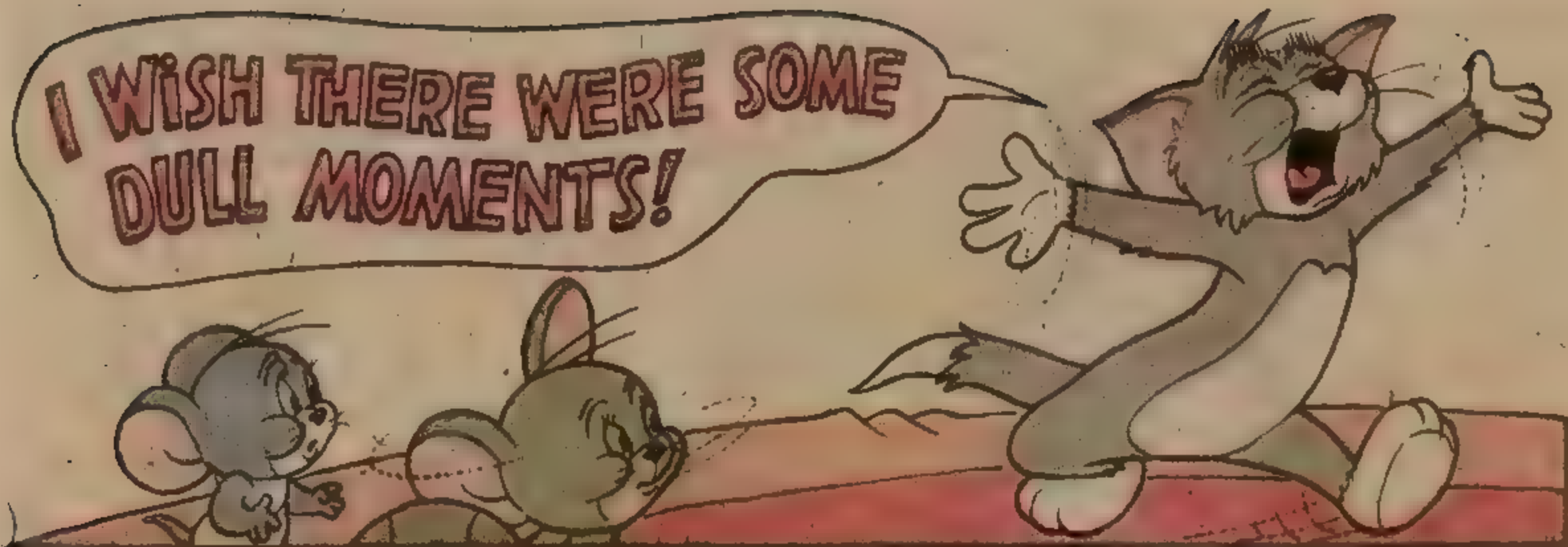
**THUMP!**  
**THUMP!**



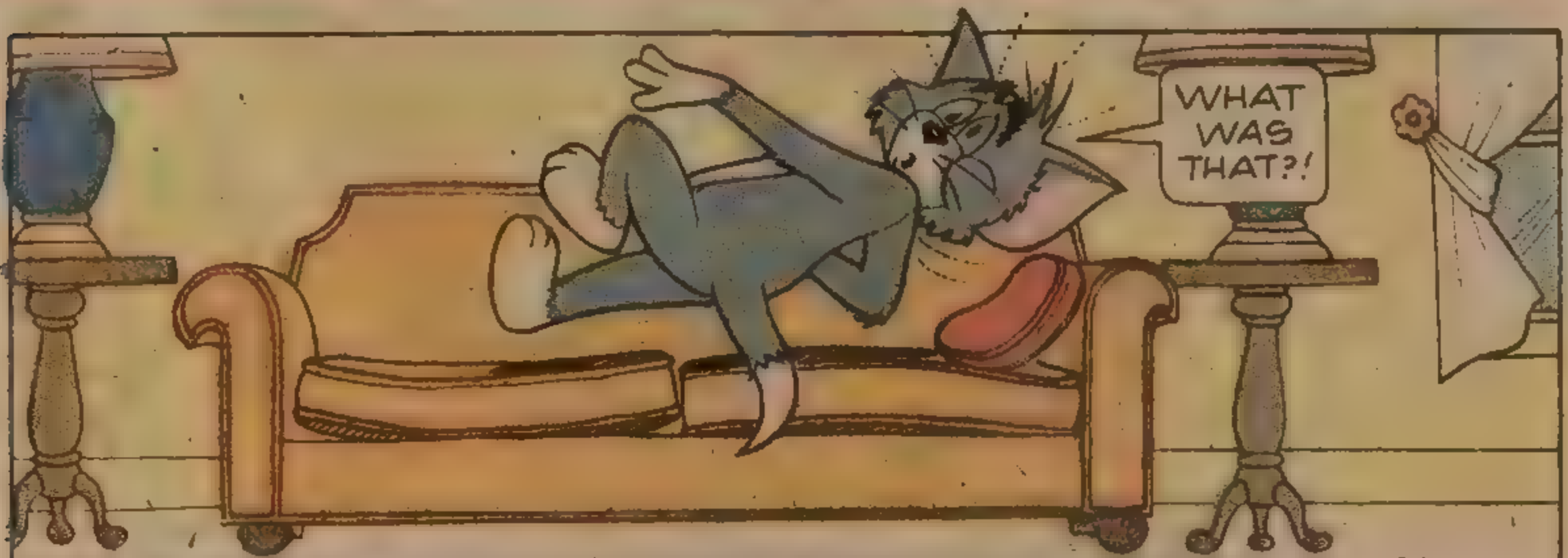
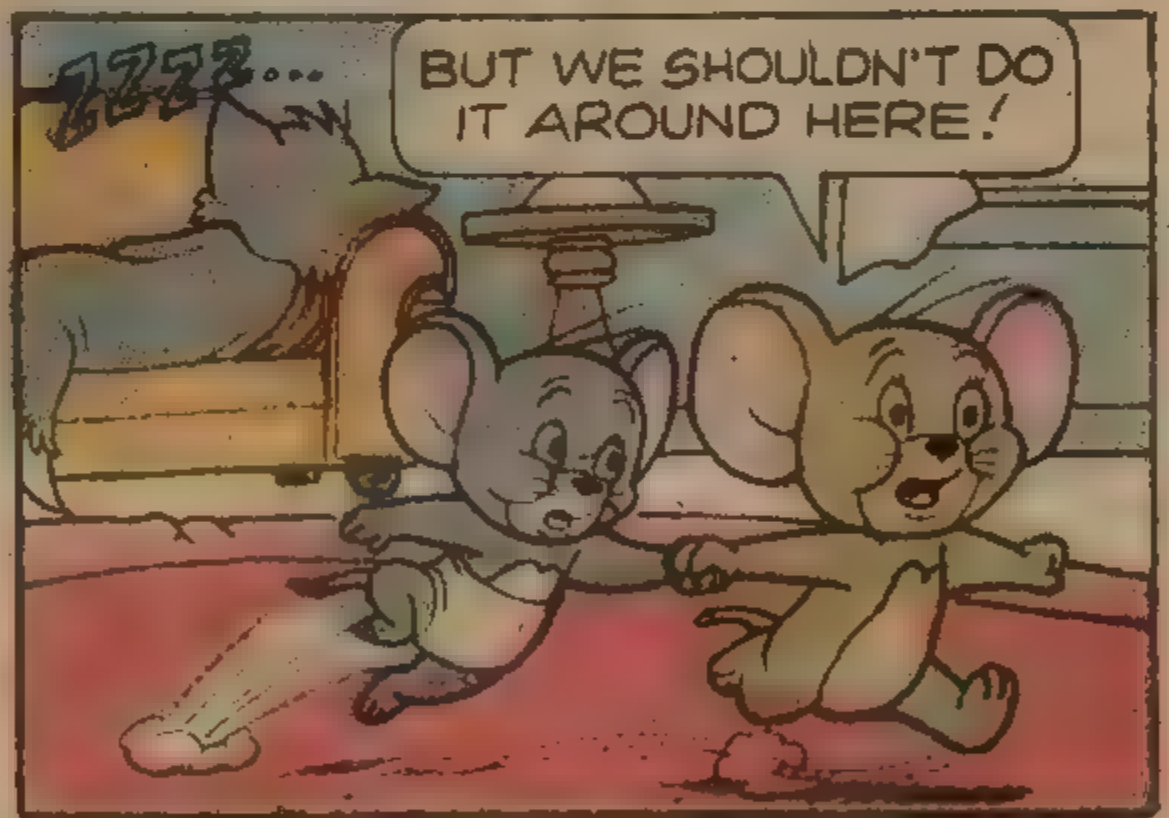
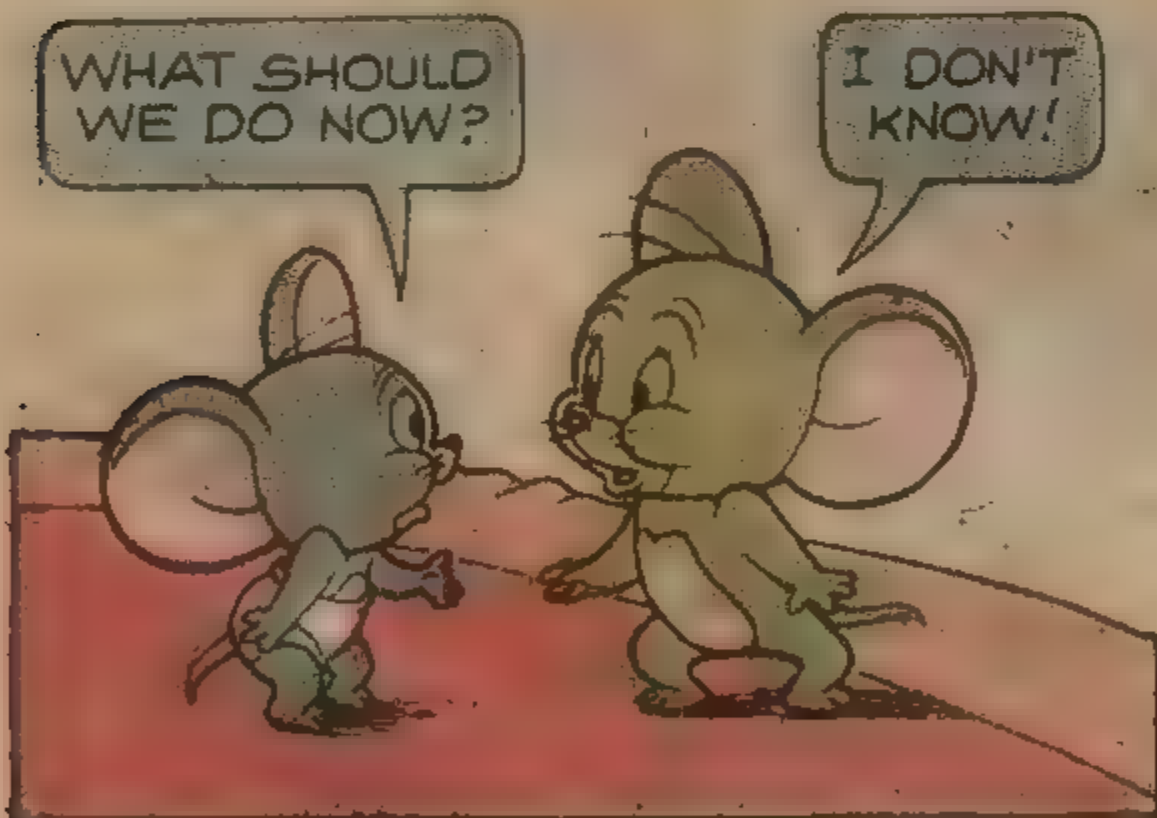
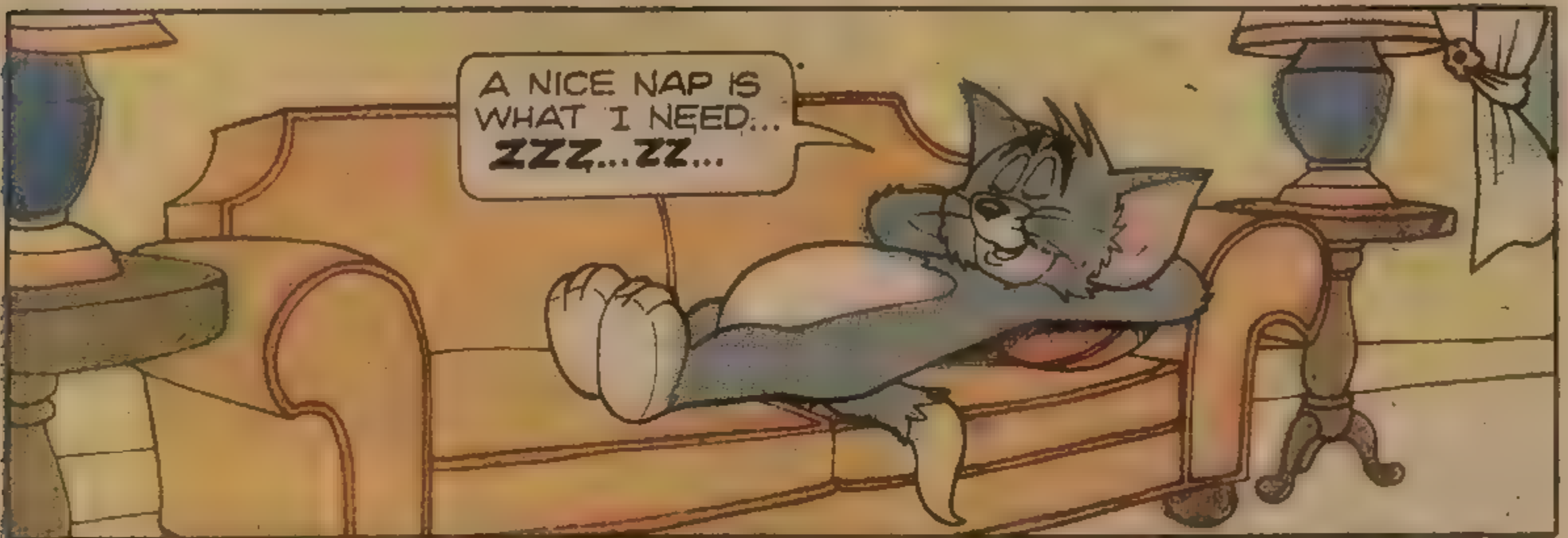
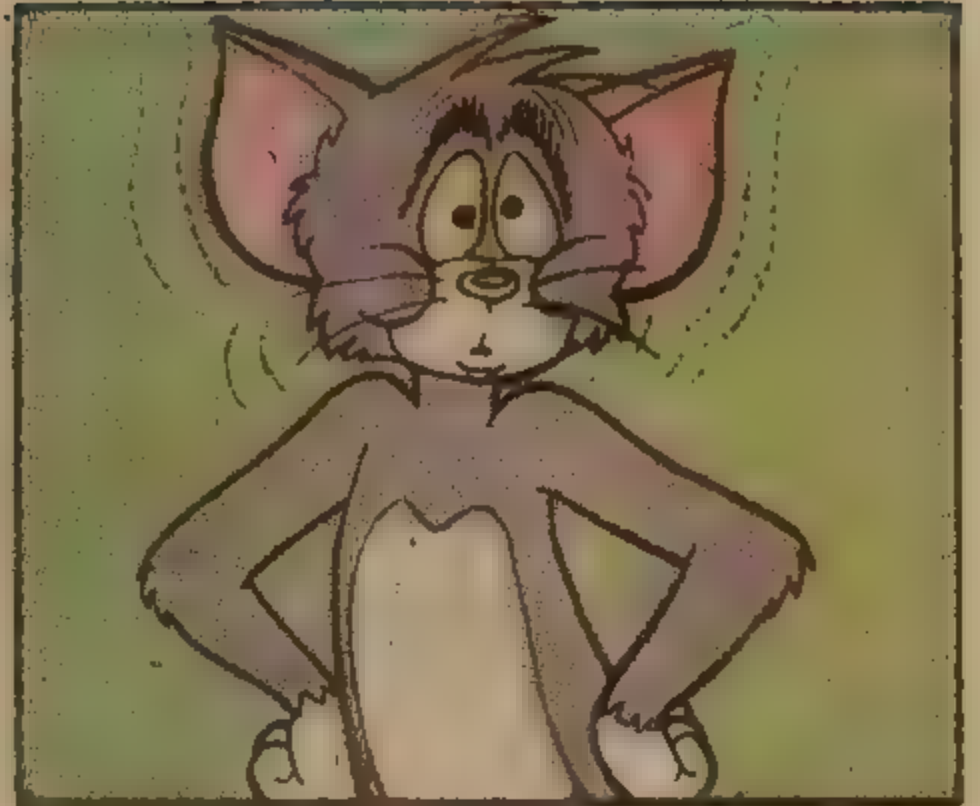
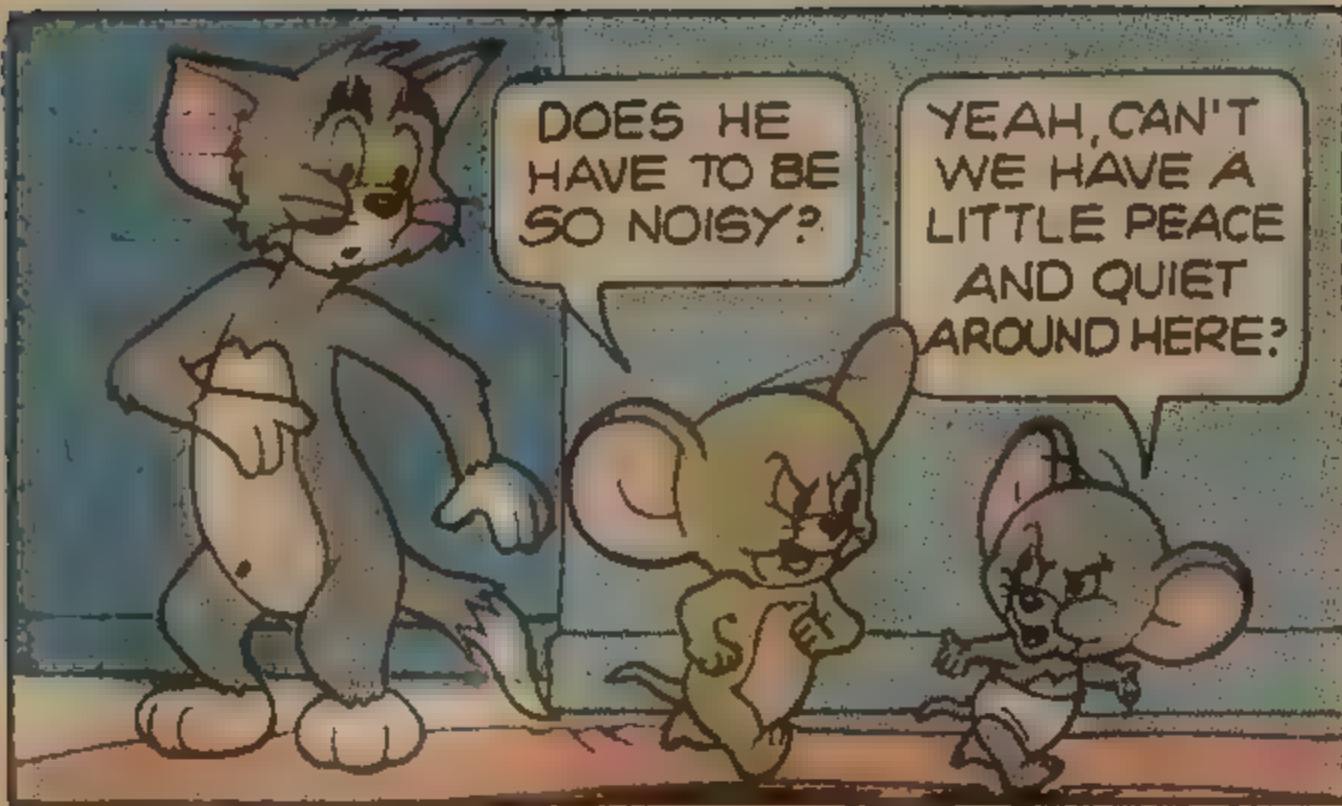
**THAT'S** THE PROBLEM! THERE'S  
NEVER A DULL MOMENT WHEN  
THEY'RE AROUND!













**"BLACK CAT" SURVIVAL KNIFE.** World famous lock blade 506 survival knife. Opens instantly to an 8" position and lock automatically. Its razor sharp cutlery steel makes it just right for any emergency.  
☐ No. 648 \$1.49



**STINK LOADS.** Push the load out of sight into a cigarette. After the first puff, it will taste awful and smell worse. Guaranteed to stop cigarette moochers.  
☐ No. 814 2 Pkgs. \$1.00



**ITCHING POWDER.** The more they scratch the more they itch. Put it down their back. In their clothes, on the bed or any article they handle. That's all you need to start the ball rolling. They'll scratch themselves right out of their skin. Start your itching party today!  
☐ No. 118 25¢ Each 3 for \$1.00



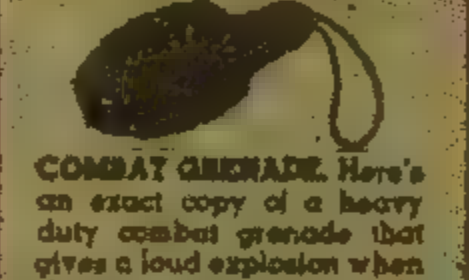
**MAGIC SOAP POWDER.** Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Harsh! Drive them crazy! Harmless!  
☐ No. 123 30¢ pkg. 4 pkgs. \$1.00



**FLEA EATING PLANTS.** Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Yours will snap shut on anything of your command. Easy to grow with special soil and full instructions included.  
☐ No. 780 \$1.00



**MAGIC COLOR CLOUDS.** When you light one of these small grenades, huge, thick clouds of color continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.  
☐ No. 817 4 for \$1.00



**COMBAT GRENADE.** Here's an exact copy of a heavy duty combat grenade that gives a loud explosion when thrown against a hard object. Comes with 2 other cap type bombs and a generous supply of ammo. Can be used for hundreds of explosions.  
☐ No. 799  
☐ Combat Grenade \$1.00  
☐ No. 799A  
☐ Extra Loud Ammo 25¢



**MAGIC BRAIN CALCULATOR.** Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 5 1/2" x 5" x 4". Fits anywhere.  
☐ No. 157 \$3.49



**BANG!** Fires semi blanks with the roar of a full size gun. Minutely detailed replica of an 18th century dueling pistol. About the size of half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Romantic and communion included. Makes a great conversation piece that you will be proud to own.  
☐ No. 135 \$1.49  
☐ No. 135A Extra Ammo 75¢



**SNEEZING POWDER.** Place a little of this powder on your hand, blow into the air, step back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.  
☐ No. 104 25¢ Each 3 for \$1.00



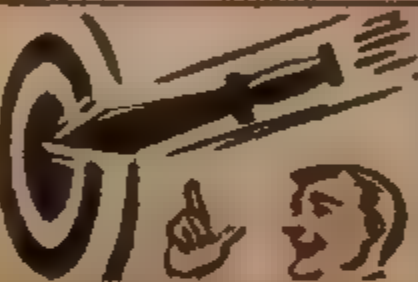
**101 MAGIC TRICKS.** Anyone can do them! No skill or sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, cigarettes, handkerchiefs, etc. One trick alone is worth the price of the entire book.  
☐ No. 170 75¢



**SECRET SAFE.** Looks like an attractively bound book. In simulated leather, but opens to reveal a combination lock safe to camouflage your valuable papers, money, etc. 4 x 8 x 1 1/2".  
☐ No. 613 \$1.00



**ATOMIC JOY RING.** Wind it up and wear it like a ring. Shakes hands and watch your friends J-U-M-P! Place it on a chair and they will H-I-T the ceiling when they sit on it.  
☐ No. 114 75¢



**BALANCE THROWING KNIFE.** Beautiful heavy duty 10" knife. Properly balanced for target throwing or small game hunting. Amaze your friends! Learn to do many stunts and thrilling throws! Has double edge point for penetrating hard hitting accuracy. Made of carbon tool steel with tough rawhide bound handle. Instructions on knife throwing included.  
☐ No. 124 Balance Throwing Knife \$1.25  
☐ No. 124A Deluxe Model \$1.00



**HOT SEAT.** Funniest gag ever! It's like a miniature electric chair. Just place it on your favorite victim's seat or in his pocket. In a few seconds he will hit the ceiling as it becomes starting hot.  
☐ No. 102 35¢ Each 3 for \$1.00



**COMPLETE SPECIAL INVESTIGATOR KIT.** First time offered. Professional type detective badge and case. Includes professionally styled silver badge of extra heavy nickel for use by private and special investigators PLUS authentic type carrying case and ID card. All for only \$2.98.  
☐ No. 146 \$2.98



**SNOWSTORM TABLET.** Create a miniature snowstorm in doors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.  
☐ No. 106 25¢ pkg. 5 pkgs. \$1.00



**IT'S 16 INSTRUMENTS IN ONE.** Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little handy 3 1/2" when folded! 1—Reading lens. 2—Compound microscope. 3—Adjustable telescope. 4—Focusing binoculars. 5—Directional compass. 6—Solar time clock. 7—Flat mirror. 8—Magnifying mirror. 9—Fire lighter. 10—Code transmitter.  
☐ No. 770 \$1.00



**ARMY MEDALS.** Be a major, colonel or other officer! Polished metal replicas of official army insignias. Dress up your coat or shirt with these official looking gold or silver medals with pin on back.  
☐ No. 785 8 for \$1.00



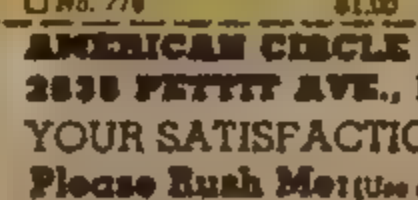
**HYPNO-CON.** Free with 11 LESSONS IN HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO-CON Free.  
☐ No. 130 \$1.00



**BARLOW WOODSMAN KNIFE.** Genuine, rugged, 5 inches overall with 2 blades of special alloy stainless cutting steel. Polished black and silver bone stag handle. Imported from West Germany.  
☐ No. 815 \$1.00



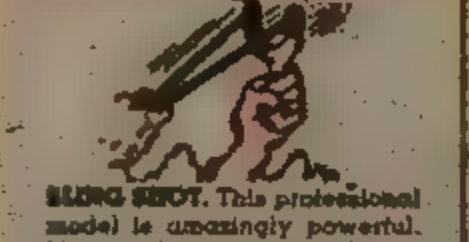
**SURPRISE PACKAGE.** Are you willing to take a chance? We won't tell you what you will receive but because you're willing to gamble, we promise you much more than your money's worth.  
☐ No. 816 75¢



**POTATO GUN.** Here's a new, fast action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless... and you never run out of ammo.  
☐ No. 759 \$1.00



**THE MONEY MAKER.** This is sensational! Insert a blank piece of paper into the machine, turn the knob... and from the opposite side... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5.00 Bill! then the \$5.00 changes to \$10.00! No skill required. Pocket size... made of plastic. Will create fun and mystery!  
☐ No. 325 \$1.00



**BLING SHOT.** This professional model is amazingly powerful. Has rifle-like accuracy. Shoots through 1/2" plywood like a rifle. Excellent for target practice or hunt small game. Rugged and dependable. Beautifully crafted of fine grain wood. The handle fits the natural curves of the hand for effortless secure holding. Overall length about 7".  
☐ No. 132 \$1.00

AMERICAN CIRCLE CORP., DEPT. 61-N  
 2635 PETTIT AVE., BELLMORE, N.Y. 11710  
 YOUR SATISFACTION IS GUARANTEED

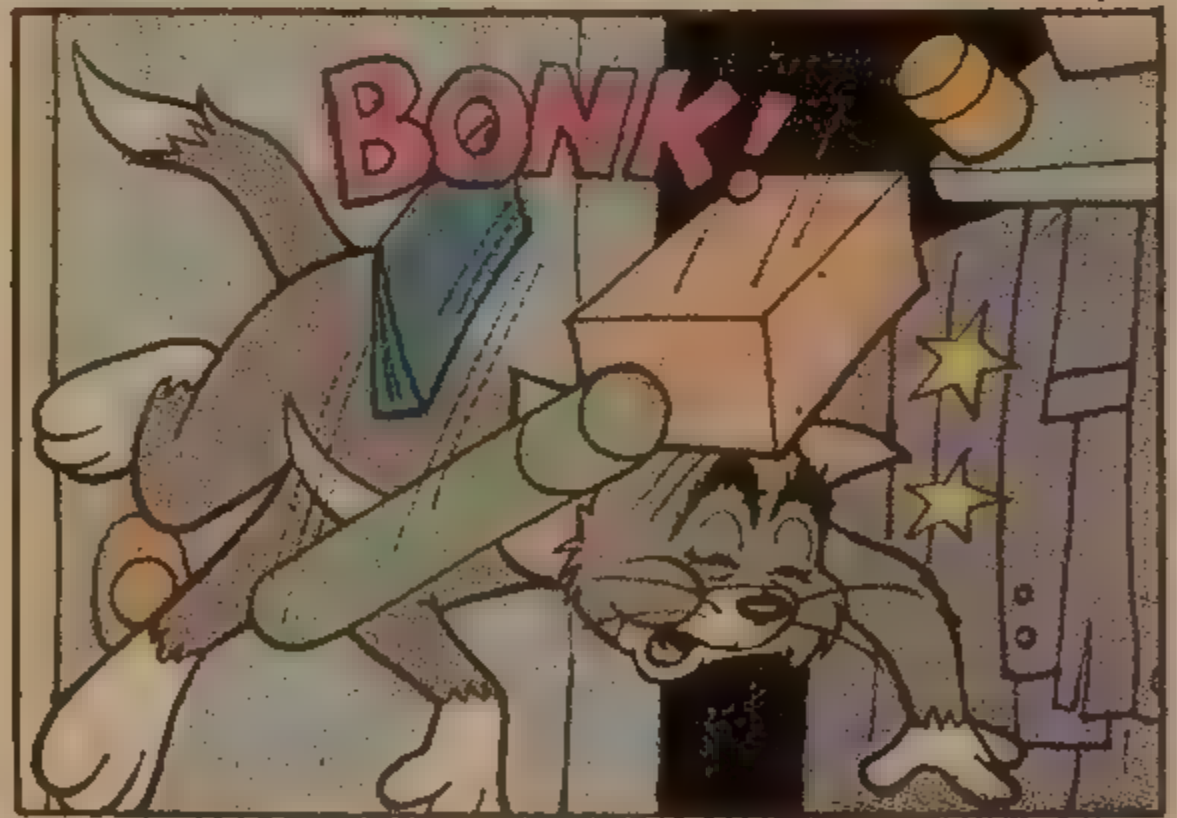
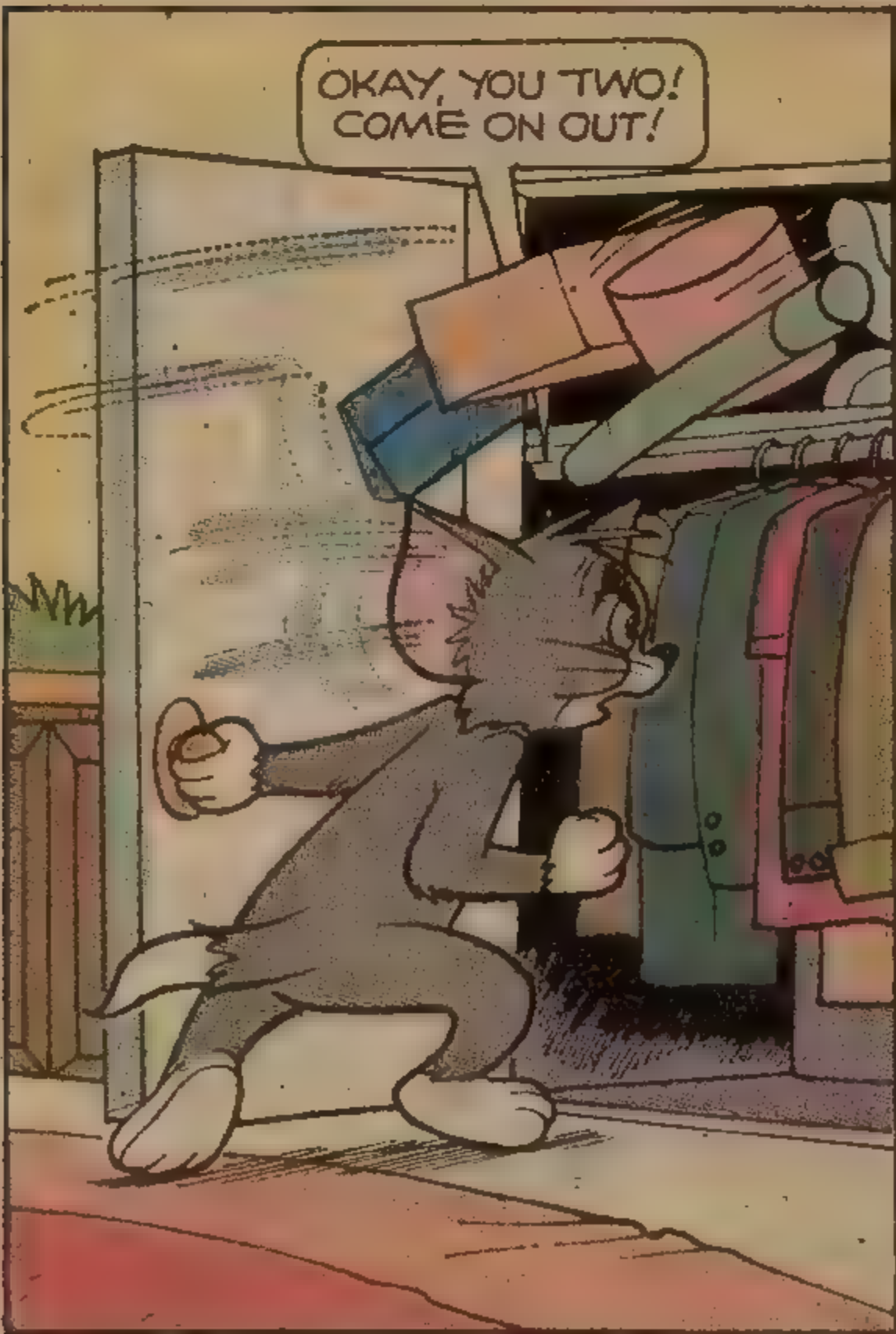
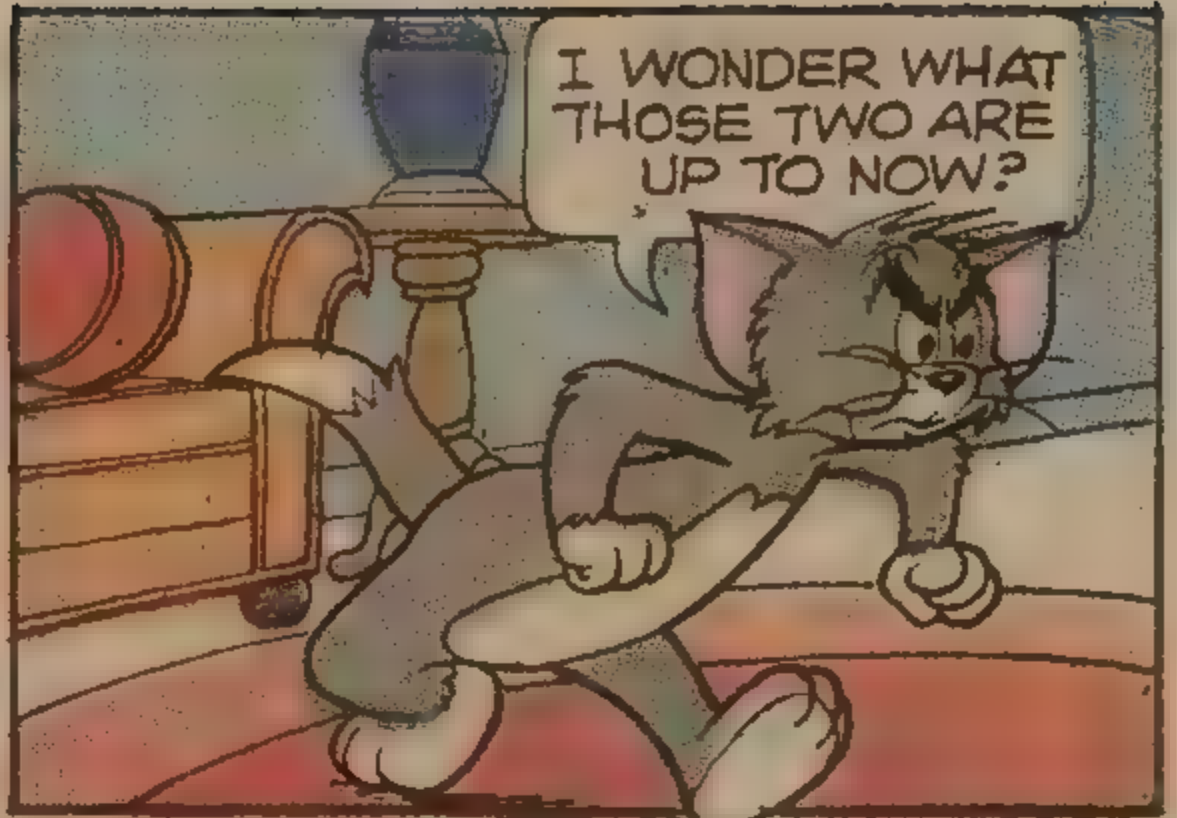
Please Rush Me! (Use other paper if necessary)

Item No.	How Many	Price Ea.	Total

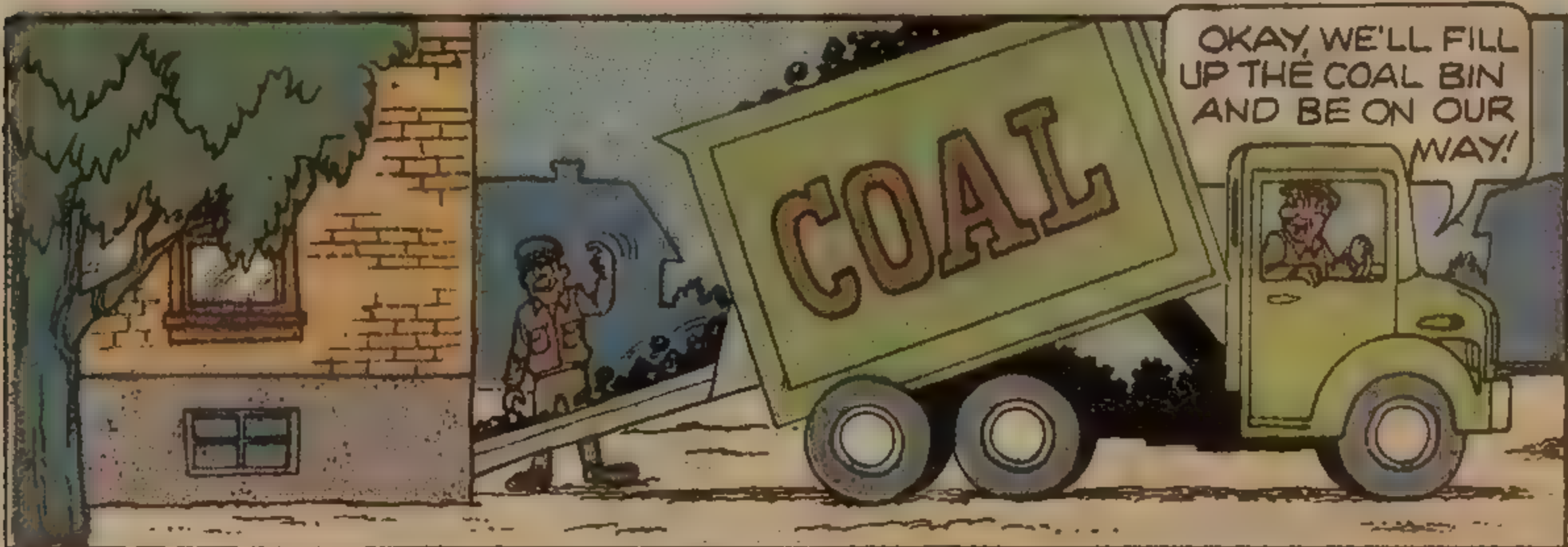
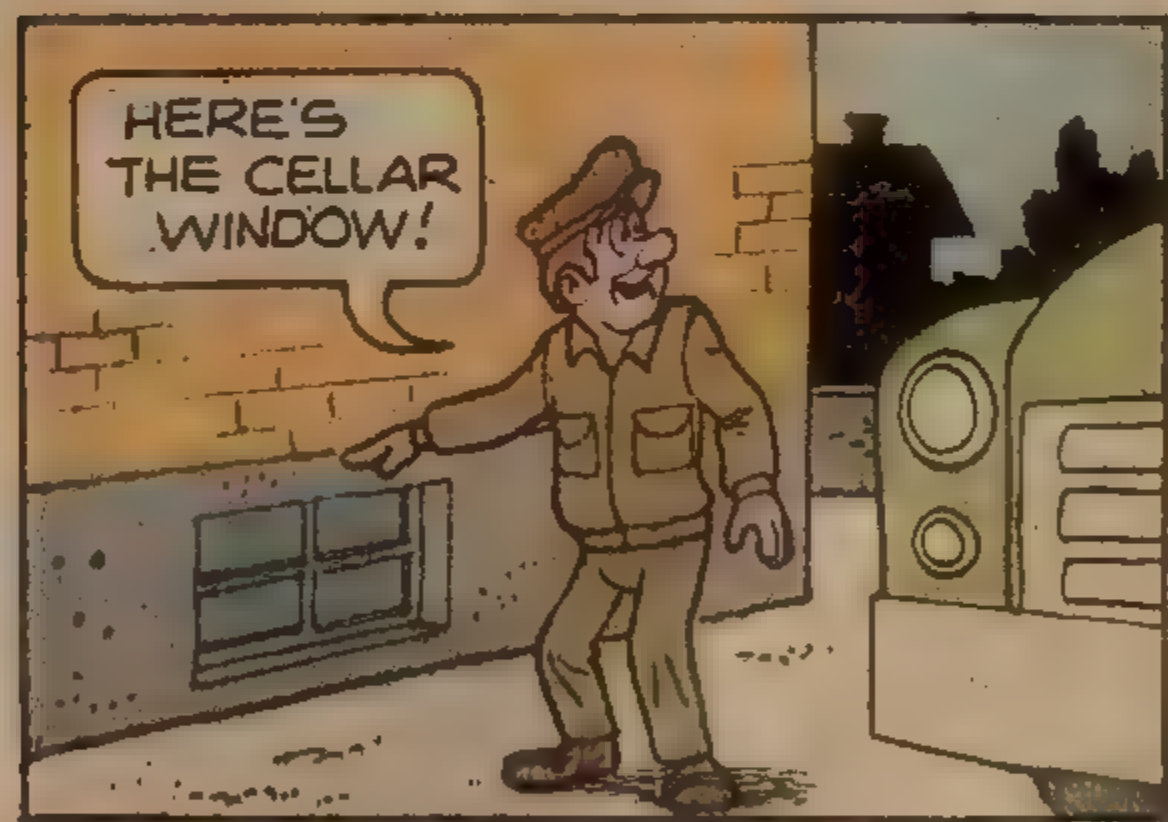
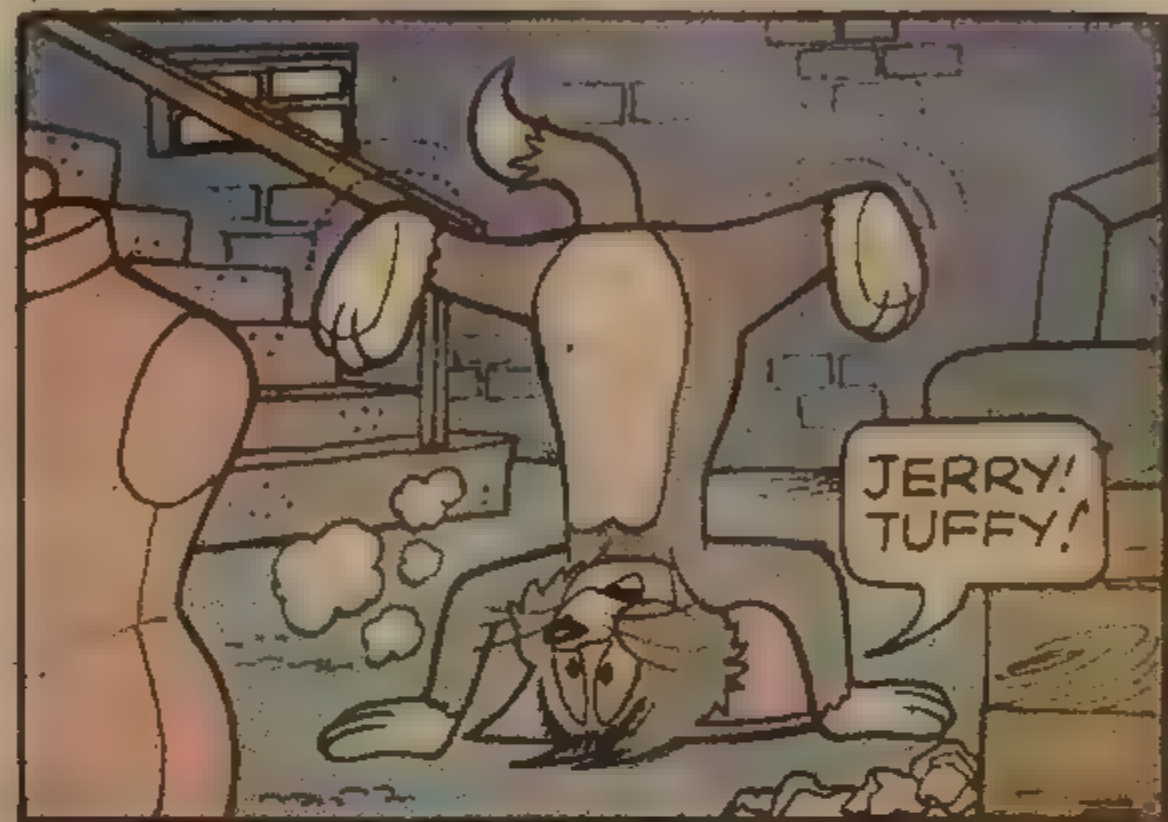
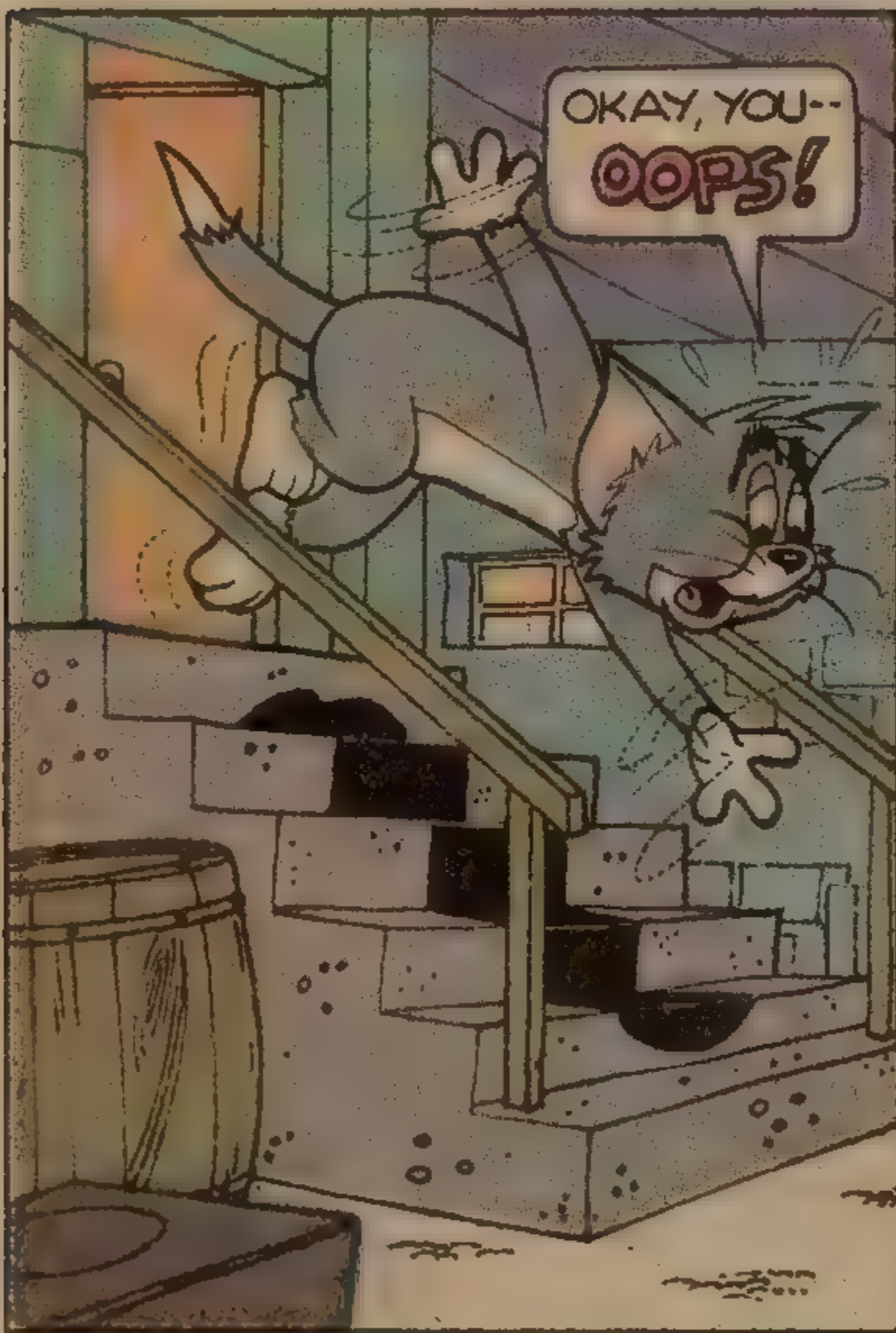
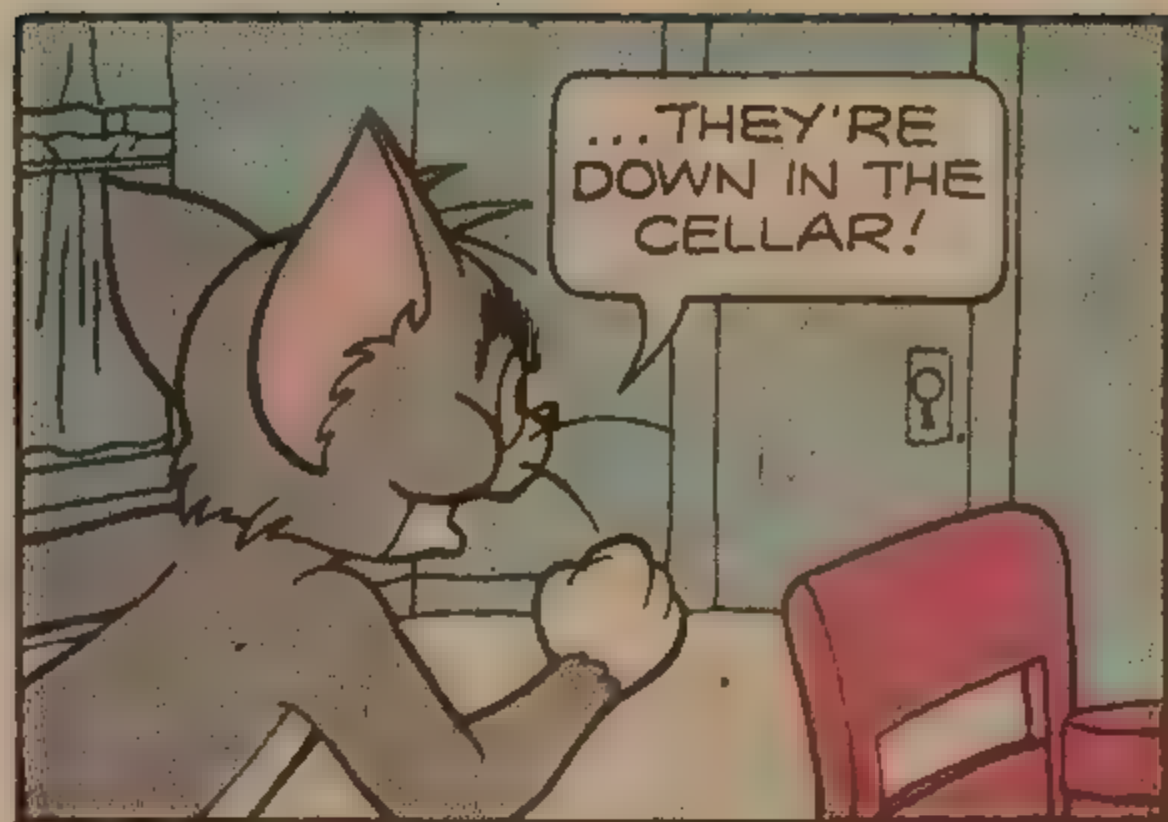
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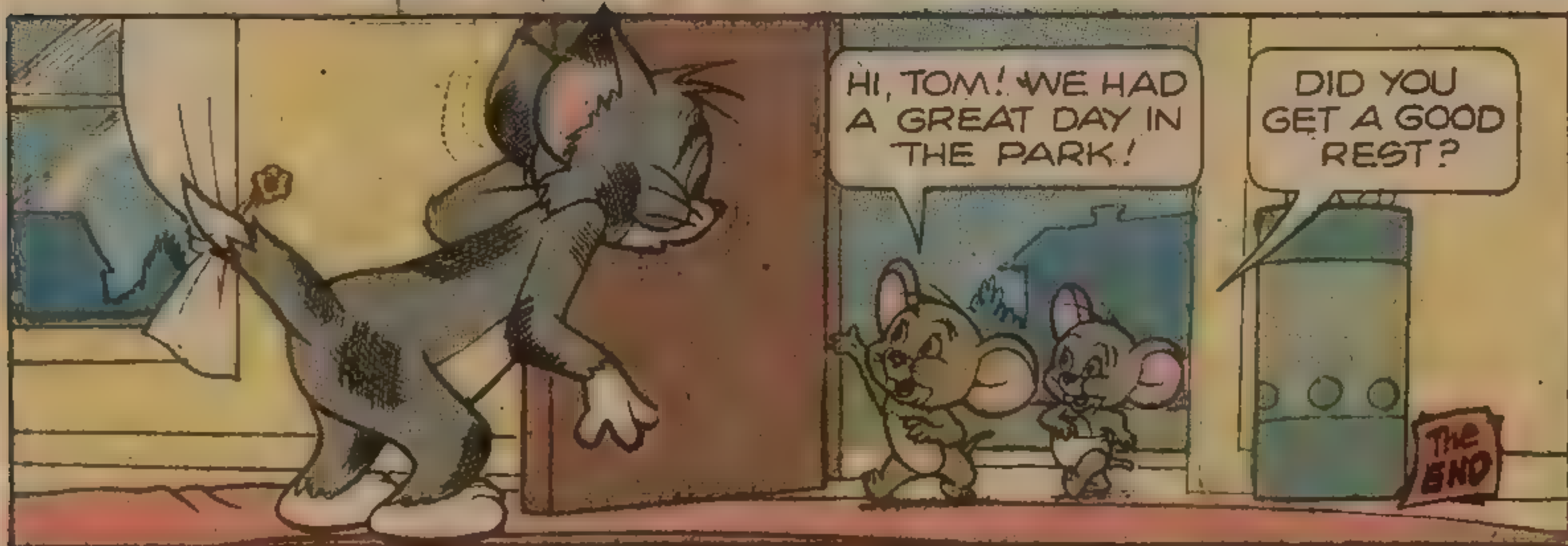
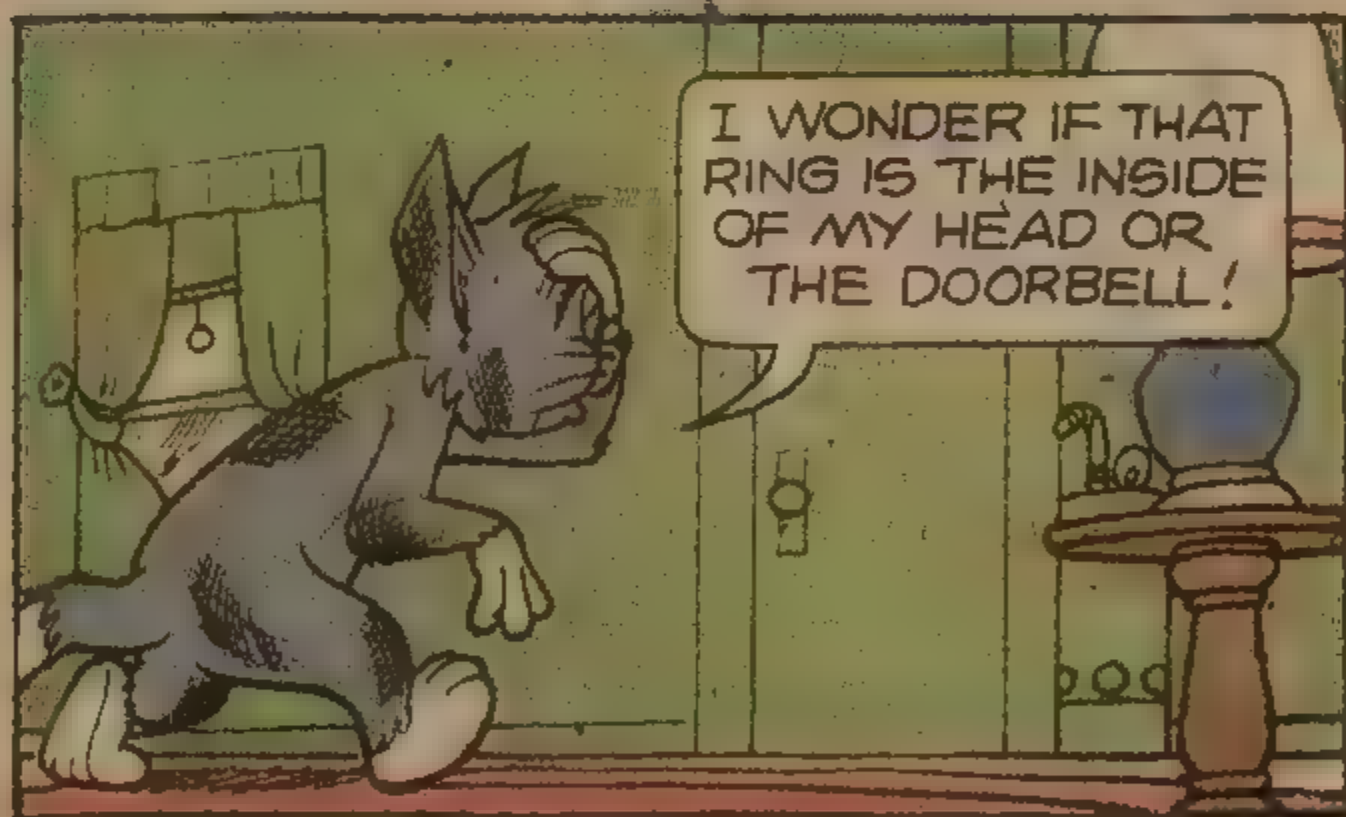
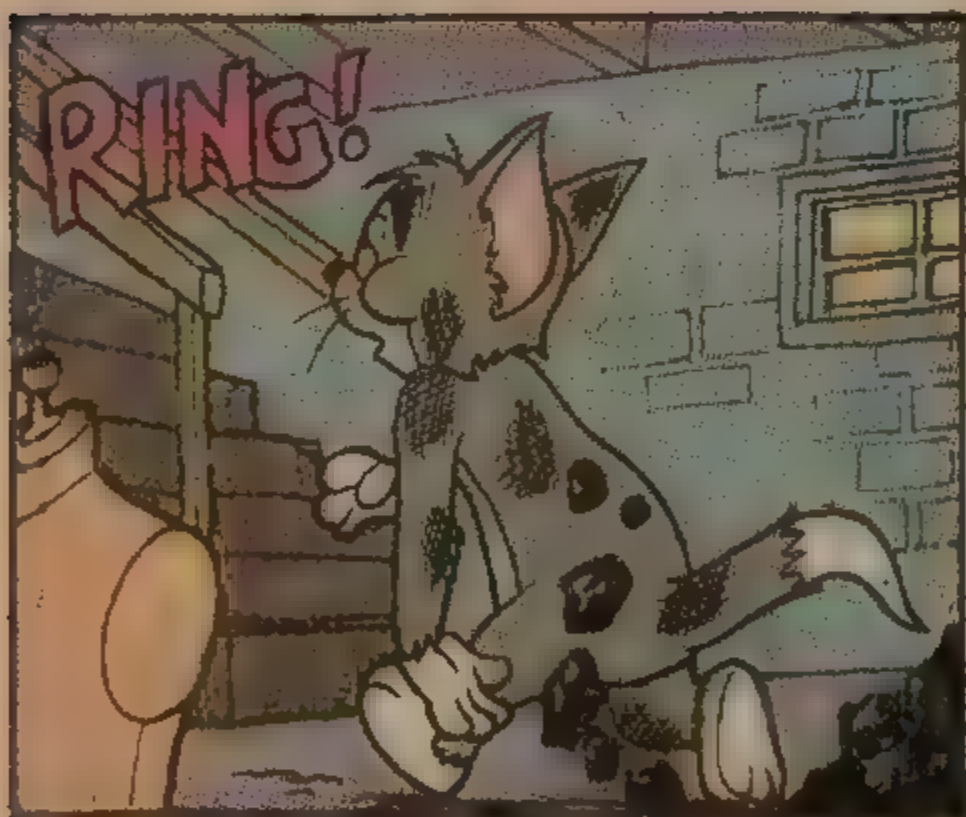


















# KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

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**DURABLE ★ WASHABLE ★ 100% COLORFAST**

**Apply to any cotton garment in ONLY 60 seconds!**

1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

**THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!**

## How Super-Wild Are You?

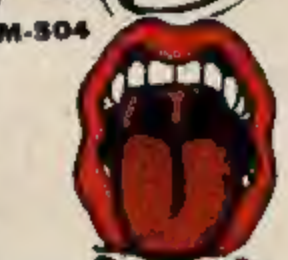
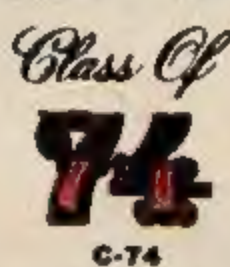
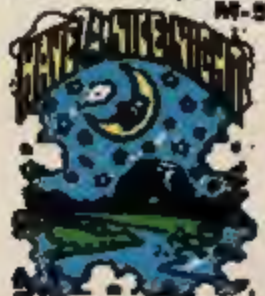
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**PUMP THE TOWER!**  
HEAR THE JET-LIKE WHINE  
AS AIR SPINS THE  
TURBINE-LIKE  
POWER WHEEL  
**FASTER AND  
FASTER**  
WHINNNNNN  
**THE POWER IS  
IN THE TOWER!**

**WILD  
WHEELIES!**

**CORNERS ON TWO WHEELS  
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**LEAPS OVER 4  
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